

# Gergő Zámbo

Product &  
Web Designer

I am a product and web designer with 5+ years of industry experience. I worked in teams on high-impact, large projects for brands like Ford, Deutsche Telekom, Graphisoft, and Samsung. I helped win 3 creative awards (and support wildlife) with a sustainable website.

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## Experience

### Product (UX/UI) Designer Ergomania (2023–present)

- Leading cross-platform mobile app design projects for British fintech startups to help them focus on user needs and go to market
- Redesigning identities and websites of international brands
- Conducting competitor analysis, interviews, and user research
- Managing the internal AI research and design team to innovate and improve design workflows

VML

### Senior Digital (UX/UI) Designer (2021–2023)

- Designed mobile apps, websites, and games for digital promotions
- Developed and utilized design systems of global brands
- Led copywriters and designers to develop creative concepts
- Won 3 creative awards for designing a sustainable website that helped raise awareness of water pollution

### Digital (UX/UI) Designer (2019–2021)

- Took part in day-long branding workshops for startups and global companies, helping them create their brand's core ideas
- Redesigned a global tech company's brand identity and website, repositioned it as a unique player in its market space

### Graphic & Web Designer Tricky (2017–2019)

- Designed user flows, UI kits, and developer handoffs for music streaming platforms, generated lots of uploads and high traffic

### Graphic & Web Designer Freelance (2016–2017)

- Led redesign and design projects for corporate & state organizations
- Conducted thorough UX audit and research of large webshops

### Art Director & Editor-in-Chief ELTE (2014–2016)

### Junior Front-End Developer Mito (2013)

### Web Design Intern Everengine (2012)

## Tools

- Figma, FigJam, Miro
- Notion, ClickUp, Slack
- Adobe Ps, Ai, Id, XD, Acrobat
- Midjourney, ChatGPT

## Skills

- Wireframing, prototyping
- UI design, design systems
- Brand identity, typography
- User tests, interviews, workshops
- Competitor analysis
- UX & website audits
- HTML, CSS, WCAG, SEO
- Generative AI
- Project & stakeholder management

## Recommendations

“Gergő listens, absorbs, and delivers thoughtful and beautifully executed designs.”

Robin Smith, Creative Director at  
The Hanging House

“Gergő has a friendly, professional, no-nonsense attitude, insightful questions, and a desire to understand what we want to achieve.”

Péter Balla, Technical Director  
at centropa.org

## Education, training

### Product (UX/UI) Designer MOME (2020)

### Design Theory MA MOME (2017–2019)

### Linguistics & Literature BA ELTE (2013–2016)

## Languages

- English (C1, Full professional proficiency)
- Hungarian (Native)

For more about my experiences, awards, and projects, please see my LinkedIn: [linkedin.com/in/gergozambo](https://linkedin.com/in/gergozambo)

