

I believe in **inclusive, lightning-fast, and sustainable apps and websites** focusing on user and business needs.  
I redesigned the websites of global brands, led an AI research group and product design work on compliance products, and won three awards for supporting wildlife with a sustainable website.

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#### Experience

##### **Senior ux Designer** Morgan Stanley (2025–present)

- Designing web-based core financial and portfolio analytics services

##### **Senior Product Designer** Diligent (2024–2025)

- Designed risk and compliance apps in cross-functional agile teams
- Led a qualitative research to discover feature gaps and pain points
- Redesigned an issue-tracking app using a new design system

##### **Product Designer** Ergomania (2023–2024)

- Led a mobile app design projects for a British fintech startup
- Designed an e-commerce AI agent for an AI startup
- Redesigned large corporate banking user flows and screens
- Led the internal AI research team to improve design workflows

#### VML

##### **Senior Digital (UX/UI) Designer** (2021–2023)

- Designed mobile apps, websites, and games for digital promotions
- Developed and utilized design systems of global brands
- Led copywriters and designers to develop creative concepts
- Won 3 creative awards for designing a sustainable website

##### **Digital (UX/UI) Designer** (2019–2021)

- Redesigned a global tech company's brand identity and website
- Took part in day-long branding workshops for startups

##### **Graphic (& Web) Designer** Tricky (2017–2019)

- Designed user flows, UI kits, developer handoffs, and social media campaigns for music streaming platforms

##### **Graphic & Web Designer** Freelance (2016–2017)

##### **Art Director & Editor-in-Chief** ELTE (2014–2016)

##### **Junior Front-End Developer** Mito (2013)

##### **Web Design Intern** Everengine (2012)

#### Tools

- Figma, FigJam, Miro, Dovetail
- Jira, Confluence, Notion, ClickUp
- Adobe Ps, Ai, Id, XD, Acrobat
- Midjourney, ChatGPT, Cursor

#### Skills

- Wireframing, prototyping
- UI design, design systems
- Brand identity, typography
- User tests, interviews, workshops
- Competitor analysis
- UX & website audits
- HTML, CSS, WCAG, A11Y, SEO
- Generative AI
- Project & stakeholder management

#### Recommendations

“Gergő listens, absorbs, and delivers thoughtful and beautifully executed designs.”

Robin Smith, Creative Director at POP!

“Gergő has a friendly, professional, no-nonsense attitude, insightful questions, and a desire to understand what we want to achieve.”

Péter Balla, Technical Director at centropa.org

#### Education, training

##### **Product (UX/UI) Designer** MOME (2020)

##### **Design Theory MA** MOME (2017–2019)

##### **Linguistics & Literature BA** ELTE (2013–2016)

#### Languages

- English (C1, Full professional proficiency)
- Hungarian (Native)

Visit my website or my LinkedIn for more info:

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