

Recommender System Report

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- 1 Describe how you processed your data and what features you used. Your exploratory analysis here should motivate the model you use in the next section.**

The data processing method is based on IMDB dataset loading from TensorFlow package [1]. The project is a text classification program. Various review strings are related to the rating stars. I pick the most used words for each review sentence and encode them as the input dataset of my model. The training/validation dataset processing is as following: After shuffled, the raw dataset is split into training data and validation data. I focus on only `reviewText`, `summary` and `overall` entries from the dataset. `reviewText` and `summary` features are the sentences and words to describe the items, which are the closest to the label `overall`. first the number of each word is counted and sorted through `reviewText` and `summary` entries in `train.json`. The label is `overall`. Top 20000 most-frequent words in dataset are stored in a word list. The index of each word in word list is its rank position. Second, looking into each single data, if a word in the data is found in word list, I encode the word to a number representing the index of it in word list. E.g, if "the" is found in word list and it is in index 0 of word list, it means the word is the 1st most frequent in training data and index 0 is the encoding output of "the". The words not in the word list are abandoned. Finally, in order to make each data width the same, zeros are padded at the end of the index sequence. The data width is set as 500. Therefore, the input training and validation dataset is the sequences of indexes with labels. Next, a text classification model should be selected by experiments.

- 2 Describe your model. Explain and justify your decision to use the model you proposed. How will you optimize it? Did you run into any issues due to scalability, overfitting, etc.? What other models did you consider for comparison? What were your unsuccessful attempts along the way? What are the strengths and weaknesses of the different models being compared?**

My main layer is Gated Recurrent Unit (GRU) neural network model. GRU is a improved version of Long Short-Term Memory (LSTM) [2]. GRU and LSTM are both

insensitive to gap length. Compared with naive RNN, GRU has cell gate structure to remember the further past information [3].

The reference of my GRU design is TensorFlow RNN Text binary classification for IMDB review [4]. Similar with LSTM model, GRU model is capable of long-sequence prediction. Looking into raw dataset, the length of the review strings is usually over 200. RNN cannot handle and remember long sequence data. GRU and LSTM will result in lower loss and higher accuracy. Compared with LSTM, the number of parameters of GRU is reduced so that the occurrence of overfit reduces and the speed of training increases.

The layers of my baseline model are input layer, GRU layer and Dense layer. The output is multi-class corresponding to `overall` five rating stars. In order to avoid overfitting situation, I add Dropout layer ahead of Dense output layer. In order to shorten input data size, embedding layer replaces with simple input layer to encode data into multi dimension [8]. The similarity among sentences or words stands out. One alternative model is Transformer TFBertModel. TFBertModel is also a popular Transformer model for next-line prediction [5, 7]. The model provides a effective attention-based neural language translation. The input dataset is the string sequence of combining `reviewText` and `summary` entries. The label is `overall`. The sequences are encoded into `input_ids` list. The layers are Input Layer, TFBertMainLayer, Dropout layer, Dense output layer. The output is also multi-class.

TFBertModel makes use of Transformer model structure to learn the relations among words or sub-words. The accuracy of prediction is higher under large enough dataset and iterations [6]. However, the computation resources are heavy and it is time-consuming.

The other alternative model is GraphLab recommender system from Apple Inc. [9]. The input data is `reviewerID`, `itemID` with label `overall`. The model focuses on user-item similarity rather than the review strings. It predicts rating stars based on individual persons and items. But the number of dataset for particular persons and items is limited. Underfitting might occur without training review strings.

3 Describe your results and conclusions. How well does your model perform compared to alternatives, and what is the significance of the results? Which feature representations worked well and which do not? What is the interpretation of your model's parameters? Why did the proposed model succeed why others failed (or if it failed, why did it fail)?

I set a callback function which will be triggered when validation loss raises up after current epoch training. The training steps stops at epoch 4.

As shown in Figure 1, the training loss and accuracy increases and validation loss reaches to minimum point at epoch 3. The minimum validation loss is 0.6038 and the corresponding validation accuracy is 0.7595. As shown in Figure 0.7595, under epoch 2, TFBertModel minimum validation loss is **TODO** and the corresponding validation accuracy is **TODO**.

GraphLab recommender system performs worse. Its minimum validation loss is **TODO** and the corresponding validation accuracy is **TODO**. The reason of high loss results is no enough data for individual person and items to train. It is underfitting.

