ALEX ZANDI

Designer, engineer, prototyper

alexzandi.me
alexzandi@me.com

PROJECTS

Glance · iOS app for visual notetaking

An app for extending your visual memory. Made with Swift and UIKit. (on TestFlight)

FaceChat · Video messaging with authentic reactions

An app that makes asynchronous video messaging feel like a live call.

SKILLS

Design

Prototyping, Framer, XCode, Principle, Photoshop, Sketch, Illustrator, UI design, icon design, interaction design, wireframes, visual design.

Development

Swift, Python, Git, C, iOS UIKit, Scheme, Unix, HTML/CSS, jQuery.

EDUCATION

University of Waterloo
B. Computer Science

Algorithms, OOP, operating systems, cognitive science, user centered research methods.

Waterloo, ON, Sep 2014 - 2019

Carleton University
Industrial Design

3D modeling, physical prototyping, iteration, perception, divergent thinking, psychology, design studio.

Ottawa ON, Sep 2013 - April 2014

EXPERIENCE

Freelance · Designer

Designed mobile apps, home pages, appartment rental tools.

Remote, 2020 - 2021

Wish Shopping · Design Intern

Led design of new referral programs. Designed features using user generated videos for assessing product quality. Created promotional campaign designs displayed across Wish. Shipped the first career site redesign.

San Francisco, May - Aug '18

Yelp · Design Intern

Increased business engagement by designing syndicate ad templates for businesses to advertise outside of Yelp. Improved discoverability of business messaging features through growth experiments.

San Francisco, May - Aug '17

Yelp · Software Engineering Intern

Shipped a new mobile site using reusable UI components written in Python, including typography, colors, and icons. Released various responsive style guide UI components that are consistent across desktop and mobile.

San Francisco, Sep - Dec '16

Yelp · Design Intern

Increased new business engagement through growth experiments and campaigns. Optimized navigation header UI by analyzing user data. Increased reviews by designing new entry points. Eased collaboration with stakeholders through Framer prototypes.

San Francisco, Jan - Apr '16

Kik · Design Intern

Led design of many content sharing experiences: GIFs, photos, videos, and stickers. Designed an additional logo for the company for constrained use cases (+ style guide). Reduced design time by creating the first UI style guide.

Waterloo, ON, May - Aug '15