Predicting Loan Defaults

Zander Prinsloo^a

^aStellenbosch University, South Africa

Abstract

This project analysis loan defaults. Using anonymized financial data containing client and district-level information from a Czech bank, the loan repayment information of clients can be analysed. Thorough exploratory data analysis informs the feature selection and modeling approaches. Logistic regression, a common approach for credit-risk screening, is compared to XGBoost in predicting loan defaults. It is found that the optimal regularised logistic regression model performs comparably to the fully tuned XGBoost approach. Thereafter, a causal forest is utilised to investigate the effect of entrepreneurship in districts on loan defaults. It is found that a high density of entrepreneurs has a positive effect on loan default rates, but that there is substantial heterogeneity and non-linearity in these treatment effects, justifying the flexible machine learning approach.

Keywords: Loan Defaults, Penalized Logistic Regression, XGBoost, Causal Forest

JEL classification,

1. Introduction

The aim of this project is to analyse and predict loan defaults of banking clients in Czech Republic in 1999. This would provide useful information to banks in managing credit risk when granting loans. The process of building prediction models starts with an initial, thorough exploration of the data. The data sets are described, as well as the process by which they are collated. Information on individual transactions, loans, clients, districts in Czech, etc. are combined through a series of unique identifiers to create one data set where the unit of observation is the unique loan granted. This process of data wrangling is made more efficient through the use of databases that exist in memory and means that queries can be submitted more efficiently than when working with the entire data frame as an object in R. After collecting the collated and tidy data set, series of visualisations informs further feature and target engineering decisions. This exploratory data analysis is vital as it allows an understanding of the data through visualisation, informing both the engineering of features and targets and the modelling that comes thereafter. A binary variable, Defaults, becomes the target of the modeling.

Email address: 20065124@sun.ac.za (Zander Prinsloo)

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^{*}Corresponding author: Zander Prinsloo*

Logistic regression is commonly used for credit-risk screening Friedman, Hastie & Tibshirani (2009). The standard multiple logistic regression model provides a good benchmark model for predicting loan defaults. However, this model is too flexible, with the high variance leading to a lower prediction accuracy. While dimension reduction through principal component analysis does improve the prediction accuracy slightly, the largest improvements are attained when regularizing the logistic regression model. Decreasing variance by using the penalised logistic regression model substantially improves prediction accuracy. The logistic regression approach is compared to a more state-of-the-art tree-based ensemble approach through using eXtreme Gradient Boosting (XGBoost). Three variations of this model is presented. While the default hyperparameters generally perform well Boehmke & Greenwell (2019), a substantial improvement in prediction accuracy is observed when conducting hyperparameter tuning. Again, regularisation proves important. The fully tuned model has the lowest cross-validation (CV) error rate, as is expected. However, the final optimal XGBoost model has a very comparable CV error rate to the penalized logistic regression estimator.

Finally, a causal forest approach is utilised to investigate the effect of a high number of entrepreneurs in a district on loan default rates. It is found that having a large number of entrepreneurs in a district does increase the loan default risk, however, there is substantial heterogeneity in this effect. Banks should closely monitor clients with high average transactions that come from highly entrepreneurial district as they may pose a large credit risk.

2. Data

This section discusses the data source, the cleaning and merging of data sets, exploratory data analysis, and feature/target engineering. These decisions are important in shaping the modelling decisions that follow. Additionally, it allows an understanding of the data that aids in the obejctive of the project, which is to analyse loan defaults.

2.1. Data Sources

This analysis is done on real, anonymized data from a Czech bank in 1999, released for the PKDD'99 Discovery Challenge Berka (1999). It provides information on clients, accounts, transactions, loans, etc. This information is contained in 8 relational data sets, listed and described briefly below:

- 1. Relation Account, where each record describes static characteristics of an account. It contains 4500 objects (rows) one for each account
- 2. Relation Client, where each observation describes characteristics of the client. It contains 5369 objects (rows) one for each client.

- 3. Relation Disposition, where each observation gives the relationship of a specific client to a specific account, i.e. whether an owner of the account of not. It contains 4500 unique accounts and 5369 unique clients.
- 4. Relation Permanent Order, where each observation describes dynamic characteristics of a payment order. It contains 3758 unique accounts, and 6471 unique orders.
- 5. Relation Transaction, describing much of the dynamic characteristics where each observation describes a transaction in an account. It contains 1056320 objects where each is a unique transaction. It also contains 4500 unique accounts.
- 6. Relation Loan, where each observation describes a loan that has been granted for a specific account. It contains 682 observations, each being a unique loan attached to a unique account such that there are also 682 unique accounts in the data set.
- 7. Relation Credit Card, where each observation describes a credit card issued to a particular account. It contains 892 rows where each row is a unique card that has been issued.
- 8. Relation Demographic, where each observation describes the characteristics of a district. It contains 77 unique districts.

