

ZARO WHITEPAPER

Version 2.0 – August 2025

1. Introduction: What is ZARO?

ZARO is a decentralized cultural artifact born on Ethereum. It is a meme token, a community canvas, and a story in motion. Launched without presale, team wallets, or venture capital, ZARO was built to stand apart – a clean start with open hands.

ZARO is not just a coin. It is the nucleus of a broader universe called **ZaroVerse** – a community-driven IP ecosystem of characters, stories, games, art, and culture. The token is 100% on-chain, but the mission extends far beyond crypto.

2. The Cultural Vision

ZARO isn't trying to be the next financial utility token or yield-bearing asset. It is the **memetic heartbeat** of a movement. Its value comes from the strength of its story, the joy of its memes, and the commitment of its community.

- **Remix culture:** Everyone is free to build, draw, animate, and play with ZARO.
- **Global relevance:** ZARO celebrates memes across borders, languages, and cultures.
- **Forever open:** No centralized narrative. No gatekeeping. The meme evolves with the community.

3. Origin Story: A Clean Start

Most tokens are born dirty – with hidden allocations, insider deals, and opaque control. ZARO was launched with the opposite philosophy:

- No Presale
- No Team Wallet
- No VC Allocation
- 0% Tax
- Fixed Supply: 1 Billion ZARO
- Fair Market OTC Buy by Founder at Public Price
- Liquidity Permanently Locked

- Contract Renounced

This was not marketing spin. It was executed fully on-chain, with receipts, and documented publicly:

- [Transparency Report](#)
- [Etherscan LP Lock](#)
- [Contract Audit – Thirdweb TokenERC20 \(OpenZeppelin-based\)](#)

4. Tokenomics Overview

- **Name:** ZARO
- **Symbol:** ZARO
- **Chain:** Ethereum (ERC-20)
- **Contract Address:** 0xc311FD6DA9686507F33991543d8158EF5FaDd5E7
- **Total Supply:** 1,000,000,000
- **Tax:** 0%

Initial Liquidity Setup

- 300M ZARO + 6 ETH paired on Uniswap V2
- Locked for 255 years via UNCX
- LP Ownership permanently renounced

Treasury & Founder Allocation

- 195M ZARO bought OTC at public price by founder
- 505M ZARO retained in Treasury for listings, partnerships, growth
- 5% of all Treasury usage donated to verified charities ([Philanthropy Page](#))

5. ZaroVerse Ecosystem

ZaroVerse is the creative world where ZARO lives. It includes:

- **Zaro** – the mascot, a symbol of hope and mischief
- **ARC-7** – a mysterious AI guardian from Ethereum’s past
- **More characters** – arriving from across portals as the lore expands

Ecosystem Pillars

- **Memes & Lore** – community-driven storytelling and culture
- **Games** – meme-based casual games like “Portal Pop” and “Meme Wars”
- **Media** – shorts, TikToks, animation, music

- **Merchandise** – apparel, collectibles, plushies, stickers
- **Partnerships** – artists, brands, and devs invited to build together

ZARO mascot is copyright registered under ZaroVerse Ltd. Remixing and derivative works are encouraged under our open contributor policy: [Creator Guidelines](#).

6. Utility & Roadmap Philosophy

ZARO does **not promise** future utility – intentionally. There are no misleading claims or investment expectations.

But we have a clear cultural vision:

- Build a globally loved media brand (like Hello Kitty, Pokémon, Minions)
- Create open, meme-based entertainment IP
- Explore future utilities if legal/compliant:
 - IP Licensing Revenue Sharing (compliant, optional, and transparent)
 - Token-Gated Access to merch, content, or experiences
 - Possible link to public equity if ZaroVerse Ltd. IPOs

7. Governance & Community Involvement

ZARO is 100% community-owned. No team wallet. No central control.

We are implementing decentralized tools like:

- **Snapshot** – for token-holder proposals and votes
- **Guild.xyz** – for wallet-verified roles and gated content
- **Manual Holder Verification** – for trusted community moderation

Everything is opt-in, transparent, and verified on-chain.

8. Transparency & Security

- All contracts and logic are public on GitHub
- LP is locked for 255 years
- Ownership renounced permanently
- Audited Thirdweb ERC-20 contract (based on OpenZeppelin)
- Public founder OTC buy shown on-chain

[ZARO GitHub Repository](#)

9. Legal Disclaimers

ZARO is not a financial instrument. It is not a security, not an investment, and offers no future returns. Interaction with the token is subject to jurisdictional compliance. ZARO is not offered in the U.S. or other restricted regions. Always DYOR and follow local laws.

10. References & Links

- ZARO Token Website: zarocoin.xyz
 - ZaroVerse Portal: zaroverse.com
 - GitHub: [zarocoin/zarocoin](https://github.com/zarocoin/zarocoin)
 - Uniswap Trading Link: [Trade ZARO](#)
 - CoinMarketCap: [ZARO on CMC](#)
 - Telegram Group: [@zaroprojectofficial](#)
 - X/Twitter: [@ZaroProject](#)
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ZARO is more than a meme. It's a movement.

Community First. Meme Forever.