



# blueberry boy bait

## Blueberry Boy Bait

Adapted from [Cook's Country](#), which adapted it from the original

Like any recipe with a great name, this also has a great story, which was that in 1954, a 15-year-old girl stole the show (but only won second prize) in the junior division of an early Pillsbury Bake-Off with a variation of this recipe, named, she said, after the effect it had on boys.

Cook's Country magazine dusted this recipe off from the Pillsbury Bake-Off Dessert Cookbook and made a few tweaks to bring it more deliciously into the modern age: butter was swapped for shortening, the quantity of blueberries was doubled and some plain sugar was replaced with brown sugar. The result? Let's just say you don't need to be a boy to be lured in.

Serves 12, generously

2 cups (250 grams) plus 1 teaspoon all-purpose flour  
1 tablespoon baking powder  
1 teaspoon table salt  
16 tablespoons unsalted butter (2 sticks, 8 ounces or 225 grams), softened  
3/4 cup (145 grams) packed light brown sugar  
1/2 cup (100 grams) granulated sugar  
3 large eggs  
1 cup (235 ml) whole milk (though buttermilk, which was all I had on hand, worked just great)  
1/2 cup (about 85 grams) blueberries, fresh or frozen (if frozen, do not defrost first as it tends to muddle in the batter)

### Topping

1/2 cup (about 85 grams) blueberries, fresh or frozen (do not defrost)  
1/4 cup (50 grams) granulated sugar  
1/2 teaspoon ground cinnamon

For the cake: Adjust oven rack to middle position and heat oven to 350 degrees. Grease and flour 13 by 9-inch baking pan.

Whisk two cups flour, baking powder, and salt together in medium bowl. With electric mixer, beat butter and sugars on medium-high speed until fluffy, about two minutes. Add eggs, one at a time, beating until just incorporated and scraping down bowl. Reduce speed to medium and beat in one-third of flour mixture until incorporated; beat in half of milk. Beat in half of remaining flour mixture, then remaining milk, and finally remaining flour mixture. Toss blueberries with remaining one teaspoon flour. Using rubber spatula, gently fold in blueberries. Spread batter into prepared pan.

### For the topping:

Scatter blueberries over top of batter. Stir sugar and cinnamon together in small bowl and sprinkle over batter. Bake

until toothpick inserted in center of cake comes out clean, 45 to 50 minutes. Cool in pan 20 minutes, then turn out and place on serving platter (topping side up). Serve warm or at room temperature. (Cake can be stored in airtight container at room temperature up to 3 days.)

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