

# FERNANDA ZANELLA ALVES

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GitHub: [zanellafernanda](#) | Portfolio: [fernandazanella-portfolio](#)

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## DETAILS

Porto, Portugal

## SUBJECTS

HTML5

CSS3

JavaScript

Bootstrap

JQuery

NodeJS

Python

Express JS

MySQL

MongoDB

API

Git

## LANGUAGES

Português(Native)

Inglês (Advanced)

Espanhol (Advanced)

## PROFILE

I am a passionate Junior Web Developer with a focus on Full Stack development. My expertise includes HTML5, CSS3, JavaScript 6+, NodeJS, Express JS, API, MongoDB, MySQL, Git, and React. My interest in technology began with geoprocessing projects that involved automating tasks with Python, and I furthered my skills as a digital traffic manager freelancer for e-commerce. I am currently studying Web Development and have completed several projects utilizing various technologies. I possess strong oral and written communication skills, organizational skills, and critical and creative thinking abilities, making me a valuable addition to any team.

## • EXPERIENCE

### Digital Traffic Manager

2021 - 2022

*Freelancer*

Management of Facebook Ads and Google Ads of three e-commerce. Activities involved creating campaigns, performance analysis, optimizations, and SEO techniques.

### Researcher

2020 - 2021

*Mountain Research Center (CIMO) at Polytechnic Institute of Bragança*

The research project "TERRAMATER - Medidas inovadoras de recuperación preventiva en áreas quemadas" was related to soil conservation and management, analyzing historical data, and mapping the potential fire areas and vulnerabilities.

2014 - 2017

*Federal University of Technology - Paraná, Campo Mourão, Brazil*

The research project subjects were related to soil and water conservation and management, developing hydrological models and maps. The software used were QGIS, ArcGIS, and Excel.

## • EDUCATION

### The Complete 2023 Web Development Bootcamp

2022 - Currently: *Udemy*

### Python

2022 - 2023 *Institute for Employment and Vocational Training*

### Master's degree, Environmental Technology

2012 - 2019 *Polytechnic Institute of Bragança, Portugal*

### Bachelor's degree, Environmental Engineering

2012 - 2019 *Polytechnic Institute of Bragança, Portugal; Federal University of Technology - Paraná, Campo Mourão, Brazil.*