



WHO ARE WE BLINK是什么？

BLINK is a bespoke hospitality design group tailoring intuitive and inventive solutions for our clients. At BLINK, we understand that perception happens a lot quicker than we imagine. Within a blink of an eye, decisions are made, visions are born and change occurs. Blink orchestrates the senses and interplay of visual elements in those few moments, creating a distinct and irreplaceable experience.

BLINK是为顾客提供量身定制和创新服务的酒店设计公司。BLINK明白洞察力的重要性，在BLINK的眼中，决策力，视野性和敢于创新改变也尤为重要。BLINK把视觉效果与感官相结合，相互影响，从而创造出独一无二和无可替代的设计体验。

Our portfolio includes advisory, identity, master planning, architecture, and interior design,. BLINK operates out of Bangkok and Singapore, and has collectively designed award-winning hotels, resorts, restaurants, clubs, spas, and residences for leading global brands.

我们的设计服务包括顾问建议，品牌定位，总体规划，建筑设计和室内设计。BLINK在曼谷和新加坡两地设有办公室，已经成功的为许多全球领先的高档酒店品牌设计过酒店，度假村，餐厅，水疗和住宅。

BLINK's eye-catching aesthetics and clarity of vision have made it the hot ticket with luxury brands including Banyan Tree, Conrad, Doreen Suites, Doubletree, Hilton, Holiday Inn, Hyatt, Intercontinental, Jumeirah, Langham Place, Le Méridien, Marina Bay Sands, Marriott, Oakwood, Radisson, Regent, Sands Macau, Sheraton, Westin, The Venetian and The Luxury Collection by Starwood, in countries such as China, Fiji, Indonesia, India, Kenya, Maldives, Myanmar, Macau, Philippines, Singapore, Thailand, the USA and Vietnam

BLINK独特和引人注目的设计已经为我们在许多高档酒店品牌中引起了好评，并纷纷获邀参加该酒店品牌的设计。我们设计过的酒店品牌包括悦榕庄，康莱德，Doreen Suites, 逸林酒店，希尔顿，假日酒店，君悦，洲际，卓美亚，香港郎豪，艾美，Marina Bay 金沙，奥克伍德，丽笙酒店，丽晶，澳门金沙，喜来登，威斯丁，威尼斯人和喜达屋集团旗下的豪华酒店精选。我们设计的酒店遍布中国，斐济岛，印度尼西亚，肯尼亚，马尔代夫，缅甸，澳门，菲律宾，新加坡，泰国，美国和越南。

Advisory 顾问咨询

Astute acumen. - Often times it can be tempting to delve right into the aesthetics of a project. At Blink we recognize the power of bespoke designs but at the same time embrace the significance of keeping a 360 view of the strategic perspectives. We mirror the roles of our clients right from the onset. Whether it's on a blank canvas analysing the feasibility of commencing a project, strategic macro perspectives right down to hospitality brand management and operational functionality. Every resource is expended to safeguard the interests of our client and to deliver valuable, on-the-ground data. Our ultimate aim is to guide our clients to make informed decisions by presenting real time insights, opportunities and challenges for revenue optimisation while keeping the larger social-economic implications in view. These panoramic insights set the benchmark and keep our client's objectives in check, distilling down to each subsequent level.

敏锐-敏锐的洞察力经常能提高整个项目的审美和美学。BLINK 意识到量身定制服务的重要性同时也对设计项目进行360度的剖析。我们从项目一开始就会对客户想法进行全面的了解，无论是从总体战略还是酒店品牌管理直到功能性的运营，任何与项目有关的微小细节我们都不会放过。BLINK 的任何设计资源都会用于确保客户的需要并提供最具价值和全面的信息。我们最终的目的是在最大程度上在确保客户经济效益的基础上提供实时的信息，机会和任何会影响经营收入的可能性以供客户参考。全方位的洞察和信息将会帮助客户设立一个基准以确保项目从框架开始直至细节得以准确的实施和进行。

Identity 定义

Creating authentic preference. - Pumping in hordes of marketing dollars may obtain a physical presence but it may not buy authentic preference. One that's derived from the true gut feeling of an individual about a brand. BLINK goes beyond the scope of a design house. By integrating brand identity strategies that transcend the scope of the final completion of the project, we put in place a framework that enables a brand to live on, evoking desire and influence.

