Product Description and User Manual

Of

TopTicketCenter



Prepared by

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1. What is **TopTicketCenter**?

TopTicketCenter is a website where event organizer can create seats, tickets. Organizers can share their created events together with seats to social platform (such as to facebook). Therefore, customer can buy ticket directly.

2. Difference of **TopTicketCenter** from Current Ticket Website

At present, event organizers have to create event seats and tickets manually. Ticketing websites buy tickets from organizers to sell them on their website. In **TopTicketCenter**, organizer can create tickets on the website and sell directly.

3. **TopTicketCenter** can be used to create seats and tickets for the following

Seminar/Conference, Recruitment/Career, Trade Show/Expo/Exhibition, One Man Show, Model Show, Award, Charity, Competition, EDM Entertainment, Networking, Miss/Mister, Bar, Sport, Debate, Workshop, Cinema, Theatres



4. Type of Users

(i) Product Owner

Product owner is our team. When marketing department got event organizers who are going to use this website, an account with expired date is opened for them. Table 1 shows account cost. For non-profit organization, we offer free account.

Lifetime	Cost
1 year	\$3000
2 years	\$5000
3 years	\$7000

Table 1 Account Cost

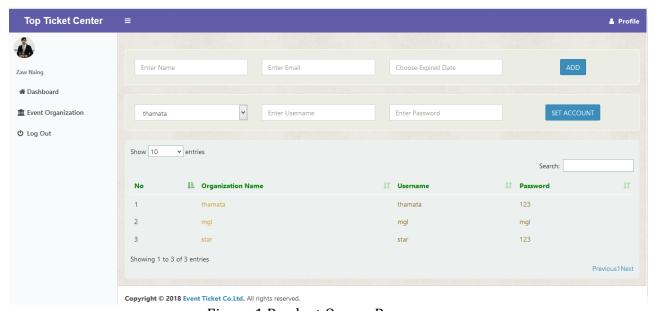


Figure 1 Product Owner Page

Figure 1 shows product owner page. Product owner can do the following functions.

- a. Made an account for organizer
- b. Change Username and Password of organizer



(ii) Event Organizer

Event Organizer will login using username and password provided by product owner. Go to www.ticket.mmeducenter.com . Demo username and password is as followed.

Username	Password
missgoldenland	@miss@

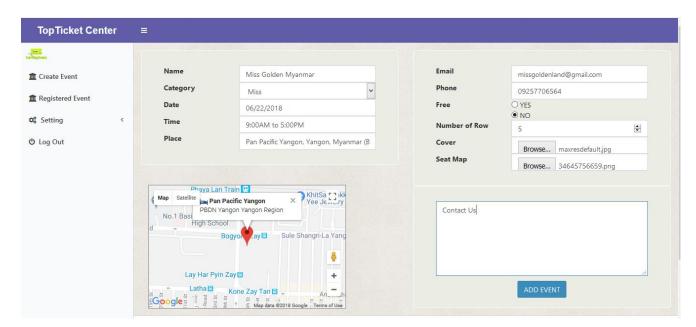
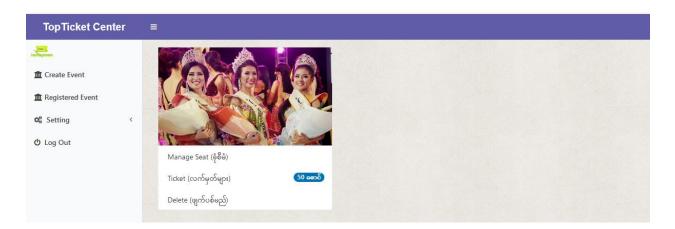


Figure 2 Event Organizer Page

Figure 2 shows a page where event organizer can create event. He needs to enter *name*, *category*, *date*, *time*, *place*, *email*, *phone number*, *number of row*, *cover photo*, *seat map photo and description*. After Submit event information, the following page will be displayed. Figure 3 will show if 'Manage Seat' is clicked.





