

# Zain Qureshi

~ Turning coffee into code

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## Experience

### Software Engineer

GfK – An NIQ Company – May 2023 – Present

- Developed a WinForms application in C# for data processing, improving efficiency by 30%.
- Automated the global supply of tires, resulting in a 15% increase in supply chain efficiency.

### Full Stack Developer

Cubicus.io – Jan 2023 – Present

- Led a CSS framework migration along with JavaScript to TypeScript migration, reducing page load times by 20% and enhancing user experience.
- Engineered APIs for an NFT marketplace, enhancing server response times by 15%, and crafted the front end for aesthetically pleasing designs and a fluid user experience.
- Designed a system to integrate alternative payment methods into Shopify stores, enhancing user experience and increasing sales conversions by 20%.

### Web Developer

MBE Canada – Mar 2022 – May 2023 (1 year 3 months)

- Spearheaded an ACH project and a call center software, enhancing the company's operational efficiency and scalability by 50%.
- Utilized MSSQL Stored Procedures and functions, boosting data access speed by 15%.
- Enhanced Triton and Hysoung ATMs functionality, improving user experience by 10%.

### Full Stack Developer

FemSol – Jan 2023 – Mar 2023 (3 months)

- Developed a dynamic user interface using React, boosting user engagement by 30%.

### Web Developer

Fairplays – Aug 2021 – Dec 2021 (5 months)

- Revamped web pages, plugins, and functionalities, enhancing user experience by 25%.
- Developed the front page by adding JQuery and AJAX with Agile methodology, ensuring timely delivery and quality, and improving page load speed by 20%.

### Junior Programmer

Technado (Pvt) Ltd – Jul 2017 – Oct 2018 (1 year 4 months)

- Developed an Employee Management System using VB.NET, fostering transparency and motivation, and improving efficiency by 30%.
- Created a real-time bank information display, providing users with accurate and timely information, and improving data access speed by 15%.

For a comprehensive list of all my certificates, you can access them on [Google Drive](#).

"I'm Zain Qureshi, a Full Stack Developer with 3+ years of experience. I craft dynamic interfaces using React and Next.js and build robust backends with Node.js and C#. My passion lies in contributing to innovative projects and exploring the realms of cloud computing and machine learning. Eager to learn and adapt, I aspire to lead in the ever-evolving tech industry."

## Skills

- Programming Languages:** JavaScript, Java, TypeScript, C#
- Frameworks and Libraries:** React, Node.js, .NET, Next.js
- Databases:** MySQL, PostgreSQL, MongoDB
- Other Tools:** AWS, Firebase, Git, Tailwind CSS

## Education

- Coventry University:** Bachelor of Computer Science (Hons.), Oct 2018 – Dec 2021
- Tafs for A levels:** A levels in Computer Science, Aug 2016 – Aug 2018
- Army Public School – (APSACS):** O levels in Biology, General, Jun 2014 – Aug 2016

## Projects

### TinyKiwi.io - Frontend Excellence

At TinyKiwi.io, an online photo editor based on Next.js, I led key frontend projects, developed a snapshot feature, and improved system reliability and user experience by 35%.

### Pixpel.io - Backend Prowess

At Pixpel.io, I constructed a robust backend server, improving response times by 15%. Developed APIs for an NFT marketplace, ensuring secure data retrieval. Integrated the application with a PostgreSQL database, enhancing data access speed by 20%.

### Scriptmatix Frontend - NFT Innovation

Led the frontend design of a Scriptmatix NFT marketplace, delivering an exceptional user experience for both buyers and sellers.

### Payglo.io - Comprehensive Documentation and Full-Stack Expertise

At Payglo.io, I played a pivotal role in creating comprehensive documentation. Spearheaded the design and development of the entire front end, demonstrating full-stack development prowess.

### ACH, Canada

Developed a project for a fintech company that helps in processing the payment from gateways. It is a full-fledged Windows application that saved Profits by 15%.

### ATM Controller, Canada

Built an EJ system for an organization as they have their ATMs setup in Canada. Every activity is recorded in logs.

### ThisTimeMedia (TMM)

Created a clean, SEO-optimized landing page for a client using Next.js and Tailwind CSS. The site is responsive, achieving high scores on Google's performance metrics, and combines performance, SEO, and user experience design.

### Squarespace and Webflow - Platform Specialization

Excelled in Squarespace development, delivering unique and responsive designs. Meticulously migrated a website to Webflow while preserving the original design.

### WordPress Multisite (UrbanWalkers)

Showcased in-depth knowledge of WordPress architecture, troubleshooting, and performance optimization.