





REVIVO

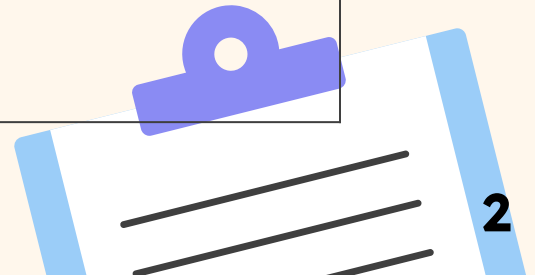
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Problem Statement

Problem	Finding reliable skin and hair care solutions is difficult due to conflicting information
Affects	People needing personalized skin and hair care solutions but overwhelmed by choices
Impact	Ineffective solutions can worsen conditions, cause frustration, and delay proper care
Solution	Provide a web app with a body diagram that offers AI-powered, personalized skin and hair care recommendations.





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Accessibility
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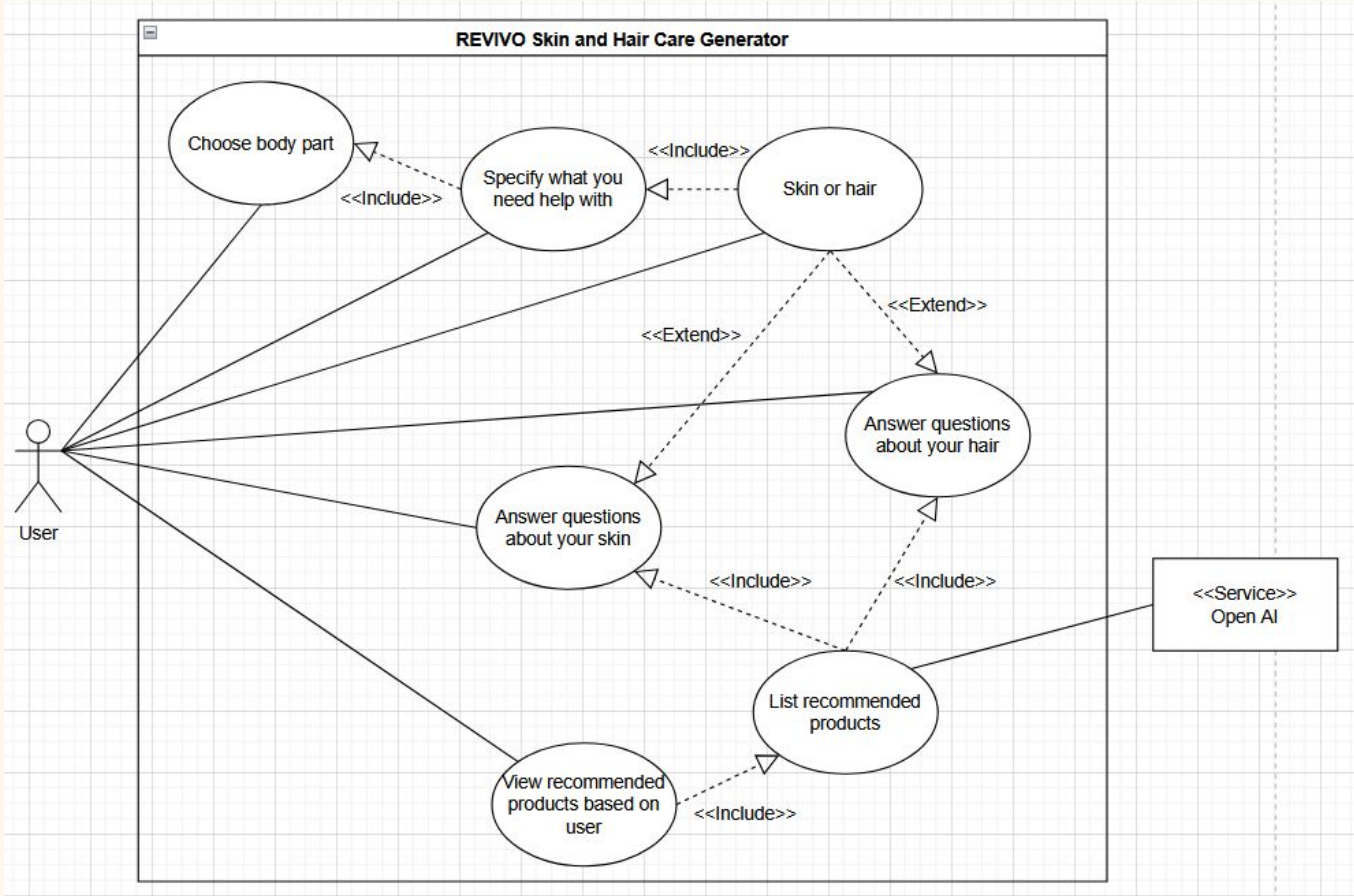
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Corporate Social
Responsibility

