

Email & Web Developer

ABOUT ME

I'm a web developer, and I love working primarily with HTML Emails & front-end web development.



EXPLORE & CREATE







Markup in HTML

Styles in CSS Interaction in JS



Photoshop





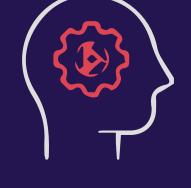
Design in Illustrator Prototypes in XD

PERSONAL INTERESTS





Yoga





Puzzles Coding

A LITTLE MORE ABOUT ME

From the moment I printed "<Hello World/>" in the console of my first web development tutorial, I knew I was hooked into the world of web development. But developing the web has never been 'just a job' for me, it's offered an engaging challenge to continually learn and improve my skills in creating high-quality user experiences. What started with a simple "<Hello World/>" has become a full-fledged passion that only gets more exciting as every day goes by.

Below you'll find some projects that showcase my skills and general background in contributing to a better world wide web.

EXPERIENCE

www.zaynejaz.com

Freelance Web Developer

Font-End Web Development

Hand-coding the portfolio from scratch, I utilized various libraries, CDNs, APIs and web technologies to give the site a smooth, simple, contemporary feel. While freelancing, my aim is to help give local businesses a better, improved web presence providing them with a better chance to grow their business in today's digital world.

www.zaynejaz.github.io/#heAppleProd

Apple | All New Products

HTML Email

Hand-coded responsive promotional email based on image of Apple's email design, using various GIFs to 'bring the email design to life'.

www.zaynejaz.github.io/#heNatGeo

National Geographic | Issue 169

HTML Email

Hand-coded email newsletter based on email design of National Geographic's email, relying heavily on media queries for email responsiveness.

www.zaynejaz.github.io/#heNetflix

NETFLIX | The Punisher

HTML Email

Hand-coded multiple promotional emails based on Netflix's's email design, illustrating a different, look and feel whilst maintaining the HTML markup.

www.zaynejaz.github.io/#heSqSp

Squarespace | Account Information

HTML Email

Hand-coded transactional email based on Squarespace's email design, allowing for information to be passed to a user regarding their account.

www.zaynejaz.github.io/#lpCP

Coding Phase | Competition

Landing Page

Awarded second place for my entry to a competition for creating a landing page for Coding Phase LLC's www.htmlemaildeveloper.com website.

