



## WHO ARE WE

BLINK is a bespoke hospitality design group tailoring intuitive and inventive solutions for our clients. At BLINK, we understand that perception happens a lot quicker than we imagine. Within a blink of an eye, decisions are made, visions are born and change occurs. BLINK orchestrates the senses and interplay of visual elements in those few moments, creating a distinct and irreplaceable experience.

Our portfolio includes building, interior and brand design. BLINK operates out of Bangkok Singapore, Delhi and Shanghai and has collectively designed award-winning hotels, resorts, restaurants, clubs, spas, and residences for leading global brands.

BLINK's eye-catching aesthetics and clarity of vision have made it the hot ticket with luxury brands including Conrad, Regent, Six Senses, Hyatt, Jumeirah, in countries such as China, Indonesia, India, Istanbul, Kenya, Maldives, Myanmar, Singapore, Thailand, and Vietnam. BLINK has also collected industry accolades such as the prestigious Hospitality Design Award 2012 for Conrad Sanya Haitang Bay as well as Conde Nast International Traveller Hot List 2012 and Asia Pacific Interior Design Award (APIDA) 2012 Silver award for Hotel Space for Jumeirah Dhevanafushi Resort, Maldives. Most recently Regent Phuket Cape Panwa was awarded the Gold Key Finalist for Best Resort, International Property Awards 2014 and APIDA Silver Award for Hotel Space and Regent Bali winning the coveted spot on the Condé Nast Traveller Hot List 2014.

## Master Planning

The big idea. - How does a design truly distinguish itself? It all boils down to that first moment of encounter, the synergy, the overarching story that unravels. A revelation that can only come to pass when inspired Master Planning is at play. Accolades? Sure. Our award-winning team of associates are constantly in pursuit of diverse set of challenges that will drive macro-strategic planning and zonal segregation to a different level - one that is set apart by drawing from intuitive expertise, research and a desire for the extraordinary. In the broader picture, BLINK Master Planning sets a clear framework to streamline a large and otherwise complex project, and in turn a springboard for a myriad of creativity in design.

## Building Design

Going beyond form and structure. - By reinventing boundaries, shapes and substances that form a mental picture of a structure, design takes on a whole new significance, exceptionally so, when bespoke and tailored. A truly successful benchmark would be the creation of a form that emanates the insights of seamless function and intuitive design. End result? Masterful perfection - soulfully executed.

## Interior Design

Intricate detailing. - Interiors have the power to accentuate. But far more than that, they have the power to create elegant juxtapositions that come alive with a multi-faceted story. Interlace seamless transitions from exteriors to define an extraordinary cocoon. An experiential realm of its own. By shaping strategies, design plans, 3D visualization and animation, interiors will form a cohesive story and strengthen the bonds and interactions that resuscitate and invigorate a space.

## Brand Design

Creating authentic preference. - Pumping in hordes of marketing dollars may obtain a physical presence but it may not buy authentic preference. One that's derived from the true gut feeling of an individual about a brand. BLINK goes beyond the scope of a design house. By integrating brand identity strategies that transcend the scope of the final completion of the project, we put in place a framework that enables a brand to live on, evoking desire and influence. It's the thinking beyond the technical know-how. And we'd like to call this our silver bullet, one that propels the spectrum of design. As stewards of each of our client's overall corporate image and brand, our clients have embraced our corporate identity, brand strategy and marketing collateral design services and discovered novel perspectives in the process.

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COMPLETED PROJECTS					
PROJECT	LOCATION	SCOPE	CLIENT	KEYS / SIZE	COMPLETION
Conrad Sanya Haitang Bay Resort	Sanya, China	Building Design	Wanda Development	97 keys	2011
Regent Phuket Cape Panwa Resort	Phuket, Thailand	Building Design, Interior Design	Pacific Phuket	105 keys	2012
Doubletree Sanya Resort	Sanya, China	Building Design	Wanda Development	500 keys	2011
Jumeirah Dhevanafushi Resort	Republic of Maldives	Building Design, Interior Design, Landscape	Xanadu Holdings Pvt Ltd	58 keys of 206 sqm + 306 sqm	2011
Regent Bali Resort	Bali, Indonesia	Interior Design	Grand Pacific Holdings	94 keys	2013
Regent Taipei Renovation	Taipei, Taiwan	Building Façade, Interior Design	Grand Pacific Holdings	94 keys	2013
UNDER CONSTRUCTION					
PROJECT	LOCATION	SCOPE	CLIENT	KEYS / SIZE	COMPLETION
Benxi Doubletree by Hilton	Benxi, China	Building Design	Liaoning Jinsha	500 keys	2015
Renaissance & Courtyard by Marriott Resort	Hailing Island, China	Master plan, Building Design	Yangjiang Harvest	300 keys & 200 keys	2015
Hilton Goa Resort	Goa, India	Building Design, Interior Design	Soham Leisure Ventures Private Limited	100 keys	2015
Clearwater Bay Resort & Residences	Sanya, China	Master plan, Building Design	Associated Development	115 keys	2017
Marriott Xiang Shui Bay Resort	Sanya, China	Building Design	R&F Properties	300 keys	2014
Westin Ubud Resort & Spa	Bali, Indonesia	Interior Design	PT. Pratika Nugraha	110 keys	2015
Radisson Maldives Resort	Republic of Maldives	Building Design, Interior Design	State Trading Organisaion	200 keys	2014
Princes' Palace Resort & Spa	Istanbul, Turkey	Interior Design	Akdag Turizm Insaat Ve San. Ticaret S.	53 keys (hotel) 60 keys (residential)	2015
Qianshen Spa & Hotel	Hefei, China	Master plan, Building Design, Interior Design, Landscape, Branding	Confidential	90 keys and 46 keys of spa	2016
Sheraton Beijing West Mountain Resort	Beijing, China	Interior Design	West Quay Tourist Facilities Construction	380 keys	2015
Regent Place Xi'an	Xi'an, China	Master plan, Building Design	Xi'an Jialong Real Estate Co., Ltd	43,770 sqm	2017

