

Competitors

Aires- <https://www.aires.com/>

Dwellworks- <https://www.dwellworks.com/services/rental-services/>

TCM or The Culture Mastery- <http://theculturemastery.com/services/>

TMA World- <http://www.tmaworld.com/why-tma-world>

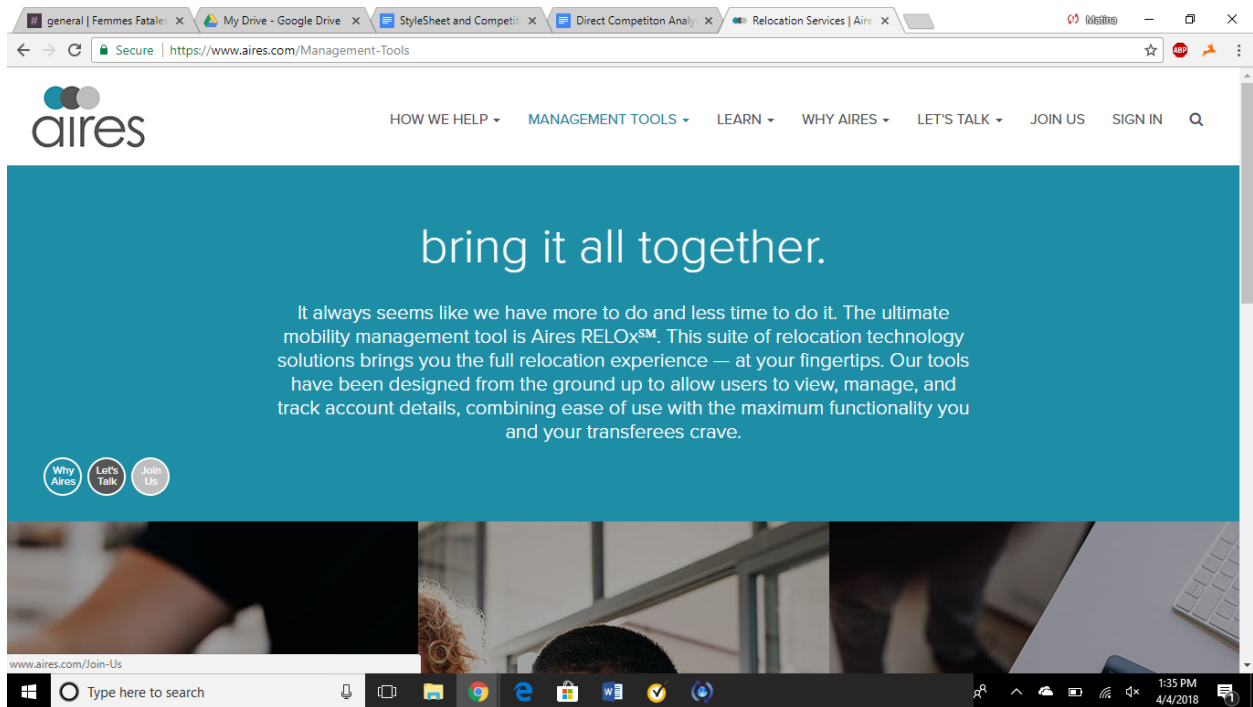
Globalization Partners- <https://www.globalization-partners.com/globalpedia/>

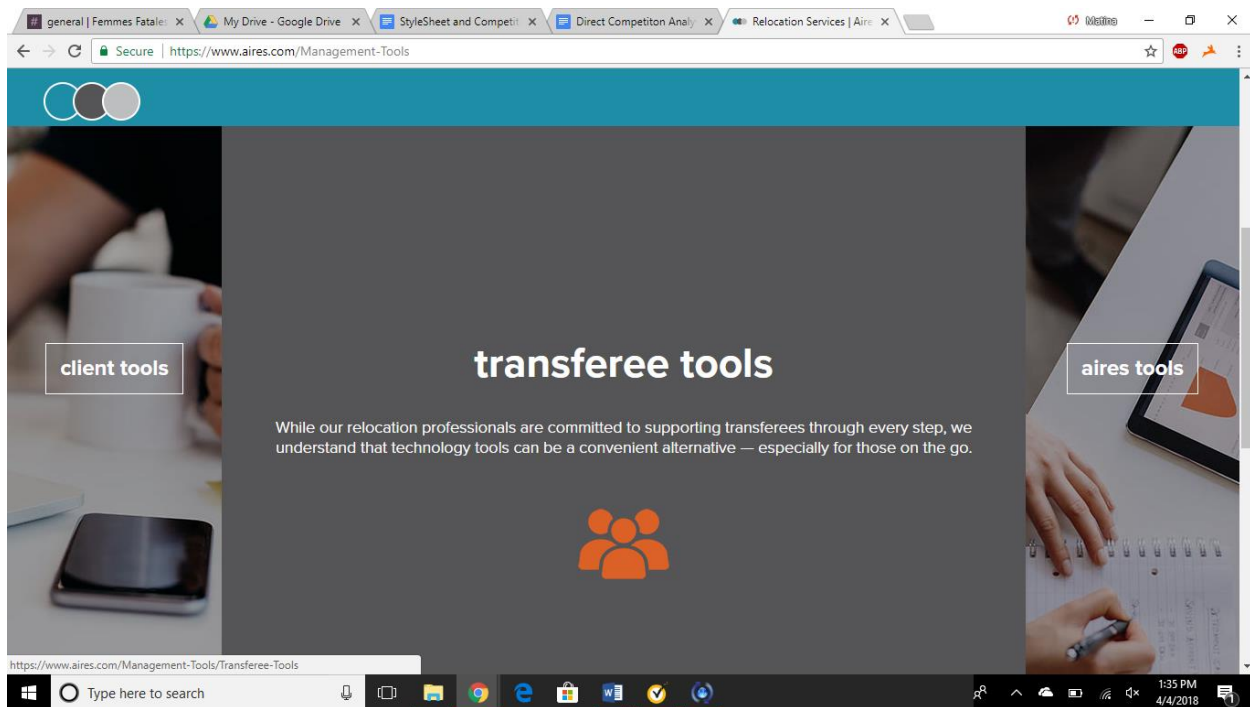
Aperian Global- <http://www.aperianglobal.com/>