Accounts have static and dynamic characteristics given in these tables. The former include things like date of creation of the account, and the latter is payments, total debited amounts, etc. that are updated over time. This account information is combined with information on the client that can manipulate the account, and demographic information (such as unemployment rates, population size, urban ratio, etc.) on the district where the client resides. Importantly, these accounts can also be connected to specific loan information that will be analysed here. These sources are combined to give a data set that is in terms of a loan that is taken out by a unique account. The characteristics of the account and client can then be used to predict whether or not a client will default on the loan.

2.2. Data Cleaning

All data frames are housed as tables in the same DuckDB connection, allowing a more efficient data cleaning and joining process before collecting it as a data frame in the local R environment. This is useful because the entire data set is not of interest. Rather, only a subset that has been appropriately cleaned and transformed is used. For example, the transaction data set alone has 1 056 320 rows, one for each transaction for each account, which would become computationally expensive in wrangling. Therefore, a number of data cleaning functions for each table are used, as well as a function to merge the data into a final data set. The unique account, client, loan, and district identifiers can be used to collate all the information into one data set describing the characteristics of the client and unique account that has taken out a loan.

An empty database connection, con, is opened using DBI::dbConnect(). While this relies on SQL, the dplyr package allows communication to the databases through the local R environment. A DuckDB

backend is enabled and it is specified as a local connection existing in memory. The database tables that exist in the connection are named df_account, df_card, df_client, df_disp, df_district, df_loan, df_order, df_trans. The final merged data table then includes 50 variables that will be analysed further below.

2.3. Exploratory Data Analysis

In this section further exploratory data analysis is conduced to develop a better understanding of the characteristics and relationships between features in the data set. This would inform further modeling and feature engineering decisions to be made at a later stage.

2.3.1. The Target Variable

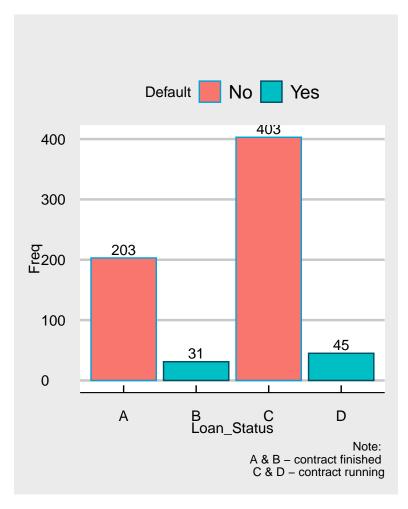


Figure 2.1: Understanding Loan Statuses and Defaults

Loan Status is a variable given in the loans data table. It classifies a loan into one of 4 classes, where A and C are not defaults and B and D constitute defaults Berka (1999). The distribution of loan status shown in Figure 2.1 indicates that there is a class imbalance, where loans that are good such that they are unlikely to default (status A or C) are far more frequent than loans that are defaulting on their payments (status B or D). It is important to consider this class imbalance because an underrepresentation of one class could lead to models performing badly and misunderstanding relationships between features and loan defaults Boehmke & Greenwell (2019). Both for contracts that have finished and for contracts that are still running, those that default are in the minority. Therefore, most loans are good loans that are repaid. Because this analysis is only interested in defaults, this problem is turned into a binary classification problem, where loans of status A and C are classified as not defaulting while loans of status B and D are classified as defaulting. Figure 2.2 shows the distribution Default, the binary target variable,

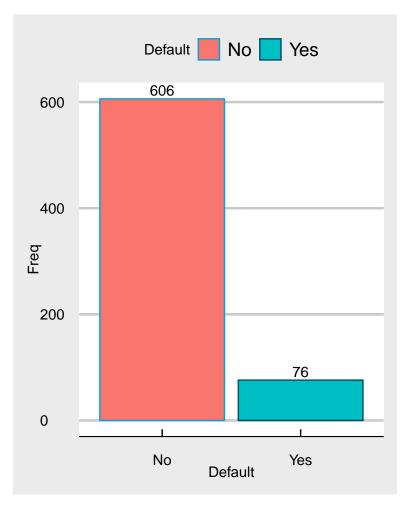


Figure 2.2: Binary Loan Defaults

2.3.2. Features and Target

Now that there is a better understanding of the distribution of the binary target variable indicating loan defaults, attention is turned to the features. A few specific visualisations are displayed here that have important implications to the analysis.

First, a tile plot is presented in Figure 2.3. It shows the loan status for loans that were granted in a particular year. All the loans that were granted in 1998 are still running and an overwhelming majority of them are not defaulted. This is likely due to the fact that clients have not had much time to default on their loans yet, rather than the fact that there is a particular characteristic about loans granted in 1998 that make clients less likely to default on payments. This is important, because a model will have to bear in mind that loans granted recently are less likely to default currently, but could skew out of sample predictions if the model attributes that to a time trend in credit behaviour.

