

LOGOS



S3 Ventures



.com



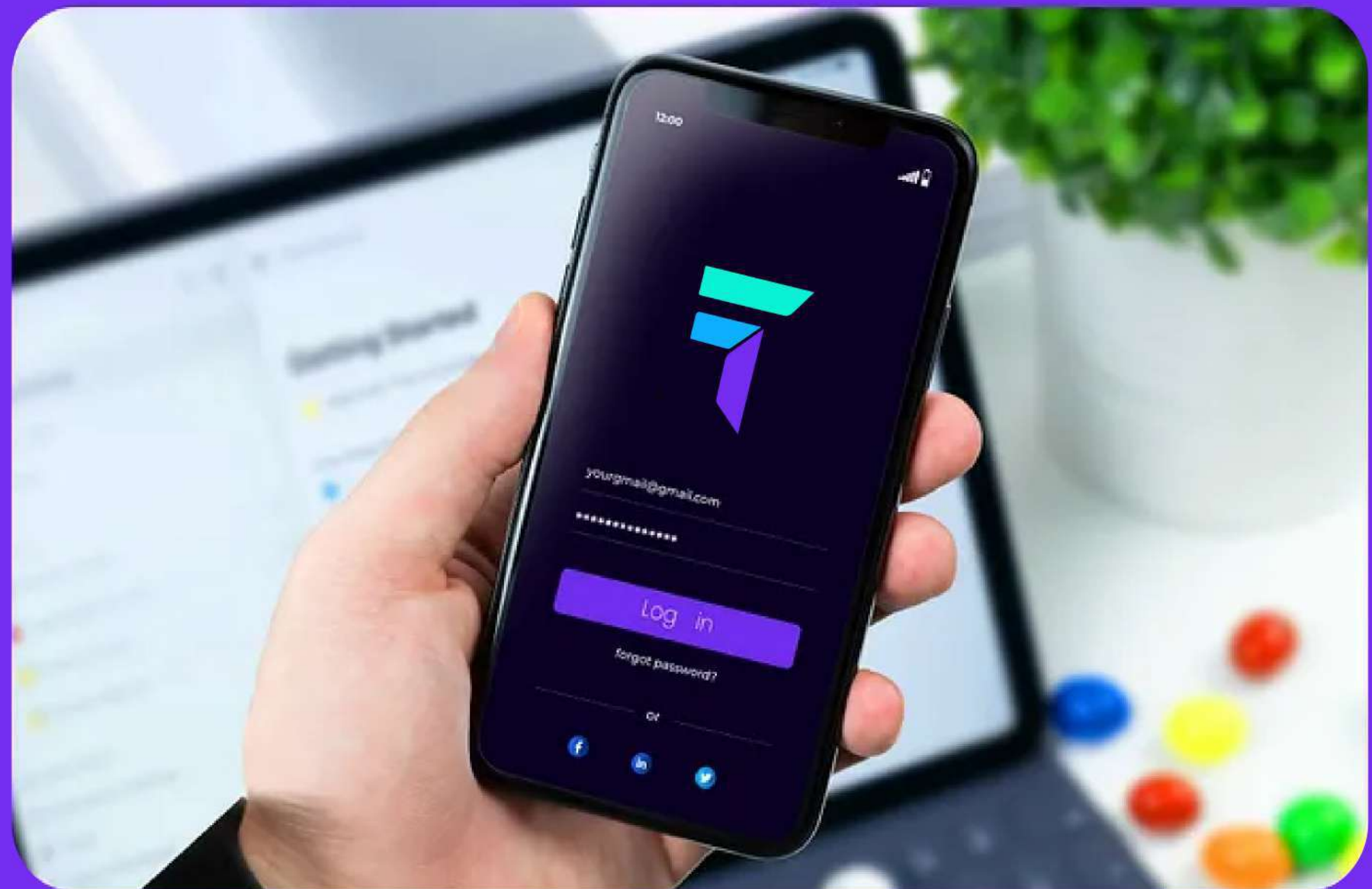
Capturing your memoir



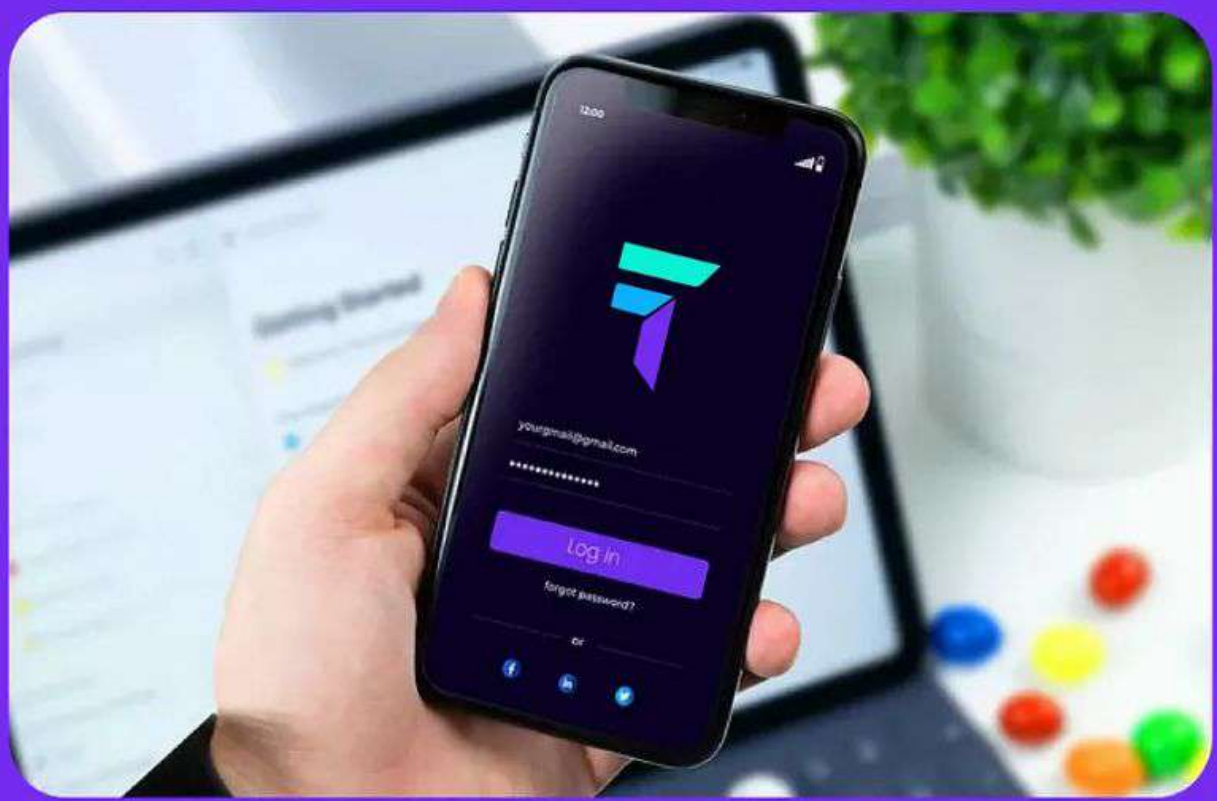
JEROME
BADMINTON ACADEMY



Join with us Live
carefree with Finances



FIN VIEW



PURPOSE & CONCEPT

Created a sleek digital identity for FinView, a finance platform built on clarity, trust, and innovation. The logo subtly shapes an “F” using sharp, clean forms that reflect precision and agility.

