

# Becoming a Data Analyst



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What now?





What now?

START<sup>↑</sup>P  
INSTITUTE

dev  
boot  
camp



# Self-study

## Fundamentals:

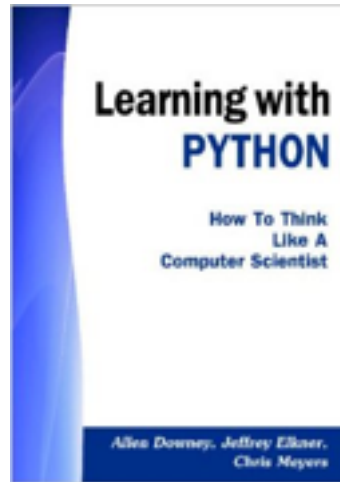


## Project:

- ~1 month
- reinforce what I just learned
- pick fun topic
- share with community

# Python

## Fundamentals:



2 reference guides

## Tools:



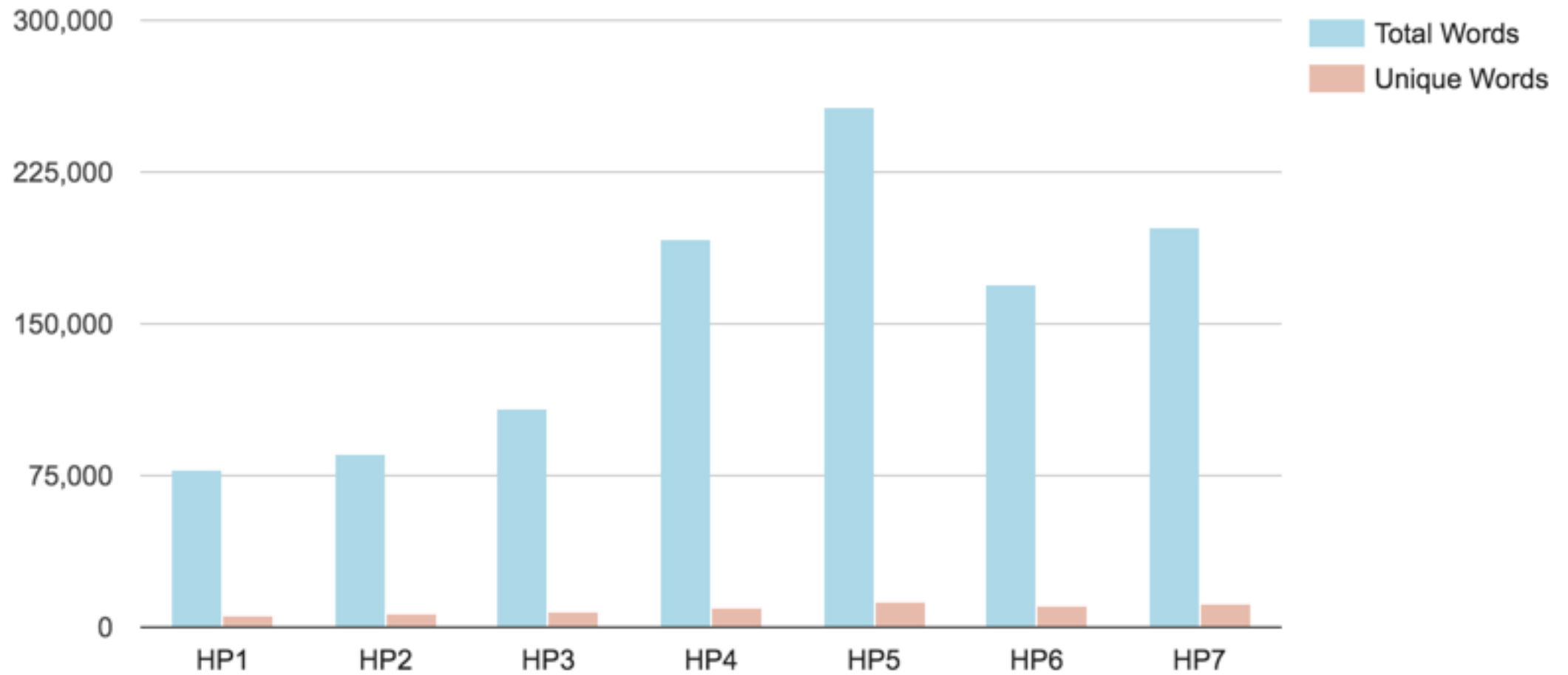
## Project:



