Alex Zandi

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TECHNICAL SKILLS

Prototyping (Framer JS)
Sketch
Photoshop
Illustrator
Python
HTML/CSS

EDUCATION

University of Waterloo

Bachelor of Computer
Science · 2014 - Present

Carleton University

Industrial Design · 2013

INTERESTS

Cognitive science
Biking
Go karting
Contrarian viewpoints

EXPERIENCE

Frontend Engineer at Yelp

September - December 2016

- Updated the mobile site to use styleguide UI components written in Python

- Collaborated with designers to create new UI components for the mobile and desktop sites

- Shipped several updates to the desktop and mobile site to keep a consistent experience across platforms

Product Designer at Yelp

January - April 2016

- Increased key search metrics through improvements to the main Yelp header on desktop

- Redesigned several business review entry points across multiple platforms to increase reviews

- Doubled click-through rates by redesigning various emails sent to new users

- Created prototypes with Framer to communicate interactions and collaborate with engineers

Product Designer at Kik

May - August 2015

- Designed the first iOS share extension for sharing links, photos, and videos from a users camera roll

- Created the first GIF search and share experience on the app to let users express themselves better

- Designed an additional logo for the company without the "Kik" name for constrained use cases