www.zaynejaz.github.io/#lpFF

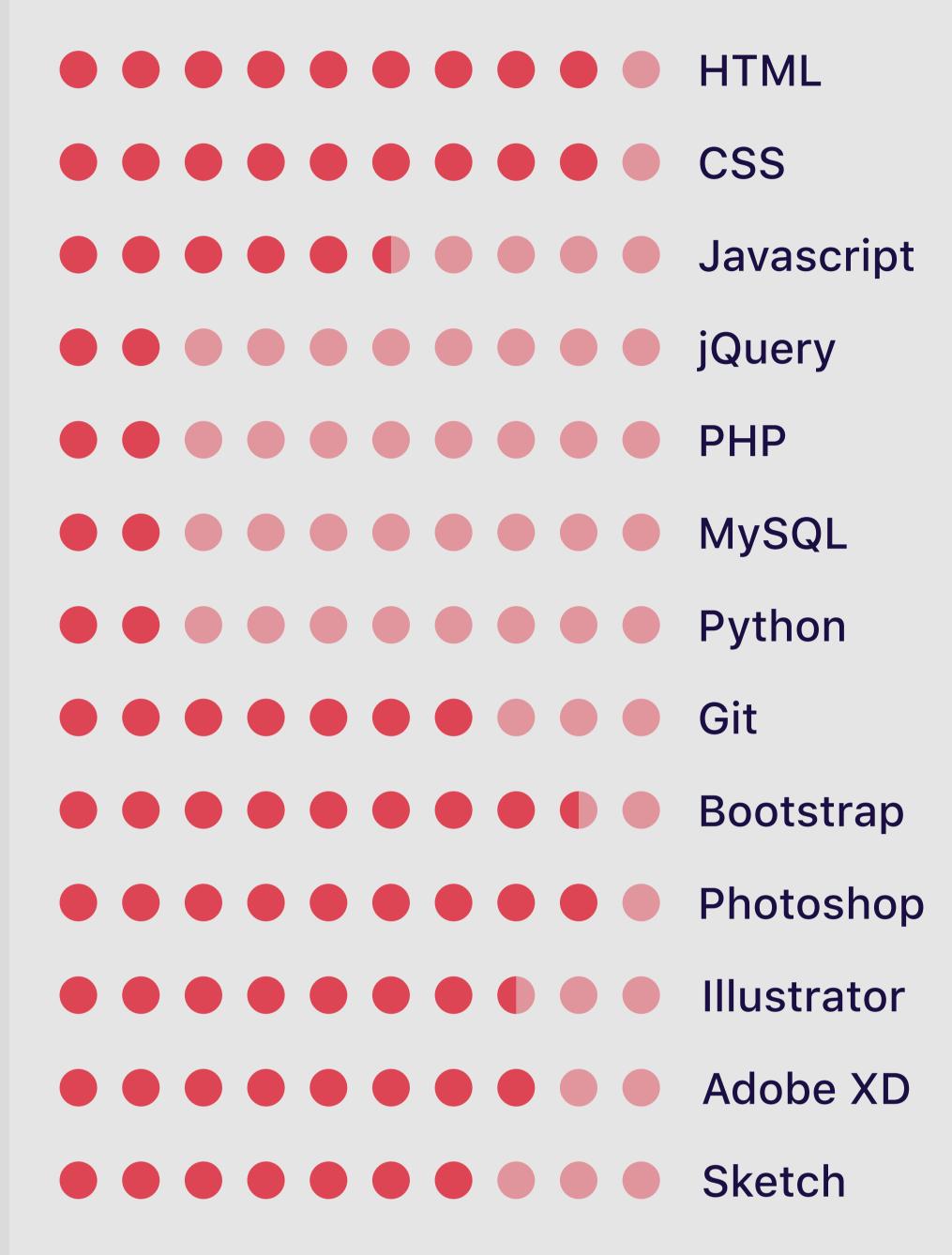
FlexiFarm

Landing Page

Created a a landing page for a (imaginary) tech startup that provides B2B Services to in the Food and Agricultural sectors.

Relies on Bootstrap and jQuery for responsiveness and event-handling.

SKILLS



KNOWLEDGE

SEO Litmus

WAI-ARIA **W3C Standards**

Landing Pages

Tableau **MS Office** A/B Testing

Analyzing Metrics

Responsive Design

Media-Queries

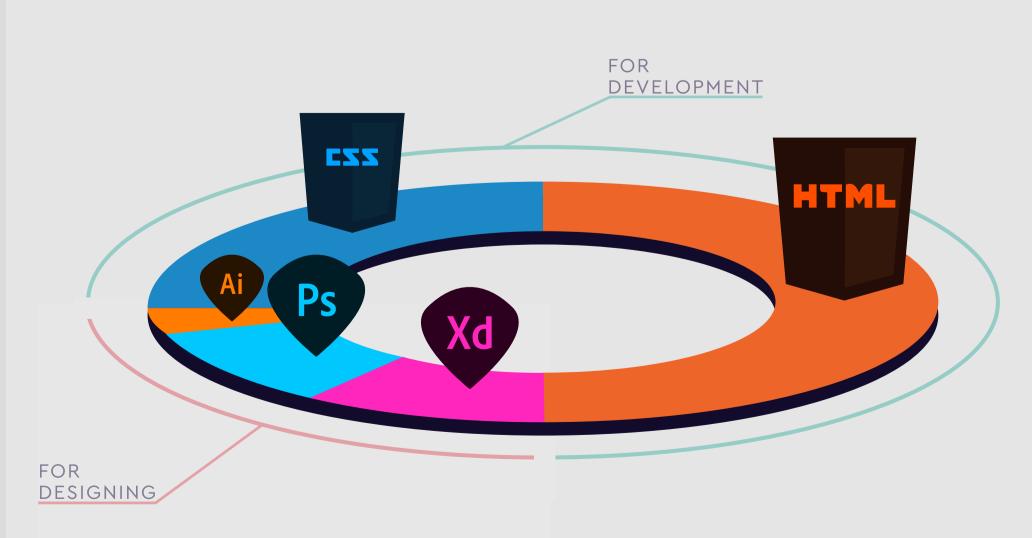
Template Creation

EDUCATION 2011

University of Auckland

Auckland, New Zealand **Bachelor of Commerce**

- Operations & Logistics Management
- International Business



ME ONLINE







www.zaynejaz.com

GET IN TOUCH







www.zaynejaz.github.io