



LEADING HOSPITALITY DESIGN COMPANY BLINK DESIGN GROUP ACQUIRED BY SPACE MATRIX

For Immediate Release

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BANGKOK, THAILAND – Asia's rising star of bespoke hospitality design – Blink Design Group (BLINK) – has been acquired by Asia's renowned cutting-edge design firm Space Matrix as the company sets its sights on becoming a leading global player in the hospitality design industry.

The acquisition brings together two distinguished companies – perfectly complementing each other – while holding one clear and common theme: cutting-edge design.

Founded five years ago by Clint P. Nagata, BLINK has reinvented the traditional service model for hospitality to now offer clients an end-to-end solution that encompasses a full suite of integrated services featuring master planning, architecture, interior design and branding under one umbrella.

BLINK's ability to inspire clients with its bespoke aesthetics has made them a hot ticket with a prestigious customer list of luxury international hotels and resorts - such as Conrad, Hilton, Jumeirah, Langham Place, Le Méridien, Regent, Sheraton, Westin and The Luxury Collection - all of whom are seeking uniqueness and long-lasting impressions for their resort, hotel, spa, gaming or restaurant projects.

"The BLINK brand is centered around the belief that each project is a platform to achieve something extraordinary," said BLINK Founder and Creative Director Clint P. Nagata. "In the five years we have been operating I think we have been able to shake up a few norms in the hospitality industry with our powerful combination of premium thinking, innovation and design aesthetics."

The design house has taken this recognition one step further still by introducing seamless functionality in all concepts, delivering a delicate balance between function and form that is testament to the depth of expertise and experience of the practice, enabling an intelligent revolution in hospitality architecture and design.

Space Matrix has equally created a tipping point for the industry, emerging as one of the leading cutting-edge architecture and interior design firms in Asia-Pacific, forging a path founded on aesthetics and functional know-how over the past 10 years.

The firm is now looking to the future. With the merger, Space Matrix has identified hospitality as a long-term growth area and the acquisition of BLINK provides the company with the expertise to become a major player in the field globally. BLINK will have dedicated studios in Bangkok, New Delhi and Singapore as well as access to the wealth of resources that the merger provides.

Space Matrix Chief Executive Officer, Anurag Srivastava said the company was excited to be expanding further in the hospitality arena – fulfilling a long-held belief in its potential.

"We have always recognised the long-term growth potential in hospitality and the strategic acquisition of Blink Design Group – which will retain its brand and identity – now brings a team of dedicated expertise, flexibility, mobility and intimate knowledge to the market's diverse requirements," he said..

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Mr Nagata added: "I am personally reinvigorated as to the solutions that our merged groups can offer the industry. The combined talent across our studios, and the expanded offerings beyond traditional architecture and interior design puts us ahead of the competition. As a mature market for hospitality development, Asia is constantly craving and demanding something new. Evolution, as a design process, just isn't good enough any more. A revolution is here and its name is BLINK."

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Notes to Editors:

Blink Design Group (BLINK) has reinvented the traditional service model to offer clients an integrated stay from Check In to Check Out. BLINK's fully integrated, end-to-end suite of services now spans Branding, Master Planning, Architecture and Interior Design. Founded by Clint Nagata in 2006 and operating out of Bangkok, Singapore, Shanghai and New Delhi, the company designs hotels, resorts, restaurants, clubs, spas, and residences for leading global brands. Believing each project is a platform to achieve something extraordinary, BLINK draws on the instincts and intelligence of its inspired team to create icons of design in the Asia-Pacific region and beyond.

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