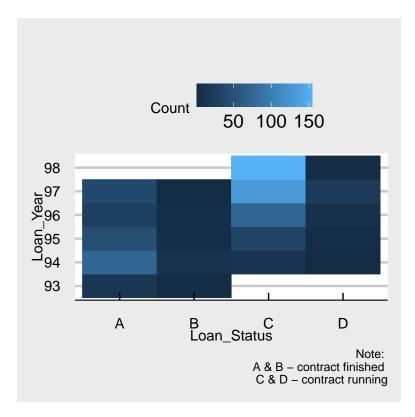


Figure 2.3: Loan Status By Year Loan Was Granted

Second, the some correlations between features are investigated. Figure ?? shows high correlation between district unemployment in 1995 and 1996 and similarly Figure ?? shows high correlation between district crime figures in 1995 and 1996. This is because crime and unemployment rate are slow to change in successive years. This high correlation would be an issue for approaches that struggle to deal with high multicollinearity. A solution to this issue could be to create two indices (one for

unemployment and one for crime) using principal component analysis and only including that index. However, because the correlations are so strong, only one of each variable will be included in the data set because it would capture all the relevant information, making the additional variables redundant.

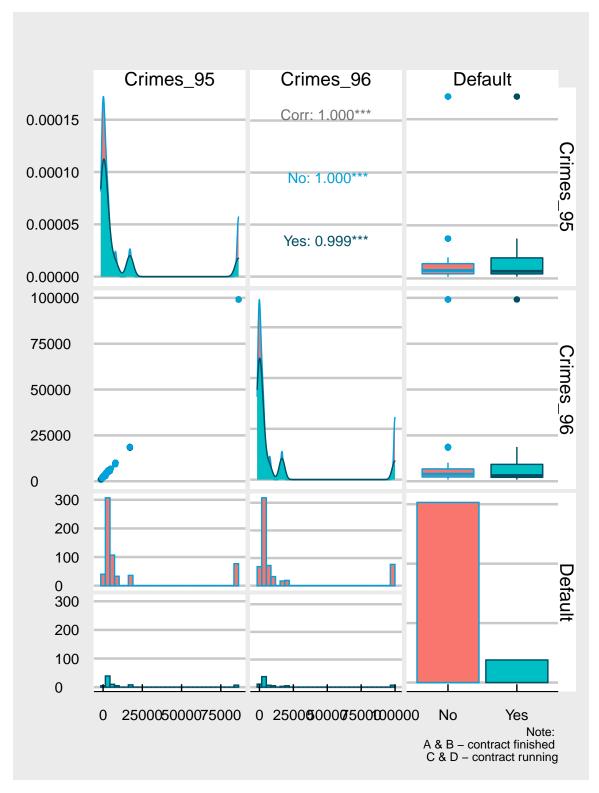


Figure 2.4: Correlation Between Unemployment in 1995 and 1996

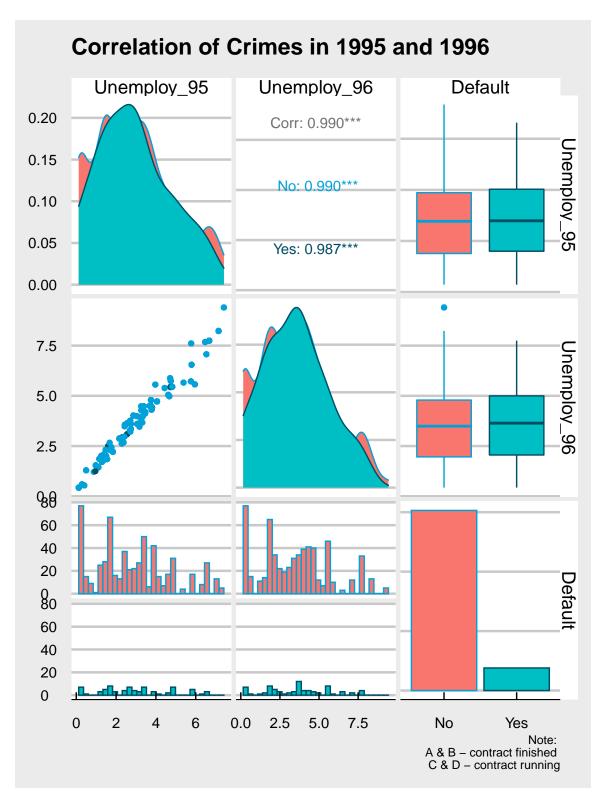


Figure 2.5: Correlation Between Unemployment in 1995 and 1996

Check near-zero variances of variables:

Two more variables are removed because they are found to have zero variances. These are *Present_Day* and *Owner*. *Present_Day* has zero-variance by construction, and it was only included to create the time since loan variable. Variables with no variance are uninformative and are therefore excluded.

2.4. Final Features

There are a few missing values in this data set. Not all the methods used in this report can handle missing values—specifically the logistic regression models from packages glm and glmnet. However, there are only 16 missing values in the full data set, resulting 8 rows that have missing values. These rows will be omitted. The effect of this omission should be negligible because a very small proportion (0.012) of rows are omitted.

