

CS171-HW6

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3. Design - Analyze a Data Story

The message of this visualization is about the toll of the crisis on the people of Syria, noting who has been fighting, dying, and leaving on account of the violence. The hook is the in-your-face statistics about the crisis and the video, capturing the reader's attention. The insights include the data about the violence, the fighters, the victims, and the exodus. However, I think the Aha moment, and the Solution as well, is the data showing that Turkey, Jordan, and Lebanon have taken in 90% of the refugees. I think the quotes were an important part of divesting the statistics-feeling and reminding the reader that this is happening not just to people, but to a people, to generations of a single people.

The contrast, making everything black-white-grey except for the data, also worked exceedingly well, helping to catch the reader's eye and avoid skimming through the entire thing. I think the stacked bar chart was a little hard to read, but that's more of a personal preference regarding that particular style. The one thing I would change is going from scroll-and-reader-necessitated-interaction to go through the data to scroll-only.