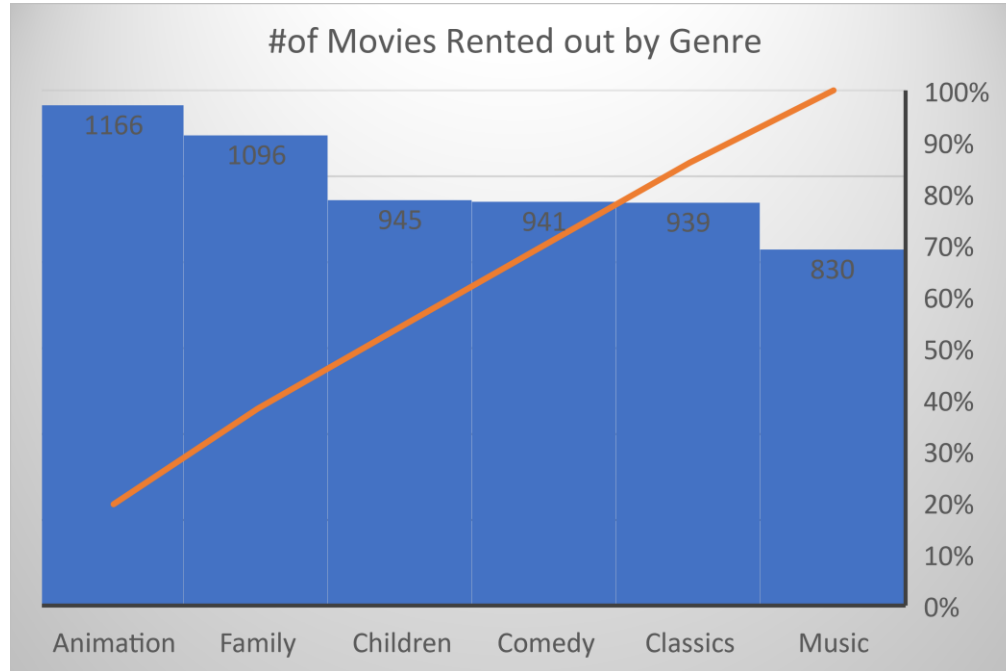
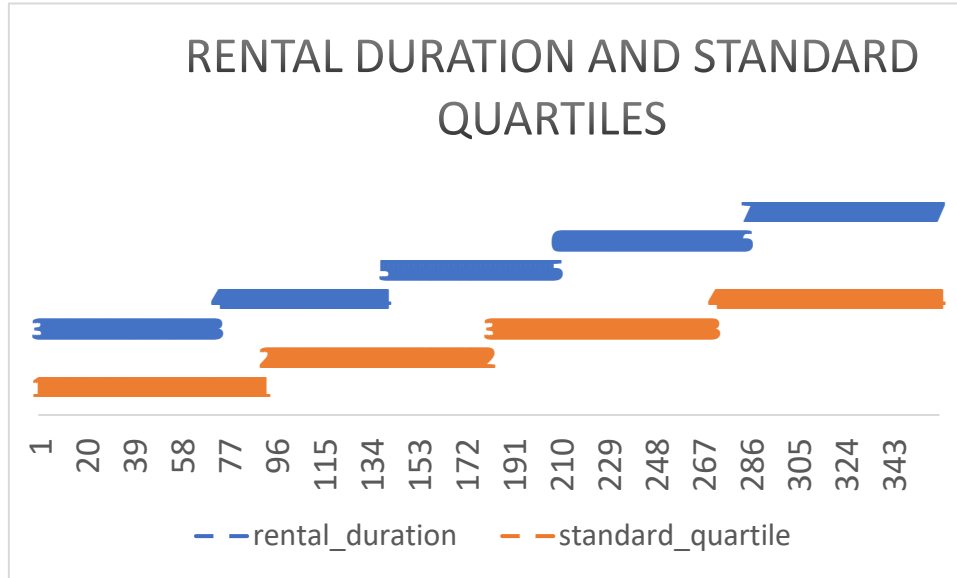


Q1): How many times were 'Animation Movies' rented out?



