

Gergő Zámbó

Product, web, &
graphic designer

I believe in inclusive, lightning-fast, and sustainable apps and websites focusing on user and business needs. I redesigned the websites of global brands, led an AI research group and product design work on compliance products, and won three awards for supporting wildlife with a sustainable website.

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Experience

Senior ux Designer Morgan Stanley (2025–present)

- Designing web-based core financial and portfolio analytics services

Senior Product Designer Diligent (2024–2025)

- Designed risk and compliance apps in cross-functional agile teams
- Led research projects to discover feature gaps and pain points
- Redesigned an issue-tracking app using a new design system

ux Designer Ergomania (2023–2024)

- Led a mobile app design project for a British fintech startup
- Designed an e-commerce AI agent for an AI startup
- Rebranded several corporate websites and apps using generative AI
- Led the internal AI research team to improve design workflows

VML

Senior Digital (ux/ui) Designer (2021–2023)

- Designed mobile apps, websites, and games for digital promotions
- Developed and utilized design systems of global brands
- Led copywriters and designers to develop creative concepts
- Won 3 creative awards for designing a sustainable website

Digital (ux/ui) Designer (2019–2021)

- Redesigned a global tech company's brand identity and website
- Took part in day-long branding workshops for startups

Graphic (& Web) Designer Tricky (2017–2019)

- Designed user flows, UI kits, developer handoffs, and social media campaigns for music streaming platforms

Graphic & Web Designer Freelance (2016–2017)

Art Director & Editor-in-Chief ELTE (2014–2016)

Junior Front-End Developer Mito (2013)

Web Design Intern Everengine (2012)

Tools

- Figma, FigJam, Miro, Dovetail
- Jira, Confluence, Notion, ClickUp
- Adobe Ps, Ai, Id, XD, Acrobat
- Midjourney, ChatGPT, Cursor

Skills

- Wireframing, prototyping
- UI design, design systems
- Brand identity, typography
- User tests, interviews, workshops
- Competitor analysis
- UX & website audits
- HTML, CSS, WCAG, A11Y, SEO
- Generative AI
- Project & stakeholder management

Recommendations

“Gergő listens, absorbs, and delivers thoughtful and beautifully executed designs.”

Robin Smith, Creative Director at POP!

“Gergő has a friendly, professional, no-nonsense attitude, insightful questions, and a desire to understand what we want to achieve.”

Péter Balla, Technical Director at centropa.org

Education, training

Product (ux/ui) Designer MOME (2020)

Design Theory MA MOME (2017–2019)

Linguistics & Literature BA ELTE BTK (2013–2016)

Languages

- English (C1, Full professional proficiency)
- Hungarian (Native)

Visit my website or my LinkedIn for more info:

gergozambo.com, linkedin.com/in/gergozambo