	VariableNames	VariableDescription
1	Default	Loan Default: No (0) or Yes (1) - Target Variable
2	Loan Amount	Loan Amount
3	Loan_Duration	Duration Of The Loan Agreement
4	Loan_Payments	Size Of Regular Loan Repayments
5	Loan_Year	Year That Loan Contract Commenced
6	Loan_Month	Month That Loan Contract Commenced
7	Account_Year	Year In Which Account Was Created
8	Account_Month	Month In Which Account Was Created
9	 Issuance_Freq	Frequency With Which Statements Are Issued
10	Age	Client Age
11	Gender	Client Gender
12	District_Name	Name Of District In Which Client Resides
13	Region	Region In Which Client Resides
14	Inhabitants	District Population Size
15	VSmall_Municipalities	Number Of Municipalities In District With Inhabitants <499
16	Small_Municipalities	Number Of Municipalities In District With Inhabitants 500 - $1\ 999$
17	${\it Medium_Municipalities}$	Number Of Municipalities In District With Inhabitants 2 000 - 9 999
18	Big_Municipalities	Number Of Municipalities In District With Inhabitants $> 10~000$
19	Cities	Number Of Cities In District
20	Urban_Ratio	Ratio of Urban Inhabitants In District
21	Salary_Ave	Average Salary In District
22	Unemploy_95	District Unemployment Rate In 1995
23	Entrep	Number Of Entrpreneurs Per 1 000 Inhabitants In District
24	Crimes_95	Number Of Crimes Committed In 1995
25	$Mean_Debited_Order_Amount$	Mean Amount Debited Account
26	$Modal_Order_Type$	Most Frequent Payment Type (e.g. Insurance, etc.) By Account
27	Trans_Credit	Number Of Credit Transactions Per Account
28	Transaction_Freq	Amount Of Transactions Made By A Single Account
29	Trans_Withdraw	Number Of Withdrawal Transactions Per Account
30	Trans_Amount_Mean	Mean Transaction Amount Per Account
31	Trans_Balance	Mean BalancE In Account After A Transaction
32	Trans_Mode	Modal Transaction Type (e.g. Credit Card Withdrawal, etc.)
33	Spread	Amount After Transaction minus the Mean Transaction Amount

Table 2.1: Variable Names and Descriptions

3. Modeling

After the data has been wrangled and explored, the modeling can commence. This section relies on the decisions and intuition developed in section 2. The need for resampling methods for model assessment as well as the decision to use cross-validation for model selection is briefly discussed. Thereafter, the logistic regression, XGBoost, and causal forest models and their results are presented and discussed.

3.1. Resampling

After data wrangling, the data set has 674 rows and 32 features. Unfortunately this is not a data rich environment where there is enough data to do a training, validation, and test split to select and assess models, particularly in the case where there are multiple classes of models Friedman, Hastie & Tibshirani (2009). Therefore, it is necessary to use a resampling method.

While a training-test split is made here so that the final model can be assessed on the independent test set, the model selection is done through cross-validation on the training set. Cross-validation generally has lower bias but higher variance than bootstrapping, which would be an alternative resampling method for model selection and assessment. Bootstrap can have especially high bias for small samples Efron & Tibshirani (1986). CV estimates expected generalization error rather than the generalization error, as shown by simulation study in Friedman, Hastie & Tibshirani (2009). The expected generalization error assesses the class of model rather than the specific model trained on the given training data. Therefore, it is appropriate for selecting model classes here. It is also used for hyperparameter tuning.

3.2. Model Selection and Assessment Strategy

3.2.1. Data Splits

This project considers multiple classes of models in order to find the optimal model for prediction. Therefore, the model selection strategy needs to a) select the optimal model for each class, b) select the optimal model across classes. Thereafter, the optimal model needs to be assessed by estimating the generalisation error. There are, however, data constraints in trying to achieve this goal. The final clean data set has 674 rows and 32 features. As we are not operating in a data-rich environment, resampling strategies are employed to select models and tune hyperparameters.

The process employed is as follows. The entire data set, \mathcal{T} , with 674 observations is split into a training and test set, denoted \mathcal{T}_{tr} and \mathcal{T}_{te} respectively. The training set, \mathcal{T}_{tr} , comprises on 75% of the observations in \mathcal{T} such that it has a total of 506 observations. On the other hand, the test set has 168 and is kept aside until the final estimated model has been attained so that it can be assessed

independently. Because there is a class imbalance in the response variable as seen in Figure 2.2 where only 0.10979% of loans are defaults, stratified sampling is used to ensure that the distribution of the response in the test set resembles that in the training set. The R package rsample is used to conduct the stratified training and test split. The resulting distributions of the binary target variable, Default, in $\mathcal{T}, \mathcal{T}_{tr}$, and \mathcal{T}_{te} can be seen in Table 3.1. These are fairly similar which means gives confidence that the estimate of the generalisation error attained from the test set will be reliable.

	Data	No	Yes
1	Full Data Set	0.89021	0.10979
2	Training Set	0.89109	0.10891
3	Test Set	0.88757	0.11243

Table 3.1: Comparing Distributions of Defaults in Different Data Sets

3.2.2. Cross-Validation

After the training-test split has been made, the \mathcal{T}_{te} is set aside until the assessment of the final estimated model. Cross-validation is used on the training set to select optimal models within each model class through hyperparameter tuning, and to assess which class of models is optimal for this particular classification problem. Cross-validation is used rather than using a validation approach—where \mathcal{T}_{tr} is split further into a training set and a validation set—because using a single validation set has high variance in cases where there is not an abundance of data (Molinaro, Simon & Pfeiffer (2005)).

