HAMZA MATHOUTHI

BUSINESS INTELLIGENCE

📍 LOCATION : SAUDI ARABIA , RIYADH

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Summary

Results-driven Business intelligence specialist fresh graduated with 2 years of experience designing end to end analytics solutions. Building interactive dashboards , and driven strategic insights to optimize revenue and operations . Proven track record of boosting conversion rates and reducing churn through data-driven decision making . Adept stakeholder collaboration , project leadership and rapid adoption of new technologies.

Technical Skills

Programming Languages	Web Development	Data Visualisation
Python , R , PHP , SQL	HTML , CSS , JAVASCRIPT , REACTIVE	Power Bi , Streamlit , Google data studio

Data Base Management	Other Tools
SQL , POSTGRESQL	Microsoft Excel , Canva , Jira , Diagrams tools

Professional Experience

Data Analyst | Mindshift Company , Tunisia   Since september 2024

- Analyzed large datasets to identify trends , patters , and actionable insights that support business decision

- Preparing data visulization , dashboarding and automated reporting tools to facilities data driven decision making across multiple departments.

- Collaborated with technical and non-technical stakeholders to translate business needs into analytical solutions , ensuring data integrity and efficient workflow .

Supervisor Kabbani company , jubail , saudi arabia   2019-2022

- Lead a 12 member cross functional team to consistently deliver projects on time and specification implemented and refined standard operating procedures

Marketing Department Assistance   2017-2018

- Assisted in planning and executing promotional compagins , collaborating closely with cross functional teams to boost customer engagement

- Utilized data analyst to segment target audiences and measure campaign effectiveness , refining marketing strategies .

Supervisor Azmeel company   2016-2018

- Lead the coordinated team operations , ensuring on time delivery of projects withouts compromising quality.

- Developed and enforced standers operating procedures , streamlining projects execution and resource utilization .

- Used performance metrics to track efficiency , troubleshoot project bottlenecks and implement continuous improvement initiatives.

Education

License (3 years) Business Intelligence (BI) **Ibn Khaldoun University** . Tunis, Soukra

Languages

- **Arabic** Native

- **English** Professional Proficiency

- **French** Intermediate

Certificates

- **Introduction to web Development By Google** **Nov 28,2023**
  Design Department & the Devision of Continuing and professional education .

- **How to create a jira scrum project** **Apr 19,2024**
  Verify at : https://coursera.org/verify/4XKFFQ6C4AL9

- **Foundamentaux du systeme de base de donneees** **Nov 27,2023**

- **Introduction to project Management IBM** **Jan 21,2025**
  Verify at : https://coursera.org/verify/Y3KDP60V1ZTP

- **Get Started With Python** **Nov 26, 2023**
  Verify at : https://coursera.org/verify/SK9SQXNW3Y47

Skills

Key Skills
- **Cross functional leadership**
- **Data Analysis & Visualization**
- **Product Rollouts & adoption Analystical & Problem solving**
- **API Testing & Troubleshooting**
- **Organizational Excellence**

Data Visualization & Dashboard
- **Development designed and implemented interactive dashboard using python and power bi to support business decisions.**

Full Stack Web Development
- **Built a complete POS system for restaurants using PHP , SQL , React , integration real time inventory tracking and sales reports**

Assets
- **Communication Execellent verbal and written skills problem solving and alasysis adapt at investigating data to propose evidence based solutions.**

- **Team Collaboration and leadership Experience coordinating crossfunctional teams**