Aires

Landing page

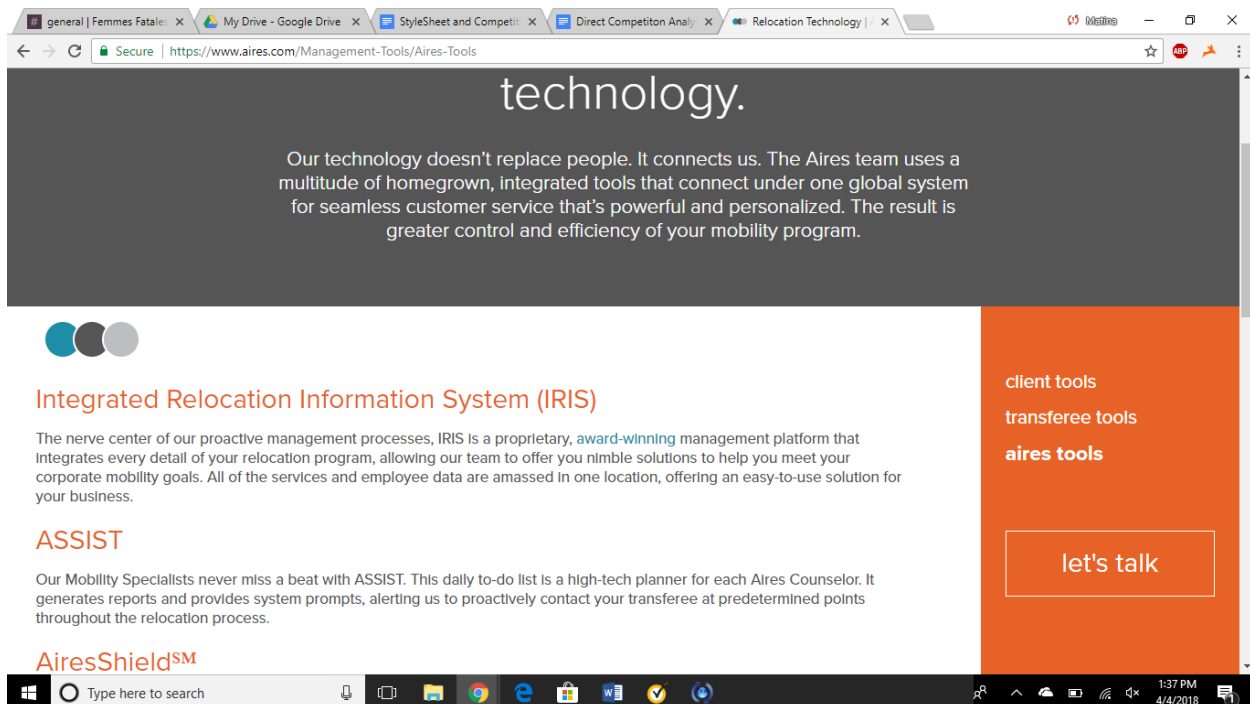
Aires has a simple landing page for their services. It contains a tagline, a summary of information, and three interactive sliding pages to take you to their full services.





Individual Services Pages

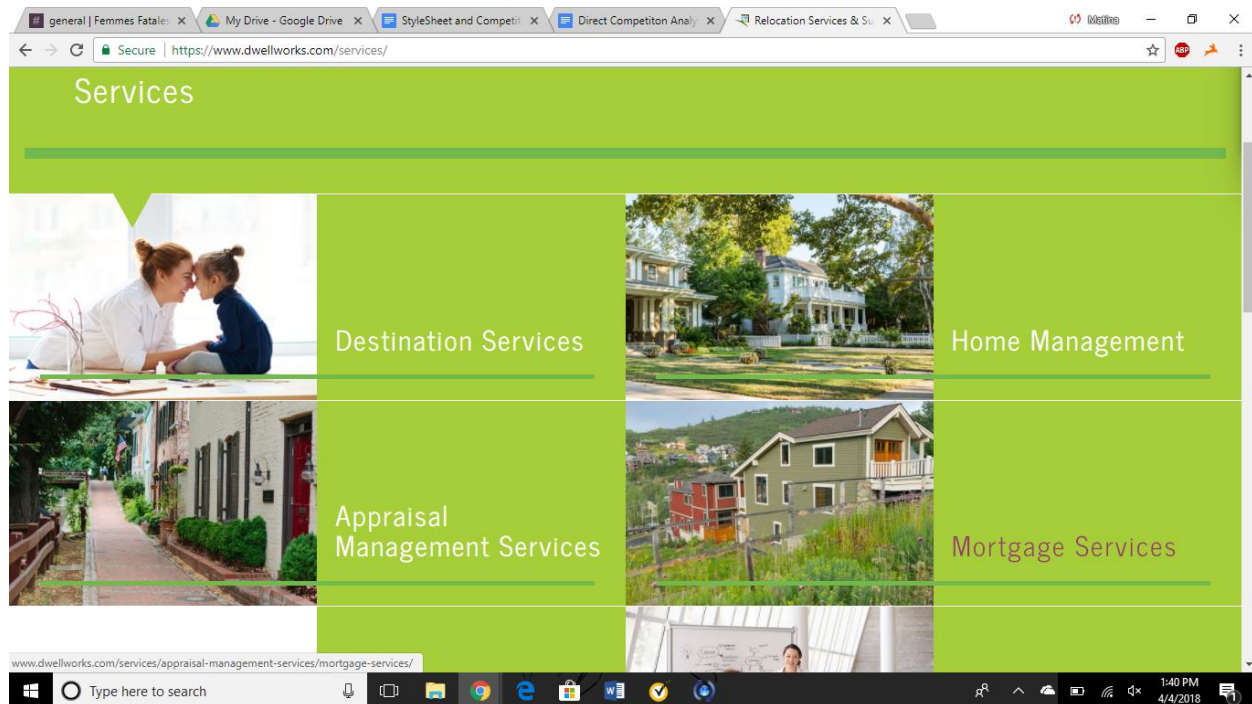
The individual service pages all follow the same exact template. They have the similar tag line and information at first view. The pages don't have any images but the information is broken up nicely and the consistency is good.



Dwellworks

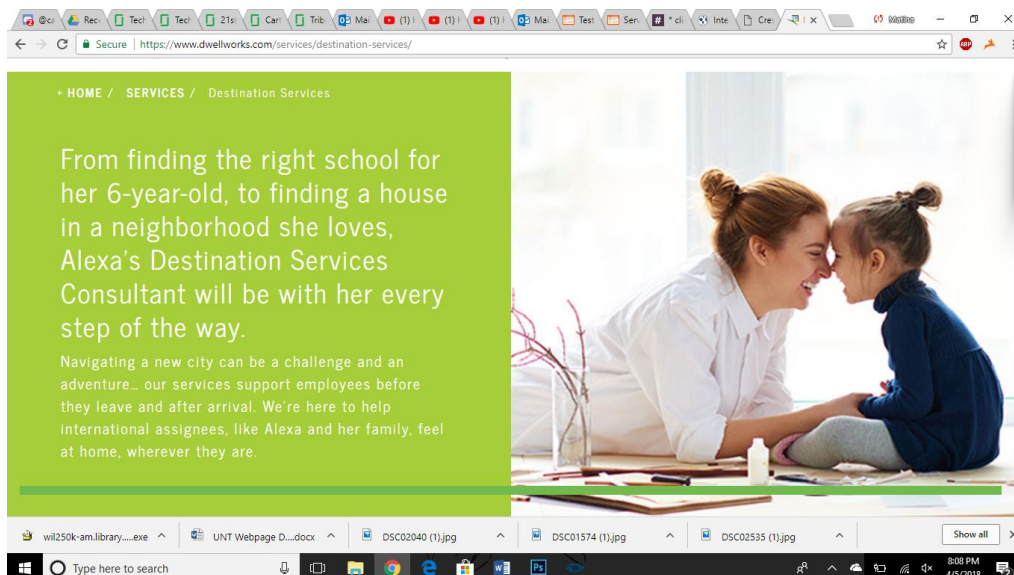
Service Landing Page

The page is broken into six parts, with no information beyond the title of the page.