DESIGN APPROACH

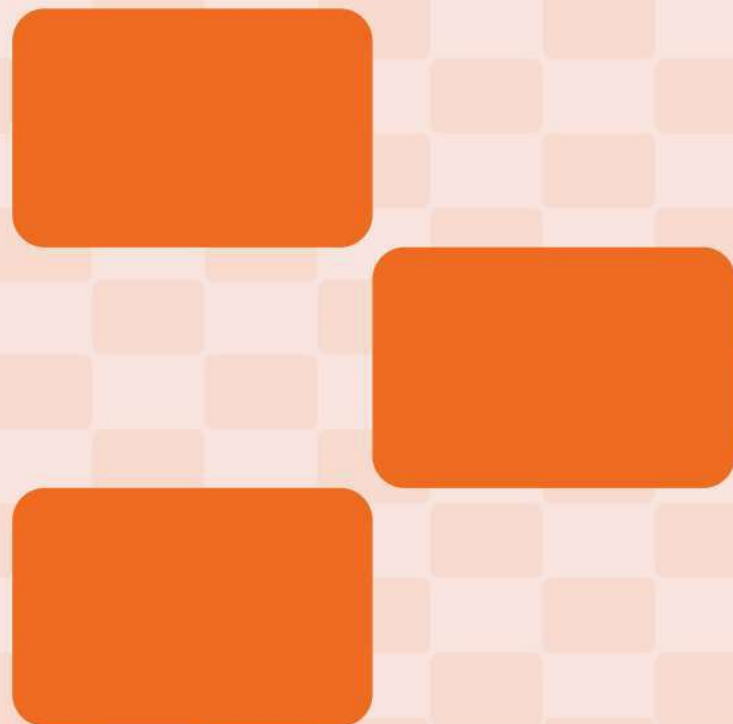
Used a deep violet base for sophistication and tech appeal, contrasted with teal for freshness and transparency. The logo and UI were designed for adaptability across mobile apps, dark/light themes, and digital campaigns, ensuring a future-ready visual system.

RESULT

A modern, confident brand identity that positions FinView as a smart, reliable, and user-friendly financial partner—built to instill trust and empower users in a digital-first world.



"Empowering Connections,
Plugging into the Future."



I PLUG



PURPOSE & CONCEPT

The goal was to create a distinctive and trustworthy logo that reflects I PLUG's commitment to quality electrical solutions. The concept draws from the form of a 3-pin plug, reimagined into a bold, geometric "P"—a symbol of connectivity, reliability, and forward-thinking design.

DESIGN APPROACH

Using a minimal grid-based structure, the logo combines clean curves and precise edges to form a stylized "P". The navy and orange palette reinforces the brand's core values—trust, energy, and innovation. The design is highly adaptable across both digital and physical formats, with strong visual impact at any scale.

RESULT

A clean, modern, and memorable logo that instantly communicates I PLUG's identity. It stands as a powerful emblem of connection, consistency, and brand confidence, tailored for the evolving electrical market.



[Home](#) [About Us](#) [Services](#) [Contact](#)

EMPOWERING INNOVATION

Plug Solutions, and Unmatched Customer Relations.
Your All-in-One Hub for Reliable, Secured Products

