



# COMMUNITY INFORMATION PLATFORMS

#InnovateLocal - April 25, 2014  
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## REQUIREMENTS FOR SUCCESS:

1. Crowdsourced
  - Allows scale / reach
2. Open Data
  - Allows “discovery”
3. Geo-location
  - Allows place-based investigation & reporting

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# TWITTER

- Crowdsourced? YES
- Open? YES
- Geo-located? NO.
  - Location hashtags (e.g. #PrincetonNJ)
  - User streams (e.g. @PlanetPrinceton)
  - Keyword-based local news discovery  
= mixed results.

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# NEWS “TIPS” LINE

(aka “See something? Say something!”)

- Crowdsourced? YES
- Open? NO
  - Old hierarchy model: “we’ll decide if it’s news”
- Geo-located? NO
  - No consistent meta data structure, mixed quality.

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# HOMICIDE WATCH

[www.homicidewatch.org](http://www.homicidewatch.org)

- Crowd sourced? YES
- Open? YES
- Geo-located? YES

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# SEECLICKFIX

- Crowdsourced? YES
- Open? YES
- Geo-located? YES

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# COMMUNITY EVENTS?

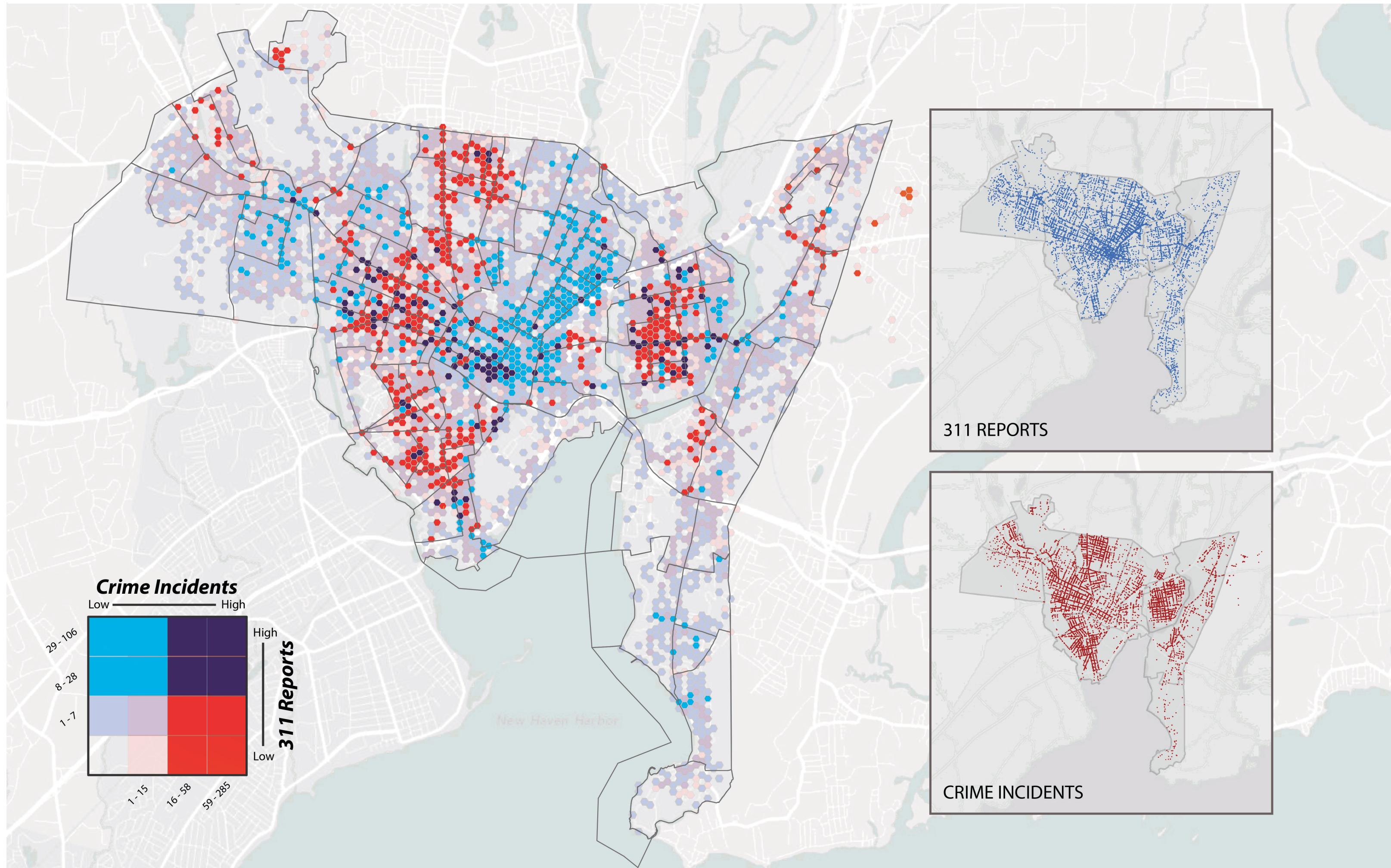
- Roammeo ([www.roammeo.com](http://www.roammeo.com))
- ???

