

Blended Styles

1. Introduction

- Give a brief introduction to your project and the list of features. Summarize in a few sentences what you proposed in the ideation report.
- This website is intended to be the main landing page for all customers of the local Hayward, CA barbershop named “Blended Styles”. The benefits of having a landing page for the barbershop include: (1) attracting a new customer-base via google and yelp, (2) allowing customers an easy method to book appointments, (3) giving clients a place to view pricing and high quality images of the work of the very talented barbers.

2. User Interface Design and Prototype

- Give some sample user interface layouts for your application. You can use either wireframe diagrams or prototyping tools to construct the mock representations of your UI design
- <https://wireframe.cc/pro/pp/139bd6e35363130>
- Briefly explain the rationale behind designing your UI and how it is geared towards supporting the list of features for your application.
- Primarily I wanted the ui to mimic dark mode. I want to have large beautiful images of the shop as the background. I also want to add in a color scheme that is similar to a dark wood grain. I want it to be extremely simple with a huge button front and center to book an appointment. I want it to have a bouncing animation that draws the user in to clicking it since it's the most important aspect.

3. Navigation Structure

- Give a brief overview of the navigation structure for your application.
- I have created a very simple navbar with “the shop” pointing to a gallery of images of the barbershop and awesome haircuts. Products are just hair care products the store sells and promotes. Barber's page highlights portfolio's and “about me” content for all employees while contact has a submission form and additional contact info.
- Briefly indicate a typical flow of your application in terms of user experience. You can use any way of representing the flow. You can also construct a prototype using one of the prototyping tools to illustrate this.
- I would prefer the flow of the site be based around booking appointments and understanding more about what the shop is and what it represents. It's basically an online landing page and portfolio for all of their talent. Outside of that, i want booking an appointment to be smooth and easy while done within the site.

4. References

- Provide any references relevant to the report.
- <https://www.sanfranciscobarber.com/>
 - This site is beautiful and almost identical to what I would like to achieve.
- <https://peoplesbarber.com/>
 - Beautifully designed site with very high quality images. Only issue is the booking is redirected to occur somewhere else. It should be done on the main website.