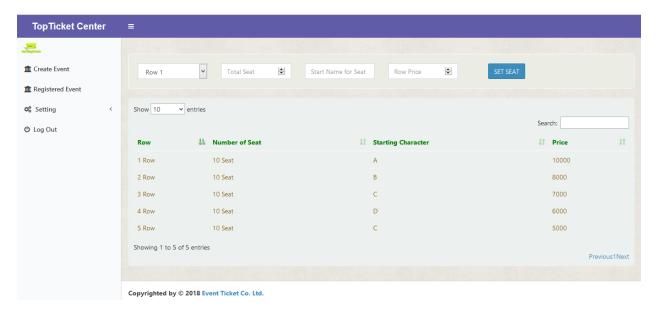


Figure 3 Manage Seat

Figure 3 shows a page where event organizer can manage seat details. For a particular number of rows that was set in previous event registration page, he can set *number of seat, starting character, and price*.

(iii) Public Users

Public Users or Customers do not need to login to the system. They just need to click 'See All Events'. Then, figure 5 will be displayed. Most users are accessed website through mobile phone.

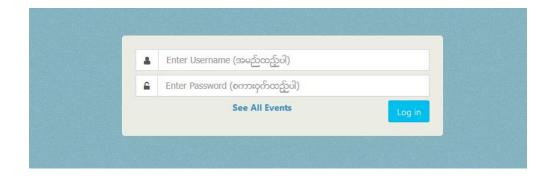


Figure 4 Login Page



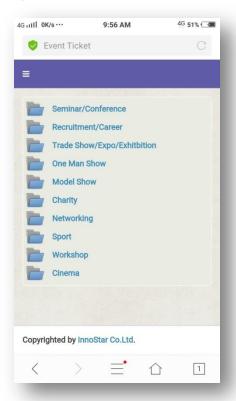


Figure 5 All Events



Figure 7 An Event Under Workshop



Figure 6 An Event Under Networking

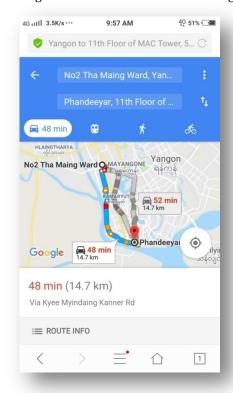
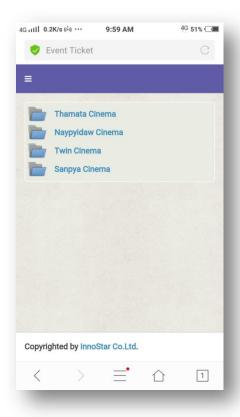


Figure 8 Route From Current location To Event Location



Figure 5 shows all registered events that are created by organizers. When users click the folder, all registered events under a particular category will be displayed. If a user clicks **networking** folder, all events under networking category will be displayed as shown in figure 6. If a user clicks **workshop** folder, all events under networking category will be displayed as shown in figure 7. Route will be displayed when the user click a location link.

User can also buy cinema tickets. He needs to click **Cinema** folder. Then Figure 9 will be displayed. Figure 10 shows a movie in cinema. To see, please go to www.ticket.mmeducenter.com. Then click 'All Events'.



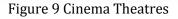




Figure 10 a movie in a cinema

Figure 11 and figure 12 shows booking process of this event ticket system. When the user click '**Seat Map'**, figure 11 will be displayed. Seat Map is the floor plan of an event. In planning an event, organizer have to draw floor plan first. Then, make tickets. Like that process, using this website, organizer can make ticket online after drawing a floor plan.





Figure 11 Select Seat



Figure 12 Enter Book Detail

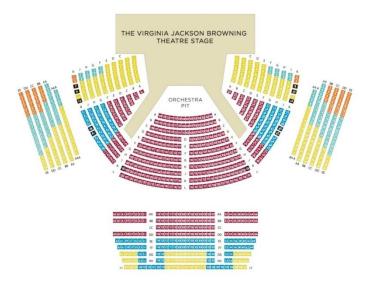


Figure 13 Seat Map of an Event