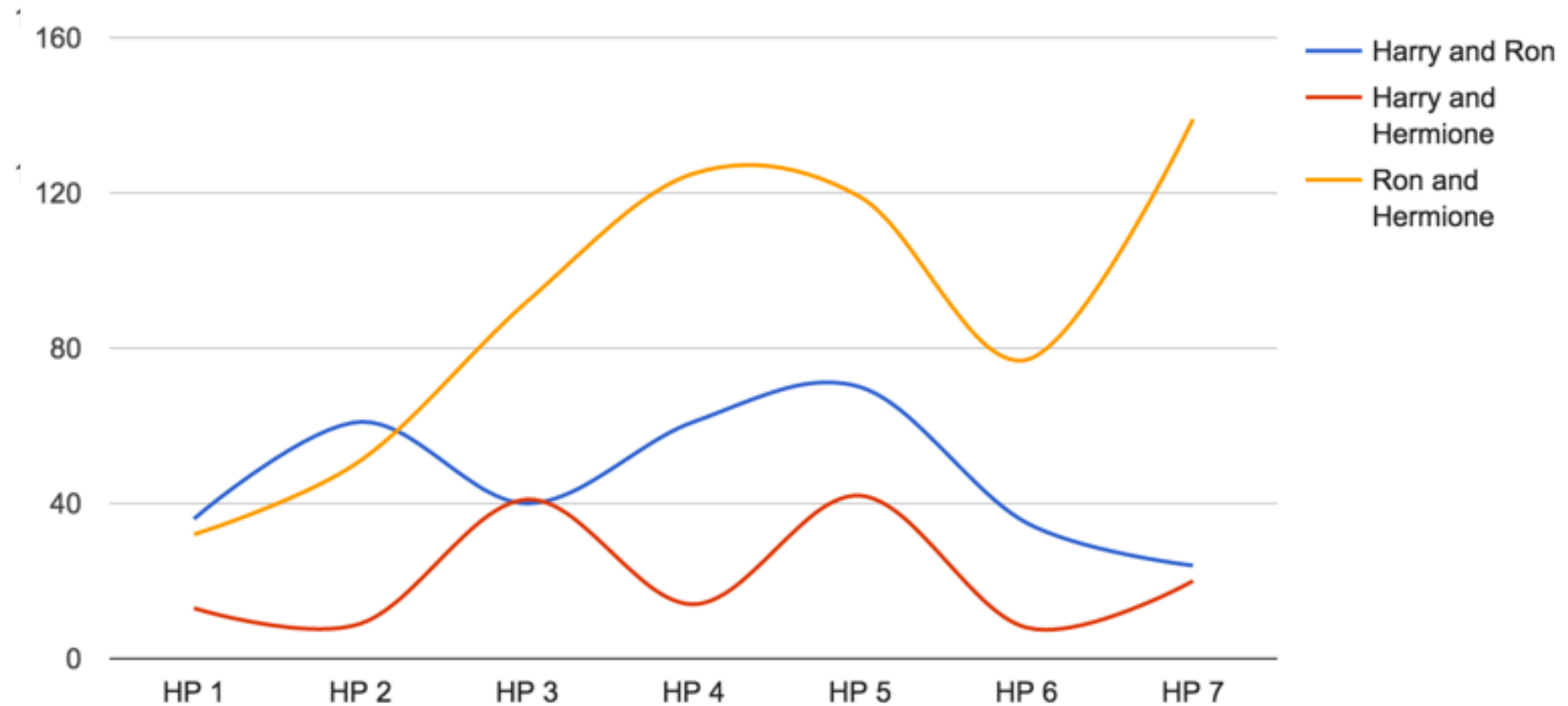
## Goals:

- analyze text of 7 HP books
- write pure python (no NLP libraries)
- use 1 external API + Amazon S3 + viz engine
- interesting insights