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# LOCAL POLITICS?

- Open States ([www.openstates.org](http://www.openstates.org)), a Sunlight Foundation project

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# MOBILE





MOBILE  
MEANS  
ACCESS

new haven ct



Share

New Haven, CT

Directions

Save



Photo tours

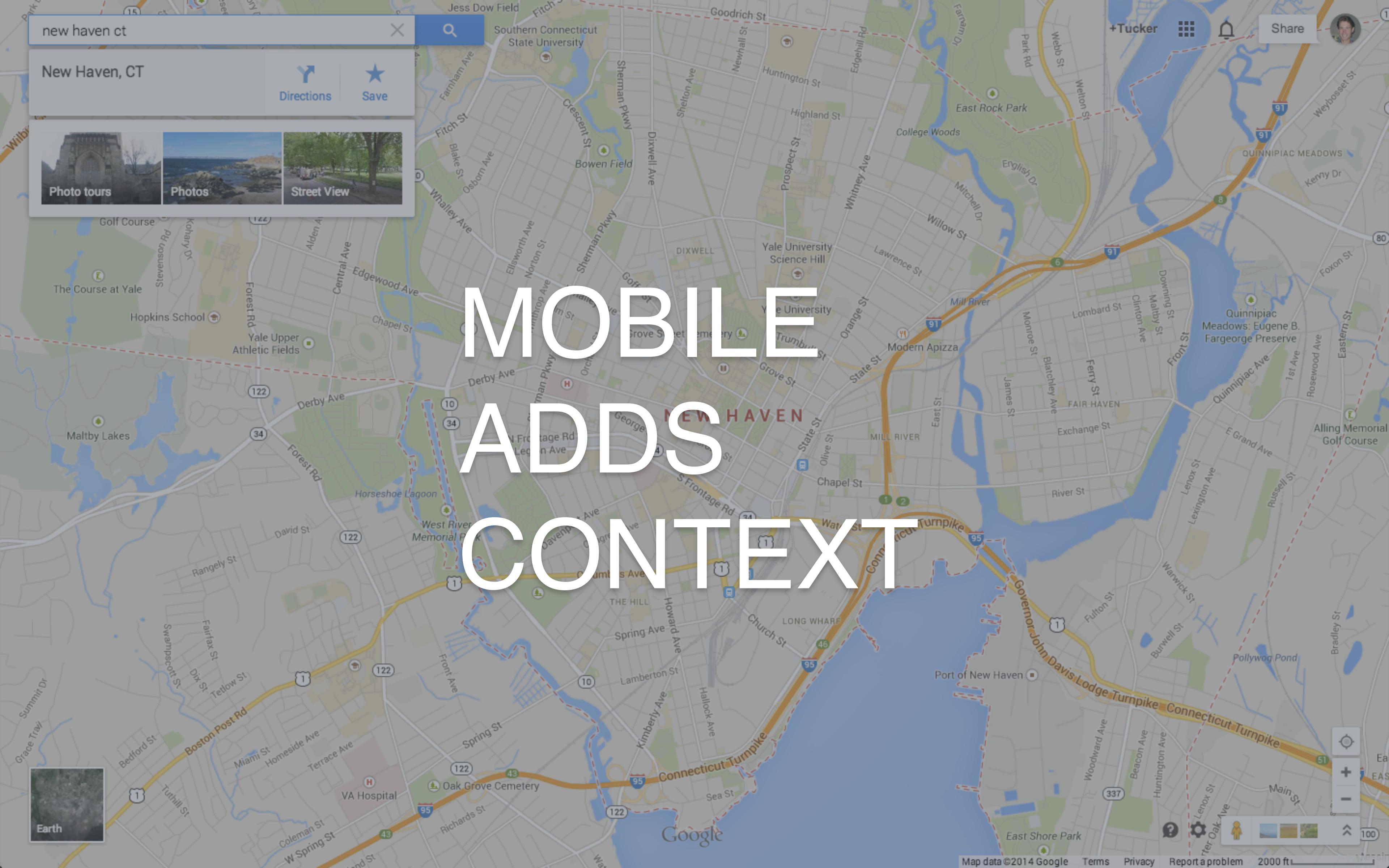


Photos



Street View

# MOBILE ADDS CONTEXT



# WHAT CAN MOBILE DO FOR US?



# WHAT CAN MOBILE DO FOR US?

- 
