



# The Pizzagate Conspiracy Theory



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INFO  
WARS

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.COM







**4chan**

**Data  
Provider**



# Theory Generator

**Theory Incubators & Gateway  
to mainstream “world”**

# Large-scale Disseminator

# The saga of 'Pizzagate': The fake story that shows how conspiracy theories spread



By BBC Trending  
What's popular and why

🕒 2 December 2016









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# Idea...