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It's the thinking beyond the technical know-how. And we'd like to call this our silver bullet, one that propels the spectrum of design. As stewards of each of our client's overall corporate image and brand, our clients have embraced our corporate identity, brand strategy and marketing collateral design services and discovered novel perspectives in the process.

确定正确的喜好- 通过对品牌战略性的定义比最终完成项目更具重要性，这样就意味着BLINK并不仅仅局限于只是设计，我们会在超越技术信息的基础上为项目搭建起一个框架以确保品牌的明确性和影响力。根据客户的需要，确保品牌与公司形象的一致性，并融入公司的象征，为品牌提供定位，品牌战略和品牌宣传文件的设计服务。

Master Planning

总体规划

The big idea. - How does a design truly distinguish itself? It all boils down to that first moment of encounter, the synergy, the overarching story that unravels. A revelation that can only come to pass when inspired Master Planning is at play. Accolades? Sure. Our award-winning team of associates are constantly in pursuit of diverse set of challenges that will drive macro-strategic planning and zonal segregation to a different level - one that is set apart by drawing from intuitive expertise, research and a desire for the extraordinary. In the broader picture, BLINK Master Planning sets a clear framework to streamline a large and otherwise complex project, and in turn a springboard for a myriad of creativity in design.

如何让设计独一无二？项目的总体规划是关键，它将影响到随后设计的总体定位。我们的设计团队对项目总体战略规划 and 不同水平的区域划分有着丰富的经验。无论是大项目或是综合性项目，BLINK的总体规划将会勾画出一个非常清晰的流线型的框架，为接下来的创新设计提供一个清晰的出发点。

Architecture

建筑设计

Going beyond form and structure. - By reinventing boundaries, shapes and substances that form a mental picture of a structure, design takes on a whole new significance, exceptionally so, when bespoke and tailored. A truly successful benchmark would be the creation of a form that emanates the insights of seamless function and intuitive design. End result? Masterful perfection - soulfully executed.

超越结构和框架的限制- 通过对边界，形状和框架的再次运用，以形成一系列全新的不同的结构性的图像。建筑设计的最终目的是为了能够创造出个可持续性的功能结构，并最终得以完美的实施。

Interior Design

室内设计

Intricate detailing. - Interiors have the power to accentuate. But far more than that, they have the power to create elegant juxtapositions that come alive with a multi-faceted story. Interlace seamless transitions from exteriors to define an extraordinary cocoon. An experiential realm of its own. By shaping strategies, design plans, 3D visualization and animation, interiors will form a cohesive story and strengthen the bonds and interactions that resuscitate and invigorate a space.

复杂的细节- 室内设计师的力量在于强调细节，但不仅如此，室内设计师还能创造出优雅的和多面的设计。与外部设计相结合，通过战略策划，设计计划，3D视像和动画等手段，室内设计师将强调内部空间联系和细节，以创造出内外部相结合的完整设计。

Product and Industrial Design

产品和工业设计

Rare, bespoke enhancements. - It's often the subtle touches or enhancements that make a creative imprint on our minds. Our industrial and product design services enhance the overall identity and create the elements that make an immersive experience come to life. These include sourcing and creating rare, bespoke items that enhance each environment.

我们产品和工业设计服务着重与提高整体的定位和创造出现实的元素。我们的服务包括选择适合的和与众不同材料用以不同的环境的设计和创作。



Motion Picture

映像

Design narrative. – Visual imagery and cues tend to be remembered more poignantly by the human brain. At BLINK, ideas are delivered in the form of motion picture animations, short films and feature videos for enhanced visualization. No talent, effort or creative energy is spared in the quest for the exceptional. Our network extends far beyond local shores to create truly evocative story-lines and animated art collections.

设计的叙述性- 视觉图像和信号更能激起人类大脑的记忆。BLINK通过映像，动画，短片和故事性的视频来提供项目的视觉性。我们的设计团队将倾尽其想象力和能力以创造出杰出的映像。我们不仅局限于本地的创作,我们的映像资源涵盖各个国家和地区。