# Project: HP Text Analysis

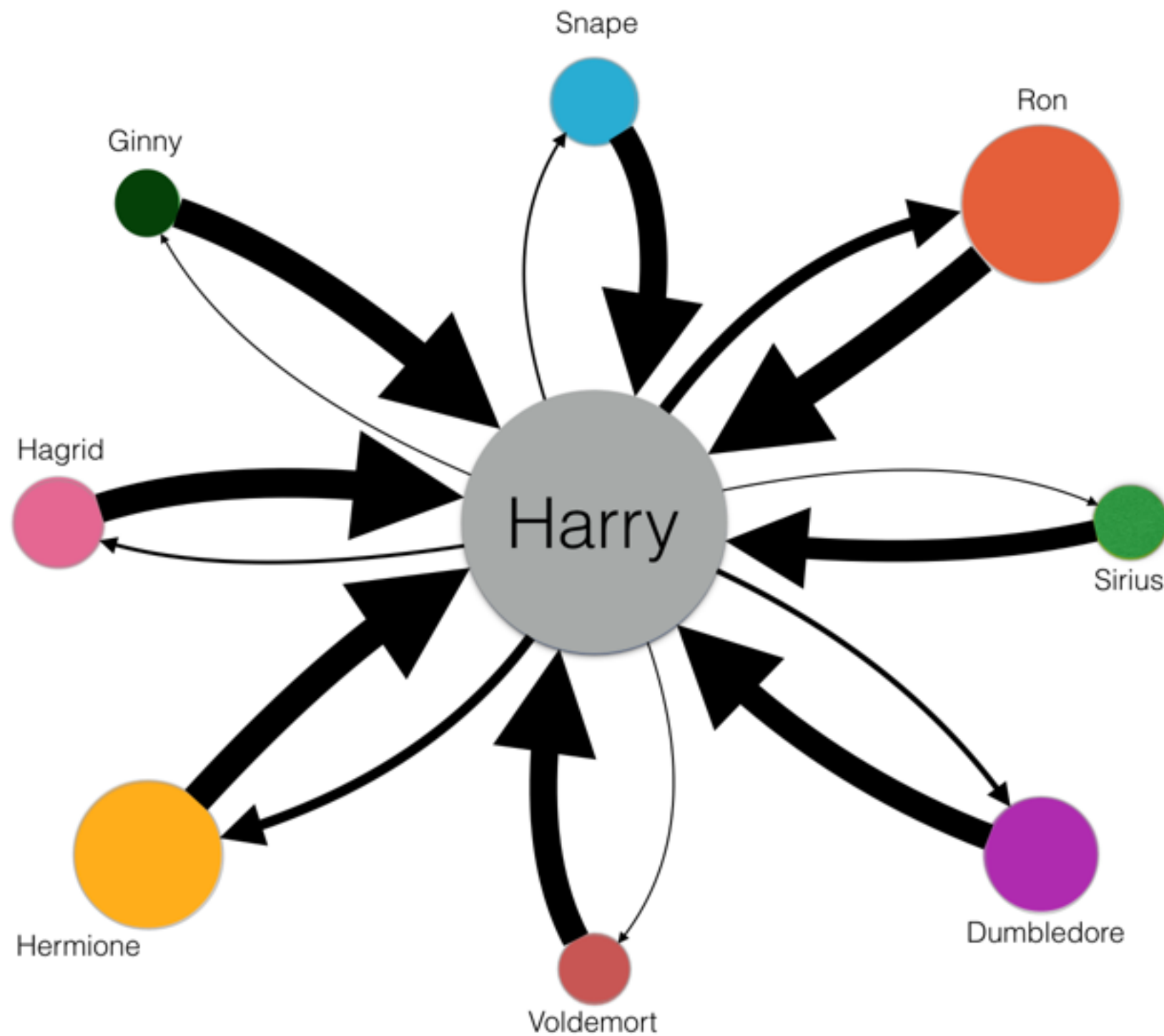


# Project: HP Text Analysis



best friend trigram

# Project: HP Text Analysis



HP character relationship strength

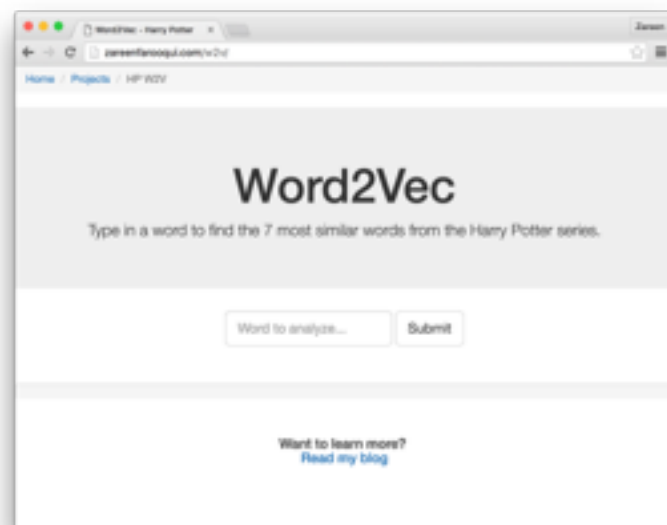


# Web Development + ML

## Fundamentals:



## Project:



## Goals:

- use EC2 server in cloud to host web app
- write back end + front end
- use 1 ML algorithm
- make interactive for public

