

Email & Web
Developer

ABOUT ME

I'm a web developer, and I love working primarily with HTML Emails & front-end web development.



# I EXPLORE & CREATE







Markup Styles in HTML in CSS









Images in Design in Photoshop Illustrator

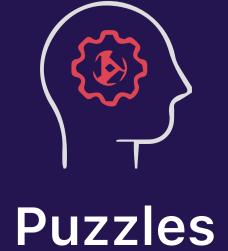
Prototypes in XD

# PERSONAL INTERESTS





Yoga





Coding

# A LITTLE MORE ABOUT ME

From the moment I printed "<Hello World/>" in the console of my first web development tutorial, I knew I was hooked into the world of web development. But developing the web has never been 'just a job' for me, it's offered an engaging challenge to continually learn and improve my skills in creating high-quality user experiences. What started with a simple "<Hello World/>" has become a full-fledged passion that only gets more exciting as every day goes by.

Below you'll find some projects that showcase my skills and general background in contributing to a better world wide web.

### EXPERIENCE

#### zaynejaz.com

### **Freelance Web Developer**

Font-End Web Development

Hand-coding the portfolio from scratch, I utilized various libraries, CDNs, APIs and web technologies to give the site a smooth, simple, contemporary feel. While freelancing, my aim is to help give local businesses a better, improved web presence providing them with a better chance to grow their business in today's digital world.

#### zaynejaz.github.io/#heAppleProd

# **Apple | All New Products**

HTML Email

Hand-coded responsive promotional email based on image of Apple's email design, using various GIFs to 'bring the email design to life'.

### zaynejaz.github.io/#heNatGeo

## National Geographic | Issue 169

HTML Email

Hand-coded email newsletter based on email design of National Geographic's email, relying heavily on media queries for email responsiveness.

# zaynejaz.github.io/#heNetflix

# **NETFLIX** | The Punisher

HTML Email

Hand-coded multiple promotional emails based on Netflix's email design, illustrating a different, look and feel whilst maintaining the HTML markup.

### zaynejaz.github.io/#heSqSp

# Squarespace | Account Information

HTML Email

Hand-coded transactional email based on Squarespace's email design, allowing for information to be passed to a user regarding their account.

### zaynejaz.github.io/#lpCP

### **Coding Phase | Competition**

Landing Page

Awarded second place for my entry to a competition for creating a landing page for Coding Phase LLC's www.htmlemaildeveloper.com website.

