



Start your own clothing line

If you have some designs in mind and a little bit of time on your hands, you can get [your clothing company](#) off the ground.

If you already own a Shopify store, you can set up your own clothing line using [Oberlo](#), [Printify](#), [Printful](#), or a similar product sourcing app. Each automatically links your store to apparel printers and clothing manufacturers. They also handle every step of the retail fulfillment process for you, giving you the freedom to design and ship a wide range of pieces right out of the gate.

Why start a clothing line?

- There's nothing more satisfying than creating products that people will use every day.
- As soon as you build your Shopify store, you'll be able to start selling instantly. Thanks to apps like Printify and Printful, the process of designing and delivering your own custom-made clothing has been streamlined and simplified.
- You'll love the feeling of seeing your designs come to life by transforming your creativity into something real and profitable.