

Statement of Purpose

I, **Tarang Hemant Agrawal**, bearing ID number **2023A1PS0152P**, am standing for the post of **President of the Students' Union - BITS Pilani**.

When I first arrived at BITS, I came with the typical freshman mix of ambition and uncertainty. Like many of us, I had options elsewhere, but it was here that I truly understood what "impact" means - not as a buzzword in applications, but as something tangible: the choices we make, the problems we solve, and the change we create.

My time at BITS has been defined by seizing opportunities and, more importantly, creating them for others. Early wins at case competitions and securing internships taught me that **BITSians, when given the right support and platforms, consistently punch above their weight**. A Harvard Conference in Bangkok, funded by BITS, reinforced this belief. An 11-day Vipassana retreat later shifted my perspective entirely - **real leadership isn't about personal achievement, but about building systems that elevate everyone**.

This philosophy led to founding **inspire** - removing traditional club barriers so juniors could contribute from day one, not after lengthy recruitment processes.

Through my experiences at inspire, **I uncovered a troubling reality: while BITS continues to attract exceptional talent, the opportunities for meaningful work and impact have shrunk. This isn't a failure of our students - it's a failure of leadership structures that have grown complacent**.

This realization drove me to run for President. Campus politics has devolved into low effort fixes, performative gestures, recycled solutions, and popularity contests. **BITS deserves leadership that matches the caliber of its students - strategic, ambitious, and results-focused**.

I've approached this campaign like building a startup - with rigorous execution and measurable outcomes:

- **BITeS** - our student-run food delivery app generated ₹1.4+ lakh in its first week
- When the '22 batch faced internship shortages, direct outreach to companies resulted in **65+ students** securing roles at top unicorns
- Established partnerships with **Uber, Swiggy, Shofrr, Housr, and RedBus**
- I sought to rejuvenate the repetitive culture of academic drives on campus by launching platforms like **bitsGPT and internship dashboards**, ensuring a more innovative approach to how students access information

I envision a campus where every incoming freshman looks at student leadership and thinks:

"Why not me? How can I contribute at this scale?"

We are custodians of BITS' legacy. The question is: what legacy will we choose? I stand for ambition, opportunity, and collective progress. With your support, I seek to lead BITS into an era where student leadership becomes something we aspire to, not dismiss.