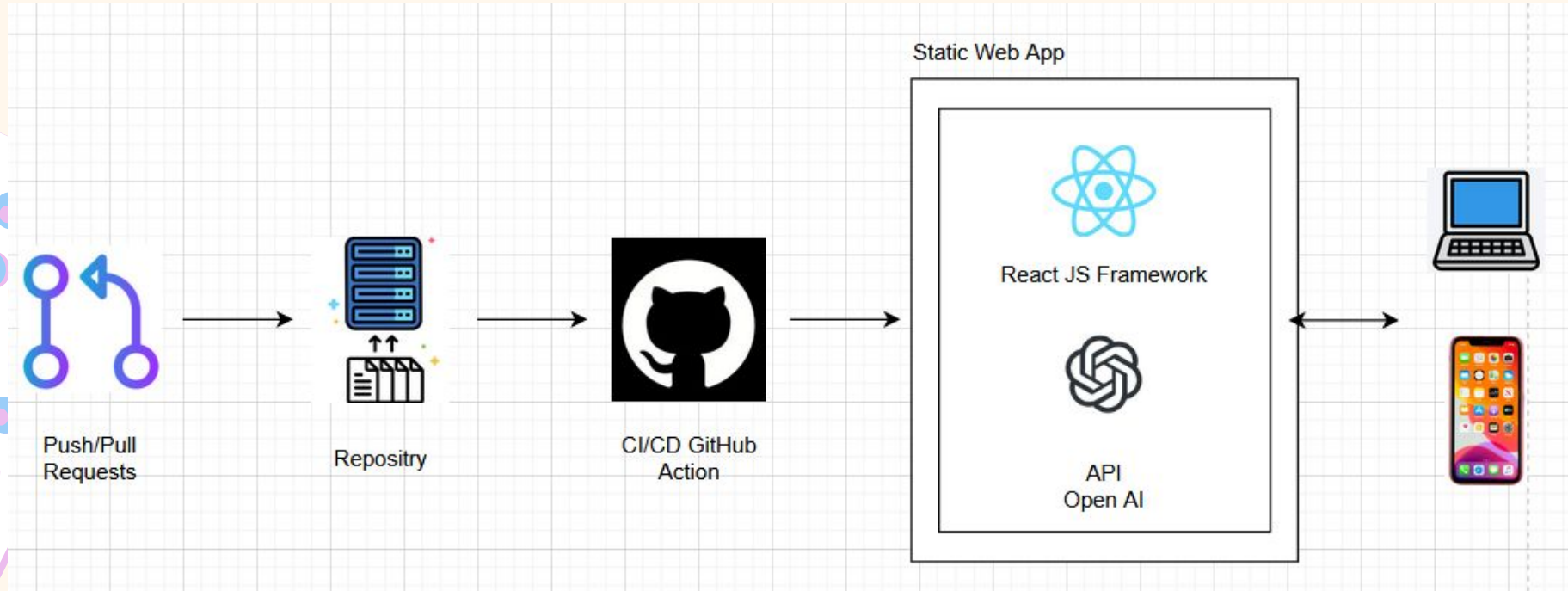
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Q & A

