

Customer Behavior Dashboard

Subscription Status

No Yes

Gender

Female Male

Category

Accessories

Clothing

Footwear

Outerwear

shipping_type

2-Day Standard

Express

Free Shipping

Next Day Delivery

Standard

Store Pickup

4K

Number of Customers

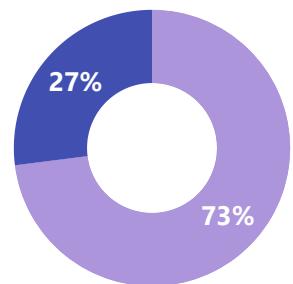
\$59.76

Average Purchase Amount

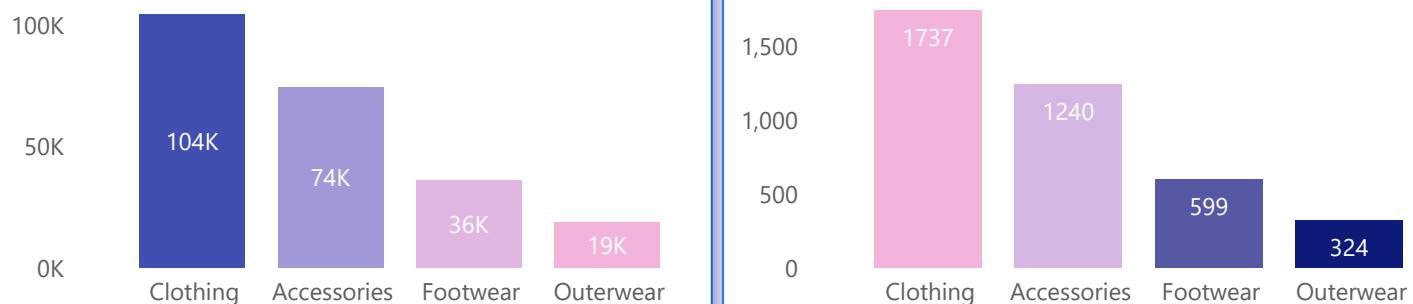
3.75

Average Review Rating

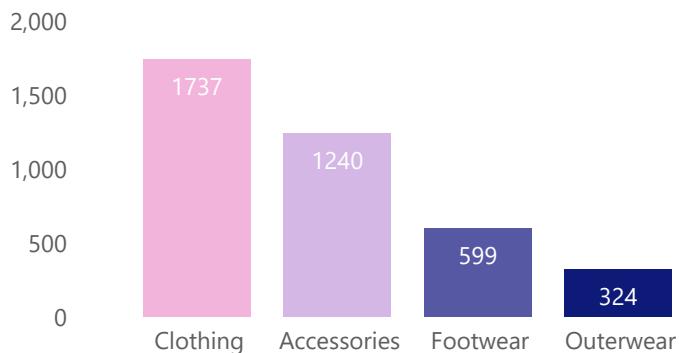
% Customers by Subscription



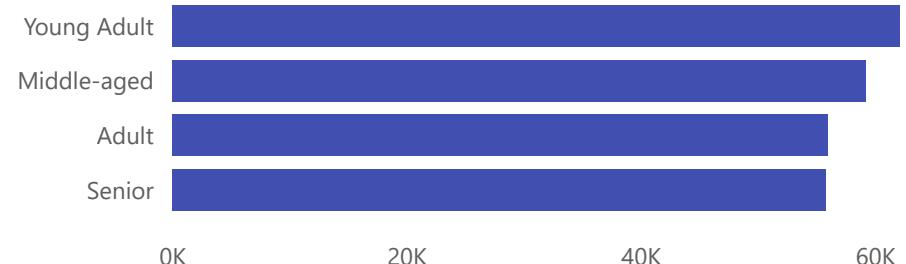
Revenue by Category



Sales by Category



Sales by Age Group



Revenue by Age Group