Specific service page

The same image on the landing page shows up at the top of the individual page for consistency. These service pages provide a lot of information. They have a strong user narrative displayed on these pages and utilize arrows pointing the users in the right direction to read. They're broken up and use a lot of white space, colors, icons, and images. One of the problems with these pages is the buttons that activate when you hover over them, but don't click anywhere.



Destination Services begins before getting to the destination

Whatever question a relocating employee has about their destination: a particular neighborhood, a school, facilities for elder care, the nearest consulate, the best grocery store, and more, a Dwellworks Destination Consultant is there from the day we first learn of the move to final support for settling in and adjustment. On arrival, the employee is provided a personalized area orientation tour, taken to properties carefully selected to fit their needs and budget, and offered all the assistance they need to settle-in comfortably and effectively.



Area Orientation



Home Finding



School Search



Settling-In



Departure Services



Intercultural Solutions



priority.

Relocating is challenging, whether it's the first time or the 10th time, the experience is both exhilarating and demanding. We're here to manage the transition to the new destination with as much service and as little stress as possible. The Dwellworks Experience includes the friendly expert service of a local lifeline - our Destination Services Consultants (DSC), as well as online tools and market knowledge, to support transferring families, their employers and relocation management companies with the information they need, at their convenience.

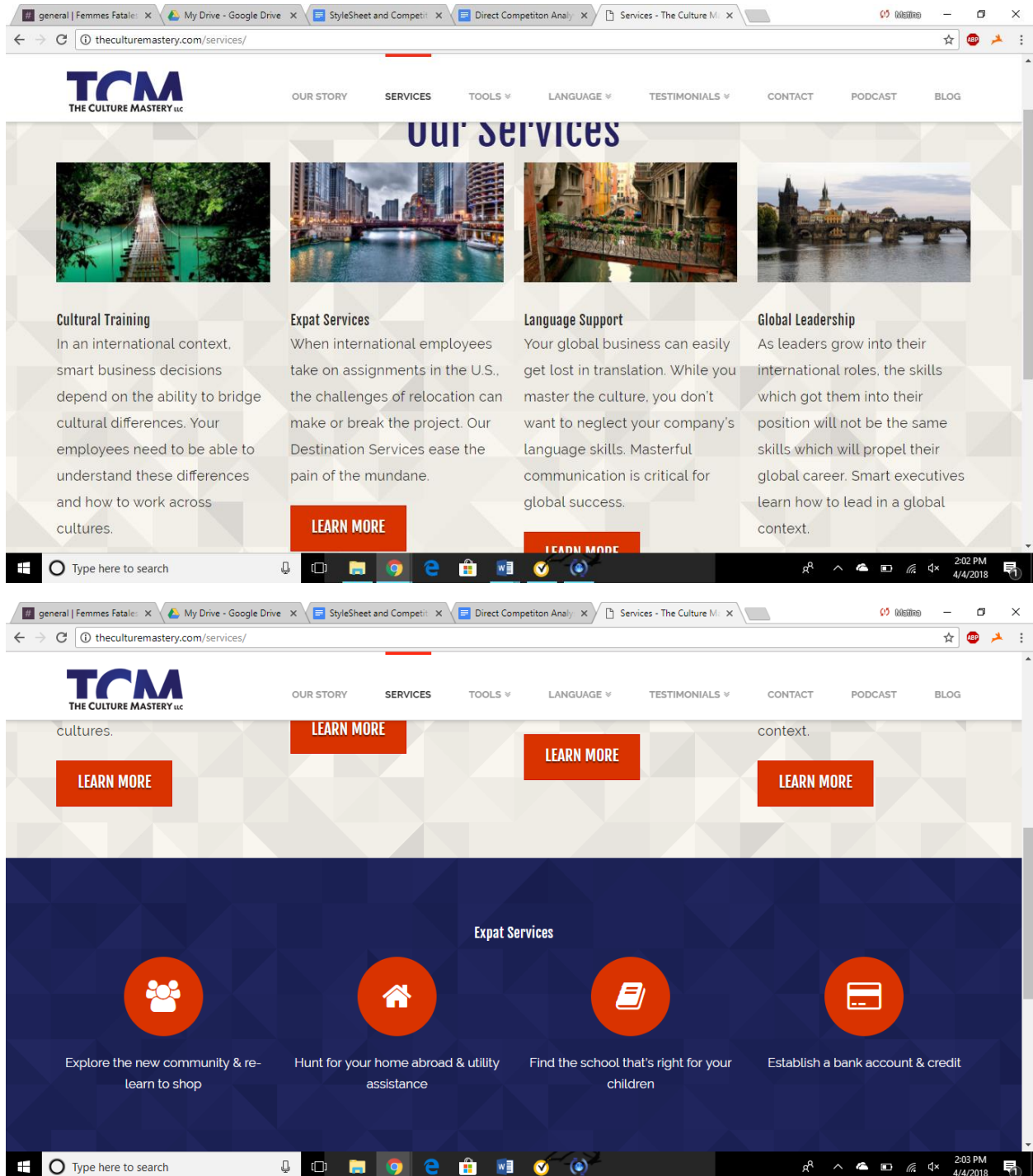
We're here to meet the needs of our clients and the

