

**zanox.**

<https://github.com/zanox/zanox-media-hackday>



- publish content
- want to monetize their webspace
- place ads to init transactions
- examples: price comparison portals, cash-backers, voucher sites, blogs ... and you!

# Advertisers



- want to sell things
- willing to pay publishers for successful transactions



## performance marketing

- connects publishers and advertisers
- tracks successful transactions
- provides billing, reporting, customer service...

# Memberships



1. publisher applies for an advertiser's program
2. advertiser accepts application
3. publisher places ad with specific tracking link

# Featured APIs

1. products

2. admedia

3. vouchers

✓ authentication with static connectId:

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# Product Search API



- find detailed product information
- filter: program, partnership, category...
- tracking links if applicable

# Admedia Search API



- admedia: mostly banner images
- filter: similar to product search
- response contains tracking links





- search for vouchers and other incentives
- different types: coupons, samples, freeProducts, noShippingCosts...
- response contains tracking links

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[http://media-hackday-advertising-3541.devpost.com/forum\\_topics/5694-api-documentation-zanox](http://media-hackday-advertising-3541.devpost.com/forum_topics/5694-api-documentation-zanox)

## Contact



**Henning Schütz**

**Senior Software Engineer**

ZANOX AG | Stralauer Allee 2 | 10245 Berlin

Telephone +49 (0)30 5096910 | [henning.schuetz@zanox.com](mailto:henning.schuetz@zanox.com) | [www.zanox.com](http://www.zanox.com)