## Zaria Davis

## 1. EDUCATION

### University of North Texas

Aug 2015 - May 2020 B.A.A.S. Tech Communications B.A. English

## 2. SKILLS

#### User Research

User Interview & Surrvey User Map & Journey Usability Study Personas Cognitive Walkthrough

#### Development

HTML/CSS/JS PHP SQL Bootstrap Java

#### Software

MS Office Adobe: PS, ID ,Acrobat, Illustrator Drupal, Trello, Slack Google Analytics & Apps

# 3. COURSEWORK

Advanced Technical Editing
Content Strategy
Info Design & Electronic Media
Grant & Proposal Writing
Technical Procedure & Manual
Visual Technical
Communication
Web Design & Programming

#### zariad52@gmail.com/682-331-4085/zariadavis.github.io

## 5. EXPERIENCES

## ♦ The Enabler App // Marketing & Content Developer

Spring 2020, University of North Texas Assisted in developing the content and marketing plan for a time management application.

### SI Redesign // Designer

Spring 2020, Tarrant County Community College Redesigned a logo, a document (11-page), flyers (2), and a business card for an Supplemental Instruction (SI) instructor.

## N. C. M. Proposal // Content Writer

Spring 2020

Constructed a proposal to the Kings Foundation on behalf of Network of Community Ministries — a non-profit charity organization. The proposal requested funding for establishing a childcare program for low-income families so that guardians can attain familial support.

### Needs Analysis // User Researcher & Content Writer

Spring 2020, McConnell Hall - UNT

Conducted a series of user research tests in order to evaluate the learning outcomes of the asosciation's training practices. Made suggestions on effective learning objectives and training styles.

#### C.A.I. Web Design // Content Developer

Spring 2018

An intensive revision of the content on the Cultural Awareness International (CAI) website. Made major decisions on optimal content placment and the input/removal of content within a 7+ page site.

#### Assistant Student Activities Coordinator

Fall 2017 - Fall 2019

Managed the scheduling of employee-student activities and equipment. Weekly upkeep of financial transactions, meeting itineraries, etc.

# 6. EXTRACURRICULAR

## Housing Assosciation // Coordinator of Involvement

2018 - 2019

Oversaw 5-10 interns in the planning of housing events. Responsible for the marketing and advertising techniques of programs.

#### **ENC Ministry**

Attend weekly meetings and participated in volunteer activities for the low-income community.