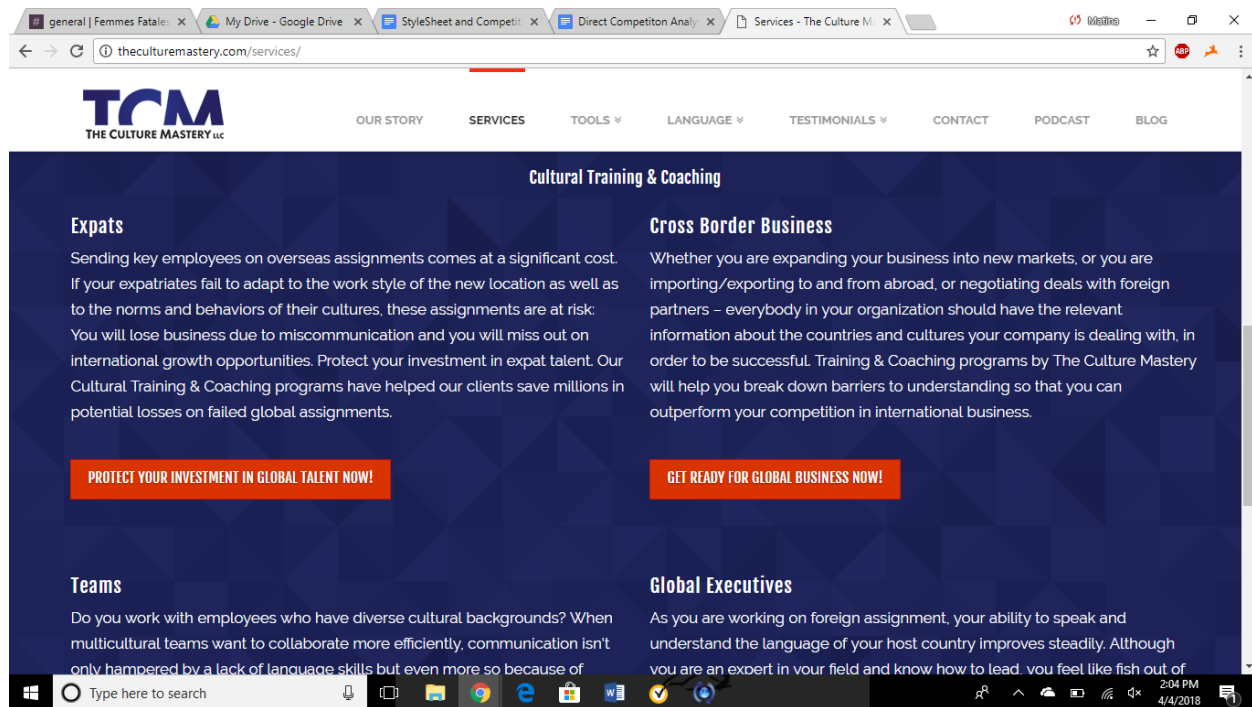


TCM or The Culture Mastery

Services Landing Page

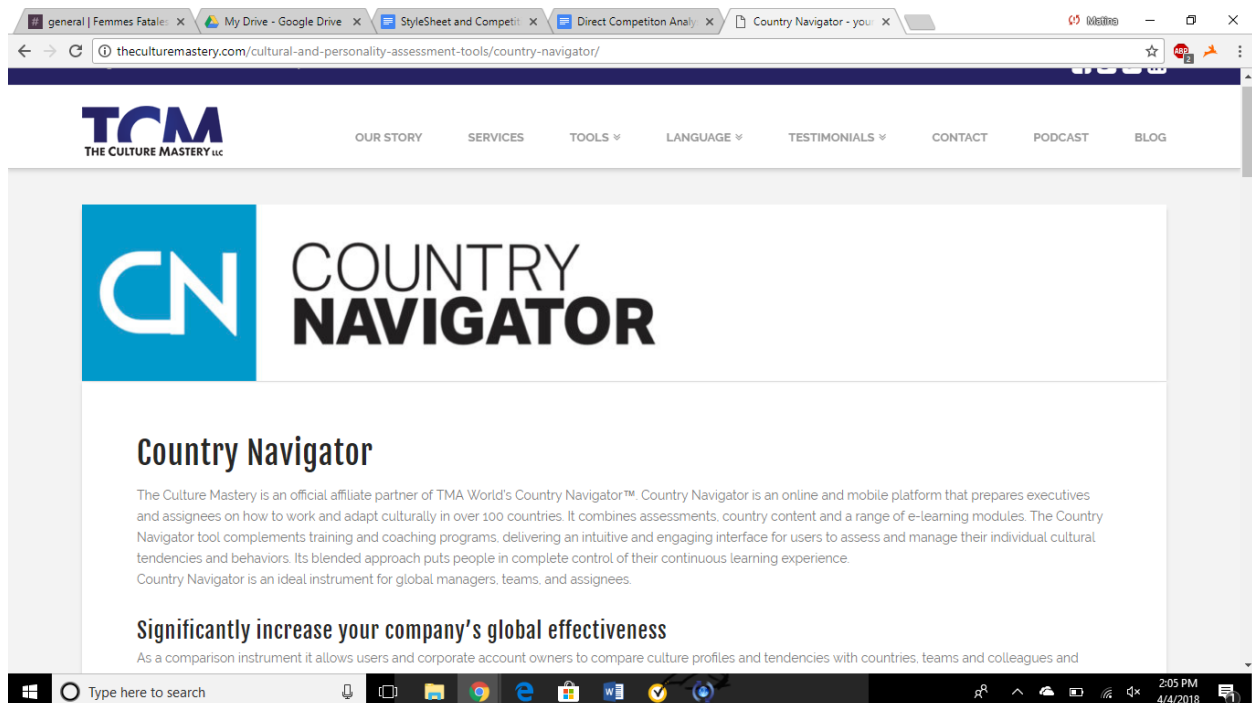
The landing page is a simple page marked Our Services and provides links to the four services they offer. When clicking on the learn more users are directed lower on the page to further information. It feels a little cluttered with a busy background and lack of white space for text. The text also blends into the background.

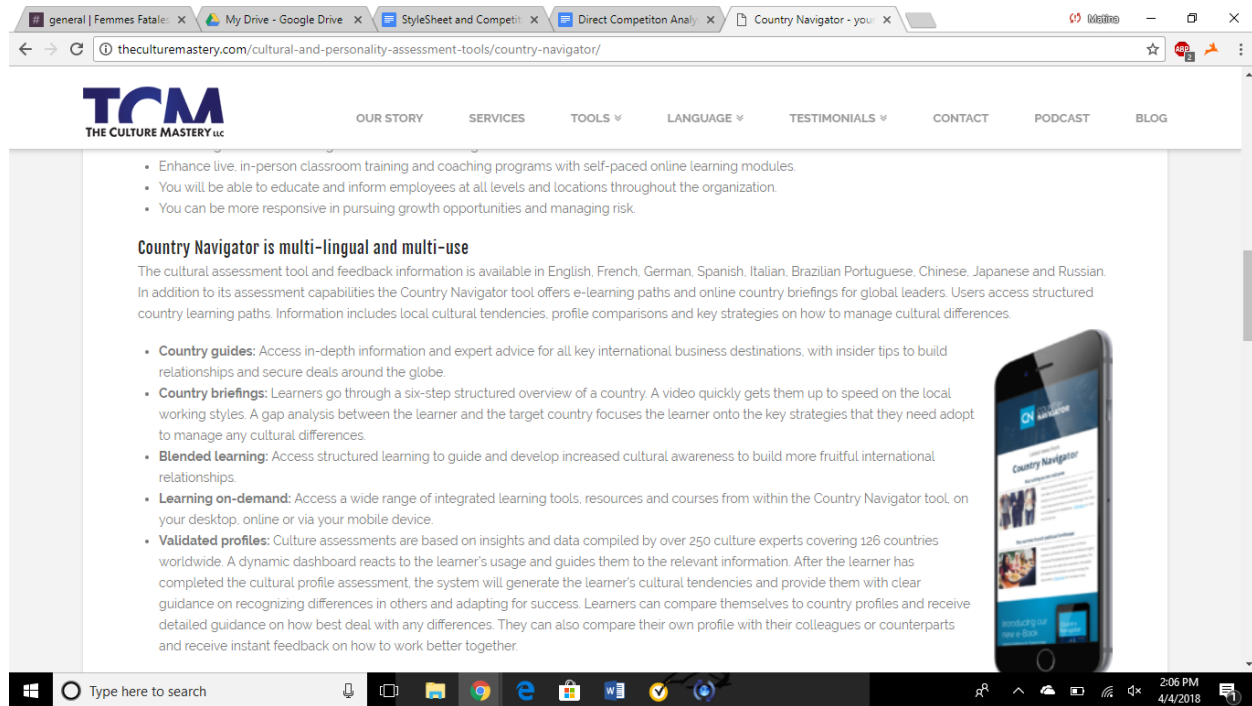




Other Services

They have a tools tab that allows users to find other services they offer. The pages here are longer and have a little more space, but are filled with lots of text.



