Zarif Mahmud

BI Specialist

Skillful in gathering, cleaning, & analyzing data sets to help solve problems.

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https://github.com/zarifshawon/

SUMMARY

Proactive and experienced Business Analyst with a proven track record in bridging the gap between product development teams and end-users. Seeking to contribute my skills and expertise in agile methods and product development for Customer Service's dynamic environment, focused on enhancing digital capabilities and delivering customer-centric solutions.

SKILLS

- Data Analytics and visualization
- Statistical analysis
- Microsoft Power BI, Tableau
- Python, R, SQL (Programming Language)
- Machine Learning
- Jira

- Microsoft Excel
- Requirements Gathering and Analysis
- Data Modeling
- Certifications & Training: Managing Machine Learning Projects with Google Cloud (GCP), Cloud Computing (Azure)

WORK EXPERIENCE

Tech Diversity   Dhaka, BD
Data Analyst   Mar 2022 – Present

- Spearheaded workshops and meetings with cross-functional stakeholders, effectively extracting business and user needs to translate into actionable development tickets.
- Communicated insights derived from day-to-day work to relevant stakeholders, contributing to informed decision-making processes.
- Collaborated closely with Product sales teams to refine and document business needs, resulting in a 12% decrease in excess warehouse management holding costs.
- Played a crucial role in ensuring the successful execution of projects by balancing business requirements and user expectations.
- Assumed a leading role in the data-driven development approach, placing customer centricity at the core of decision-making processes, resulting in 5% improvement in sales performance.

Uppercase Delta Ltd.   Dhaka, BD
Software Engineer   Mar 2020 – Feb 2022

- Developed and managed over 5 technology solutions using Java and JavaScript, ensuring efficient production and timely delivery within budget limit.
- Collaborated with product managers and designers to define functional and non-functional requirements and scope for new software features.
- Played a key role in the design and execution of A/B tests, contributing to 10% increase in user satisfaction.
- Spearheaded the implementation of new product in agile environment, tools, and techniques, leading to a 30% reduction in development times.

PiLabs   Dhaka, BD
Intern   Sep 2018 – Feb 2019

- Implemented the Smart Car Parking Management Software in collaboration with the Department of CSE, United International University, resulting in a 40% reduction in parking congestion.

- Developed and deployed the Smart Car Parking management system using Java, resulting in a 20% increase in parking efficiency and revenue.

EDUCATION

Dalarna University   Dalarna, SE
Masters in Micro Data Analysis (Business Intelligence)   Jan 2023 - Jan 2024

United International University   Dhaka, BD
Bachelor's in science computer science and engineering   Feb 2015 - Oct 2019
Major in Software Development

LANGUAGE

English- Fluent
Swedish- Beginner

EXTRACURRICULAR ACTIVITIES

Dala Sparkz: Innovation Club   Dalarna, SE
General Member   Jan 2024 – Present

- Developed self-development strategies.
- Assisted upper authorities in organizing events, seminars, and workshops successfully.
- Adaptability in Dynamic Work Environments