[Assignment 4 - Site Plan]

1) This website is for the Stained-Glass Studio of Milwaukee (not really though they have one) which is a business my grandfather owns. It will accomplish a new appointment booking system that I'd like to organize through google sheets or some sort of thing like that. It will include about 5 or 6 pages all according to the needs of the site, like a booking page, information page, history of business, etc. It will exclude things like advertisements for other sites, blank pages, and will exclude dull looking pages 😁 The existing market of competitors is their existing site at https://stainedglassmilwaukee.com

2) I am building the site to try and improve upon the existing site and schedule method they currently have, because if I'm being quite honest it needs work. The short-term goals of this site are to increase traffic flow on the site to our store, by letting the customers schedule their appointments by showing what's open and what's taken on the spreadsheet. The long-term effects of this would then lead to an increase in efficiency and an increase in our glass community population! The company hopes to gain an increase in consumers from this website. We want to provide our users with an easygoing experience on our site, making it as easy as possible to navigate and get what you need. We simply want what the community asks!

3) The typical users of this audience are both male and female, ranging from 12-99+ who work in stained glass or have some knowledge of it and have at least a GED I would assume...? (im not sure it was a weird question to me) and the reading would be English but id happily translate! People will come here to schedule appointments and find our hours and information for our business. Hopefully users will return frequently to our site for a good traffic flow. This is web based so it would run on a windows or mac computer, but could easily be ran on a phone too, but I am making it on a windows PC. Resolution depends but for my sake I am using the standard 1080x720p. Their connection speed is most likely the standard speed which can easily load our page since it doesn't contain many elements anyway. They can use any browser but I use edge.

- URL TO WIREFRAME
- [Wireframe.cc | The go-to free, online wireframing tool.](Wireframe.cc)