In this analysis, 10-fold cross-validation is used. This is a common choice in the literature Friedman, Hastie & Tibshirani (2009), and is appropriate here because a larger number of folds means that the model will be trained on more data each time which is important here because the data set is not very large. However, 10-fold cross-validation is chosen ahead of an alternative with an even larger number of folds —e.g. LOOCV —because when the number of folds becomes too large the variance increases. For example, LOOCV estimates tend to have a large variance because all the training sets are so similar Friedman, Hastie & Tibshirani (2009). Weighing up these considerations makes 10-fold cross-validation an appropriate choice for estimation of the expected generalisation error and model selection. Moreover, Molinaro, Simon & Pfeiffer (2005) suggests that 10-fold cross-validation performs similarly to LOOCV yet is less computationally expensive, further advocating for the use of 10-fold cross-validation in this case. However, this time the data is not stratified before splitting it into the 10 folds because using simple random sampling should result in the effect of discrepancies in the distributions of Default canceling out over a large number of folds. Also note that different folds are used for each model.

3.3. Logistic Regression

The first class of models used for classification is *logistic regression*. Logistic regression often provides a good benchmark for classification problems because it can perform fairly well even though it is a relatively simple approach. It is also frequently used in credit risk screening to assess the risk of loan defaults, as is being done here Friedman, Hastie & Tibshirani (2009: 299). Linear Logistic regression could struggle with high correlation between features (multicollinearity) such as that from Unemployment and Crime in 1995 and 1996, which is one of the reasons these variables were removed in section 2.

In this section, logistic regression models in 3 different ways: 1) using all features, 2) using principal component analysis for dimension reduction, 3) regularisation through imposing the L1 complexity penalty, i.e. LASSO, which reduces flexibility and is resistant to uninformative features Friedman, Hastie & Tibshirani (2009). Two versions of the penalized logistic regression is then presented, namely the tuned model minimising the objective function as well as the model selected using the one-standard-error rule. These three different approaches are used because the data set has 32 features, which could result in overfitting if the entire feature space is used in modeling. Because one cannot be sure which features are appropriate to include in the model a priori, a data driven approach is used. The 10-fold cross-validation error will suggest which approach has the highest prediction accuracy. Here the glm package is used to fit the first two multiple logistic regression models and the glmnet package is used for the penalized logistic regression.

For the standard unpenalised multiple logistic regression models, there is no hyperparameter tuning required. Figure 3.1 shows the misclassification error rate attained by doing 10-fold CV on the penalized logistic regression. The two vertical dashed lines indicate the optimal model as well as the model selected when using the one-standard error rule. The misclassification rates showing in Figure 3.1 gives the average proportion of misclassified observations in the validation fold. Results from the three selected logistic regression models are given in Table 3.2, along with the results from the one-standard error rule model. These show that while the standard multiple logistic regression does not perform too poorly, and the PCA model improves slightly on it, regularization substantially improves prediction accuracy. This suggests that there is overfitting in the first two models, which is why the complexity penalty that reduces variance improves the fit, even though it introduces some bias in the model. The

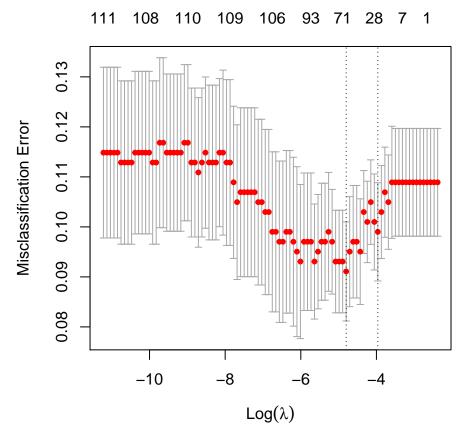


Figure 3.1: Misclassification Error of Penalised Logistic Regression for Different Penalties

	Models	10-Fold CV Accuracy	Accuracy Standard Error	Lambda Value
1	Full Model (All Features)	0.81	0.09	0.00
2	PCA Model (Reduced Dimension)	0.83	0.09	0.00
3	L1 Regularized Model - Optimal	0.91	0.01	0.01
4	L1 Regularized Model - 1 S.E. Rule	0.90	0.10	0.02

Table 3.2: Comparing Logistic Regression Models for Model Selection

3.4. eXtreme Gradient Boosting Machines

Gradient Boosting Machines very popular machine learning approaches that tend to be successful in a variety of applications. These are ensemble methods not dissimilar to bagging and random forests, although with some alterations. Bagging and random forests are ensemble methods that combine models and aggregate across the predictions generated by these models. This can be done by taking some mean of the prediction, taking the mode for either classification or regression, etc. Aggregating across models decreases variance, so these ensemble methods are best applied to models that naturally have high variance and low bias, such as an overgrown decision tree Friedman, Hastie & Tibshirani

(2009).

