

Types of E-commerce

B2C – Business to Consumer

Flipkart

- Amazon India

- Myntra

- Snapdeal

- Paytm Mall

B2B – Business to Business

- - Udaan
- - IndiaMART
- - Tolexo (Now part of Moglix)
- - Bizongo
- - Power2SME



B2E – Business to Employee

Zeta

- Sodexo

- Niyo
Solutions

- Innoviti

- Zeta
Benefits

D2C – Direct to Consumer

- Wakefit

- Boat

-
Mamaearth

- Lenskart

- Wow Skin
Science

C2C – Consumer to Consumer

- OLX

- Quikr

- Credr (for buying and selling
used bikes)

- Letgo (acquired by OLX)

- Click India

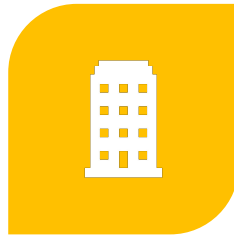
G2C – Government to Consumer



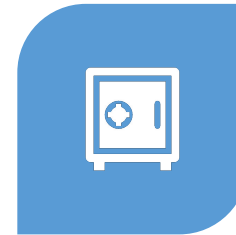
BHARAT BILLPAY



- PASSPORT SEVA



- EPOST OFFICE



- DIGITAL LOCKER
(DIGILOCKER)



- ENAM (NATIONAL
AGRICULTURE
MARKET)