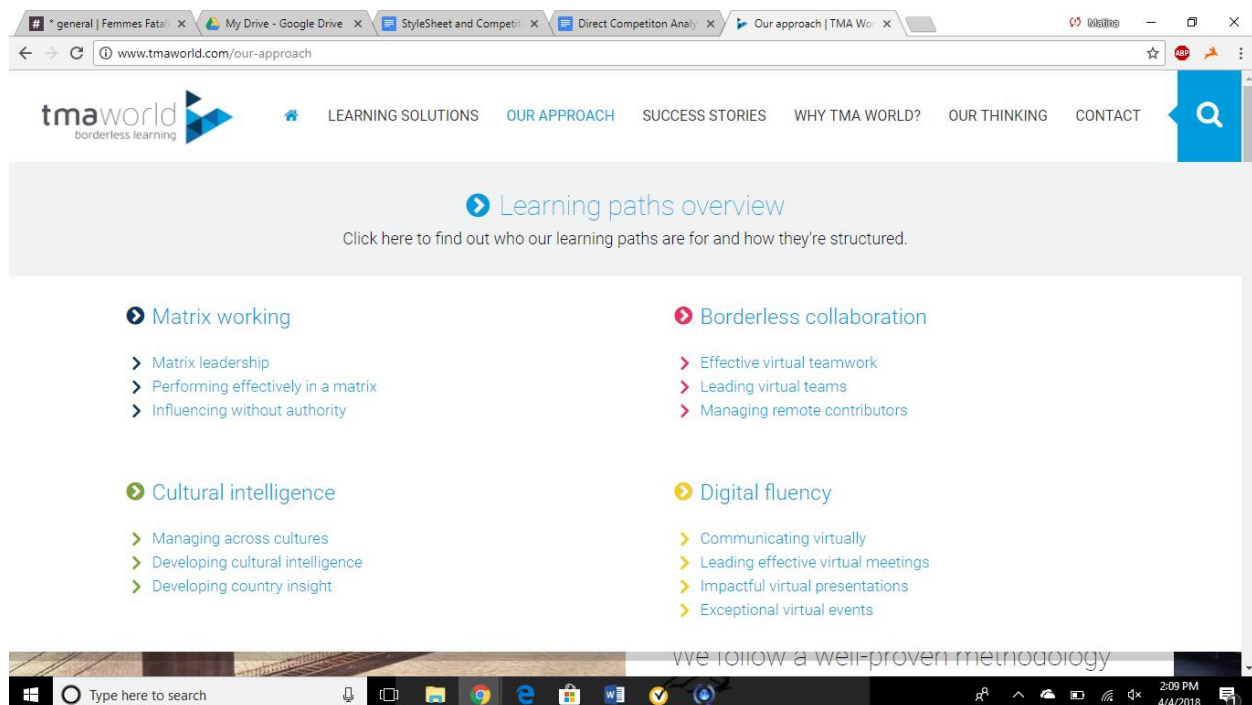


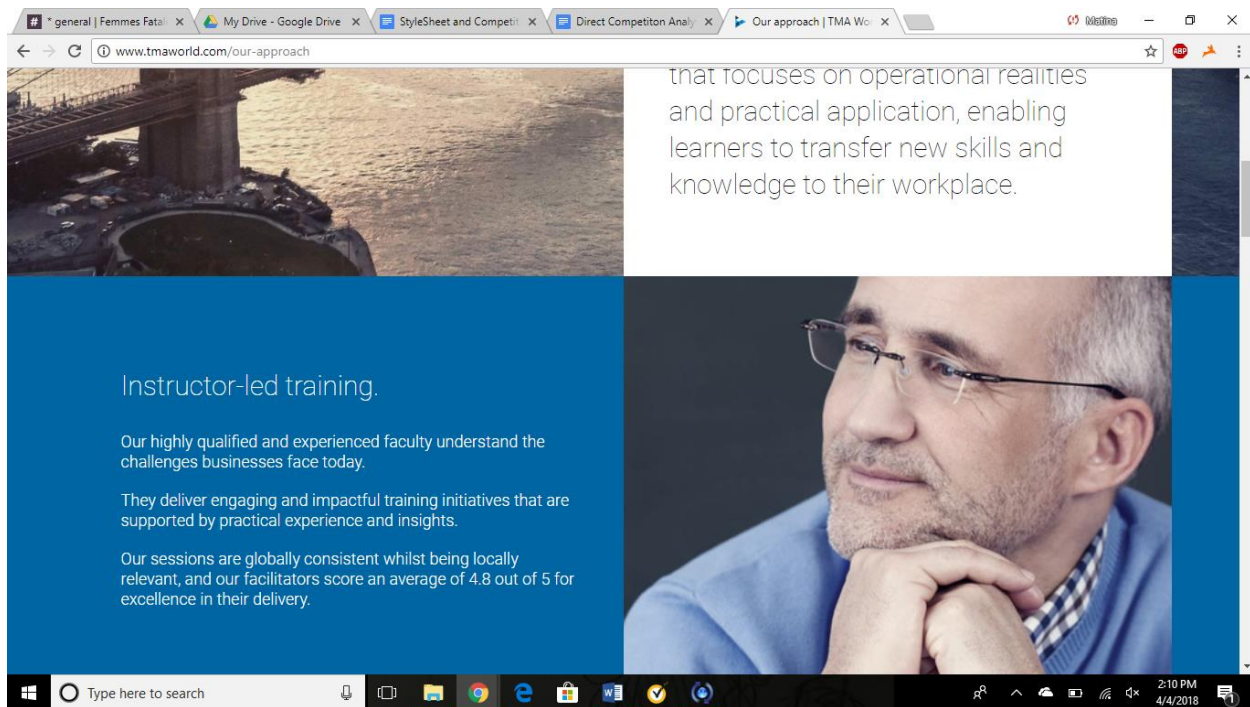
TMA World

Landing Page

TMA World doesn't seem to have one single landing page. They provide information on their services through the website. They do have a landing page for the learning paths they provide.