GET STARTED



PLUG IT



PURPOSE & CONCEPT

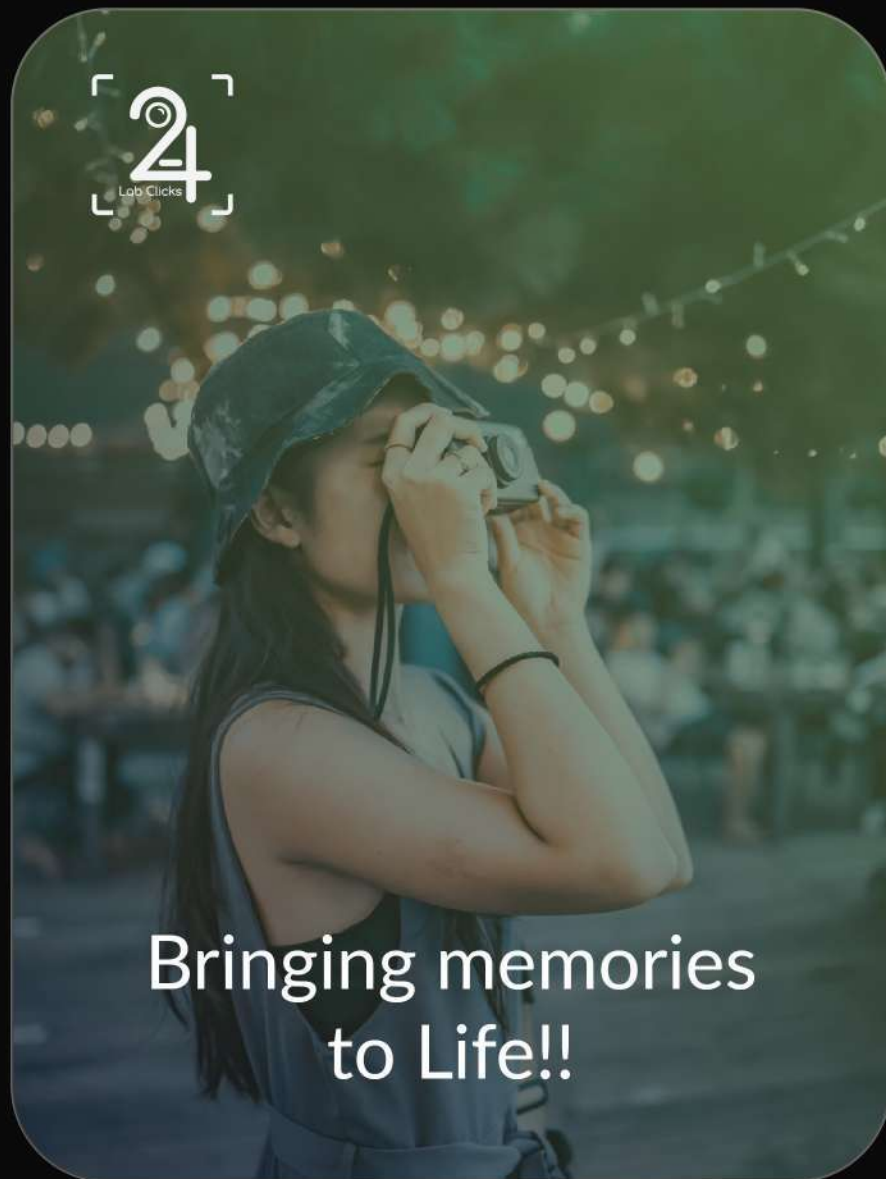
The logo was crafted to embody the core idea of connecting ideas to deliver innovative IT solutions. It features a stylized letter “P” cleverly integrating a plug icon, enclosed within the curve of a “G” – forming a distinctive monogram that symbolizes connection, technology, and progress.

DESIGN APPROACH

The design uses clean, minimal lines to create a bold, memorable mark. The navy blue base conveys professionalism and reliability, while the bright orange accent injects energy and creativity, perfectly reflecting the brand’s tech-driven and solution-oriented mindset.

RESULT

A sleek, versatile logo that clearly communicates Plug IT’s identity as a trusted, innovative partner in technology—designed to stand out across digital platforms and print materials alike.



Bringing memories
to Life!!