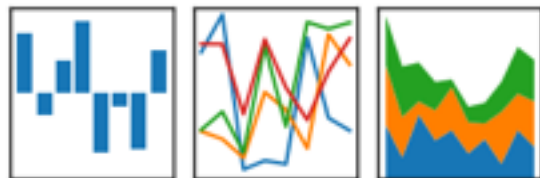
Demo:

[www.zareenfarooqui.com/w2v](http://www.zareenfarooqui.com/w2v)

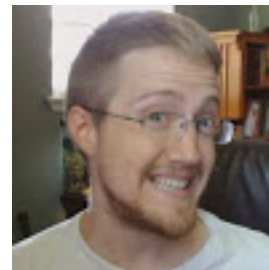
# Data Analysis

## Fundamentals:

pandas  
 $y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$



python library



sentdex video tutorials



clickstream data

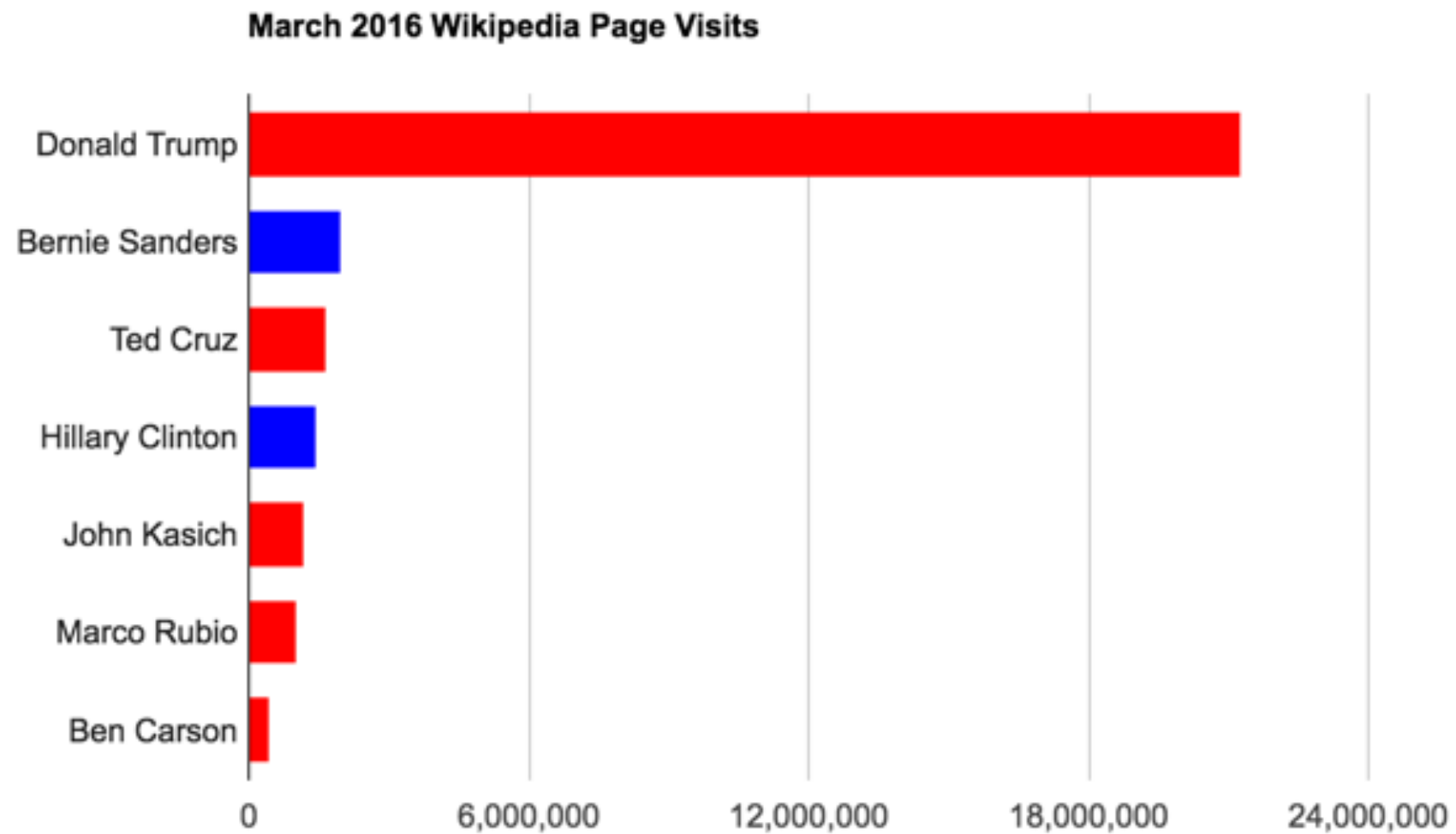
## Project:



