# **Zane Taylor**

# Creative Web & Mobile Engineer

Website <a href="https://zane.im">https://zane.im</a> Email zanetaylor@pm.me

Phone 417.379.9296 Location Portland, Oregon

Accomplished engineer with over a decade of full-stack and front-end experience building for the public web and mobile devices. As a team member, freelancer, co-founder, and manager, has led and contributed to a wide array of projects for diverse customers and clients.

Advocate of open source tools and the community that supports them, with a deep interest in impactful, mission-driven work that leverages digital technology to elevate causes and organizations whose work is about more than profit.

#### **Profiles**

LinkedIn Stack Overflow Github

## **Experience**

## **Alta Planning + Design**

November 2018 - Present Web + Digital Team Leader

https://altago.com

Led the development of all web-based projects for both client projects and internal tooling and support. Coordinated and collaborated with both non-technical creative team members and industry discipline expert staff to develop highly custom and technically mature web products to support and advanced a range of urban planning and design projects. Collaborated with civic analytics team to plan and develop in-house data science

infrastructure and visualization tools. Established, implemented, and documented web & digital best practices and fostered the growth of the team and its strategic role.

## **Totally**

August 2014 - August 2018 Founding Partner & Technical Director

https://totally.agency

Conceptualized, planned, and executed digital identity and web projects for brands, businesses, and non-profits of all stripes, emphasizing contentand user- centric approaches to design and development, crafting branded platforms to further clients' business, marketing, and culture goals. Collaborated with clients from concept through final delivery. Managed local and remote development teams, outlined project requirements and delivery standards, performed code and QA reviews, and collaborated with junior developers to address project needs and client feedback.

## **Total Design Shop**

September 2011 - Present Web Developer & Designer

https://www.totaldesignshop.com

Designed, developed, and maintained award-winning custom websites and applications for a variety of commercial and non-profit clients, leveraging modern front-end frameworks, CMS platforms, build processes, and cloud infrastructure. Produced static mockups, prototyped, and iterated original visual design concepts, incorporating project specs and client feedback, to produce tailored, branded web experiences.

#### Freelance

January 2009 - December 2015 Creative Web Engineer

Developed comprehensive web experiences with an emphasis on user experience, mobile-first and responsive design, third party integrations, content + brand strategy, and email + social engagement. Engineered and integrated tailored web and content platforms with back- and front-end frameworks and modern content management systems.

## **Skills**

Front-end Development Full-stack Development JavaScript

PHP HTML CSS

SASS Bootstrap Foundation

Responsive Design WordPress Node

Vue Laravel SEO

Version Control Git Project Management

Creative Direction Adobe Creative Suite Sketch

Figma Accessibility GIS / Mapping

## **Volunteer**

#### **DeTrash Portland**

2020 - Present Volunteer

## **Trailkeepers of Oregon**

2018 - Present Trailkeeper

#### **XOXO Festival**

2015 - 2016 Event Volunteer

#### **Electronic Frontier Foundation**

2014 - 2014 Developer Volunteer

## **Education**

#### 2006 - 2010

Missouri State University
Fine Arts (Photography), English

### 2005 - 2006

Drury University
Fine Arts, Global Studies

# Languages

## English

Native proficiency

## Spanish

Elementary proficiency

#### French

Elementary proficiency