

Bohdan Kudelia

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SUMMARY

Aspiring Product Analyst | Data Analytics Enthusiast

EXPERIENCE

Freelance Data Analyst

June 2025 – August 2025, Remote

- Developed Python automation scripts improving client operational efficiency by 40%
- Created comprehensive Jupyter notebooks for data analysis and automated reporting systems
- Collaborated directly with stakeholders to clarify technical requirements and deliver solutions
- Provided technical documentation and ongoing support for implemented analytics solutions.

PROJECT

E-Commerce Customer Analytics Dashboard

- Implemented RFM analysis identifying 6 distinct customer segments (Champions: 22.85%, At-Risk: 3.19%)
- Built cohort retention analysis revealing customer lifecycle patterns (37% Month-1 retention)
- Developed predictive insights for customer lifetime value optimization
- Created ABC product classification using Pareto analysis (80/20 rule validation)
- Analyzed product return patterns identifying quality improvement opportunities
- Built revenue attribution models across 3,600+ product SKUs
- Designed interactive Power BI dashboard with geographic revenue distribution (38 countries)
- Implemented advanced SQL views with CTEs and window functions for real-time analytics
- Created executive-level KPI reporting with drill-down capabilities
- Business Impact: Identified £8.9M revenue patterns and strategic growth opportunities.

Data Analysis Automation Suite

- Built automated Kaggle competition workflow with dataset processing and model evaluation
- Developed reusable data validation pipelines ensuring consistent preprocessing standards
- Optimized image processing algorithms for large-scale dataset handling
- Created modular scripts reducing manual data preparation time by 60%.

GIF Content Generation Tool

- Developed desktop application for automated GIF creation from image sequences
- Implemented user-friendly GUI with customizable compression and frame rate settings
- Optimized processing algorithms for efficient handling of large datasets.

EDUCATION

Bachelor's Degree in Computer Science

Kyiv Polytechnic Institute (KPI) • Kyiv, Ukraine • 2025 – 2028

- Previous: Applied Mathematics (2024-2025) – Strong foundation in statistical analysis and mathematical modeling
- Relevant Coursework: Data Structures, Statistical Analysis, Python Programming, Database Systems
- Focus: Data analysis, product analytics, and business intelligence applications.

SKILLS

Python (Pandas, NumPy, Matplotlib, Seaborn), SQL (PostgreSQL, Advanced Queries), Git, GitHub, Data cleaning and preprocessing, ETL processes

Power BI, Jupyter Notebook, Excel (Advanced functions, Pivot Tables)

PostgreSQL, MySQL, Data modeling and normalization

Customer Segmentation, Cohort Analysis, Statistical Analysis, A/B Testing Fundamentals

Interactive dashboards, Business reporting, Data storytelling

Ukrainian: Native, English: Upper-Intermediate (B2), Russian: Fluent