

Trademark/service mark application, Principal Register

Serial number: 99561287

Mark: No wording

Mark format: Design only

Filing date: December 22, 2025 at 2:53:55 PM ET

Docket number:

Owner name: ZaroVerse Ltd.

Amount paid: \$ 1,750 (5 classes)

Trademark details

Mark



Mark Description

a stylized, three-dimensional cartoon bear character with a rounded yellow body and head, small rounded ears, large eyes, a black nose, red circular cheek markings, and an open smiling mouth, with the character raising one arm in a waving gesture

Mark Format

Design only

Color claim

The color(s) yellow, red, black, white, and brown are claimed as a feature of the mark. The bear is yellow; the cheek circles are red; the nose and eyebrow lines are black; the eyes are white with brown/black pupils; and the inside of the mouth is black with orange shading is/are claimed as a feature of the mark.

Owner information

*Name	ZaroVerse Ltd.
Entity type	Limited Company
Place of organization/citizenship	Virgin Islands, British
Mailing address information	
*Address line 1	2nd Floor - Queens House
Address line 2	180 Tottenham Court Road
*City	London
*Zip/postal code	W1T 7PD
*Country/region/jurisdiction/territory	United Kingdom
*Email address	*****

Domicile address information

The mailing address is the same as the owner's domicile address.

Goods and services

Filing basis information

Section 1(b)

Identification of goods and services

International Class 016

Filing basis: Section 1(b)

Stickers; Stationery; Art prints; Printed storybooks

International Class 025

Filing basis: Section 1(b)

Clothing, namely, **T-shirts, hoodies, sweatshirts, hats, caps, jackets, socks, and footwear**

International Class 028

Filing basis: Section 1(b)

Action figure toys; Play sets for action figures; Modeled plastic toy figurines; Stuffed and plush toys; Collectible toy figures; Dolls; Bobblehead dolls; Board games; Playing cards and card games

International Class 035

Filing basis: Section 1(b)

Retail store services featuring **clothing, bags, accessories, home goods, toys, collectibles, printed materials, and gift items**

International Class 041

Filing basis: Section 1(b)

Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Providing online non-downloadable videos in the field of **animated short films and character-based storytelling**; Animation production services

Additional statements

Translation (if applicable)	
Transliteration (if applicable)	
Consent (name/likeness) (if applicable)	
Claim of ownership of active prior registrations(s) (if applicable)	
Section 2(f) Claim of acquired distinctiveness (if applicable)	
Miscellaneous statements	
Significance of mark	
Disclaimer	

Attorney information

Attorney name and address

*Name	ALI SHALCHI
Law firm	SHALCHI LAW PC
*Address line 1	120 Vantis Dr. Suite 300
*City	Aliso Viejo
*State/territory	California
*Zip/postal code	92656
*Country/region/jurisdiction/territory	United States
*Email address	as@shalchilaw.com
Primary telephone number	(949) 284-5278
Extension	None specified.

Attorney registration information

*Bar membership or registration number	*****
*Jurisdiction	*****
*Year of admission	*****

Statement of good standing

The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state or commonwealth, the District of Columbia, or any U.S. territory.

Docket or reference number

Correspondence information

*Correspondence name	ALI SHALCHI
*Primary correspondence email address	as@shalchilaw.com
Courtesy copy email addresses	shihab@zaroverse.com

Fee information

Application filing option	Trademark/service mark application, Principal Register
Number of classes	5
Base application fee, per class	\$ 350
Total fees paid	\$ 1,750

Declaration and signature

Declaration

[X] Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was

- used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

[X] To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

[X] To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

[X] The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Electronic Signature	/Ali Shalchi/
Signatory's name	Ali Shalchi
Signatory's position	Attorney of record
Date signed	12/22/2025
Signature method	Signed directly within the form

STAMP:USPTO/APPB-***.***.***-20251222145355267-99561287-17.1-406eba52-af34-45aa-9226-4f8ff15d1c1d-CARD-20251222132013318509

