Gergő Zámbó

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Portfolio ↗
LinkedIn ↗

Work Experience

2023 –   **UX Designer** *Ergomania* ↗
- Designing cross-platform mobile apps for fintech startups
- Designing chatbots using generative and conversational AI
- Conducting user research, stakeholder interviews, and workshops

2019 – 2023   **Senior Digital (UX/UI) Designer** (senior since 2021) *VML* ↗
- Designing websites, user interfaces and experiences for global brands
- Taking part in branding and UX workshops for global companies & startups

2017 – 2019   **Graphic (& Web) Designer** Tricky Communications ↗
- Creating online, social media, and print ads
- Designing websites, images and identities for digital ad campaigns

2016 – 2017   **Graphic & Web Designer** *Freelancer*
- Researching, testing, and redesigning webshops and university websites
- Creating images and identities for corporate & state organizations

2014 – 2016   **Graphic Designer, Editorial Director** ELTE BTK *Pesti Bölcsész Magazine*
- Managing the entire publishing process of a magazine
- Art directing and designing university publications

2013   **Junior Web Developer** *Mito. Clever things.* ↗
- Developing the front end of huge-scale global and localized websites

2012   **Graphic & Web Design Intern** *Everengine* ↗
- Redesigning the UI of the in-house CMS, halving page load times
- Redesigning websites, images and identities

Education

2020   **Digital Product (UX/UI) Designer**

Moholy-Nagy University of Art & Design Budapest ↗

- Prototyping a desktop app for redesigning public spaces
- Conducting user research, interviews, and usability tests
- HCI, cognitive and applied psychology, stakeholder management strategies

2017–2019   **Design Theory MA**

Moholy-Nagy University of Art & Design Budapest ↗

- **Courses**: Design Culture, Design History, Product Design Research
- Taking part in the organization of public events on design theory
- Giving lectures on the ontology of typefaces and inclusive design

2014–2016   **Linguistics & Literature BA**

Eötvös Loránd University Faculty of Humanities ↗

- **Courses**: Film Theory & History (Minor), New Media Studies, Cognitive Linguistics, Psycholinguistics

2011–2013   **Press Technician VE**

University of West Hungary Savaria Campus

- **Courses**: Web Design, Communication Studies, Typography, Media Design

2010–2011   **Webmaster VE**

Technical & Vocational Training Centre Budapest

- **Courses**: Web Development (HTML, CSS, Javascript), Web Design, Project Management, Linux Servers (Ubuntu)

Skills

Languages

- English (C1, Effective Operational Proficiency)
- German (Basic Knowledge)
- Hungarian (Native Knowledge)

Tools

- Figma, FigJam, Sketch, Miro, Adobe Creative Cloud, Midjourney, ClickUp, Notion

Certificates

- European Computer Driving Licence (ECDL)
- Cisco IT Essentials Certificate
- Digital Analytics Fundamentals
- Category B (Car) Driving Licence

Professional & Soft Skills

- Designing digital products, websites, and design systems
- Creating images and identities for brands with a digital focus

- Experience with different research and user research methods (interviews, shadowing, competitor analysis, workshops)
- Managing stakeholder, business, and user needs during product design
- Presenting key research findings and design directions to clients

- Experience working in agile, multi-disciplinary teams
- In-depth knowledge of web development best practices and processes
- Theoretical and practical experience of design processes and methodologies
- Developed and designed multiple open-source literary websites

Budapest, 13 February 2024.

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