

Zawar Zohaib

zawimalik2021@gmail.com / +92 308 5423484 / Jhelum

Summary

Motivated Junior Data Analyst with over 3 years of experience in data analysis, compliance facilitation, and training. Successfully trained 1,200+ beneficiaries through DFLT programs under BISP, achieving an 85% success rate. Skilled in using Python, R, and Tableau to extract actionable insights and create impactful visualizations. Passionate about leveraging data to drive organizational success and social impact through innovative solutions.

Experience

Benazir Income Support Program (BISP) - Compliance Facilitator (CF) 07/2023 - Current

- Successfully conducted over 1,200 NSER surveys, ensuring compliance and 95% data accuracy
- Delivered comprehensive training sessions under the DFLT program, achieving an 85% skill development success rate
- Streamlined beneficiary data management processes, improving outreach and operational efficiency
- Exceeded daily survey targets of 35+ with high accuracy and consistency

Benazir Income Support Program (BISP) - Trainer - DFLT Program (BISP) 07/2023 - Current

- Conducted operational and compliance training sessions for over 1,200 individuals
- Designed and implemented skill enhancement modules, leading to significant program success

Student Statistical Society, University of Gujrat - Data Manager 10/2022 - 08/2023

- Led multi-team data collection initiatives, maintaining strict compliance with privacy standards
- Spearheaded digitization projects, improving data accuracy and reducing redundancy

Department of Statistics, University of Gujrat -

06/2021 - 09/2022

Skills

- Data Analysis Tools: Python (Pandas, NumPy, Matplotlib), R, SPSS, Microsoft Excel
- Data Visualization: Tableau, Power BI, Excel Dashboards
- Soft Skills: Problem-solving, Communication, Team Leadership
- Additional Expertise: Compliance Facilitation, Training & Development

CERTIFICATIONS

- Google Data Analytics Certification
- IBM Data Analyst Professional Certificate
- Tableau and Power BI Advanced Visualization

Education and Training

01/2023

University of Gujrat

Bachelor of Science: Statistics

01/2019

FG College

Mangla Cantt

Intermediate

Languages

English:

Advanced

C1

Junior Data Analyst

- - Enhanced data accuracy by 20% through advanced statistical techniques using R and SPSS
- - Created dynamic dashboards for real-time data visualization, improving decision-making
- - Automated data cleaning processes, reducing project timelines by 30%

Languages

- English (Fluent), - Urdu (Native), - Punjabi (Fluent)

Projects

1. Customer Churn Prediction

Analyzed customer data to identify key drivers of churn using Python and Tableau. Developed predictive models and implemented retention strategies, resulting in a 20% reduction in customer attrition.

2. Sales Performance Dashboard

Designed and developed interactive sales dashboards using Excel and Power BI to visualize sales trends, identify top performers, and provide actionable insights for revenue growth.

3. Financial Performance Analysis

Conducted in-depth financial analysis to identify cost optimization opportunities. Implemented strategies that resulted in a 15% reduction in overall operating costs.

4. Online Advertising Optimization

Conducted A/B testing on online advertising campaigns to improve click-through rates (CTR). Implemented optimizations that led to a 15% increase in CTR, enhancing campaign effectiveness.campaigns.

FREELANCING OBJECTIVE

To provide efficient data analysis and visualization solutions using tools like Python, R, and Tableau, ensuring impactful results for clients globally.

Urdu: C2



Proficient

Punjabi: C2



Proficient