References

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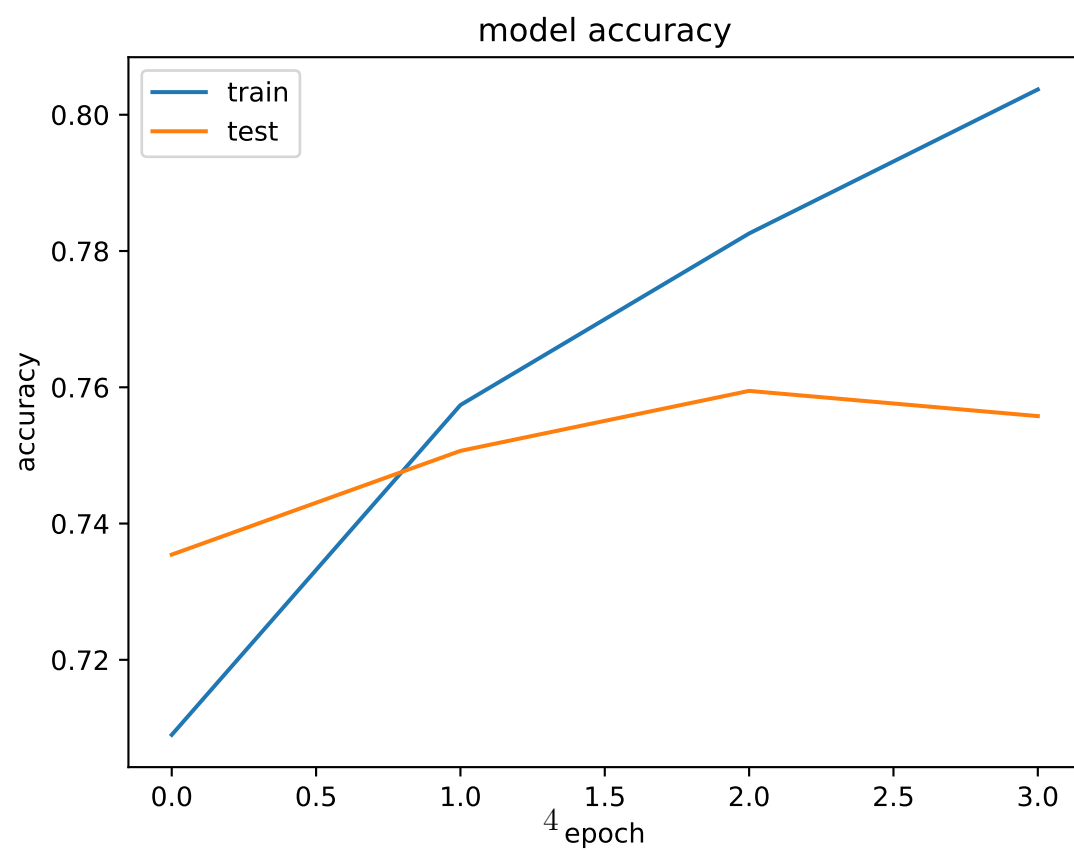
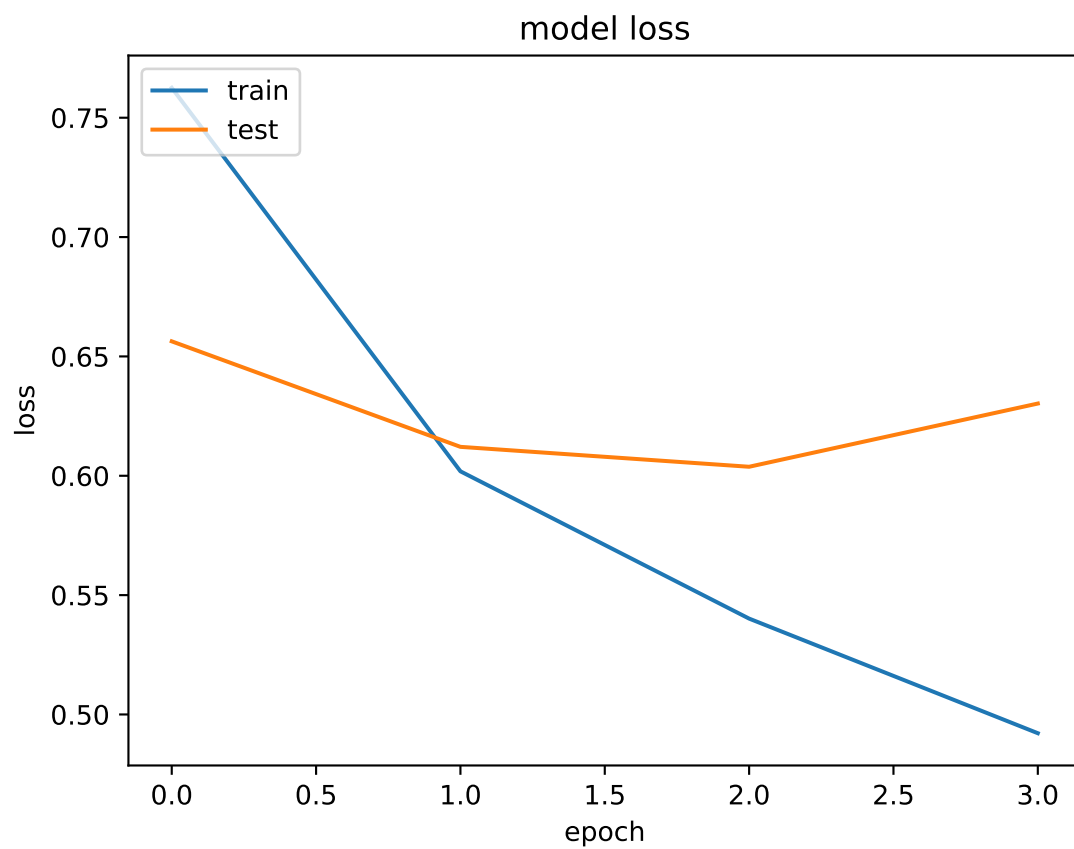


Figure 1: GRU model loss and accuracy