



# PROCESS MINING

## Turning Data into Value

Workshop by Celonis, the latest European unicorn

### DATE

6 September 2018

### TIME

2:00 pm to 5:00 pm

### ROOM

Mathews Theatre B

## ABOUT PROCESS MINING

Process mining is one of the fastest evolving data analytics technologies that enables companies to reconstruct, analyze, and improve their processes based on event logs. Process mining thereby bridges the gap between model-based process analyses and data-centric analysis techniques.

Explore the vast possibilities of process mining [here](#).

Discover how process mining can be used to improve the Purchase-to-Pay process [here](#).

## WORKSHOP OUTLINE

- About Celonis – A start-up success story
- Theoretical foundations of process mining technology
- Live demo and hands-on exercises
- Creating business value with process mining
- Use cases and requirements for successful application of process mining

To be able to participate in the hands-on session, it is important to **bring your laptop** with you and to **register for the Celonis Academic Cloud beforehand!**

## ACCESS TO CELONIS ACADEMIC CLOUD

1. Fill out the registration form:  
<https://academiccloud.celonis.com/login/register>
2. Use your **official academic email address**.
3. Verify your email address by clicking on the 'Verify' button in the automatic email. Please **check your spam folder** if you did not receive the verification email.
4. Login at <https://academiccloud.celonis.com/> and start process mining in the Academic Cloud.



academic cloud