LAB CLICKS 24



PURPOSE & CONCEPT

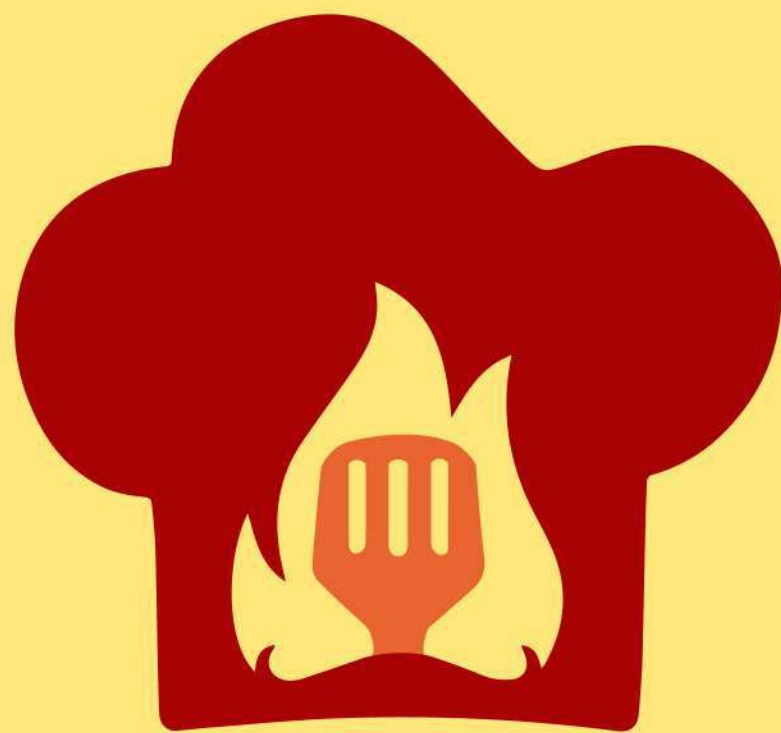
The logo centers on the number “24,” emphasizing the brand’s promise of round-the-clock photography service. Integrated within the “2” is a subtle lens icon, while the surrounding corners mimic a camera viewfinder—together creating a clear visual connection to photography and focus.

DESIGN APPROACH

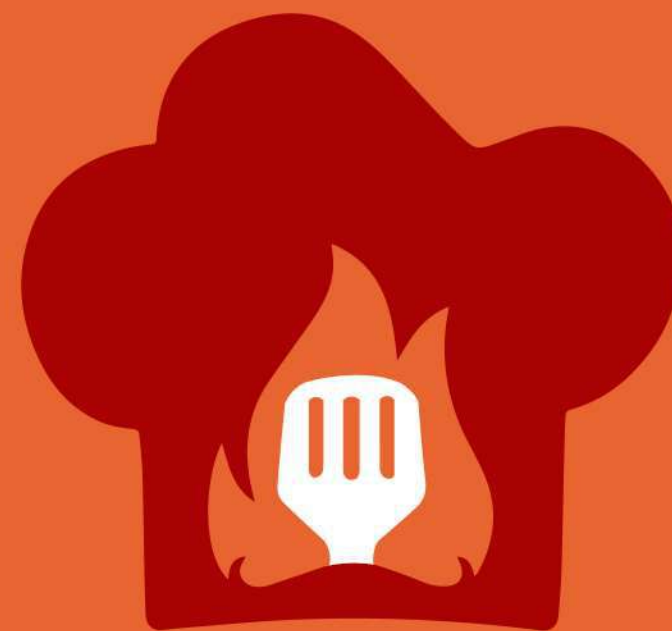
Using a sleek, monochrome palette of black and white, the design reflects the timeless elegance of classic cameras. The minimal yet impactful composition ensures the logo remains professional, memorable, and versatile across all platforms.

RESULT

A refined, meaningful mark that instantly communicates Lab Clicks 24’s identity as a reliable, always-on photography service, combining simplicity with strong visual storytelling.



Zesty Delights



ZESTY DELIGHTS



PURPOSE & CONCEPT

The logo places a classic chef's hat at its center, with a flame shape formed in negative space to symbolize the passion and creative fire behind cooking. Inside the flame, it integrates a spatula icon, directly linking the design to the art of cooking.

DESIGN APPROACH

I kept the design minimal and clear, allowing each element to communicate its meaning without clutter. I chose a warm palette of reds and oranges to evoke appetite, energy, and enthusiasm—perfectly reflecting Zesty Delights' vibrant personality.

RESULT

The logo creates a bold, memorable mark that captures the essence of passionate cooking and culinary creativity, making Zesty Delights instantly recognizable and visually inviting.

