

# CRM Sales Dashboard Report

612.49

Average Sale

0.44

Profit Margin %

4.90K

Sum of TotalAmount

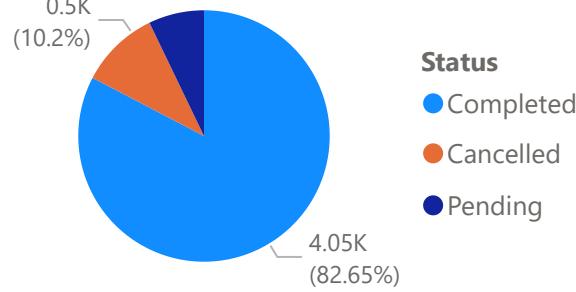
2.17K

Total Profit

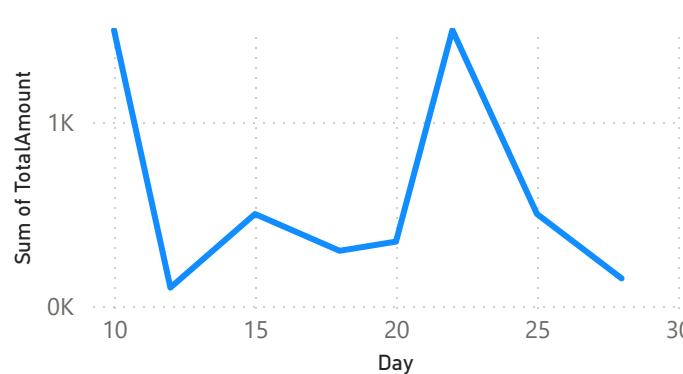
8

Sales Count

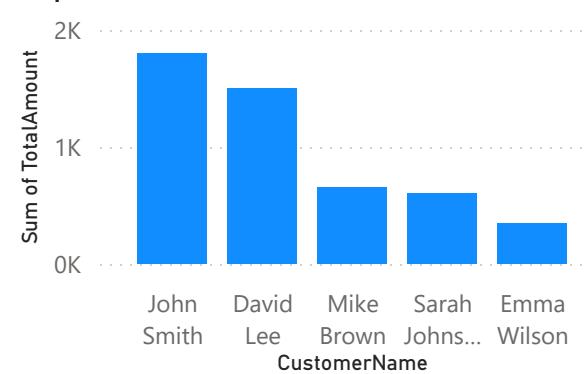
Sales by Status (Pie Chart)



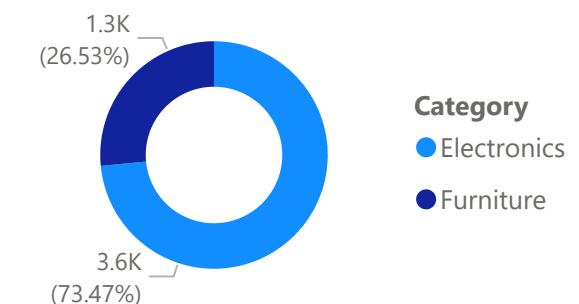
Sales Trend (Line Chart)



Top Customers (Bar Chart)



Sales by Product Category (Donut Chart)



## Filters

Date Range

1/10/2024 1/28/2024

Customer Type

All

Product Category

- Electronics
- Furniture

## Customer Details

FirstName	LastName	City	CustomerType	Year	Month	Day
Mike	Brown	Brisbane	Enterprise	2023	March	10
David	Lee	Adelaide	Premium	2023	May	12
John	Smith	Sydney	Premium	2023	January	15
Emma	Wilson	Perth	Regular	2023	April	5
Sarah	Johnson	Melbourne	Regular	2023	February	20

Overall Sales Performance - Q1 2024						
Product Categories		Sales Data			Financial Summary	
SaleDate	CustomerName	ProductName	Sum of Quantity	Sum of TotalAmount	Sum of Profit	Status
Sunday, January 28, 2024	Mike Brown	Wireless Mouse	3	149.97	104.97	Completed
Thursday, January 25, 2024	Sarah Johnson	Office Desk	1	499.99	249.99	Cancelled
Monday, January 22, 2024	David Lee	Laptop Pro	1	1,499.99	599.99	Completed
Saturday, January 20, 2024	Emma Wilson	Monitor 24"	1	349.99	149.99	Pending
Thursday, January 18, 2024	John Smith	Ergonomic Chair	1	299.99	149.99	Completed
Monday, January 15, 2024	Mike Brown	Office Desk	1	499.99	249.99	Completed
Friday, January 12, 2024	Sarah Johnson	Wireless Mouse	2	99.98	69.98	Completed
Wednesday, January 10, 2024	John Smith	Laptop Pro	1	1,499.99	599.99	Completed
<strong>Total</strong>			<strong>11</strong>	<strong>4,899.89</strong>	<strong>2,174.89</strong>	