Use Case Diagram



Open AI Architecture Diagram



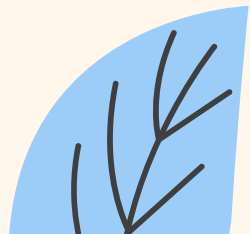


Accessibility Features

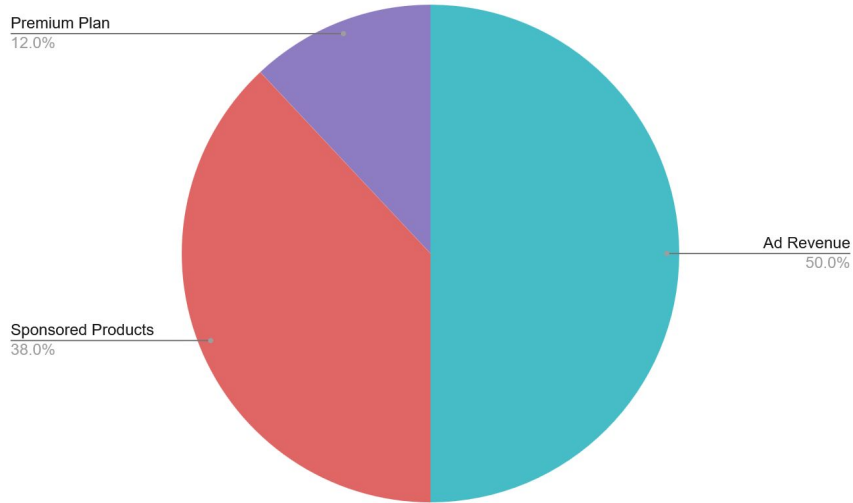
**Dark
Mode**

**Option to
highlight links**

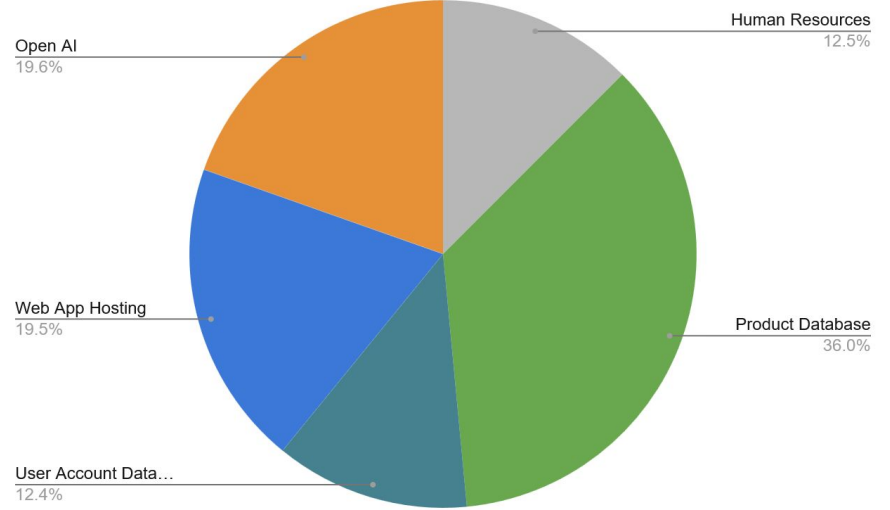
**Read
aloud**



Revenue Model



Planned Earnings






Predicted Expenses



SWOT Analysis

	Strengths	Weakness
Internal	<ul style="list-style-type: none">• Personalized recommendation• User-Friendly Interface• Efficiency• Convenient	<ul style="list-style-type: none">• Dependent on Data Quality• Gaining user trust• Customization limitations
	Opportunities	Threats
External	<ul style="list-style-type: none">• Mobile app expansion• Premium services for in-depth, personalized advice	<ul style="list-style-type: none">• Market competition• Becoming outdated





