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## BLINK scoops 2012 HD design award with Conrad Sanya, China.

Wednesday, 16th May 2012

Source : BLINK Design Group

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BLINK Design Group has staged a raid on the world's most coveted architectural awards and caught rivals napping with a return to elegant classicism and French Riviera glamour at the new Conrad Sanya Haitang Bay.

BLINK

*Cannes do: Conrad Sanya Haitang Bay, on Hainan Island, China, evokes the individual spirit of the French Riviera's great icons.*



Judges of the Hospitality Design Awards 2012 were swept away by this song of sandstone poised upon the shimmering sands of Hainan Island's five star strip, and pronounced BLINK the world-wide winner of this year's best luxury hotel award.

While others covered the well-trodden shores of contemporary, minimal and tropical modern, BLINK's style council of tastemakers kept its eyes on the prize and intuited that the time was right for a revival of French classical architecture as epitomized by the stately piles and grand dames that grace the most prized perches at Cannes, St Tropez and Monte Carlo.

The eighth annual Hospitality Design Awards (HD Awards), honouring the achievements of superior design and architecture in spaces around the globe, saw over 325 entries received in 17 categories, spanning Hotel (Luxury/Upscale), Fine Dining, Green/Sustainable Project, and Mid-Range/Economy Hotel.

BLINK founder and creative director Clint Nagata said he was happy to pick up what is regarded as one of the world's top two architectural accolades. It was evidence of the Bangkok hotshop's instinctive approach to design in action.

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