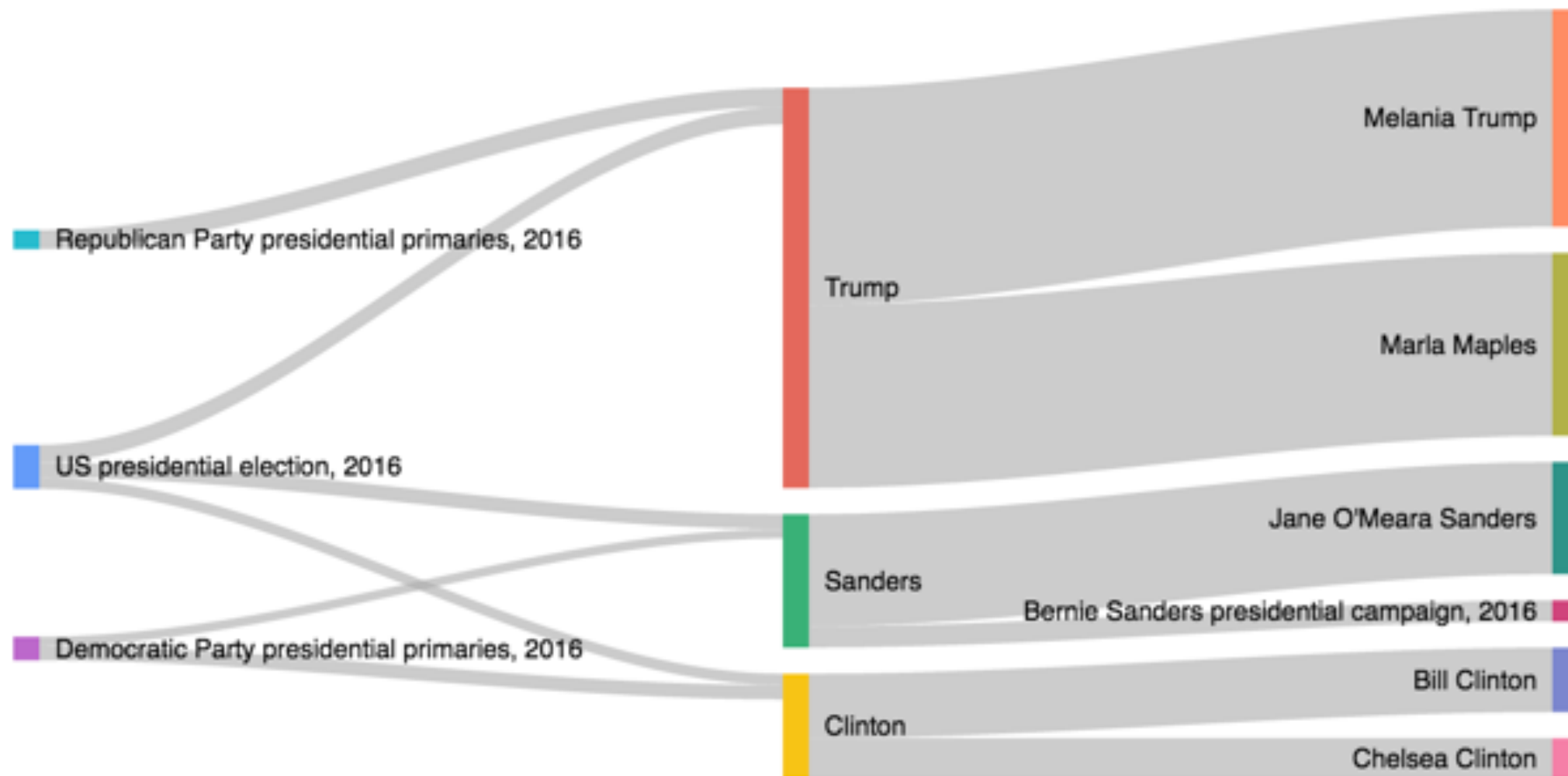
## Goals:

- learn + use pandas library
- analyze social media
- use google charts for data viz