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PROJECT 项目	LOCATION 位置	SCOPE 设计范围	CLIENT 业主	KEYS / SIZE	EXPECTED COMPLETION 预期完成
RESORT 度假酒店/度假村					
Benxi Spa Themed Hotel 本溪四星等级度假村	Benxi, China 中国本溪	Architecture 建筑设计	Liaoning Jinsha 辽宁金沙	300 keys	2014
Benxi 5 Star Hotel 本溪五星等级度假村	Benxi, China 中国本溪	Architecture/Interiors 建筑设计/室内设计	Liaoning Jinsha 辽宁金沙	250 Keys	2014
BPTP Astaire 阿斯泰尔花园别墅	New Delhi, India 印度德里	Interior 室内设计	BPTP Limited	NA	2012
Conrad Phang Nga 康拉德度假村	Phang Nga, Thailand 泰国攀牙岛	Architecture 建筑设计	Confidential	Confidential	NA
Conrad Resort 康拉德度假村	Sanya, China 中国三亚	Architecture 建筑设计	Wanda 万达商业规划研究院	150 Key 别墅 度假村	2011
Dili 4-Star resort 地利四星等级度假村	East Timor 东帝汶	Architecture 建筑设计	Confidential	Confidential	2015
Dili 5 Star Resort 地利五星等级度假村	East Timor 东帝汶	Architecture 建筑设计	Confidential	Confidential	2015
Doubletree Male 逸林酒店	Republic of Maldives 马尔代夫	Interiors 室内设计	Confidential	Confidential	2014
Doubletree Resort 逸林度假酒店	Sanya, China 中国三亚	Architecture 建筑设计	Wanda Development 万达商业规划研究院	500 Key 度假 村	2011
Fiji Resort 斐济度假村	Fiji 斐济	Architecture 建筑设计	Confidential	Confidential	Confidential
6 Star Resort and Villas 六星级度假村和别墅	Krabi, Thailand 泰国甲米	Masterplan/Architecture 总体规划/建筑设计	Confidential	60 建酒店套 房+ 34 别墅	Confidential
Hilton Resort 希尔顿度假村	Goa, India 果阿印度	Architecture/Interiors 建筑设计/室内设计	Soham Leisure Ventures Private Limited	120 Keys + 别墅	2015

Jumeirah Dhevanafushi 卓美亚 Dhevanafushi 度假酒店	Republic of Maldives 马尔代夫	Architecture/Interiors/Landscape 建筑设计/室内设计/景观设计	Confidential	Confidential	2011
JW Marriott Resort, Xiang Shui Bay 万豪度假村	Sanya, China 中国三亚	Architecture 建筑设计	R&F Properties 富力	400 Keys 度 假村	2014
Langham Place 朗豪坊度假村	Phuket, Thailand 泰国普吉岛	Architecture 建筑设计	Confidential	Confidential	
Le Meridien Resort 艾美度假村	Xi Shuang Ban Na, China 中国西双版纳	Architecture 建筑设计	Wanda Development 万达商业规划 研究院	400 Keys 度 假村和别墅	2014
Mountain Creek 山小溪酒店	Kao Yat, Thailand 泰国亚伊岛	Architecture/Landscape 建筑设计/景观设计	Confidential	Confidential	
Outrigger Panorama	Bali, Indonesia 印度尼西亚巴厘 岛	Interior 室内设计	Confidential	Confidential	
Phang Nga Private Paradise 攀牙岛度假村	Phang Nga, Thailand 泰国攀牙岛	Architecture 建筑设计	Confidential	Confidential	
Radisson Maldives 丽笙度假村	Maldives 马尔代夫	Architecture/Interiors/Landscape 建筑设计/室内设计/景观设计	State Trading Organization	200 Keys 度 假村酒店	2014
Regent Bali 丽晶酒店	Bali, Indonesia 印度尼西亚巴厘 岛	Interiors 室内设计	Confidential	Confidential	2012
Regent Phuket 丽晶酒店	Phuket, China 泰国普吉岛	Interiors 室内设计	Confidential	Confidential	2012
Regent Clearwater Bay 丽晶度假村和公寓	Sanya, China 中国三亚	Architecture 建筑设计	Associated Development	115 Keys 度 假村和别墅	2014
Regent Resort and Residences 丽晶度假村和公寓	Uluwatu, Indonesia 乌鲁瓦图印尼	Masterplan/Architecture 总体规划/建筑设计	Confidential	139 别墅 78 住宅别墅	2015

