Economics Workshop

Topic 1: Introduction

- 1. Define economic scarcity and outline the 3 main choices that must be made by a society in the face of scarcity.
- 2. The problem of scarcity in economics:
 - a. Exists only in economies which rely on the market mechanism.
 - b. Could be eliminated if we force prices to fall.
 - c. Means that there are shortages of some goods.
 - d. Exists because there are insufficient resources to satisfy human wants.
- 3. What are your everyday examples of scarcity? Give three examples.
- 4. Which of the following are macroeconomic issues, which are microeconomic ones and which could be either depending on the context?
 - a. Inflation.
 - b. Low wages in certain service industries.
 - c. The rate of exchange between the pound and the euro.
 - d. Why the price of cabbages fluctuates more than that of cars.
 - e. The rate of economic growth this year compared to last year.
 - f. The decline of traditional manufacturing industries.
- 5. An economy can produce either Good X or Good Y. The opportunity cost of producing an extra unit of Good X is:
 - a. The value of the capital and labour used to produce Good X.
 - b. The number of units of Good Y that must be given up in order to produce an extra unit of Good X.
 - c. The cost of producing Good X less the cost of producing Good Y.
 - d. The amount of Good X that would have been produced in the following year.
- 6. Make a list of three things you did yesterday. What was the opportunity cost of each?
- 7. If a business invests in research and development instead of marketing, the potential increase in sales from marketing is the:
 - a. Direct cost
 - b. Opportunity cost
 - c. Marginal cost
 - d. Fixed cost

- 8. If you choose to study instead of going to a movie, what is the opportunity cost?
 - a. The cost of studying
 - b. The cost of the movie ticket
 - c. The enjoyment of the movie
 - d. None of the above
- 9. What is the opportunity cost of investing in stock A instead of stock B?
 - a. The return of stock A
 - b. The return of stock B
 - c. The difference in returns
 - d. None of the above
- 10. Which of the following statements is true about macroeconomics trade?
 - a. Always aim for trade surplus
 - b. Always avoid trade deficit at all costs
 - c. Keep the trade balance
 - d. All of the above
- 11. Which of the following statements is true about rational choice?
 - a. If the marginal benefit exceeds the marginal cost, it is rational to do the activity (or to do more of it)
 - b. If the marginal benefit exceeds the marginal cost, it is rational not to do the activity (or to do less of it)
 - c. If the marginal cost exceeds the marginal benefit, it is rational to do the activity (or to do more of it)
 - d. If the marginal opportunity cost exceeds the marginal benefit, it is rational to do the activity (or to do more of it)