Boosting, however, works better in cases of high bias and low variance. Here, an ensemble of shallow trees are grown that have low variance and higher bias. Shallow trees are naturally weak learners. The boosting methodology trains these weaker learners sequentially (rather than in parallel like in bagging) so that each successive tree improves on its predecessor. Gradient boosting grows shallow trees in sequence, and fits the new tree to the residuals at the previous step. It is called *gradient boosting* because it uses gradient descent to minimise loss when new models are added in sequence.

The state-of-the-art package that is popularly used is eXtreme Gradient Boosting (XGBoost), an implementation of Gradient Boosting that is specifically designed to improve speed and performance. The sequential training employed by gradient boosting algorithms are typically very slow and therefore not scalable. The XGBoost library supports a number of features that are extensions to gradient boosting machines. In this report, the learning rate, stochastic descent through sub-sampling, and regularization are all used to attempt to improve model performance.

There are three of these regularisation hyperparameters: 1. γ - limits the depth of each tree by specifying the minimum loss reduction required to induce a further split 2. α - the L1 regularization penalty 3. λ - the L2 regularization penalty where α and λ together determine how large the influence of the leaves in a tree are. If both are larger than 0 then elastic net regularization is performed. It is recommended to tune all three regularization parameters Boehmke & Greenwell (2019).

3.4.1. Prepare Data

The xgboost package requires a matrix input for the features and a vector for the target. Therefore, the data must all be encoded numerically and converted into a matrix. All categorical features are encoded using one-hot encoding.

3.4.2. Default XGBoost

The first model uses the default parameters that are specified in the package documentation. The objective chosen is *binary::logistic* that specifies logistic regression for binary classification, giving probabilities as output. The default hyperparameter values generally perform fairly well Boehmke & Greenwell (2019), and will be compared to the tuned models.

3.4.3. Partially Tuned XGBoost

For the second XGBoost model some regularization is introduced by tuning the γ , λ , and α hyperparameters. Also, the number of iterations is also tuned. The other hyperparameters still receive their

default values. The hyperparameter tuning is done through conducting a grid search for different values for the hyperparameters and choosing the optimal ones. The maximum number of trees grown in order to achieve those hyperparameters will then be selected as the **nrounds** parameter, giving the maximum number of boosting iterations.

	eta	max_depth	min_child_weight	subsample	colsample_bytree
1	0.30	6.00	3.00	1.00	1.00

Table 3.3: Default Hyperparameters for XGBoost Partially Tuned Model

	gamma	lambda	alpha	train_error	test_error	trees
1	0.00	1.00	0.00	0.00	0.09	44.00
2	0.00	10.00	0.10	0.00	0.09	23.00
3	1.00	0.01	1.00	0.02	0.09	14.00
4	0.00	1.00	1.00	0.00	0.09	26.00
5	0.00	0.00	1.00	0.00	0.09	53.00
6	0.00	10.00	0.00	0.00	0.09	28.00
7	1.00	10.00	0.10	0.04	0.09	22.00
8	0.00	0.00	0.01	0.00	0.09	22.00
9	0.00	0.01	0.01	0.00	0.09	28.00
_10	1.00	1.00	1.00	0.03	0.09	17.00

Table 3.4: Tuning Regularization Hyperparameters for XGBoost Partially Tuned Model

A tibble: 10 x 11

eta max_depth min_child_weight subsample colsample_bytree gamma lambda ## <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> 0.3 ## ## 0.3 ## 0.3 0.01 ## 0.3 ## 0.3 ## 0.3 0.3 ## ## 0.3 0.3 ## 0.01 ## 10

... with 4 more variables: alpha <dbl>, train_error <dbl>, test_error <dbl>,

trees <dbl>

The default hyperparameter values can be seen in Table 3.3. Table 3.4 shows that the tuned hyperparameter values are $\gamma = 0$, $\lambda = 1$, and $\alpha = 0$. This is attained after 44 iterations. The training error for this tuned model is 0, showing that the model perfectly fits the training data. This is the lowest training error, which is also attained in rows 8 and 9 of Table 3.4, which has hyperparameter values of 0 and 0 for γ , 0 and 0.01 for λ , and 0.01 and 0.01 for α respectively. However, the latter two models have cross-validation errors of 0.09298 and 0.09298, while the optimal model has a cross-validation error of 0.0871. The optimal model only regularizes through the λ parameter meaning that it only utilises the L2 regularization penalty. It also does not limit tree depth through γ , which suggests that some flexibility with regards to tree depth improves prediction accuracy even though it inevitably increases variance. The optimal model balances the bias-variance trade-off to optimize prediction accuracy. Now train the partially tuned model with the tuned regularization hyperparameters and nrounds parameter, along with the default values for other parameters.