Animation movies was rented out the most followed by family genre. Music genre was the least rented out category among family movies.

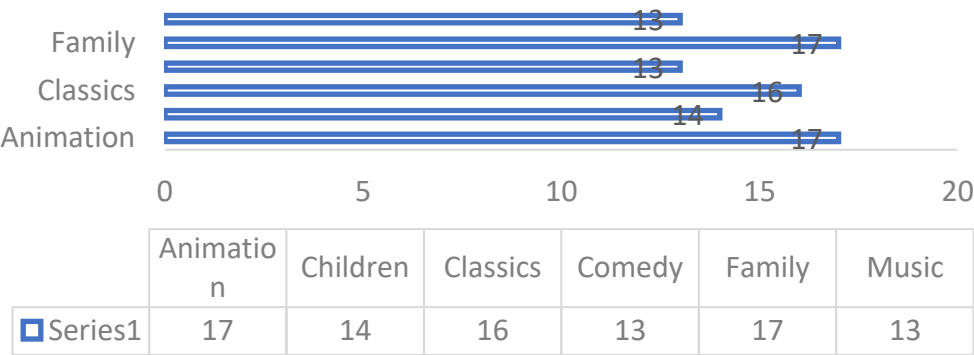
Q 2) What is the shortest and longest rental duration?



Shortest is three days, the longest is seven days.

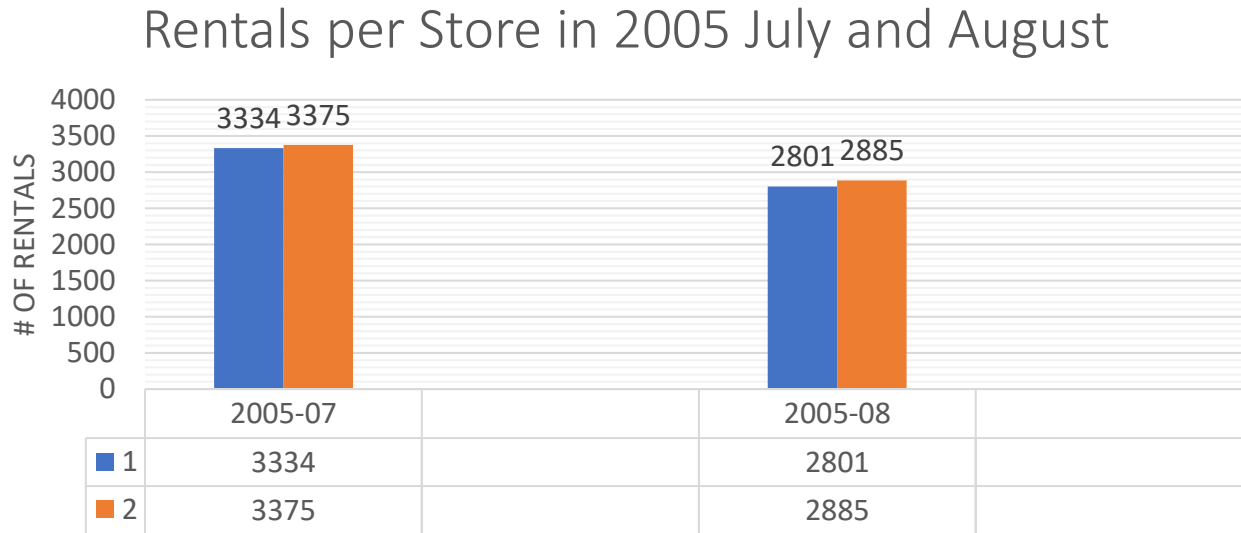
Q 3): Which genre of movie were most checked out in the 4<sup>th</sup> quartile of rental duration?

Number of Movies Rented out  
by Genre In 4th Quartile (by  
Rental Duration)



‘Animation’ and ‘Family’ movies were the most popular in the 4<sup>th</sup> quartile.

Q 4):How many rentals did each store process in July and August of 2005?



The performance of both stores is similar based on rentals in July and August, 2005.