



MYKILA SHERREN

11 GERARD PLACE, ST. JOHN'S, NL A1A 5Z1
(709)726-0755 • (709)685-8070 • mykila@hotmail.com

My creative problem solving skills, this resourcefulness gives me the ability to satisfy and often go beyond the clients expectations.

ABOUT

Currently I am employed by Memorial University within the Department of Marketing and Communications. I have been fortunate that I have been exposed to several departments and environments while employed with Memorial. I was with the Faculty of business for 10 years and then moved to the Faculty of Medicine, I am currently with Marketing and Communications where all of the University is serviced with marketing materials.

I have created both external and internal marketing materials in print and for the web. On a regular bases I create materials for websites, mobile devices, social media and notification screens located throughout the university. All of these would follow a strict brand standards.

I pride myself on my creative problem solving skills, this resourcefulness gives me the ability to satisfy and often go beyond the clients expectations.

I have worked with medical researchers, doctors, educators and business leaders, to solve their marketing and design needs. Often these needs require the coordination of photographers, web specialists, business analysts and communication teams.

EDUCATION

HTML & CSS
workshop

SOCIAL MEDIA AND E-MARKETING CERTIFICATE
Gardiner Centre, Memorial University

BUSINESS ADMINISTRATION CERTIFICATE (Marketing)
Memorial University

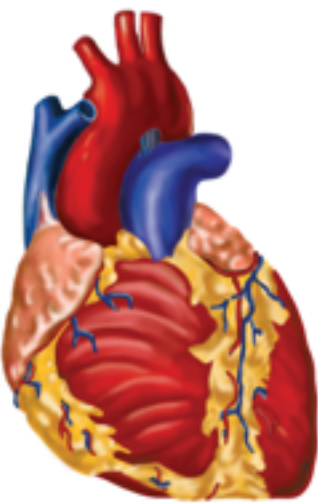
CERTIFICATE OF LEADERSHIP
Memorial University

DIPLOMA GRAPHIC DESIGN (Honors)
Georgian College, Barrie ON

BACHELOR OF FINE ARTS (Visual Arts)
Memorial University

PORTFOLIO

illustrations



design



video

