

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

To Increase customers

To offer necessary facilities to the customers

To provide best services to the customers

To maintain goodwill of thr firm

To attract customers through provide services in reasonable price

Customer records, Income and expanses are recorded in Zoho books for future references



Persona's name

Short summary of the persona

Customer details are properly maintain in Zoho books

All the expenses/
Incomes are recorded in Zoho books

To reconcile all the transactions in Zoho books

Travel trax offer best service to their customers

To take can about the customers it important of travel trax tour

All the records are easily handled in Zoho books



Does

What behavior have we observed? What can we imagine them doing?



Feels