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DESIGN PHASE					
PROJECT	LOCATION	SCOPE	CLIENT	KEYS / SIZE	COMPLETION
Krabi 5-star Resort	Krabi, Thailand	Master plan, Building Design	Confidential	80 keys total 28,000 sqm	-
Dongqian Lake Ningbo Resort	Ningbo, China	Interior Design, Branding	Zhejiang Huamao Real Estate	300 keys	2016
Marriott Wenchang	Hainan, China	Master plan, Building Design	R&F Properties	300 keys (hotel) 70 villas (residential)	Confidential
Courtyard by Marriott Jiujiang	Guangdong, China	Master plan, Building Design	Foshan City Nan Hai Chuang Ying Development Co. Ltd	250 keys (hotel) 400 units (residential)	Confidential
Taiyuan 5-star hotel	Taiyuan, China	Interior Design	Confidential	293 keys	2015
Regent Jakarta	Jakarta, Indonesia	Building Design, Interior Design	KG Global Developments	140 keys	2016
Hotel Indigo Zhengzhou	Zhengzhou, China	Building Design façade, Interior Design	Zhongli International	129 keys (TBC)	Confidential
Miaonong Resort	Ningbo, China	Master plan, Building Design	Ningbo Dongqian Lake Miaonong Hotel Management	Confidential	Confidential
Six Senses Uluwatu	Uluwatu, Indonesia	Master plan, Interior Design	Confidential	139 keys 78 villa	2017
Sheraton Grande Walkerhill renovation	Seoul, South Korea	Interior Design, Branding	Confidential	5 restaurants	Confidential
Hilton Kota Kinabalu	Kota Kinabalu, Malaysia	Interior Design	Confidential	313 keys 3,600 sqm (conference centre)	Confidential
Shimao Hongqiao Mini Hotel	Shanghai, China	Interior Design	Shanghai Shimao Hotel Management Co. Ltd.	10,000 sqm	Confidential
Tegalalang 5-star Resort	Bali, Indonesia	Master Planning, Building Design, Interior Design	PT. Bollington Indonesia	Confidential	2018
Pandawa Springs	Bali, Indonesia	Master Plan, Building Design, Interior Design	PT. Bollington Indonesia	Confidential	2017
Melia Bali Resort Renovation	Bali, Indonesia	Building Design	PT Suryalaya Anindita International	30,000 sqm	Confidential
Ruyi Island Development	Sanya, China	Master Plan, Building Design	Hainan Ruyi Island Travel Investment	Confidential	Confidential

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Evergrande Villas	Sanya, China	Master Plan	Evergrande Group	Confidential	Confidential
Hyatt Regency Jeju	Jeju Island, South Korea	Building Design, Interior Design	Aju Hotel Jeju Co., Ltd	30,000 sqm	Confidential
Anantara Xinzhuang	Shanghai, China	Building Design, Interior Design	Confidential	260 keys	Confidential
Hanging Gardens	Bali, Indonesia	Interior Design	PT Buah	38 villas	2015
Alila Salalah	Salalah, Oman	Interior Design	Oman Investment Fund	120 villas and rooms	Confidential
Hilton Fengxian	Shanghai, China	Building Design, Interior Design	Shanghai Yaodun Hotel Investment Co. Ltd	Confidential	Confidential
InterContinental Guiyang	Guiyang, China	Interior Design	Architectural Design Research Institute of Guizhou	600 keys	Confidential
Mactan Resort	Mactan island, Philippines	Building Design, Interior Design	Apple One Properties	20,000 sqm	Confidential
Villa Lumbung	Bali Indonesia	Building Design	PT Puri Dibya Property	35,000 sqm	Confidential
Westin Kolkota	Kolkota, India	Interior Design	Shristi Hotel Pvt Ltd	5,000 sqm	Confidential
Travelodge Singapore	Singapore	Interior Design	Confidential	Confidential	Confidential

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