

Bloom & Vow

Where Every Love Story Blooms

About Us

Bloom & Vow is a boutique floral studio dedicated to creating unforgettable wedding and event experiences through the art of flowers.

Bloom & Vow blends creativity, nature, and emotion to design floral arrangements that speak to the heart.

Whether it's an intimate ceremony or a grand celebration, we believe every love story deserves a floral design as unique and timeless as the couple themselves.

At Bloom & Vow, every bloom carries a story, and every story deserves to be beautifully told.

Our Story

Bloom & Vow began with a simple dream which is to bring beauty, elegance, and meaning to weddings through the artistry of flowers.

After years of experience in floral design and event styling, we founded the studio to merge two passions: design and celebration.

Today, Bloom & Vow is known for its attention to detail, personalized approach, and signature floral creations that turn venues into magical, love-filled spaces.

From handcrafted bouquets to statement installations, we take pride in designing moments that couples and guests will remember forever.

Our Services

At Bloom & Vow, we offer a range of floral and decor services tailored to weddings and special occasions:

- **Custom Wedding Floral Design** – Bridal bouquets, ceremony arches, reception centerpieces, and more.
- **Event Decoration Packages** – Engagements, bridal showers, anniversaries, and private events.

- **Venue Styling Consultations** – Personalized planning to help couples visualize and perfect their event theme.
- **Seasonal Floral Arrangements** – Elegant, fresh flowers sourced from local growers.
- **Delivery & Setup** – Seamless delivery and professional on-site installation.

We are committed to making every step stress-free and joyful, from the first consultation to the final petal.

Our Floral Collections & Pricing

Briefly describe price ranges (not exact, but tiers).

Example:

We offer three customizable collections designed to fit a variety of wedding styles and budgets:

- **The Petal Collection** – Ideal for intimate ceremonies (starting at \$300)
- **The Bloom Collection** – Perfect for mid-sized weddings (starting at \$800)
- **The Vow Collection** – Full-service luxury floral design (starting at \$1,500)

Every package is tailored to reflect your theme, color palette, and preferred flowers.

Types of Flowers

We work primarily with premium, fresh blooms sourced from local and international growers.

Some of our signature flowers include:

- Roses, peonies, tulips, orchids, hydrangeas, and baby's breath
- Seasonal favorites like dahlias, ranunculus, and garden roses

Sustainability matters to us, we prioritize locally grown flowers whenever possible.

Events We Handle

While weddings are at the heart of Bloom & Vow, our team also designs florals for:

- Engagement parties
- Bridal showers
- Anniversaries
- Corporate galas and private events
- Editorial and brand photoshoots

Consultation & Booking Process

1. **Initial Consultation:** We discuss your vision, color palette, and preferred styles.
2. **Design Proposal:** Our team creates a visual mood board and floral concept.

3. **Approval & Booking:** Once approved, we finalize the plan and schedule setup.
4. **Event Day Execution:** We handle every petal from delivery to final arrangement.

Our Style & Philosophy

We believe flowers are more than decorations, they are emotions in bloom.

Each arrangement is guided by our core principles of creativity, elegance, and authenticity.

Our team works closely with every couple to translate their ideas into floral art that reflects their personality and love story.

Whether the theme is rustic romance, modern minimalism, or timeless elegance, Bloom & Vow ensures every detail feels intentional and personal.

Team:

- **Zaynab Al Haj**, Founder & Creative Director – Passionate floral designer with years of experience crafting personalized wedding experiences.
- **Nour Alaaeddine**, Event Stylist – Expert in venue styling, color coordination, and event flow management.
- **Rana Shaaban**, Operations Manager – Ensures smooth logistics, delivery, and setup for every event.
- **Zeina Nasser**, Floral Assistant – Specializes in creating detailed arrangements and seasonal floral sourcing.

Contact Us

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