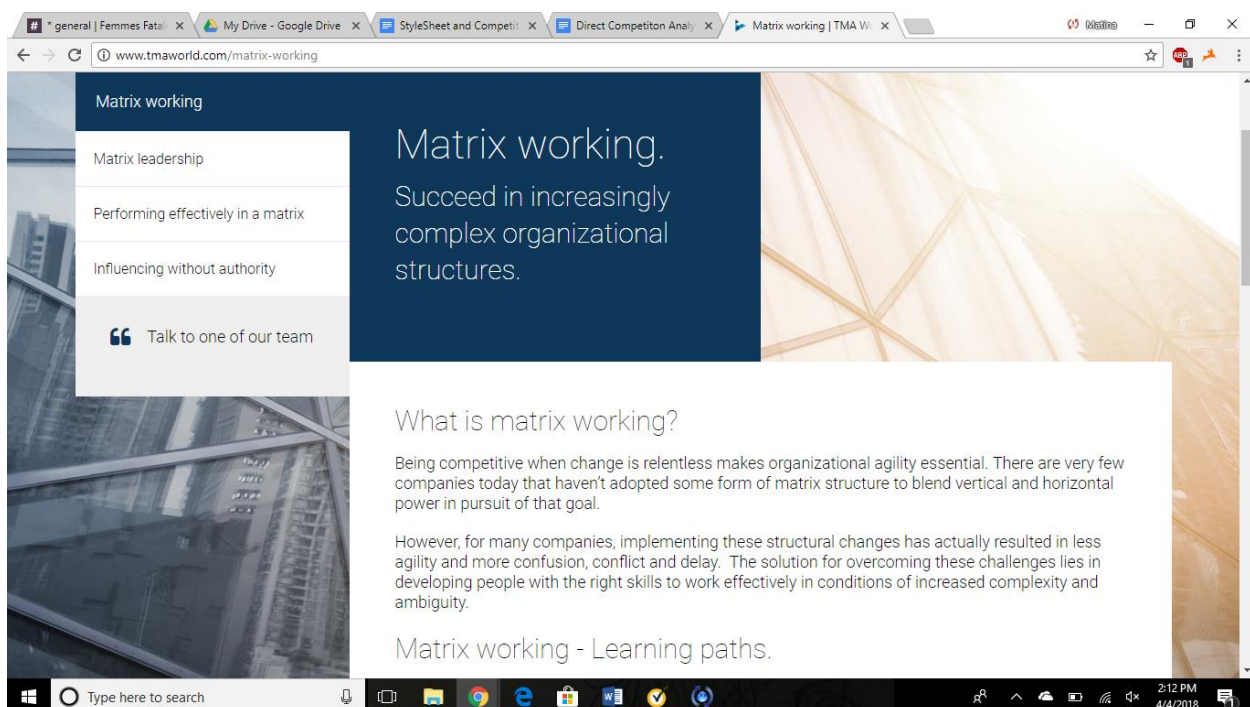
Their information is mostly broken up evenly, with boxes and colors alternating. They provide plenty of space for reading and large inviting images. They uniformly use this layout through the website.

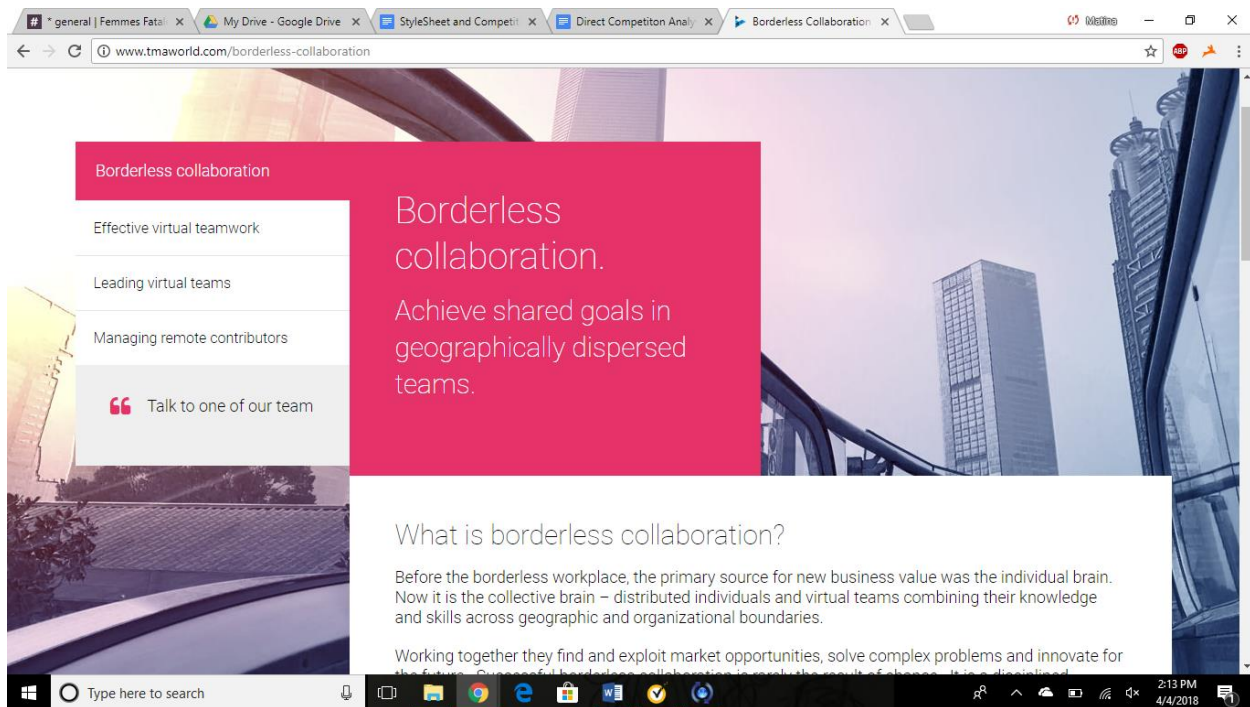




Individual service page

The most unique page they have is the services pages for their learning information. Each one is color coded and then linked to pages designed to look similar. They use a large background image, and then have the information blocked out, using their main website colors as launching points for each different service. One of the issues with this site is that these pages seem to take over the other ones and a user needs to reload to get to some of the older pages.

