

ZARO: Extended Vision & Strategic Plan

Version 1.1 – August 2025

1. A Clean Foundation

ZARO launched with unmatched transparency: - No presale - No VC allocation - No taxes - No team wallet - Fixed supply: 1 billion ZARO - Founder bought tokens at public price - LP locked for 255+ years - Contract renounced and minting permanently disabled From the beginning, ZARO set a standard. No tricks. No privileged insiders. Just a fair, public launch documented on-chain.

2. Real Company, Real Vision

ZARO is not a social experiment. It's a long-term company with a determined mission. Behind the meme stands ZaroVerse Ltd., a legally registered BVI entity. The founder — a respected fintech expert — will publicly reveal himself once ZARO stands strong. Plans include: - Global board of directors - Regional offices - IPO strategy - Holding ZARO and future characters under one parent brand

3. From Meme Coin to Cultural Brand

ZARO is more than a token. It's a character with a growing creative universe. We are building: - Animated series and shorts - Mobile/web games - Plush toys and collectibles - Comics, music, and lore - Global merchandise - Sticker packs and emoji reactions - Community remix tools Long-term? Think theme parks — places to walk through the ZaroVerse.

4. Global & Cross-Cultural

ZARO was built for the world. - Community across Asia, MENA, Europe, Africa, LatAm, and North America - Holiday-based campaigns, regional languages, and localized content - Embracing blockchain's borderless ethos ZARO is human-first and culturally neutral — a canvas for everyone.

5. An App Store for Culture

ZaroVerse is evolving into a cultural platform — an "app store" for creativity. We invite: - Meme tool builders - AR/AI remix plugins - Language tools - NFT/gated community apps - Token utility integrations ZARO becomes the cultural operating system.

6. Revenue Strategy & Utility Path

ZARO offers no speculative promises, but prepares real pathways: - Equity Conversion – Future legal option for holders - Licensing Revenue – Distribution from IP deals - Governance – Treasury votes, media decisions - Token-Gated Perks – Early access, creator tools, merch All of this will be compliant and optional. We are building the rails now.

7. Treasury & Philanthropy

The ZARO Treasury is transparent and ethical: - ~505M ZARO remain - 5% of Treasury usage goes to charity - No team wallet, no sell-offs - Public tracking of usage - GitHub-hosted philanthropy disclosures ZARO treats giving back as a design principle — not a marketing tactic.

8. Equal Power Among Holders

In the ZARO ecosystem: - No one has special rights - The founder, Treasury, and community are equal - The contract is renounced - No privileged wallets or mint rights All tokens were distributed publicly via LP. No one — including the founder — can manipulate the system.

9. Exchanges & Investors

We welcome collaboration — not charity. - Central exchanges looking for long-term, clean listings - VCs aligned with IP, culture, and platform utility - Builders who want to integrate ethical tools We don't hype. We deliver.

10. The Ethereum Ethos

Ethereum was chosen deliberately — not for speed, but for values: - Open and permissionless - Transparent and proven - Home of cultural public goods ZARO aligns with Ethereum's mission to be infrastructure for the world.

11. What Comes Next?

- Animated ZARO content - Games (Portal Pop, Meme Wars) - Regional sticker drops and campaigns - Community art, meme, lore, remix tools - Creator grant programs - Character expansions (ARC7, etc.) - Youth engagement programs - Public goods apps - Global partnerships - Long-term listing strategy Everything is documented, transparent, and globally accessible.

12. Transparency & Technical Verification

Smart Contract Info - Network: Ethereum (ERC-20) - Token: ZARO Coin - Contract Address: 0xc311FD6DA9686507F33991543d8158EF5FaDd5E7 - Fixed Supply: 1B - Taxes: 0% - Team Wallets: None - Ownership Status: Renounced - Upgradeable?: No (minimal proxy - fixed logic) - Implementation: TokenERC20 by Thirdweb (OpenZeppelin-audited) Liquidity Lock - Uniswap V2 Pool: 0x53085839A2Ee860E58108665825Fc7Ef5e061213 - Lock: 255 years via UNCX OTC Purchase - Founder bought 195M ZARO for 3.9 ETH from the Treasury Uniswap V4 Liquidity Addition - 5 ETH + ~40M ZARO added voluntarily - Founder wallet: 0x984e23643acABDd447E8969ba08aaE6120A9bC8b - Pledge: Will not withdraw unless \$5M MC or 30-day notice Documentation Links - Transparency Report - Whitepaper (PDF) - Security Profile - Philanthropy Pledge - Creator Guidelines ZARO: Community First. Meme Forever. Visit: <https://www.zaroverse.com> Explore: <https://www.zarocoin.xyz>