



amphere

BROCHURE



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VISION

To create an environment where charging will be a handy amenity regardless of space and time, with people not having to worry about low battery in their phones.

We want to achieve this by providing charging facilities at restaurants and cafés across the city. Our charging facility is portable, small and easy to handle. For the same, we use power banks.

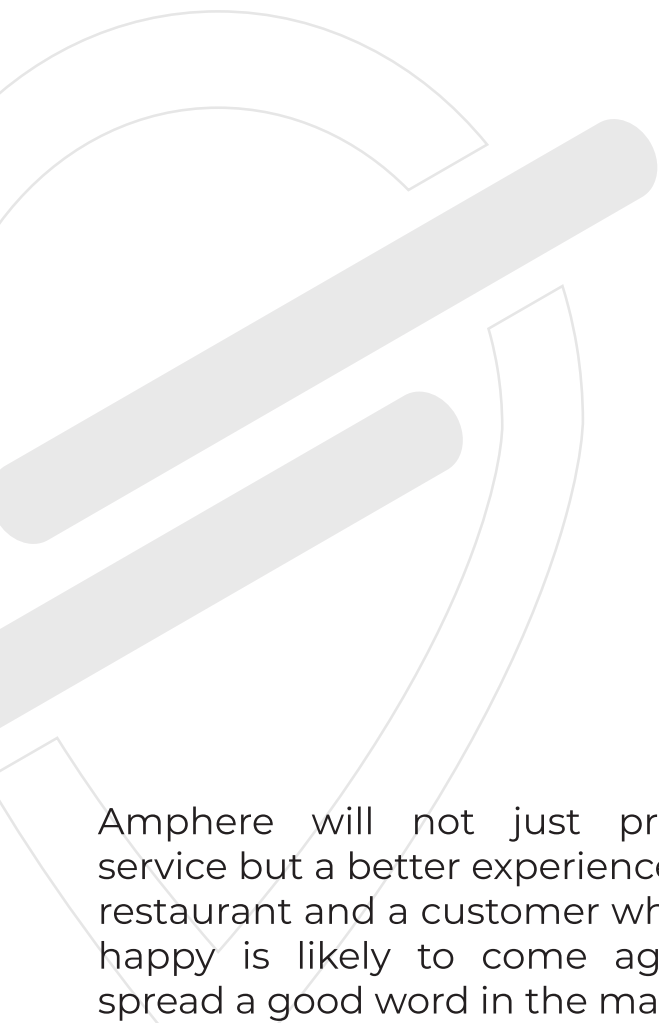


WHY IS THIS IMPORTANT

In today's time, people are connected to their phones at every level, such that mobiles have become indispensable.

From work to pleasure, from calling family to networking with the world, people use them for every other thing. No matter where one is, the sign of a low battery is always stressful. But these low battery foes are going to be a thing of past soon.

People will find their solution at your doorstep. With no provision of a public charging facility in the cities, Amphere partners with cafes which are willing to offer a unique experience to their customers, bringing greater satisfaction and a sense of enjoyment. This is highly likely to create a greater goodwill of the restaurant as it will be catering to the needs of the tech savvy youth.