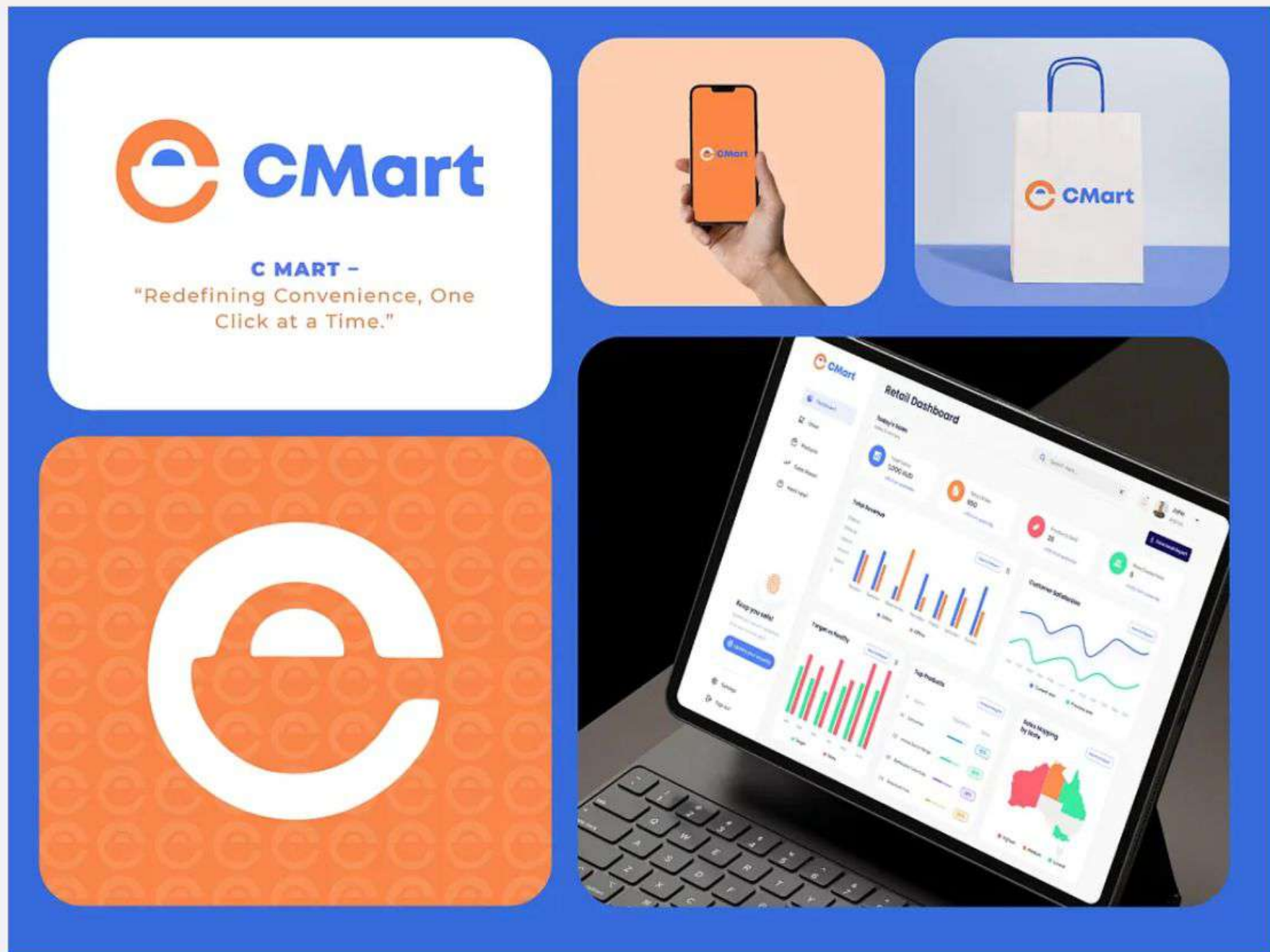


C MART -

"Redefining Convenience, One Click at a Time."



CMART



PURPOSE & CONCEPT

I designed a bold and distinctive logo for CMART that centers around a shopping bag icon with clever negative space forming the letter "C." This smart use of negative space not only visually represents the brand name but also symbolizes convenience and retail in a simple, instantly recognizable mark.

