Gergő Zámbó

Product & Web Designer

I am a product and web designer with 10+ years of experience. I worked in teams on high-impact, large projects for brands like Ford, Telekom, Graphisoft, and Samsung. I helped my former company win 3 creative awards (and support wildlife) with a sustainable website.

Budapest, Hungary
+36 20 617 6328
gergo.zambo.designer@gmail.com
gergozambo.com
linkedin.com/in/gergozambo

Experience

Product (UX/UI) Designer Ergomania (2023–present)
- Leading cross-platform mobile app design projects for British fintech startups to help them focus on user needs and go to market
- Redesigning images and identities of international brands
- Conducting competitor analysis, interviews, and user research
- Managing the internal AI research and design team to innovate and improve design workflows

VML (2019–2023)

Senior Digital (UX/UI) Designer
- Led copywriters and designers to develop creative concepts
- Developed and utilized design systems of global brands
- Designed mobile apps and games for digital promotions
- Won 3 creative awards for designing a sustainable website that helped raise awareness of water pollution

Digital (UX/UI) Designer
- Took part in day-long branding workshops for startups and global companies, helping them create their brand's core ideas
- Redesigned a global tech company's brand image and website, positioned it as a market leader

Graphic & Web Designer Tricky (2017–2019)
- Designed user flows, UI kits, and developer handoffs for music streaming platforms, generated lots of uploads and high traffic

Graphic & Web Designer Freelance (2016–2017)
- Led redesign and design projects for corporate & state organizations
- Conducted thorough UX audit and research of large webshops

Art Director & Editor-in-Chief ELTE (2014–2016)
Junior Front-End Developer Mito (2013)
Web Design Intern Everengine (2012)

Education, training

Product (UX/UI) Designer MOME (2020)
Design Theory MA MOME (2017–2019)
Linguistics & Literature BA ELTE (2013–2016)

Languages

- English (C1, Full professional proficiency)
- Hungarian (Native)

For more about my experiences, awards, and projects, please see my LinkedIn: linkedin.com/in/gergozambo

Tools

- Figma, FigJam, Miro
- Notion, ClickUp, Slack
- Adobe Ps, Ai, Id, Acrobat
- Midjourney, ChatGPT

Skills

- Wireframing, prototyping
- UI design
- Design systems
- Brand identity design
- Typography
- User testing
- Interviews, workshops
- Competitor analysis
- UX & website audits
- Accessibility
- HTML, CSS, SEO
- Generative AI
- Project, task & stakeholder management