

Question 3: How do media outlets use Twitter?

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Abstract

This article investigates how media outlets use Twitter. It is the answer to question 3.

Keywords:

JEL classification

1. Introduction

In this question I investigate the tweets by different media outlets

2. Data

The data is all the tweets from BBC, Economist, and CNN from 2010-01-01 until 2021-04-13.

3. Q1a

For this question I will give a barplot to show the composition of tweets that use photos and videos for the different media outlets

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Contributions:

The author would like Nico Katzke for lecturing.

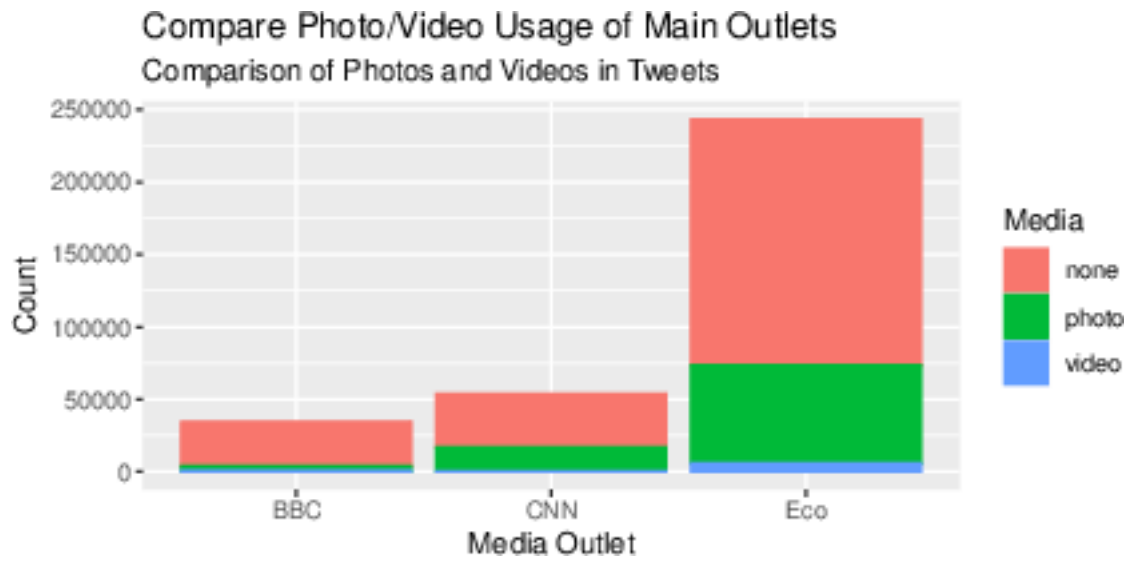


Figure 3.1: Compare Videos and Photos of Outlets

4. Question 3b

Now I do a similar plot to compare the quantity of hashtags

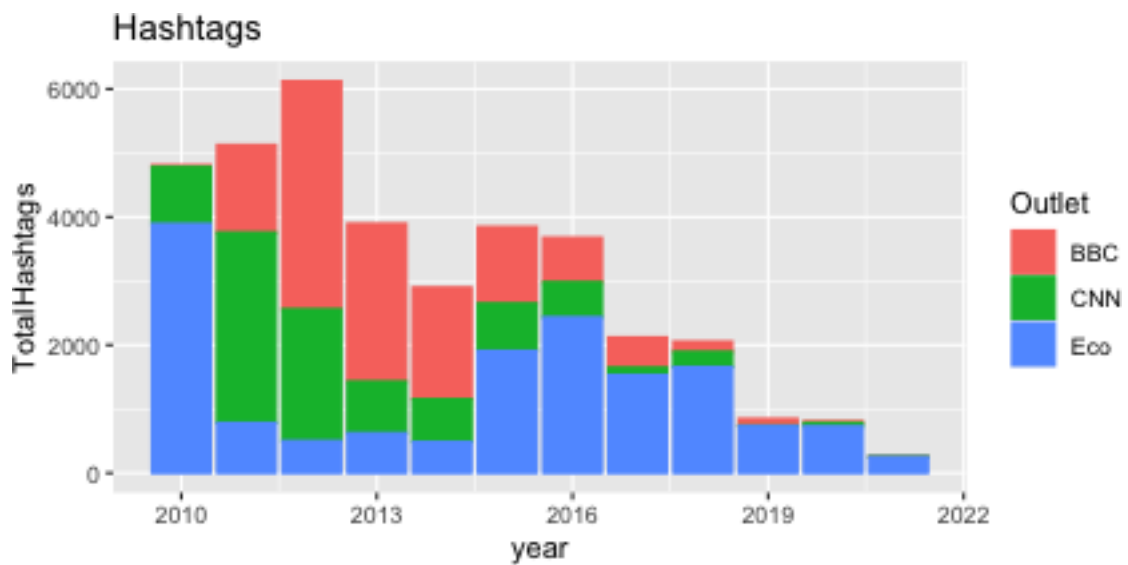


Figure 4.1: Caption Here

5. Conclusion

References

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Appendix

Appendix A

Some appendix information here

Appendix B