DESIGN APPROACH

Focusing on clarity and impact, I crafted the logo to be clean and versatile, ensuring it works perfectly across various sizes and applications. The vibrant blue and orange color palette enhances the logo's visibility and conveys trust and energy. I also developed a branded pattern using the logo, further reinforcing CMART's identity.

RESULT

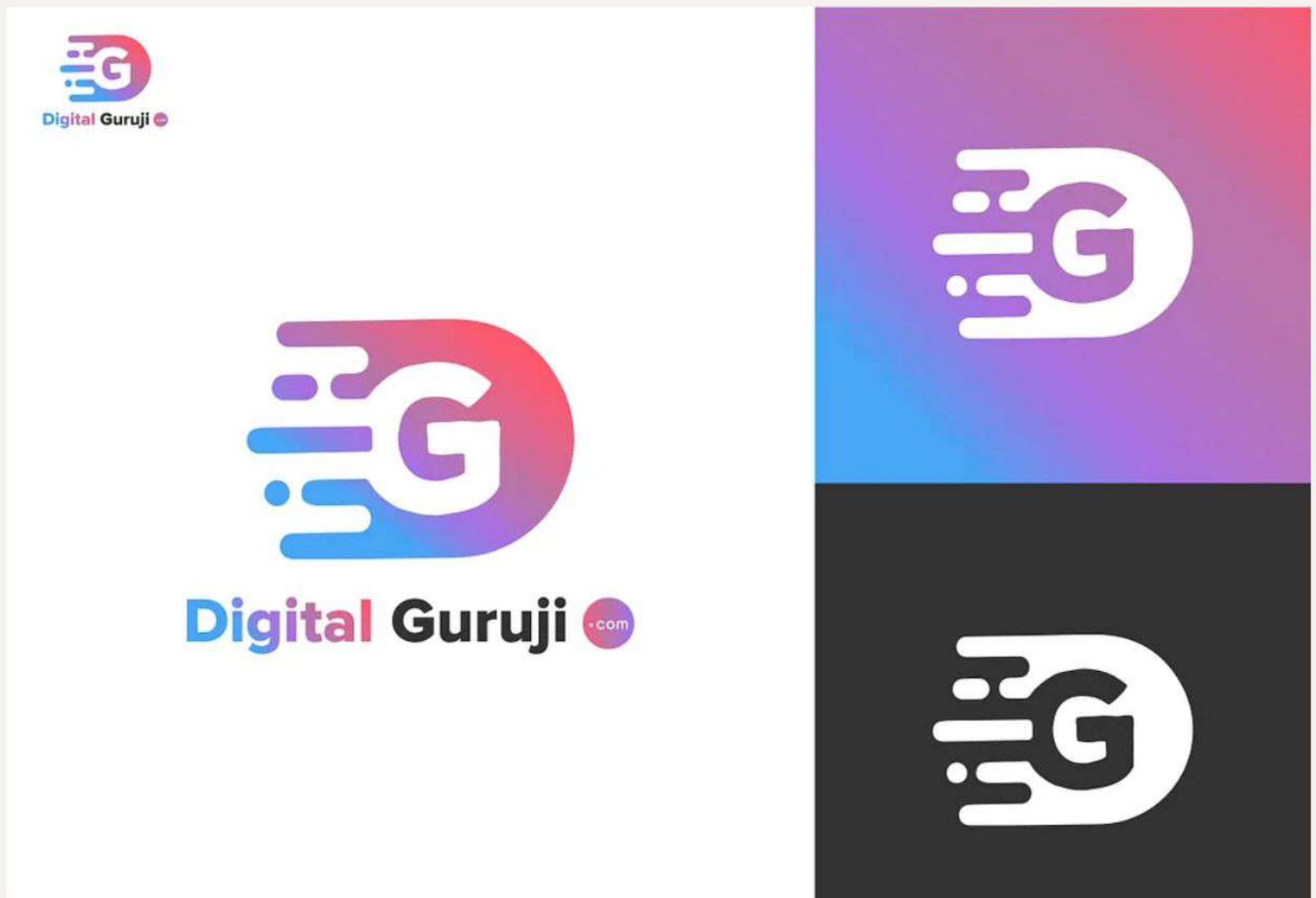
The final logo stands out as a strong visual anchor for the brand, delivering immediate recognition while communicating CMART's focus on smart, accessible retail. Its adaptability across digital and physical platforms ensures consistent brand presence everywhere.