### zaynejaz.github.io/#lpFF

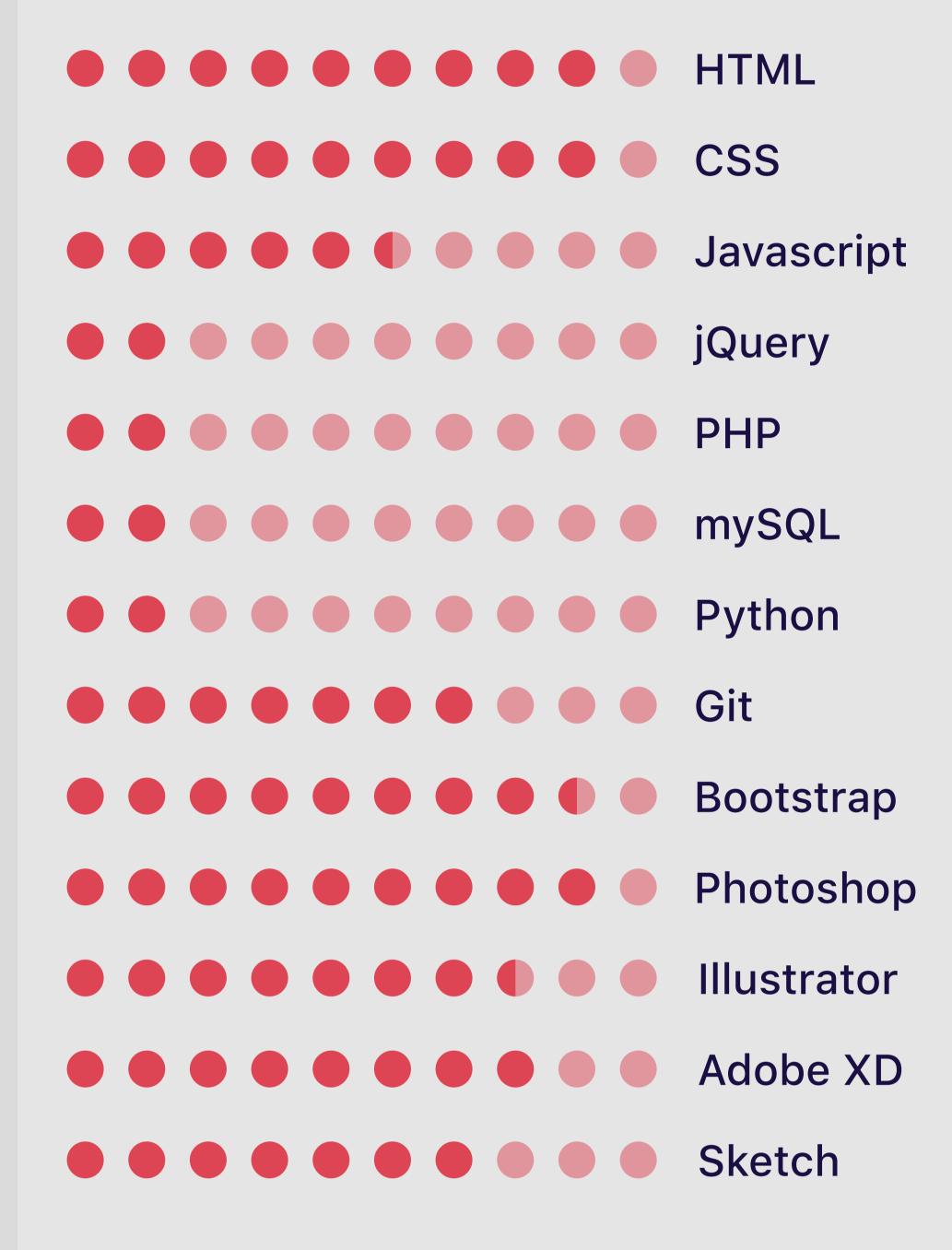
### **FlexiFarm**

Landing Page

Created a landing page for a (imaginary) tech startup that provides B2B Services to in the Food and Agricultural sectors.

Relies on Bootstrap and jQuery for responsiveness and event-handling.

### SKILLS



## KNOWLEDGE

SEO Litmus

WAI-ARIA
W3C Standards

W3C Standards
Landing Pages

Landing Pages

Media-Queries

MS Office

A/B Testing

Tableau

Responsive Design

Template Creation

**Analyzing Metrics** 

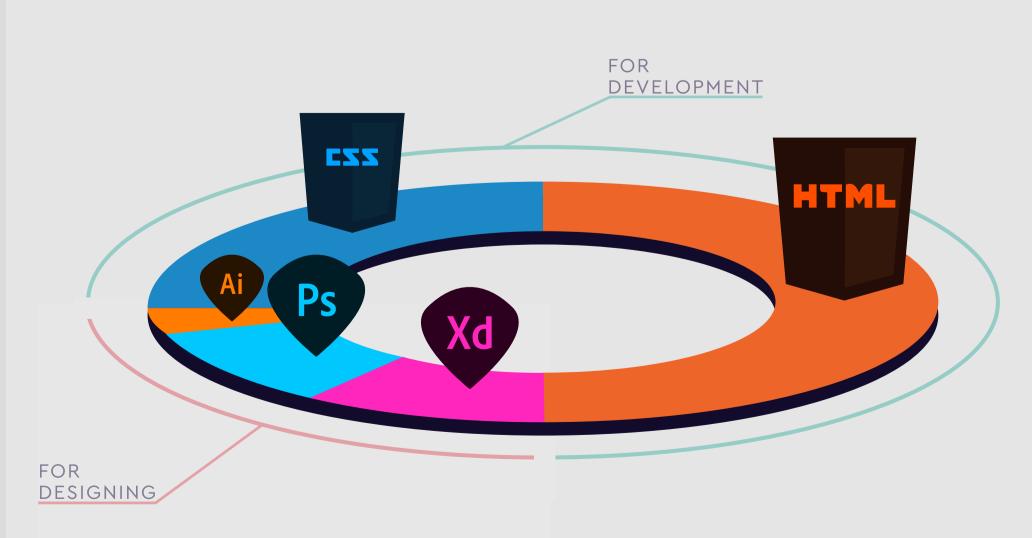
### EDUCATION 2011

### **University of Auckland**

Auckland, New Zealand
Bachelor of Commerce

- Operations & Logistics Management
- International Business

### WHATIUSE



## ME ONLINE







zaynejaz.com

# GET IN TOUCH







