



## PURPOSE & CONCEPT

Created a series of motivational and visually impactful T-shirt designs that combine bold typography and meaningful graphics. Each design aims to inspire action, resilience, and awareness of time, appealing to a dynamic and driven audience.

## DESIGN APPROACH

The white and black T-shirt features a step-by-step footprint motif in bold red and orange, symbolizing progress and forward movement. The black T-shirts include two distinctive designs:

- “Never Stop Dreaming” with “Never” in bold yellow, “Stop” in bold white, and “Dreaming” in an elegant script font, blending strength with creativity.
- “Running Out of Time” uses a bold typeface with the letter “I” replaced by an exclamation mark (!) in the word Time, centered by a clock vector symbolizing urgency. Two small figures beneath the clock represent the pressure of time running out, with scattered papers below emphasizing deadlines.

## RESULT

The collection delivers visually bold and conceptually layered designs. The mix of vibrant colors, expressive typography, and symbolic illustrations ensures each T-shirt communicates its message powerfully, motivating wearers to keep moving, dreaming, and managing time.