

# Gergő Zámbo

Product, web, &  
graphic designer

I believe in **inclusive, lightning-fast, and sustainable apps and websites** focusing on user and business needs. I redesigned the websites of global brands, led an AI research group and product design work on compliance products, and won three awards for supporting wildlife with a sustainable website.

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## Experience

**Senior ux Designer** Morgan Stanley (2025–present)  
• Designing web-based core financial and portfolio analytics services

**Senior Product Designer** Diligent (2024–2025)  
• Designed risk and compliance apps in cross-functional agile teams  
• Led a qualitative research to discover feature gaps and pain points  
• Redesigned an issue-tracking app using a new design system

**UX Designer** Ergomania (2023–2024)  
• Led a mobile app design projects for a British fintech startup  
• Designed an e-commerce AI agent for an AI startup  
• Redesigned large corporate banking user flows and screens  
• Led the internal AI research team to improve design workflows

## VML

**Senior Digital (UX/UI) Designer** (2021–2023)  
• Designed mobile apps, websites, and games for digital promotions  
• Developed and utilized design systems of global brands  
• Led copywriters and designers to develop creative concepts  
• Won 3 creative awards for designing a sustainable website

**Digital (UX/UI) Designer** (2019–2021)  
• Redesigned a global tech company's brand identity and website  
• Took part in day-long branding workshops for startups

**Graphic (& Web) Designer** Tricky (2017–2019)  
• Designed user flows, UI kits, developer handoffs, and social media campaigns for music streaming platforms

**Graphic & Web Designer** Freelance (2016–2017)

**Art Director & Editor-in-Chief** ELTE (2014–2016)

**Junior Front-End Developer** Mito (2013)

**Web Design Intern** Everengine (2012)

## Tools

- Figma, FigJam, Miro, Dovetail
- Jira, Confluence, Notion, ClickUp
- Adobe Ps, Ai, Id, XD, Acrobat
- Midjourney, ChatGPT, Cursor

## Skills

- Wireframing, prototyping
- UI design, design systems
- Brand identity, typography
- User tests, interviews, workshops
- Competitor analysis
- UX & website audits
- HTML, CSS, WCAG, A11Y, SEO
- Generative AI
- Project & stakeholder management

## Recommendations

“Gergő listens, absorbs, and delivers thoughtful and beautifully executed designs.”

Robin Smith, Creative Director at POP!

“Gergő has a friendly, professional, no-nonsense attitude, insightful questions, and a desire to understand what we want to achieve.”

Péter Balla, Technical Director at centropa.org

## Education, training

**Product (UX/UI) Designer** MOME (2020)

**Design Theory MA** MOME (2017–2019)

**Linguistics & Literature BA** ELTE BTK (2013–2016)

## Languages

- English (C1, Full professional proficiency)
- Hungarian (Native)

Visit my website or my LinkedIn for more info:

[gergozambo.com](https://gergozambo.com), [linkedin.com/in/gergozambo](https://linkedin.com/in/gergozambo)

