Zain Ali

Front End Developer

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PROFESSIONAL EXPERIENCE

Senior Web Developer
GrabSomeFurniture   01/2024 – present
                                                            UK(remote)

- Developed and designed 2 WooCommerce business websites and 2 agency-related websites independently.
- Collaborated with designers, copywriters, and the marketing team to launch 4 main products in international markets.
- Implemented website design and development strategies tailored to meet the needs of each business and agency.
- Ensured seamless integration of design elements, content, and marketing strategies for optimal user experience and product visibility.

Front End Developer
Virtuenetz   05/2021 – 12/2023
                                                            Pakistan

- Developed over 15 high-impact, responsive websites using HTML, CSS, JavaScript, Bootstrap, Tailwind CSS, WordPress, and PHP, resulting in improved performance and increased user engagement.
- Utilized WordPress to create 20 dynamic websites, leading to a 25% increase in client satisfaction and a 10% boost in website traffic.
- Mentored 40 interns, reducing onboarding time by 40% through focused training workshops and code reviews.
- Effectively communicated technical concepts to non-technical stakeholders, collaborating with cross-functional teams on 15 projects to increase development efficiency by 20%.c

EDUCATION

Bachelor's in Computer Science   Rahim Yar Khan
Islamia University Bahawalpur
Courses: C++, ICT, Networking, Database Systems, Operating Systems, OOP, Calculus, Data Structures and Algorithms, Linear Algebra, Software Engineering, Digital Logical Design

SKILLS

HTML | CSS | JAVASCRIPT | JQUERY | API | DOM MANIPULATION | PHP | BOOSTRAP

TAILWIND CSS | WORDPRESS | Webflow | REACT JS | FIGMA | JAVA | C++ | CODE REVIEW

ACTIVE LISTENING | CRITICAL THINKING | CREATIVE THINKING | TEAM WORK | PROBLEM SOLVING

EXCELLENT COMPUTER SKILLS | TIME MANAGEMENT | USER INTERFACE | ACCOUNTING

DATA STRUCTURES | ALGORITHMS | TEAM WORK | EXCEL | MS OFFICE | TROUBLESHOOTING

USER FEEDBACK | DOCUMENTATION | CONTINUOUS LEARNING | CMS | VISUAL DESIGN | ETHICS

PROJECTS

Al-Asab • PatioScreensbyHolmes • Azgard Properties • NOVA Vocational College+ • UberSuperDuper

EDU Australia • Craftamaid • Dr Caroline Osman • FloatSamJam • PrimeNYC Domains • Jumpnation

Deals4Trip • Virtuenetz.com • Vkommerce • House of Brands • Virtuenetz.pk • Dapsocially • NOVA Institute

R&C A Properties • Cyclofans • Smoking Joes • POS • Alhikma International • Ganyemede • Metrix Plus

Pictogram Placemakers • Nova Higher Education • Debattle • Dvilla • Grabsomefurniture • Furnastic • Sneapeek

LDG Trading

INTERESTS

Astrology | Sports | Videogames | Music | Exploring New Tech