Corporate Social Responsibility

Ethical Product Recommendation

- All recommended products are cruelty-free, environmentally friendly, and ethically sourced to promote sustainable skincare solutions

Charitable Contributions

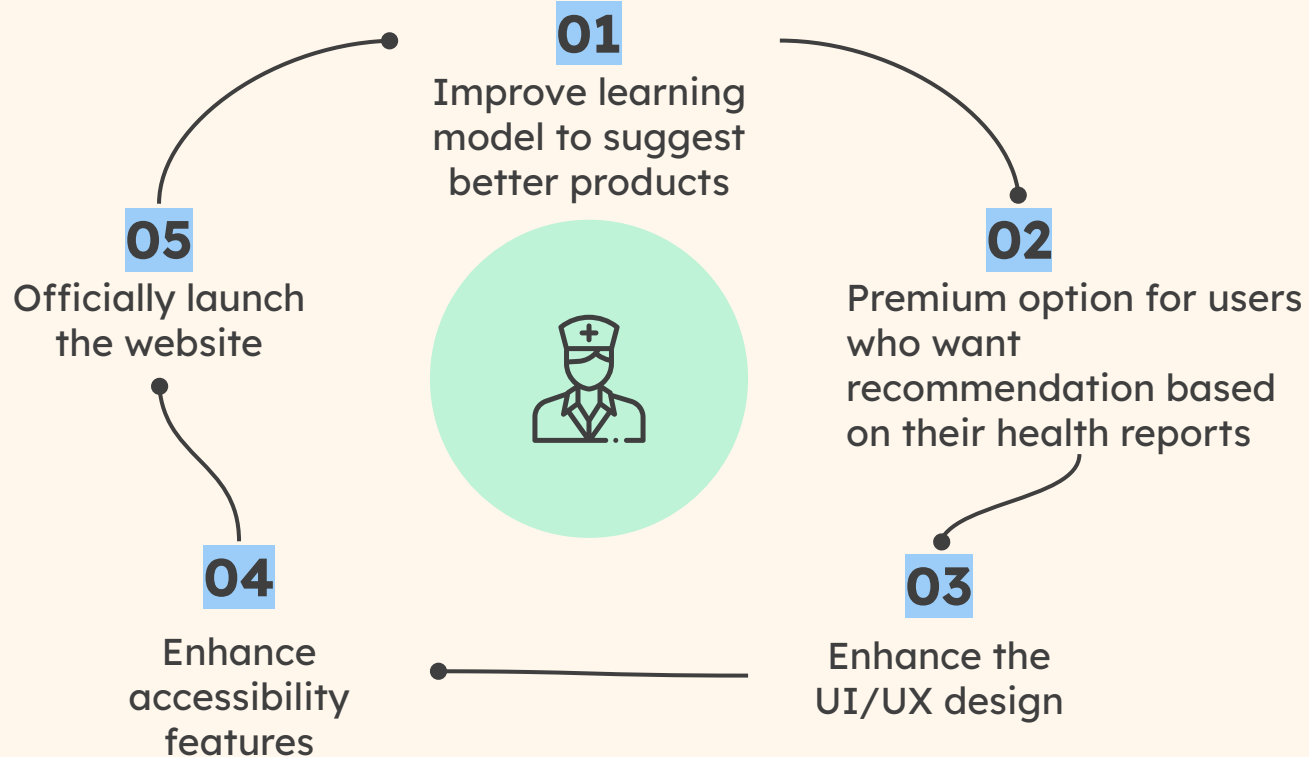
- Partnering with non-profit organizations
- Supporting individuals with skin conditions with eczema, acne scars, etc

Accessible & Inclusive Design

- User-friendly for individuals with disabilities with features such as screen reader compatibility, highlight links and dark mode



Progression Roadmap





Prototype Demonstration

Video: <https://youtu.be/exw9ojODwXU>

Q & A



References

GitHub Repository:
<https://github.com/zarafarrukh/Revivo>

