



University of
NORTH ALABAMA
FOUNDATION

**MINUTES
DEVELOPMENT COMMITTEE
UNA FOUNDATION**

Friday, March 12, 2021; 9:30 a.m. – 10:30 a.m.

Zoom Meeting

Present: Stephanie Teichmiller; Chair, Melissa Long; Vice Chair, Lorri Glover, Chester McKinney, Derrick Mills, Sharon Harris, and David Sunseri

Absent: Robert Steele

Others Present: none

Staff Liaison: Barbie Terry

The meeting was called to order at 9:30 a.m. by Stephanie Teichmiller, Chair. The meeting was held virtually on Zoom due to COVID-19 restrictions but all attending members were able to log in successfully. A welcome was extended by Chair Teichmiller. Chair Teichmiller presented the minutes from the November 13, 2020 meeting to the committee. The minutes were passed as presented. Chair Teichmiller then turned the meeting over to Ms. Barbie Terry for an Office of Advancement update.

Ms. Terry introduced the group to two new initiatives within the Office of Advancement: IMPACT 1830 and Freewill. After discussing IMPACT 1830 and Freewill, Ms. Terry gave an update on the ongoing Building Relationships Initiative. Initially, the advancement team was reaching out to donors who had given within the last three years but have expanded those efforts to include donors who have made their first gift to the University within the last 12 months. This is in addition to their existing portfolios. Ms. Terry shared success stories that the team has experienced with both FreeWill and BRI. Member Chester McKinney shared his experience of providing names that the development team has researched and assigned as appropriate and encouraged other members to do the same. Next, Ms. Terry shared an update on the ongoing annual giving initiatives as well as the Advancement goals year to date. Last, the group discussed recent and upcoming naming events and the upcoming sesquicentennial celebration of UNA first admitting women which will kick off in June 2021.

The meeting adjourned at 10:30 a.m. and members moved from the virtual meeting space into the meeting at large space.