

USER EXPERIENCE

Dark mode and accessibility options

Ben

Gamification features

Ben

Sophisticated algorithm for easy super smart search functionality

Ben

Area for exclusive feedback and suggestions to developers

Ben

INTEGRATION

Autofill events from existing platforms

Ben

Sync with Google Calendar, Outlook, Apple, etc

Ben

Integrate with campus transport systems and other platforms potentially

Ben

Voice assistant integrations with things like Siri, Alexa, Google, etc

Ben

EVENT OPTIONS

Customizable event templates

Ben

Flexible sophisticated time-slotting

Ben

Live polling, QNA, etc

Ben

Automated reminders, RSVP, follow-up after event, pin-point on map

Ben

COMMUNITY

Messaging, group chats, friends list, etc

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Automatically match/recommended people/events based on similarities provided

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Community challenges / icebreaker events too

Ben

Event highlights / media sharing and incentives to bolster hype

Ben

STATISTICS/METRICS

Analytics to track specific things about events

Ben

Heat maps showing popular locations and what's occupied

Ben

Insights on engagement trends

Ben

Survey's post-event for organizers to utilize

Ben