

UPTO
40% OFF



SNEAKER



SCAN HERE



+91 92856 74856
WWW.NIKE.COM



SNEAKER



PURPOSE & CONCEPT

Designed a bold, high-impact flyer to capture the energy, speed, and street-style edge of Nike sneakers. The goal was to reflect Nike's athletic persona while driving attention to a promotional offer through a modern, urban design language.

DESIGN APPROACH

A sharp diagonal red background injects movement and attitude, echoing sneaker and streetwear culture. Layered typography ("SNEAKER" in filled and outline styles) adds visual rhythm and depth. A clear hierarchy leads the viewer from product imagery to the offer ("UPTO 40% OFF") and then to the call to action. The flyer is optimized for both mobile and print use, with a QR code for seamless digital integration.

RESULT

The final design delivers a powerful, brand-aligned visual that balances style with function. The bold black-red-yellow palette commands attention, enhances urgency, and ensures maximum visibility across all marketing channels.

SUMMER

Party!



June 1st, 2025

DJ SUNDAY

Ellery Beach House

Get your tickets now!!
For more Info visit our website.

www.ellerybeachhouse.com

SUMMER PARTY



PURPOSE & CONCEPT

Created a vibrant and scenic poster to promote a summer beach party. The concept aimed to capture the carefree, refreshing essence of a beach atmosphere, using visual cues and a calming color palette to instantly evoke a sense of relaxation and celebration.

DESIGN APPROACH

A soothing blue and green color palette was chosen to represent nature, water, and freshness. The layout emphasizes a clear visual hierarchy—placing “Summer Party” as the primary headline, followed by key event details like location and date. Coconut trees and beach illustrations were added to create a tropical and immersive feel, while guiding the viewer’s attention through the design.

RESULT

The final poster successfully communicates a fun, inviting summer vibe. Its scenic composition and strategic use of color and illustration make it engaging and easy to read, ensuring strong visual impact across both print and digital formats.



Amazing FRESH SMOOTHIE

100%
Fresh Fruit



SCAN HERE
for more exciting flavours



Monday to Sunday 9 am to 11 pm | MG Road | Bangalore

SMOOTHIE



PURPOSE & CONCEPT

Designed a playful and energetic poster for a smoothie brand campaign titled “Juicy July.” The concept centers around communicating freshness, fruitiness, and summer vibes, aimed at appealing to a youthful, health-conscious audience. The use of fruit illustrations reinforces the brand’s commitment to 100% fresh fruit, making the message both visual and direct.

DESIGN APPROACH

A bold pink background was selected to evoke sweetness, fun, and warmth, creating an instant emotional connection. The smoothie bottle is surrounded by vibrant fruit elements, visually emphasizing flavor and freshness. Accents of orange and yellow were added to enhance contrast, inject citrus energy, and highlight key visual areas. The layout keeps the composition lively yet organized, ensuring clarity and appeal across both print and digital formats.

RESULT

The final poster delivers a visually refreshing and engaging design that effectively captures the spirit of the brand. The playful visuals and vibrant palette make the message memorable and eye-catching—perfect for summer promotions, point-of-sale displays, or social media campaigns.



JEROME
BADMINTON ACADEMY



OPENING IN OCTOBER

INAUGURAL OFFER: 800

MONTHLY FEE: 1000

**REGISTER NOW
FOR YOUR FAMILY**

**MEMBERSHIP
HOURLY BOOKING
KIDS COACHING
ADULTS COACHING**



- ✓ **APPROVED**
- ✓ **2 SYNTHETIC INDOOR
COURTS**
- ✓ **HYGIENIC AMBIENCE**

**FOR BOOKING PLEASE CONTACT
+91 83442 90125 | smashitjba@gmail.com**

**Sathya Nagar, Near Rameswaram Toll gate,
Rameswaram - 623526**

CCTV SURVEILLANCE | POWER BACKUP | DRY CHANGE AREA | PRO SHOP

JEROME OPENING



PURPOSE & CONCEPT

Created a bold and professional promotional poster for the grand opening of Jerome Badminton Academy, with the goal of building excitement, credibility, and driving early registrations. The concept emphasizes athletic energy and institutional trust, helping position the academy as both dynamic and reliable.

DESIGN APPROACH

A clear visual hierarchy guides the viewer's attention—starting with a prominent image of the badminton court to instantly set context. This is followed by the headline “OPENING IN OCTOBER,” and then key details like registration fees and contact information. The color palette—a combination of red, blue, and light blue—was strategically chosen to evoke energy (red), trust (blue), and clarity (light blue), all aligning with the values of a sports academy.

RESULT

The final design is both visually compelling and functionally effective, combining bold colors, structured layout, and informative content. It successfully communicates the event, builds brand presence, and encourages immediate action from prospective students and parents.

TECH HEAL



PURPOSE & CONCEPT

Designed a bold, engaging flyer for Tech Heal, a trusted computer repair service. Built around the conversational hook—"Looking for a computer repair specialist? You mean Tech Heal?"—the aim was to quickly establish brand recognition while promoting convenience and reliability.

DESIGN APPROACH

The layout follows a clear visual hierarchy, starting with the bold headline, followed by a vector illustration of two technicians repairing a laptop. A strong contrast highlights the "FREE HOME PICKUP & DELIVERY" message in bold yellow on a dark blue background. Core services and contact details are neatly arranged at the bottom for quick access.

RESULT

A clean, professional flyer that blends visual appeal with key information, reinforcing Tech Heal's credibility. The vector style and bold color scheme ensure impact across both print and digital formats.

LOOKING FOR COMPUTER REPAIR SPECIALIST? YOU MEAN TECH HEAL?



PLAY STATION

LAPTOP

XBOX

PC

- ✓ Installation
- ✓ Maintenance
- ✓ Repairs
- ✓ Virus Cleaning
- ✓ Data Recovery
- ✓ Formatting & so on

**FREE HOME PICKUP &
HOME DELIVERY!!**



TECH HEAL
The best doctors



+91 98844 57277 / +91 89392 98771

ttechheal@gmail.com

LOOKING FOR COMPUTER REPAIR SPECIALIST? YOU MEAN TECH HEAL?



FREE HOME PICKUP & HOME DELIVERY!!

- ✓ Installation
- ✓ Maintenance
- ✓ Repairs
- ✓ Virus Cleaning
- ✓ Data Recovery
- ✓ Formatting & so on



+91 89392 98771 / +91 96001 51746



ttechheal@gmail.com

TECH HEAL



PURPOSE & CONCEPT

Designed a professional and impactful promotional poster for Tech Heal, a computer repair service brand. The goal was to visually convey the before-and-after transformation of their service, while emphasizing convenience and reliability. The concept focused on projecting trust and efficiency to appeal to both individual and business customers.

DESIGN APPROACH

The visual strategy centered around a contrast between a cracked laptop and a restored one, immediately showcasing the effectiveness of Tech Heal's service. The free home pickup and delivery offering is placed as the second key highlight to drive user interest and convenience. Supporting information on services and a clear call to action (CTA) are presented in an organized, easy-to-digest format. A blue and yellow palette was selected—blue for trust and professionalism, yellow for energy, clarity, and visual warmth.

RESULT

The final poster delivers a clear, confident, and service-driven message, effectively combining visuals and layout to build credibility and prompt engagement. The design is both attention-grabbing and informative, making it ideal for use in storefronts, social media, or digital campaigns.