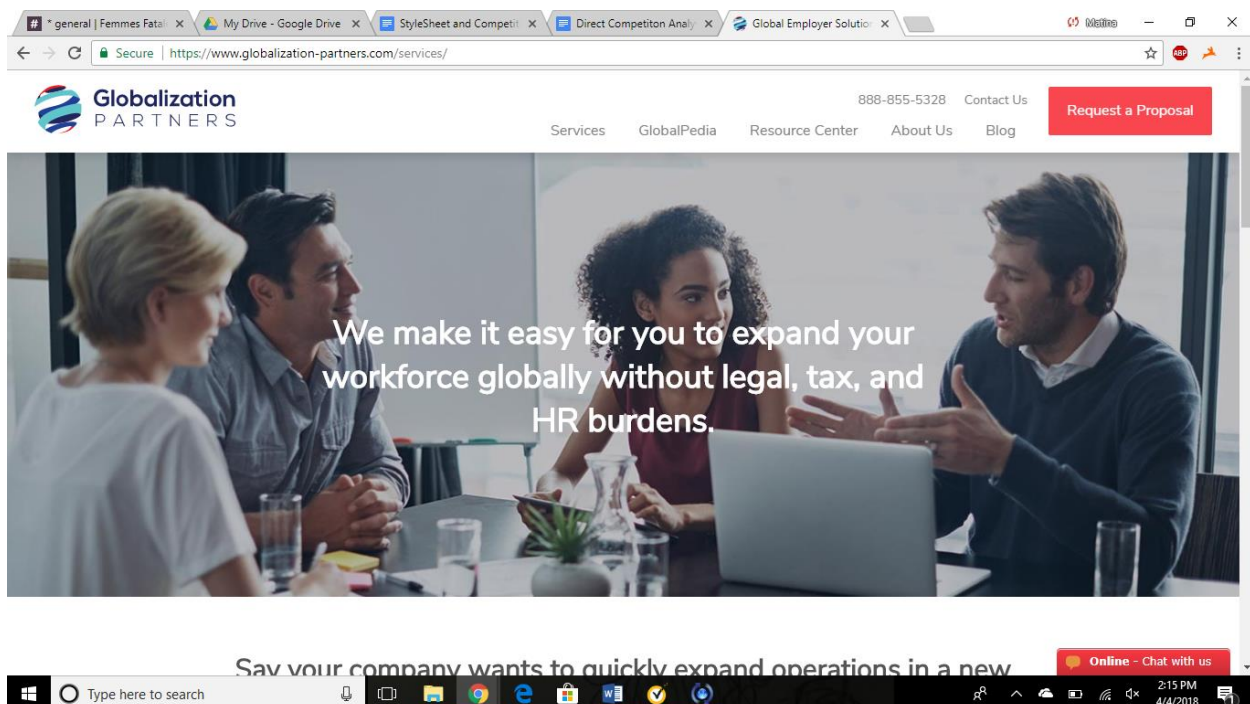


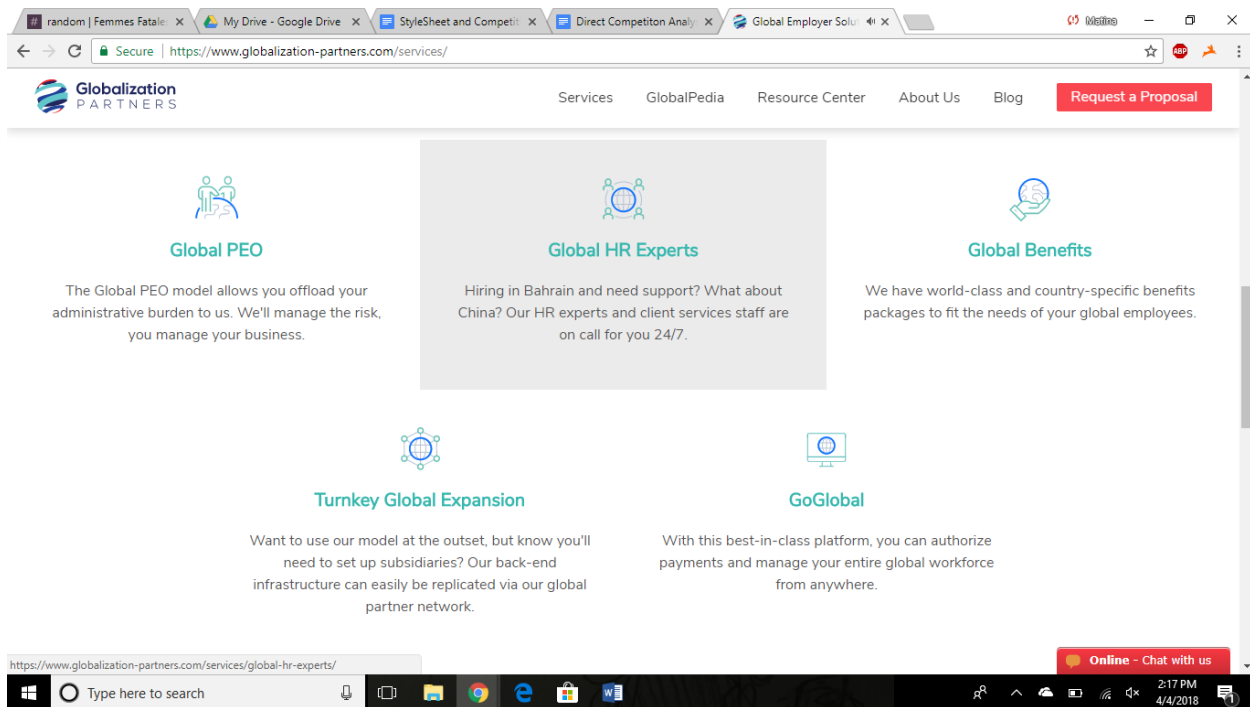


Globalization Partners

Services Landing Page

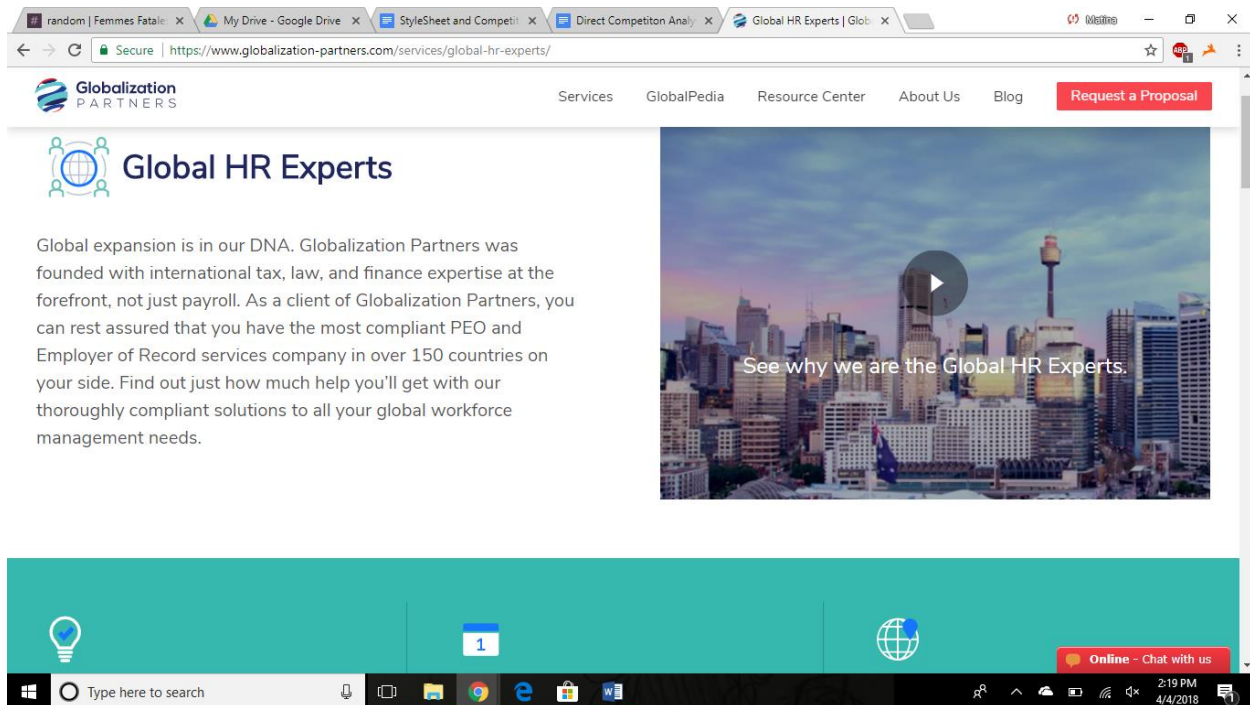
Their landing page gives a nice blurb and has users scroll for more information and links to the individual services that they offer. They provide a lot of white space to make the website feel open. The services feel a little empty by how light the text and icons are.





