

ZANDILE MGUTSHINI

Business Intelligence Graduate

Cape Town, South Africa



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Date of Birth

10 Jul 1997 (26 years old)

Drivers licence

Code B - Light motor vehicles

Nationality

South African

PROFILE

I am an aspiring Software Engineer with a strong foundation in full-stack web development and a knack for translating business goals into technical solutions. Armed with a BCom in Management Studies and hands-on experience in project management, I'm poised to bridge the gap between innovative technology and strategic market deployment. My unique blend of project management expertise and robust technical skills. My proficiency in managing complex projects, coupled with my Full Stack Web and Software Engineering Bootcamp training, enables me to bring a holistic view to tech-driven strategies.

WORK EXPERIENCE

- ❖ **Independent Contractor/Project Manager** for Private Client Present
Cape Town
 - Managed a residential house renovation project for a UK-based client.
 - Successfully oversaw all project phases, including Initiation, Planning, Execution, Monitoring & Control, and Closure Initiation and Feasibility.
 - Conducted a thorough project feasibility analysis to ensure project alignment with client objectives and constraints.
 - Established project goals, objectives, and scope in consultation with the client.
 - Developed a comprehensive project plan, including timelines, budgets, and resource allocation
 - Oversaw the selection and management of contractors, ensuring quality work and adherence to project timelines.
 - Managed relationships between stakeholders, including the client, house tenant, rental agency, and construction workers.
 - Coordinated on-site activities and provided direction to ensure project execution in compliance with project specifications.
- ❖ **Brand Building (Consulting)** for Ja'Dijo Restaurant Jan 2024 – Present
Bulawayo
 - Spearheaded the branding and marketing initiatives for Ja'Dijo, a start-up restaurant, transforming the client's vision into a tangible, customer-facing reality with a focus on cost-effective solutions.
 - Designed and developed comprehensive menus, promotional launch posters, and engaging social media content, significantly contributing to the restaurant's identity and customer engagement strategy.
 - Employed basic online tools to create high-impact visuals and marketing materials, ensuring a successful launch within a stringent budget.
 - Currently manage ongoing promotional campaigns and content creation, including the conceptualisation of special events such as a Mother's Day celebration.
- ❖ **Project Management Course Tutor** for University of Cape Town Jul 2021 – Jan 2022
Cape Town
 - Developed and implemented lesson plans to help students build a strong academic foundation.
 - Managed online tutorials, including grading assignments and exams, and providing feedback to students.
 - Mentored and advised 12 final year students on their academic and professional development, resulting in a 100% pass rate.
 - Provided technical advice and guidance to student teams to ensure successful and timely execution of projects.
 - Utilised conflict resolution strategies to successfully resolve student disputes and issues during capstone project execution.
- ❖ **Head of Social Media (Volunteer)** for Social Justice Organisation Oct 2023 – Feb 2024
Cape Town
 - Introduced a dynamic social media strategy that amplified the campaign's visibility and engagement across global platforms, achieving a 1,278% increase in reach and connecting with over 400,000 individuals on Instagram.

- Led the #JusticeVsGenocide campaign, which involved coordinating international crowd-sourced messages of support for the South African legal team at the International Court of Justice (ICJ). This campaign became a focal point for global outreach, drawing participation from across South Africa, Europe, North America, and Oceania.
- Managed comprehensive content creation for Instagram and Facebook, leveraging exclusive media content from key contacts in Ramallah and Nablus to enhance authenticity and impact.
- Directed a cross-functional team in executing high-stakes communication strategies that often positioned our content as the top search result during critical news events, significantly boosting the campaign's authority on issues related to Palestine.
- Utilised expertise in SEO, digital marketing, and user experience to refine campaign messaging and outreach tactics, which greatly increased transparency and reinforced the campaign's identity as a leading voice on Palestinian issues.
- Collaborated closely with professionals from various disciplines including journalism, marketing, event planning, art, and law, enhancing team cohesion and operational efficiency.

