

Trademark/service mark application, Principal Register
Serial number: 99421637
Mark: MemeWars
Mark format: Standard character
Filing date: September 30, 2025 at 4:45:57 PM ET
Docket number:
Owner name: ZaroVerse Ltd.
Amount paid: \$ 1,400 (4 classes)

Trademark details

Mark
MEMEWARS
Mark Format
Standard character
The mark consists of standard characters, without claim to any particular font style, size, or color.

Owner information

*Name	ZaroVerse Ltd.
Entity type	Limited Company
Place of organization/citizenship	Virgin Islands, British
Mailing address information	
*Address line 1	2nd Floor - Queens House
Address line 2	180 Tottenham Court Road
*City	London
*Zip/postal code	W1T 7PD
*Country/region/jurisdiction/territory	United Kingdom
*Email address	*****
Domicile address information	
The mailing address is the same as the owner's domicile address.	

Goods and services

Filing basis information
Section 1(a); Section 1(b)

Identification of goods and services

International Class 009	
Filing basis: Section 1(b)	
Downloadable computer game software; Downloadable video game programs; Downloadable mobile applications for for playing video games	
International Class 025	
Filing basis: Section 1(b)	
Shirts and short-sleeved shirts; Shorts; Hats; Socks; Hoodies; Sweat shirts; Sweat pants; Pants; Headwear; Footwear; Underwear; Coats; Waist belts	
International Class 028	
Filing basis: Section 1(b)	
Action figure toys; Playsets for action figures ; Modeled plastic toy figurines; Stuffed and plush toys; Collectible toy figures; Dolls; Bobblehead dolls; Board games; Playing cards and card games	
International Class 041	
Filing basis: Section 1(a)	
Entertainment services, namely, arranging and conducting of competitions in the field of online video game competitions ; Entertainment services, namely, providing online multiplayer video games; Providing information, news and commentary in the field of current events relating to video games ; Production and distribution of videos in the field of animated short videos ; Animation production services	
Specimen Information	
First use anywhere date	At least as early as 08/08/2025
First use in commerce date	At least as early as 08/08/2025
Specimen file name	Specimen_MemeWars-Official Game.pdf

URL	https://www.zaroverse.com/memewars
Date of access	09/30/2025
Description	webpage

Additional statements

Translation (if applicable)	
Transliteration (if applicable)	
Consent (name/likeness) (if applicable)	
Claim of ownership of active prior registrations(s) (if applicable)	
Section 2(f) Claim of acquired distinctiveness (if applicable)	
Additional statements including use of the mark in another form (if applicable)	
Significance of mark	
Disclaimer	

Attorney information

Attorney name and address

*Name	ALI SHALCHI
Law firm	SHALCHI LAW PC
*Address line 1	120 Vantis Dr. Suite 300
*City	Aliso Viejo
*State/territory	California
*Zip/postal code	92656
*Country/region/jurisdiction/territory	United States
*Email address	as@shalchilaw.com
Primary telephone number	(949) 284-5278
Extension	None specified.

Attorney registration information

*Bar membership or registration number	*****
*Jurisdiction	*****
*Year of admission	*****

Statement of good standing

The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state or commonwealth, the District of Columbia, or any U.S. territory.

Docket or reference number

Correspondence information

*Correspondence name	ALI SHALCHI
*Primary correspondence email address	as@shalchilaw.com
Courtesy copy email addresses	shihab@zaroverse.com

Fee information

Application filing option	Trademark/service mark application, Principal Register
Number of classes	4
Base application fee, per class	\$ 350
Total fees paid	\$ 1,400

Declaration and signature

Declaration

[X] Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

[X] To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

[X] To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

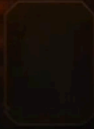
[X] The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Electronic Signature	/Ali Shalchi/
Signatory's name	Ali Shalchi
Signatory's position	Attorney of Record
Date signed	09/30/2025
Signature method	Signed directly within the form

STAMP:USPTO/APPB-**.***.***.***-20250930164557908-99421637-17.1-dc227906-8060-42ae-8013-9a72894030e8-CARD-20250930155229669158

Meme Wars

CHOOSE YOUR CHARACTER



ZaroVerse MemeWars

Official Game (ZaroVerse)

Entertainment services — providing an online non-downloadable multiplayer fighting game, live community events, and creator collaborations under the **MemeWars** brand.

Downloadable mobile app coming soon to iOS and Android.