

Zarifa Mammadova | Data Analyst

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in LinkedIn.com

III Portfolio

Skills

- Data Analysis: Python, R, SQL, Excel
- Visualization Tools: Tableau, Power BI
- Languages: English Advanced, Spanish Intermediate, French Intermediate

Work Experience

International NBCO | Baku

Mar 2025- Apr 2025

Credit specialist (intern)

- Promoting the organization's products on social media and providing detailed information about services and products to 30 customers.
- Initial reception and guidance of customers.
- Contacting 100+ potential customers to inform them about campaigns.

CodeMarketing | Baku

Dec 2024 - Feb 2025

Social media manager (intern)

- Contributed to the development of the company's social media strategy and organized activities aimed at audience growth.
- Managed 5 company social media accounts and oversaw their daily operations.
- Developed and executed a total of 20 content concepts during the work period.

Statistics Committee | Baku

Feb 2022-May 2022

intern

- Preparation of 3 visual presentations per week using Excel; a total of 48 visual presentations developed during the work period.
- Collaboration with the team to prepare and deliver 1 statistical report on a monthly basis.

Education

Azerbaijan State University of Economics

Sep 2018 – Jun 2022

Bachelor's Degree in Statistics, GPA: 92

Relevant Courseworks: Statistics, Econometrics, Mathematical Analysis, Probability Theory, Mathematical Statistics

Courses

Baku Code Center (2025): Data cleaning and visualization in Excel, database queries in SQL, data cleaning, data manipulation, creation of temporary and permanent tables, preparation of reports and dashboards in Power BI using DAX formulas

Certificates

Google Data Analytics Professional Certificate – *Coursera* IBM Data Science Professional Certificate – *Coursera* IELTS, Duolingo English Proficiency Certificate