3.4.4. Fully Tuned XGBoost with MLR

The partially tuned XGBoost model trained above The package mlr allows more convenient parameter tuning for the xgboost model. Now we proceed with a random/grid search procedure to improve on prediction accuracy. The default nrounds and η parameters are used initially to simplify the procedure. While XGBoost is fast, the process is sped up further by using a random search rather than a grid search for the best parameters. In random search, 10 models are trained with different parameters and the one with the lowest error is chosen. Time improve the computation speed even further, a parallel backend is set up to use all the cores in parallel. After tuning the parameters in Table 3.3 that were previously chosen as defaults, the grid search is again employed to tune the regularisation and nrounds parameters. The tuned hyperparameters that were previously defaults can be found in Table 3.6 while the grid search for the regularization parameters produces Table 3.6.

eta	\max_{depth}	min_child_weight	subsample	colsample_bytree
1 0.30	7.00	7.35	0.98	0.51

Table 3.5: Tuning Previous Default Hyperparameters for XGBoost Fully Tuned Model

	gamma	lambda	alpha	train_error	test_error	trees
1	0.00	0.01	0.01	0.02	0.09	94.00
2	0.00	0.00	0.01	0.02	0.09	91.00
3	0.00	0.01	0.00	0.02	0.09	91.00
4	0.00	0.10	0.00	0.02	0.09	94.00
5	0.00	0.10	0.10	0.02	0.09	111.00
6	0.00	1.00	0.00	0.02	0.09	90.00
7	0.00	1.00	1.00	0.03	0.09	105.00
8	0.00	1.00	0.01	0.02	0.09	102.00
9	0.00	0.00	0.00	0.02	0.09	94.00
10	0.00	0.10	0.01	0.02	0.09	72.00

Table 3.6: Tuning Regularization Hyperparameters for XGBoost Fully Tuned Model

4. Final Model Assessment

In this section the final XGBoost model is trained on the full training data and assessed on the test set. Before giving the test error, a variable importance plot can be seen in Figure 4.1. It shows that Spread, the mean transaction amount, and the account balance after some transaction are the most important variables in determining splits, and therefore prediction.

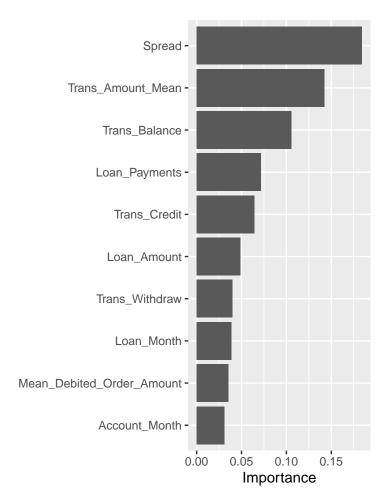


Figure 4.1: Variable Importance

prepare test data again

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                    1
##
                5
                    4
##
            1
               14 146
##
##
                  Accuracy : 0.8935
                    95% CI: (0.8369, 0.9356)
##
       No Information Rate: 0.8876
##
##
       P-Value [Acc > NIR] : 0.46400
##
```

