

12.5

10.0

7.5

5.0

2.5

0.0

-2.5

-5.0




How Communities Influence Each Other?

Twitter top influencers for alternative URLs

- o /r/The_Donald (2.72%)
- o /pol/ (1.96%)
- o /r/politics (1.1%)

Twitter top influencers for mainstream URLs

- o /r/politics (4.29%)
- o /pol/ (3.01%)
- o /r/The_Donald (2.97%)



These seemingly tiny Web
communities can really punch above
their weight class when it comes to
influencing the greater Web



How Communities Influence Each Other?

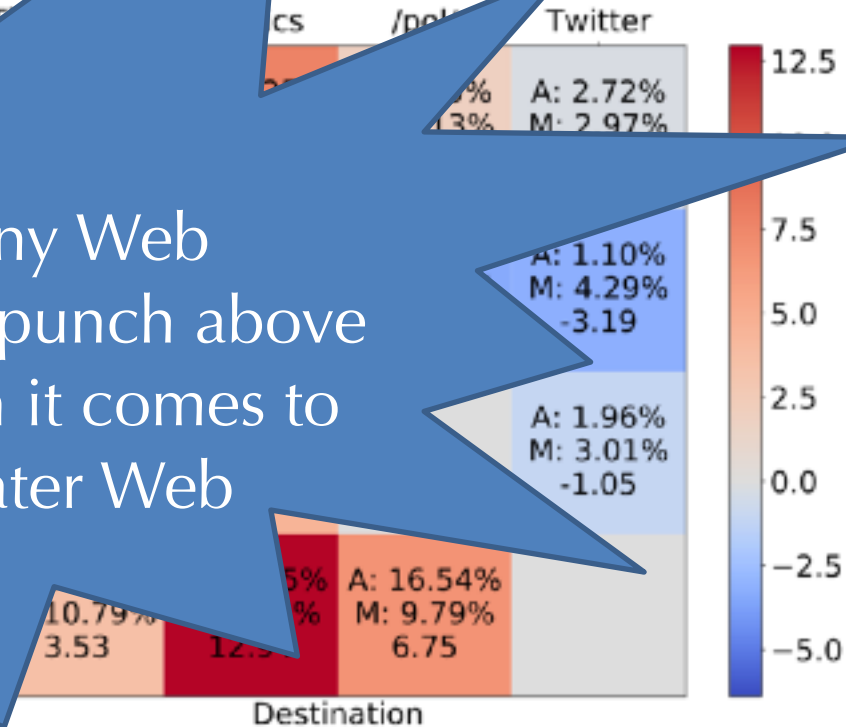
Twitter top influencers alternative

- o /r/The_Donald (1.96%)
- o /pol/ (1.96%)

Twitter top influencers

- o /r/

These seemingly tiny Web communities can really punch above their weight class when it comes to influencing the greater Web



Three Case Studies