

## Trademark/service mark application, Principal Register

Serial number: 99560882

Mark: ZARO

Mark format: Combination of wording and a design

Filing date: December 22, 2025 at 12:24:56 PM ET

Docket number:

Owner name: ZaroVerse Ltd.

Amount paid: \$ 2,100 (6 classes)

## Trademark details

Mark



Literal element

ZARO

Mark Description

the stylized wording ZARO below a stylized outline of a bears head in profile.

Mark Format

Design plus words, letters, and/or numbers

Color claim

Color is not claimed as a feature of the mark.

## Owner information

|  |                          |
|--|--------------------------|
| *Name                                  | ZaroVerse Ltd.           |
| Entity type                            | Limited Company          |
| Place of organization/citizenship      | Virgin Islands, British  |
| <b>Mailing address information</b>     |                          |
| *Address line 1                        | 2nd Floor - Queens House |
| Address line 2                         | 180 Tottenham Court Road |
| *City                                  | London                   |
| *Zip/postal code                       | W1T 7PD                  |
| *Country/region/jurisdiction/territory | United Kingdom           |
| *Email address                         | *****                    |

**Domicile address information**

The mailing address is the same as the owner's domicile address.

## Goods and services

### Filing basis information

Section 1(b)

### Identification of goods and services

**International Class 014**

Filing basis: Section 1(b)

Jewelry; Watches

**International Class 016**

Filing basis: Section 1(b)

Stickers; Stationery; Art prints; Printed storybooks

**International Class 018**

Filing basis: Section 1(b)

Handbags; Tote bags; Backpacks; Clutch bags; Purses and wallets; Luggage

**International Class 025**

Filing basis: Section 1(b)

Clothing, namely, **T-shirts, hoodies, sweatshirts, hats, caps, jackets, socks, and footwear**

**International Class 028**

Filing basis: Section 1(b)

Action figure toys; Play sets for action figures; Modeled plastic toy figurines; Stuffed and plush toys; Collectable toy figures; Dolls; Bobblehead dolls; Board games; Playing cards and card games

**International Class 035**

Filing basis: Section 1(b)

Retail store services featuring **clothing, bags, accessories, home goods, toys, collectibles, printed materials, and gift items**

## Additional statements

Translation (if applicable)

Transliteration (if applicable)

Consent (name/likeness) (if applicable)

Claim of ownership of active prior registrations(s) (if applicable)

Section 2(f) Claim of acquired distinctiveness (if applicable)

Miscellaneous statements

Significance of mark

Disclaimer

## Attorney information

### Attorney name and address

|  |                          |
|--|--------------------------|
| *Name                                  | ALI SHALCHI              |
| Law firm                               | SHALCHI LAW PC           |
| *Address line 1                        | 120 Vantis Dr. Suite 300 |
| *City                                  | Aliso Viejo              |
| *State/territory                       | California               |
| *Zip/postal code                       | 92656                    |
| *Country/region/jurisdiction/territory | United States            |
| *Email address                         | as@shalchilaw.com        |
| Primary telephone number               | (949) 284-5278           |
| Extension                              | None specified.          |

### Attorney registration information

|  |       |
|--|-------|
| *Bar membership or registration number | ***** |
| *Jurisdiction                          | ***** |
| *Year of admission                     | ***** |

### Statement of good standing

The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state or commonwealth, the District of Columbia, or any U.S. territory.

### Docket or reference number

## Correspondence information

|                                       |                      |
|---------------------------------------|----------------------|
| *Correspondence name                  | ALI SHALCHI          |
| *Primary correspondence email address | as@shalchilaw.com    |
| Courtesy copy email addresses         | shihab@zaroverse.com |

## Fee information

|                                 |  |
|---------------------------------|--|
| Application filing option       | Trademark/service mark application, Principal Register |
| Number of classes               | 6  |
| Base application fee, per class | \$ 350   |
| Total fees paid                 | \$ 2,100   |

## Declaration and signature

### Declaration

[ X ] Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

[ X ] To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

[ X ] To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

[ X ] The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

|                      |                                 |
|----------------------|---------------------------------|
| Electronic Signature | /Ali Shalchi/                   |
| Signatory's name     | Ali Shalchi                     |
| Signatory's position | Attorney of record              |
| Date signed          | 12/22/2025                      |
| Signature method     | Signed directly within the form |

STAMP:USPTO/APPB-\*\*\*.\*\*\*.\*\*\*-20251222122456480-99560882-17.1-22bf0bbd-aca5-495f-bbcf-809c64ae248e-CARD-20251222120127394180



ZARO