```
##
                     Kappa: 0.3071
##
    Mcnemar's Test P-Value: 0.03389
##
##
##
               Sensitivity: 0.26316
##
               Specificity: 0.97333
##
            Pos Pred Value: 0.55556
##
            Neg Pred Value: 0.91250
##
                Prevalence: 0.11243
            Detection Rate: 0.02959
##
##
     Detection Prevalence: 0.05325
         Balanced Accuracy: 0.61825
##
##
##
          'Positive' Class: 0
##
```

5. Entrepreneurs and Risky Loans

Entrepreneurs require access to credit as a source of capital in order to finance business ventures. However, banks also face the risk that the entrepreneur is unsuccessful and will therefore default on the loan repayment. Entrepreneurs tend to be more open to taking risks, often not even requiring a risk premium to induce them to invest in risky projects Vereshchagina & Hopenhayn (2009). The density of entrepreneurs in a district may therefore have an causal effect on the probability of loan default that could be important for banks to consider. Importantly, the differences between groups of entrepreneurs in Czech is known to be influential in determining their behaviour Ključnikov & Belás (2016).

This section of the analysis investigates the relationship between loan defaults and the number of entrepreneurs per 1 000 inhabitants in a district. To build off the tree-based ensemble approach used with XGBoost, a causal forest procedure is utilised to estimate the causal effect of the density of entrepreneurs in a district on loan defaults. Causal forests are a generalisation of the random forest by Breiman (2001). However, rather than merely splitting on variables to minimise the root mean squared error, the objective of the causal forest is to maximise treatment heterogeneity between nodes. Therefore, variables that create heterogenous treatment effects are favoured for splits while variables that increase the variance of the treatment effect are penalised Athey & Imbens (2016).

The causal forest approach developed by Wager & Athey (2018) and Athey, Tibshirani & Wager (2019) is appropriate in estimating the causal effect of entrepreneurs on loan default rates because of the likely heterogeneity Ključnikov & Belás (2016) and non-linear, unknown interactions in treatment effects

that more traditional econometric methods are not as adept at dealing with Athey & Imbens (2017). The causal forest is specifically designed to estimate conditional average treatment effects in highly non-linear environments where there is potential heterogeneity in treatment effects. In this sense, it leverages the flexibility that machine learning algorithms afford. The strongest assumption that is made is that there are no unobservable confounding factors within nodes that would bias estimates. While this assumption is fairly strong, it is not as strong as the unconfoundedness assumption in standard econometrics because of the ability for the algorithm to provide more intricate covariate combinations Wager & Athey (2018). Even if this assumption is violated, however, the conditional average treatment effects are still highly informative for the Czech bank, even if interpretations are not strictly causal.

In this analysis, I closely follow the estimation procedure of Athey & Wager (2019). To prepare the data for the causal forest, everything again needs to be numerically encoded and stored in a matrix. Athey & Wager (2019) present an algorithm for estimating treatment effects with causal forests. First, random forests are used to predict both the response, Default, and the treatment, Entrepreneur, using the features as inputs. This orthogonalises the procedure, making estimates more robust to the effect of confounders. These predictions are then used as inputs to the causal forest, along with the true values. As recommended by Athey & Wager (2019), I tune all hyperparameters using cross-validation, excluding the decision to set the number of trees as 10 000. This is done to allow appropriate estimation of standard errors due to the convenient asymptotic properties of causal forests Wager & Athey (2018). This entire procedure is performed on the training data.

	Variable	VariableImportance
1	Loan_Amount	0.08
2	Loan_Duration	0.01
3	Loan_Payments	0.18
4	Loan_Year	0.01
5	Loan_Month	0.03
6	Account_Year	0.00
7	Account_Month	0.03
8	Issuance_Freq	0.00
9	Age	0.03
10	Gender	0.00
11	District_Name	0.05
12	Region	0.02
13	Inhabitants	0.02
14	$VSmall_Municipalities$	0.03
15	$Small_Municipalities$	0.01
16	${\bf Medium_Municipalities}$	0.01
17	Big_Municipalities	0.01
18	Cities	0.02
19	Urban_Ratio	0.01
20	Salary_Ave	0.05
21	Unemploy_95	0.03
22	Entrep	0.08
23	Crimes_95	0.02
24	Mean_Debited_Order_Amount	0.05
25	Modal_Order_Type	0.00
26	Trans_Credit	0.02
27	Transaction_Freq	0.02
28	Trans_Withdraw	0.02
29	Trans_Amount_Mean	0.05
30	Trans_Balance	0.05
31	Trans_Mode	0.00
_32	Spread	0.06

Table 5.1: Variable Importance for Causal Forest

Plot of CATE

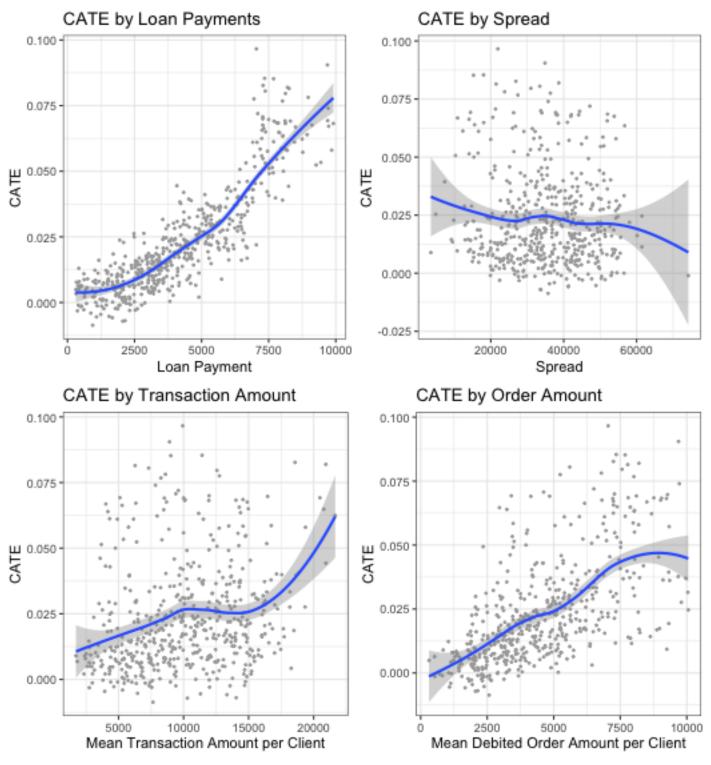


Figure 5.1: Conditional Average Treatment Effects (CATE) for 4 Important Variables

Figure 5.1 shows the average treatment effects of the density of entrepreneurs on loan defaults conditional on four of the most important variables, as indicated by variable importance measures in

Table 5.1. Figure 5.1 gives evidence of the extent of heterogeneity and non-linearity in the effect of entrepreneurs on loan defaults. While a large amount of entrepreneurs in a district unambiguously increase loan default rates, the magnitude of that effect is highly variable. A high density of entrepreneurs has a far more substantial impact on the loan defaults of clients with high loan repayment amounts. Similarly, clients with high average transaction amounts are also most affected by the ubiquity of entrepreneurs. On the other hand, the effect of entrepreneurs on loan defaults remains fairly stable as spread increases. Therefore, banks should closely monitor the credit worthiness of clients from districts with many entrepreneurs when those clients have high average transaction amounts or large regular loan repayments.

6. Conclusion and Recommendations

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Appendix

 $Appendix\ A$

Some appendix information here

 $Appendix\ B$