❖ Build your website

If you want to start a business online, you need to have a website. And to generate online sales, you'll need to incorporate payment processing functionality. First, [choose a domain name](#) and verify that it's available. You can purchase a domain name for less than $20 a year in some cases. From there, you can build your own store on a platform like Shopify and start accepting payments from customers right away.

Here are a few other resources to help you get started with your ecommerce site:

- [Ecommerce Business Blueprint: How to Build, Launch and Grow a Profitable Online Store](#)
- [Building a Beautiful Online Store: 15 Design Experts Share Their Tips and Advice](#)