❖ Retail Sales Associate for Missibaba

Aug 2017 – May 2018
Cape Town

- Created and maintained paper and electronic filing systems, resulting in improved organisational efficiency.
- Performed daily store opening and closing duties, ensuring that all store policies were followed
- Analysed store performance trends and created action plans to improve store operations.
- Analysed website and social media analytics to identify trends and opportunities for improvement
- Maximised store space and visibility through effective store layout and design.

❖ Head of Internal Affairs for Youth Voices Conference

Jul 2015 – Jul 2017
Pietermaritzburg

- Organised a large-scale multi-day conferences with over 80 student attendees, resulting in successful events.
- Collaborated with external stakeholders to expand the reach of the NGO's services.
- Developed KPIs to measure operational performance and ensure compliance with organisational goals.
- Maintained and updated the organisation's operational processes to ensure compliance with legal and regulatory requirements.

EDUCATION

❖ Full Stack Web Developer & Software Engineering Bootcamp at HyperionDev

Present
Cape Town

- **Web Development:** Proficient in HTML, CSS, SCSS, and JavaScript for building web pages and enhancing user interfaces.
- **Object-Oriented Programming (OOP):** Mastered OOP principles, including inheritance and creating modular, reusable code.
- **Database Management:** Acquired knowledge of SQL, database design, and interaction with SQL Server databases.
- **Version Control:** Learned Git and GitHub for efficient version control and collaboration with development teams.
- **Full Stack Development:** Explored full-stack web development with the MERN (MongoDB, Express, React, Node.js) stack, enabling the creation of dynamic web applications.
- **Web Application Frameworks:** Utilised Laravel for PHP web development and Next.js for creating server-rendered React applications.
- **Responsive Web Design:** Gained experience in CSS, SCSS, and customising WordPress themes to ensure web applications are responsive and user-friendly.
- **API Integration:** Learned to fetch data from remote sources using React and implemented various APIs to enhance web application functionality.
- **Error Handling and Testing:** Practised effective error handling and wrote tests for React applications using popular testing frameworks.
- **Authentication:** Implemented authentication using JSON Web Tokens (JWT) to enhance web application security.
- **Server Deployment:** Deployed web applications to platforms like Heroku for public access.
- **Databases and Database Management:** Created and managed MongoDB databases and utilised Mongoose for CRUD operations.
- **Software Documentation:** Explored various forms of software documentation to improve code quality and maintainability.

❖ Bachelor of Commerce specialising in Management Studies at University of Cape Town

Jul 2021
Cape Town

- **Statistical Proficiency:** Acquired advanced skills in Applied Statistics, including Multivariate Analysis, enabling data-driven decision-making.
- **Market Research Expertise:** Developed a deep understanding of the consumer market and honed research skills in Marketing Research, both quantitative and qualitative.
- **Science Background:** Enhanced critical thinking through courses in Chemistry and Biology.

- **Financial Expertise:** Gained in-depth knowledge in Financial Accounting, Business Finance, and Financial Reporting.
- **Economic Insights:** Developed a comprehensive understanding of both Microeconomics and Macroeconomics.
- **Data Analysis:** Acquired analytical skills in Statistics, including modelling and forecasting.
- **Marketing Expertise:** Gained insights into Marketing principles and strategies.
- **Management Skills:** Developed proficiency in People Management including conflict resolution resource management and organisational theory.
- **Problem-Solving:** Acquired the ability to approach real-world challenges with evidence-based solutions.
- **Information Systems:** Built a solid foundation in Information Systems.

❖ **National Senior Certificate** at St Anne's Diocesan College

- **Head Girl** for 2015.
- **Foreign exchange programme** to Charlotte Latin in NC, USA in 2013.

2015
Pietermaritzburg

SKILLS

Java (Programming Language)	Project Management
Python (Programming Language) HyperText Markup Language	Writing Marketing Communications Social Media Marketing
(HTML)	Content Management
JavaScript (Programming Language)	Market Analysis
MongoDB	Communication
Node.js	Strategies Social Media
SASS	Analytics Retail Sales
Version Control Software (Git)	Digital Marketing Media Strategy
Cascading Style Sheets (CSS)	
Web Development	
Search Engine Optimization	
Marketing Research	

LANGUAGES

English	<i>Native speaker</i>	French	<i>B1</i>
isiZulu	<i>Highly proficient</i>		