# Project: US Elections

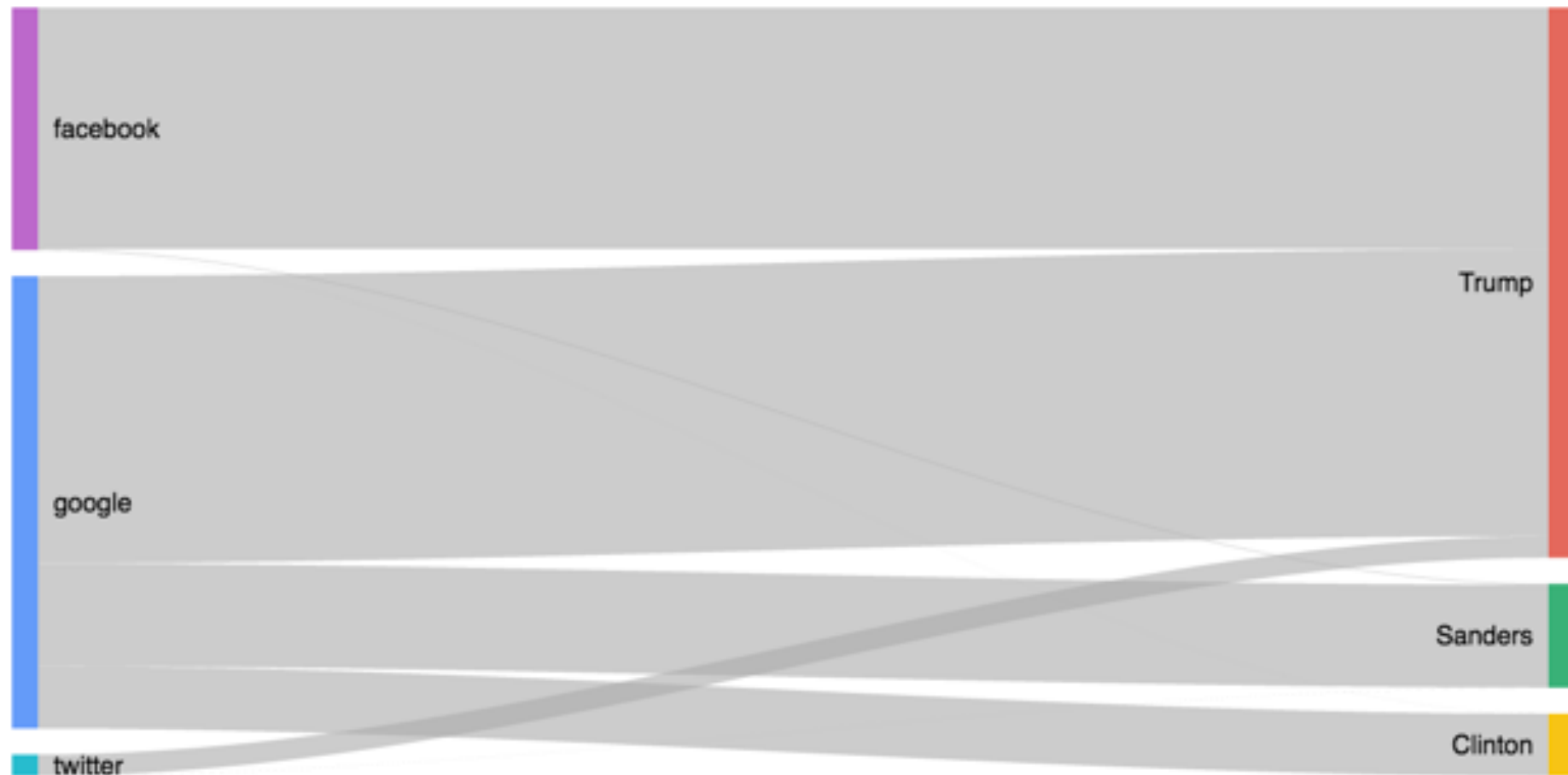


# Project: US Elections



sankey diagram showing incoming and outgoing traffic

# Project: US Elections



March 2016 FB, Google and Twitter traffic to candidate pages

# Advice

- Find a technical mentor
- Go to local meetups + get coffee with contacts
- PROJECT WORK!!!!

# Current



+



- 3 month, remote paid internship
- work on open source projects
- for women + underrepresented minorities in tech



# Future



“The more I learn, the more I realize how much I don’t know”

- study more math/statistics
- full time job in analytics



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Becoming a Data Analyst



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