

Z EJAZ

HTML Developer

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Summary

From the moment I printed “Hello World” in the console of my first web development tutorial, I knew I was hooked into the world of web development. Web development has offered me an engaging challenge to continually learn and improve my skills in creating quality user experiences, while cultivating my online marketing and communication interest. What started as a simple “Hello World” has become a true passion, that gets more exciting every day.

Work Experience

ZaynEjaz.Com

Freelance Web Developer, 2018 –

Give local businesses a better, more improved web presence, enabling them to grow their business, coherently.

ZaynEjaz.Github.io/#heAppleProd

Apple | HTML Email, 2020

Hand-coded responsive promotional email based on Apple’s email design, adding simple animation effects.

ZaynEjaz.Github.io/#heNatGeo

National Geographic: Issue 169 | HTML Email, 2020

Hand-coded responsive email newsletter based on NatGeo’s email design, focusing on media query responsiveness.

ZaynEjaz.Github.io/#lpFF

FlexiFarm | Landing Page, 2020

Developed B2B business landing page. Page relies on Bootstrap and jQuery for responsiveness and event-handling.

ZaynEjaz.Github.io/#heCP

Coding Phase: Competition | Landing Page, 2019

Second place for creating landing page competition. Utilize AOS for dynamic UX, with Bootstrap for responsiveness.

Education

Bachelor of Commerce (BCOM) | Operations & Logistics Management

University of Auckland: Business School, 2008 – 2011

Certificate in Graphic Design

Auckland University of Technology, 2007 – 2008

Skills

HTML, CSS, JavaScript, Git, Bootstrap, SASS, Photoshop, Illustrator, Adobe XD, Graphic Design, AB/Testing, MS Office Communication, Teamwork, Problem-solving, Curious, Analytical Thinker, Punctual, Presentable, Fluent in English

- Building emails from Photoshop using HTML & CSS development, audience building, testing, and quality control
- Hand-coding responsive pages and emails using HTML with table structure and inline CSS ensuring functionality across most mobile devices and browsers.
- Develop retina-ready, mobile-first interactive emails with dynamic content scripts, with HTML & CSS;
- Conduct quality assurance testing ensuring accessibility compliance and flawless dispatch of message
- Maintain online creative coding archive site housing work focusing on robust and reusable code
- Collaborate with graphic designers and other stakeholders to create mobile responsive emails and landing pages
- Leverage templating ESPs to build out robust, scalable email templates that incorporate personalization, and improve customer experience