

ZULLY BARRIENTOS

Design professional with 5 years of experience in UI/web design, brand development, graphic design and IT consulting. I'm a hands-on designer that excels at applying my mixed analytical and creative skillset to contribute to every aspect of the creative process including: research, information architecture, visual design, testing, content development, strategy and presentation.

TOOLS

InDesign
Illustrator
Photoshop
WordPress
Squarespace
Omnigraffle
Sketch
Figma
InVision
MyBalsamiq
GitHub
Visio
Usability Hub

LANGUAGES

CSS3
HTML5
JavaScript

English
Spanish
Portuguese

SKILLSET

Visual Design
Illustration
Branding
UI/UX Design
User Research
Info. Architecture
Wireframing
Prototyping
Testing
Front End Dev.
Writing

RELEVANT EXPERIENCE

BEAUTY BAKERIE | San Diego, CA

Digital Product Designer, Oct. 2018 – Feb. 2019

- Led development and implementation of a mature, cohesive brand and innovative, interactive UI to their e-commerce site hosted on Shopify

AGUILAR CASTILLO LOVE | San José, Costa Rica

Web Designer & Brand Consultant, Dec. 2017 – Oct. 2018

- Led brand identity and content development for print and web
- Executed the design of a custom responsive website using WordPress

BLOC | Remote

UI/UX & Front End Development Apprentice, Oct. 2017 – Present

- Apprenticeship to update my skillset in the areas of: user research, info. architecture, visual design, prototyping, testing & front end build

M POWERED STRATEGIES, INC. | Washington, D.C.

Graphic Designer & Communications Manager, Sep. 2015 – Oct. 2017

- Lead for the firm's rebranding project; included overhaul of company's visual identity, corporate messaging and a new responsive website
- Applied new branding to all internal and external communications assets

IT Management Consultant, Oct. 2014 – Oct. 2017

- Redesigned waterfall SDLC processes into agile methodology for all IT projects across the Department of Veterans Affairs' (VA) IT office (OI&T)

EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO | La Jolla, CA

Master of Public Policy, 2014

AMHERST COLLEGE | Amherst, MA

Bachelor of Art & Art History, 2011

SYRACUSE UNIVERSITY | Florence, Italy

Study abroad: painting & photography intensive program, 2009 - 2010