Individual Service Page

They have images and a lot of text, as well as a related topics area at the bottom of the page. Again the text feels a little washed out because they've picked a grey color for the font on a stark white background. But it is open and an inviting page.



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Let's Talk About Your Risk

It can be tempting to try to skirt the labor laws in other countries by hiring contractors or otherwise deploying a workforce that might just slide under the radar of the local government. The costs are cheap and besides, you're only testing the market anyway. You'll get compliant when you have to. Right?

A few of the consequences for choosing a less-than-compliant labor solution:

- Immediate shutdown of operations
- Hefty fines and huge unexpected tax consequences
- Litigation
- Damaged reputation
- The ability to potentially devalue your company or have difficulty selling it later
- Labor lawsuits your foreign employees are almost guaranteed to win (at high, unexpected costs to you)
- Potential criminal penalties

That's right. In certain countries, directors of companies who attempt to navigate international business waters out of compliance can be held personally and criminally liable. This is why it is especially important to have a company you can trust to handle all of your compliance issues in country.

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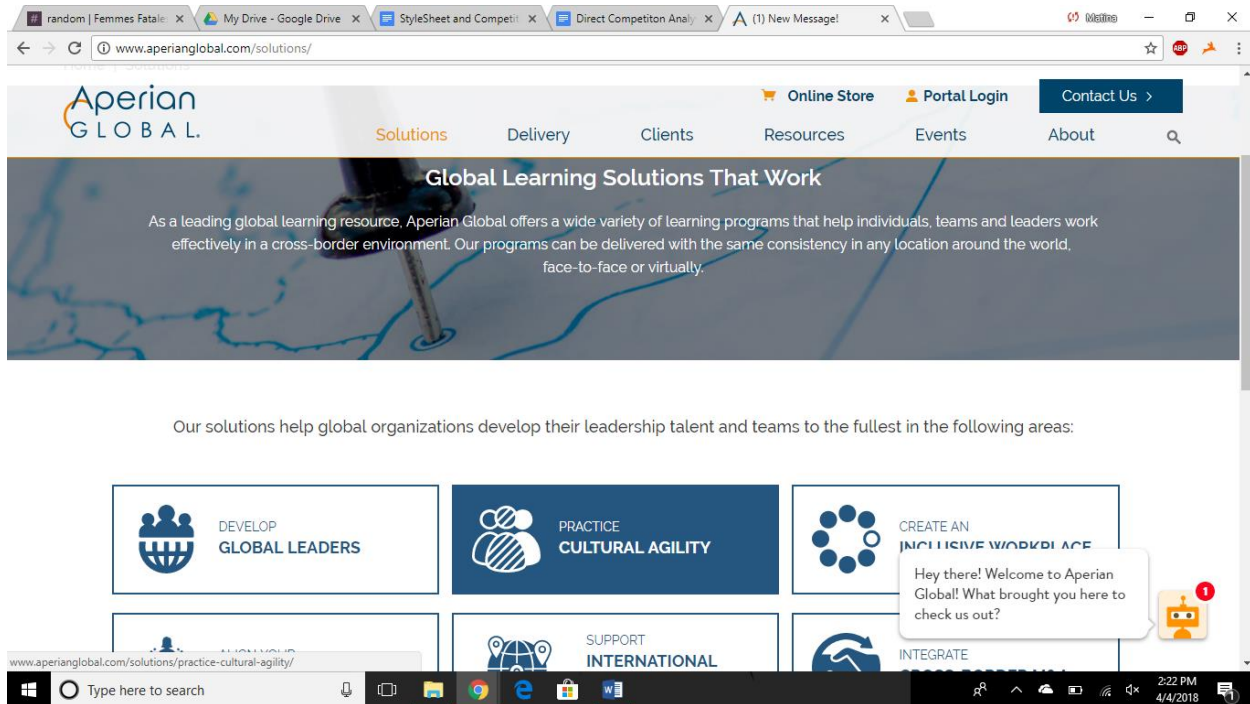
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Aperian Global

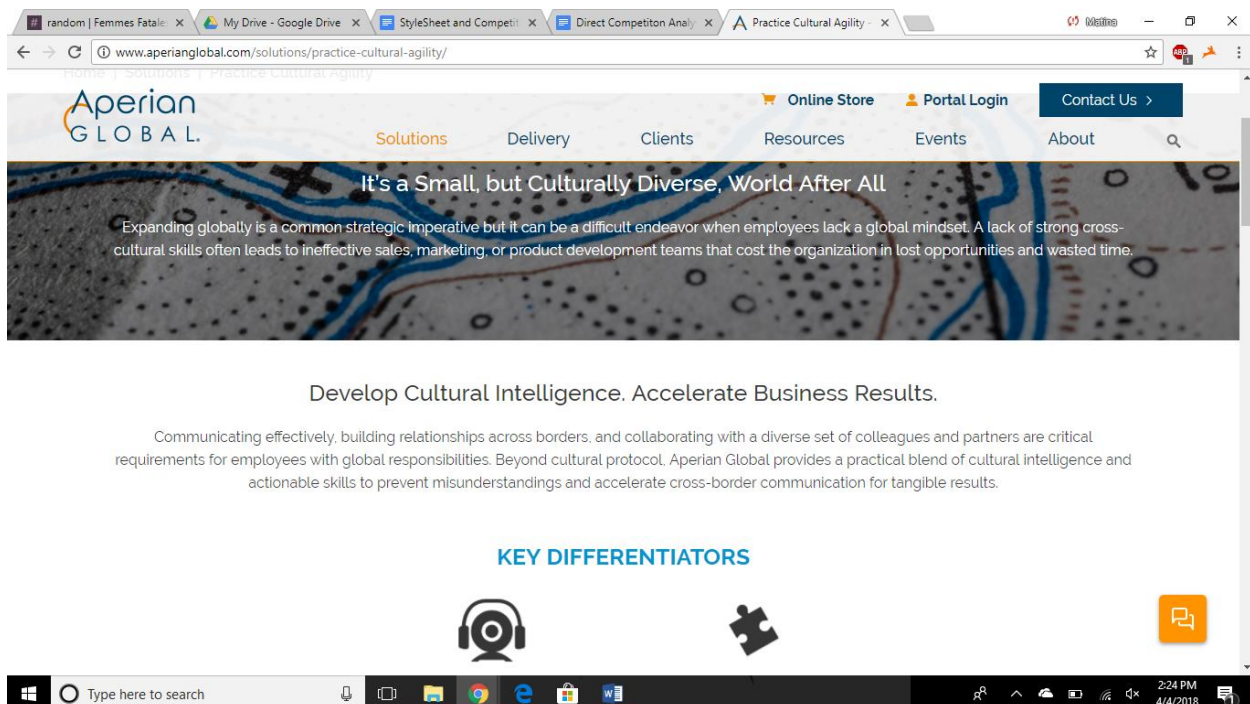
Landing Page

Their landing page has a tag line and a little information then allows users to find their main services right away through clicking on one of six options. They use the site's colors and utilize icons.



Individual service page

They utilize tabs and related items posts as well. They utilize images, color, and white space well and have everything laid out on a good grid that draw the eye across the page.



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