Digital Guruji .com



DIGITAL GURUJI



PURPOSE & CONCEPT

I designed a dynamic and modern logo for Digital Guruji that combines the letter "D" and "G" into a single, fluid mark. The streaks trailing off the "D" create a sense of speed, movement, and digital transformation, perfectly embodying the brand's forward-thinking and tech-savvy identity.

DESIGN APPROACH

Using a vibrant gradient blending blues, purples, and reds, I emphasized innovation, creativity, and energy. The clean, bold typography balances the playful icon, creating a cohesive and professional visual presence. The logo works seamlessly across various backgrounds, from white to dark to gradient overlays.

RESULT

The final logo delivers a strong digital-first impression that's instantly recognizable and adaptable across platforms, reinforcing Digital Guruji's expertise and modern approach to digital solutions.



JEROME
BADMINTON ACADEMY

JEROME
BADMINTON ACADEMY



YOUR NAME

YOUR DESIGNATION
+91 83442 90125

Date, 10 September, 2019

This is a sample letter that has been placed to demonstrate typing format (Your Company). letterhead design. When positioned properly, it will serve to work in harmony with all other elements letterhead. This letterhead design is meant to project an image

This letterhead design is meant project an image of professionalism reliability. By using simple alignment we have created a very spacious feeling. The simplicity suggests strength the spaciousness contributes to aesthetics the layout. These basic qualities along with the (Your Company)

look and helps reinforce the (Your Company) brand. letterhead design is meant to project an image of design. When positioned properly, it will serve to work in harmony with all the other elements letterhead. professionalism and reliability.

This letterhead design is based on the (Form of your logo) form (Your Company) logo. Each stationery we have created a very spacious feeling. The simplicity suggests strength the spaciousness contribute part of the (Form of your logo).

John Smith

YOUR NAME
YOUR DESIGNATION

+91 83442 90125

SATHYA NAGAR, NEAR RAJESWARAN TOLL GATE, RAJESWARAN - 603920



YOUR NAME
YOUR DESIGNATION

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JEROME



PURPOSE & CONCEPT

I created a dynamic and energetic logo for Jerome Badminton Academy that captures the sport's agility and motion. The design features a silhouette of a player in mid-jump, striking a shuttlecock with a racket, framed by elegant arcs that suggest movement and precision.

DESIGN APPROACH

Using a bold navy blue and vibrant red color palette, I emphasized professionalism, energy, and passion for badminton. The player's silhouette contrasts sharply against the background, making the logo memorable and impactful. The arcs add a sense of fluidity and direction, reinforcing the academy's commitment to growth and excellence.

RESULT

The logo successfully establishes a strong and inspiring visual identity, versatile for both digital and physical applications, from signage to stationery. It communicates athleticism and expertise, making it instantly recognizable within the sports community.



S3 Ventures



S3 VENTURES



PURPOSE & CONCEPT

I created a bold and unified logo by merging the letter “S” and the number “3” into a single, distinctive symbol. This design represents the synergy and innovative spirit of S3 Ventures, highlighting the brand’s identity in a simple yet impactful way.

DESIGN APPROACH

The logo uses minimalistic shapes and strong monochrome contrast to ensure clarity and versatility. The fusion of “S” and “3” employs negative space for a modern, clean look, paired with straightforward typography to enhance legibility and professionalism.

RESULT

The final logo is a sleek, memorable mark that conveys confidence and innovation, working effectively across different mediums while embodying the core values of S3 Ventures.