I conclude from the graphs and charts that several conclusions can be made. The most active and successful type of starter involves the theatre (Figure 1). Music and film are also worth mentioning as the top 5 represent the majority of Parent category Kickstarters. Plays represent the most frequently attempted, successful sub category in the data set (Figure 2). The month of the conclusion seems to peak in the first half of a year and taper off as the year draws to a close (Figure 3).

Figure 1

Figure 2

Figure 3

I see a limited amount data on what makes theatre the most successful Kickstarter. Specifically, I would want some data on production companies, directors, actors or some other theatre related information that could provide more information on what makes them the most successful and attempted types. Similar information would perhaps assist in the music, film and technology types too.

I would create graphs and charts that include percentages rather than the pure numbers that we use here to more easily identify and communicate which categories or sub-categories that maybe most successful. A Pie chart may also ease the interpretations of the percentages. Figure 4 shows the percent successful to attempted by country. Figure 5 shows that successful Kickstarter programs have been in decline in recent years.

Figure 4

Figure 5