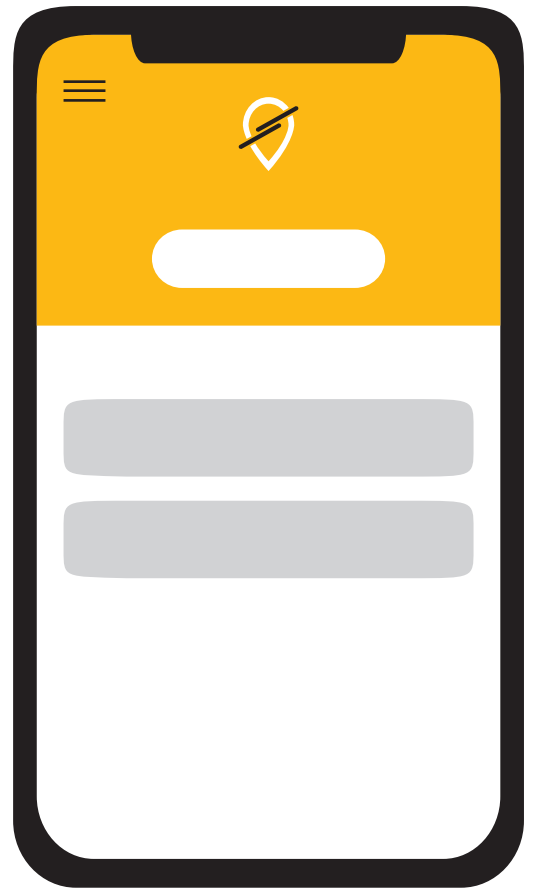


Amphere will not just provide a service but a better experience at your restaurant and a customer who leaves happy is likely to come again and spread a good word in the market.

Surveys have shown that people are likely to spend around 30% more time in the restaurant and order more if they have a charging facility to avail. This means one in every four consumers looks for restaurants that can promise readily available charging facility.

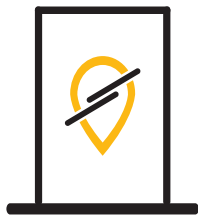
A provision like this builds a likeability and eventually a sense of trust within the consumer for the café. They keep returning to the place as they expect similar enjoyable and comfortable experiences.

With our service, we will target the broader needs of your consumer base and ensure that a pleasant experience is built not simply in terms of food but also the technological facilities.



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SERVICE DETAILS



1

The customer seated in your café will see our table tent card on the table.



2

The pamphlet will contain brief but detailed instructions on how to use the service.



3

After going through these, the customer will book a session (service) on our website/app.



4

After processing the restaurant staff will then give the power bank to the customer.



5

When the session/service time is over, the power bank will be returned.



6

The customer will receive a separate Amphere service receipt along with the restaurant bill.

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BENEFITS

CUSTOMER RELATED BENEFITS

Providing a greater ease to the customers, which would result in their longer stay and larger orders.

Your Restaurant or Café will be delivering a **one stop solution that will accommodate the customer** with richer experience by targeting a wide range of needs.

Customers coming in for different purposes such as gathering for important meetings or even some alone time will appreciate the immediate access to a charging facility.

Arrangement of a **necessary amenity** in the middle of the city.

Overall provision of **better facilitation**.

OTHER BENEFITS

No infrastructure needs to be built by you as our model can easily fit within your existing framework.

The **requirements of each table will be fulfilled** with equal attention without developing any additional structure separately.

Except the provision of minimal security, **no other investment will be required** on your part. All the assets will be put in from our side.

Every aspect including maintenance and logistics **will be taken care of by us**.

You will incur zero expenses and will rather be the sharers of our profit.

Long-Run Customer Based Benefits

Happier and satisfied customers will increase the incomings.

■ Your restaurant will benefit both from the promotion through Amphere as well as through word of mouth for providing an important facility at your premises. Our facility will be deemed as an additional feature to your restaurant in comparison with the other outlets.

■ When choosing between places, customers in need will more likely go for those linked with Amphere. If there are individuals stuck with low batteries within a group of people hanging out in a public space, a restaurant with charging facility will be more lucrative for them.

■ One in every four people is likely to go to a restaurant that can readily fulfill his/her charging needs. When in new markets, Amphere customers will be expected to visit the restaurants linked with us due to our favourable relationship with them.

ADDITIONAL INFORMATION

AMPHERE IS BEST SUITED FOR RESTAURANTS AND CAFES THAT

Want to entertain the tech savvy young crowd.

Want to cater to the individual charging needs at every table without any infrastructural change.

Wish to provide ready to use charging service to their patrons.

PARTNER WITH US

Connect with us to generate more value for your restaurant/business.
Our team will contact you and showcase how Amphere creates a richer experience for the customers of our partners.

For business enquiries, write to us at
partner@amphere.in

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