Luxury Collection Sarasvati 印尼巴厘岛喜来登旗 下豪华精选酒店	Bali, Indonesia 印度尼西亚巴厘 岛	Architecture/Interiors/Landscape 建筑设计/室内设计/景观设计/品 牌设计	Pt. Pratika Nugraha	60 Key Boutique 酒 店	2013
Sheraton Hoi An 喜来登度假村	Hoi An, Vietnam 越南河内	Architecture 建筑设计	Confidential	Confidential	
Waldorf Astoria 华尔道夫度假村	Baoting, China 中国保亭海南	Architecture 建筑设计	Confidential	Confidential	
Westin Ubud 威斯汀度假酒店	Bali, Indonesia 印度尼西亚巴厘 岛	Interiors/Branding 室内设计/品牌设计	Pt. Pratika Nugraha	Confidential	2012
Westin Resort 威斯汀度假酒店	Xi Shuang Ban Na, China 中国西双版纳	Architecture 建筑设计	Wanda Development 万达商业规划 研究院	60 Key 别墅 度假村	2014
Sheraton Haiding 喜来登北京市海淀区 大西山	Daxishan, China 中国大西山	Interiors 室内设计	Confidential	Confidential	2014
Haitang Bay Golf Resort, Villas, Boutique Hotel 海棠湾项目	Sanya, China 中国三亚	Masterplan/Architecture Interiors/Landscape 总体规划/建筑设计 室内设计/景观设计	Confidential	高尔夫球场, 游艇俱乐部, 部, 部游艇码 头, 别墅 boutique hotel	2015
Renaissance Resort 万丽度假村	Hailing Island, Yangjiang, China 中国海岭岛	Architecture 建筑设计	Yangjiang Harvest	300 Key 度假 村和别墅	2015
Courtyard by Marriott Resort 万怡度假村	Hailing Island, Yangjiang, China 中国海岭岛	Architecture 建筑设计	Yangjiang Harvest	220 Key 度假 村	2015
PARKROYAL Rainbow Hills Bogor 宾乐雅, 茂物	Bogor, Indonesia 茂物, 印尼	Architecture/Interiors 建筑设计/室内设计	PT. Bahana Bukit Pelangi	217 Key	2013
Sedona, Myanmar Sedona 酒店, 缅甸	Yangon, Myanmar 仰光, 缅甸	Interiors 室内设计	Keppel Land Singapore	350 Keys (new tower) (新楼)	2014

PROJECT 项目	LOCATION 位置	SCOPE 设计范围	CLIENT 业主	KEYS / SIZE	EXPECTED COMPLETION 预期完成
URBAN 城市类型					
C+H Hotel 克里蒙梭哈夫洛克酒店	Singapore 新加坡	Interiors 室内设计	Confidential	Confidential	Confidential
Danang City Hotel, Sheraton 喜来登酒店	Danang, Vietnam 岘港越南	Architecture/Interiors 建筑设计/室内设计	Confidential	Confidential	Confidential
Doreen Suites	Dhaka, Bangladesh 孟加拉国达卡	Interiors 室内设计	Doreen Developments	30 Keys / 4,000m2	2012
Oakwood Residence 奥克伍德	Hyderabad, India 印度海得拉巴	Architecture/Interiors 建筑设计/室内设计	Dakshin Infrastructure	158 Keys / 13,500m2	2012
Qbe @ Gole 立方@Gole 市场	New Delhi, India 印度新德里	Architecture 建筑设计	TDI Development	15,000sqm	2015
Regent Bangkok 丽晶酒店	Bangkok, Thailand 泰国曼谷	Architecture/Interiors 建筑设计/室内设计	Confidential	Confidential	Confidential
Regent Jakarta 丽晶酒店	Jakarta, Indonesia 印度尼西亚雅加达	Architecture 建筑设计	Confidential	130 Key 酒店	2015
Regent Taipei 丽晶酒店	Taipei, China 中国台北	Architecture/Interiors 建筑设计/室内设计	Confidential	Confidential	2015
Sanctuary Faridabad 印度古尔冈圣所	New Delhi, India 印度新德里	Architecture/Interiors 建筑设计/室内设计	BPTP Limited	30,000 sqm	2014
Sanctuary Gurgaon 印度古尔冈圣所	New Delhi, India 印度新德里	Architecture/Interiors 建筑设计/室内设计	BPTP Limited	25,000 sqm	2015
Paiza Suites 御匾套房	Macau, China 中国澳门	Interiors 室内设计	Las Vegas Sands	Confidential	NA