- 1. Citizen Engagement**
  - 2. Self Serve Information**
  - 3. Open Data**



# CIVIC ENGAGEMENT

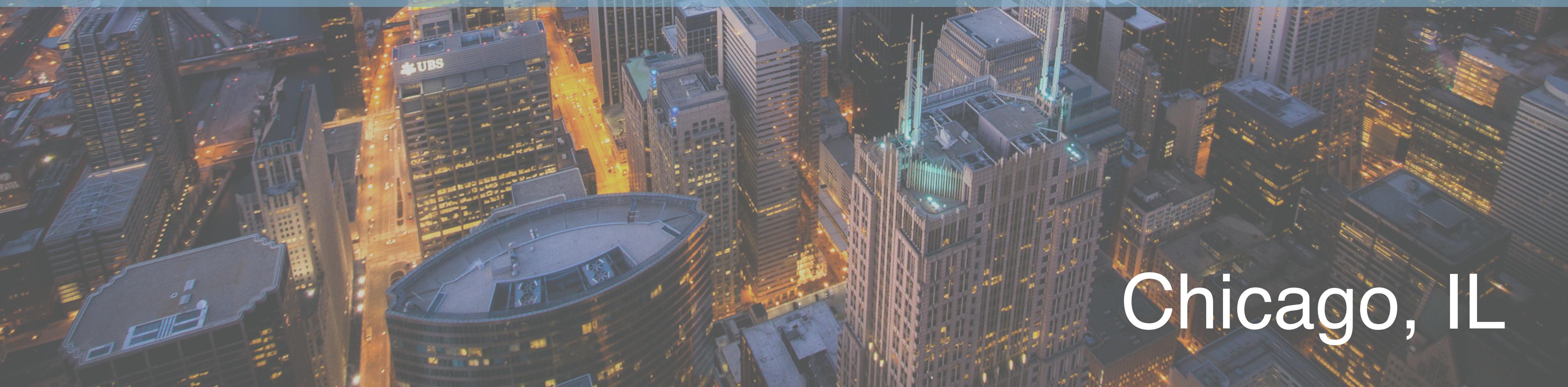
Raleigh, NC

# SELF SERVE INFORMATION

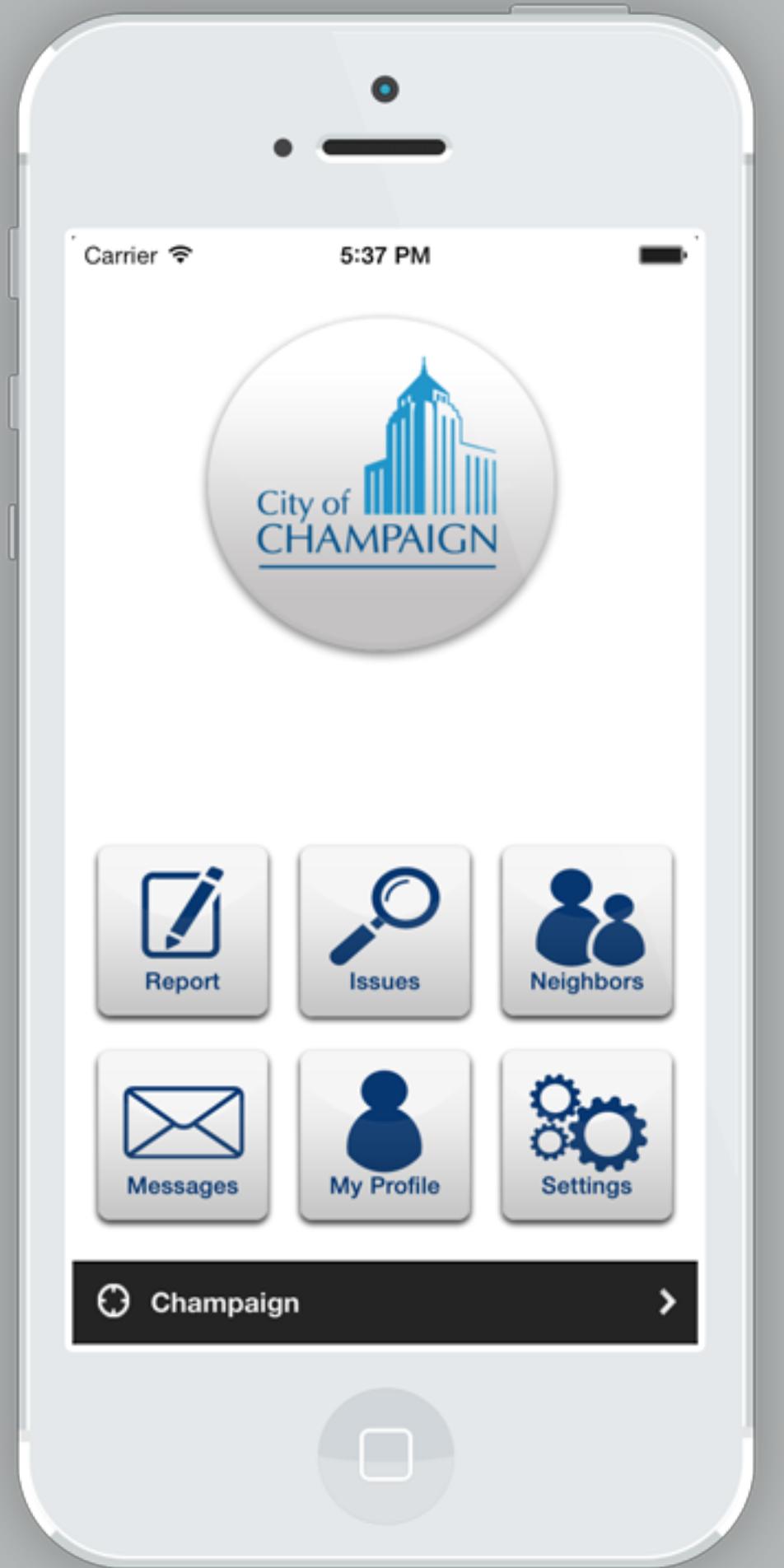
New Haven, CT



OPEN DATA



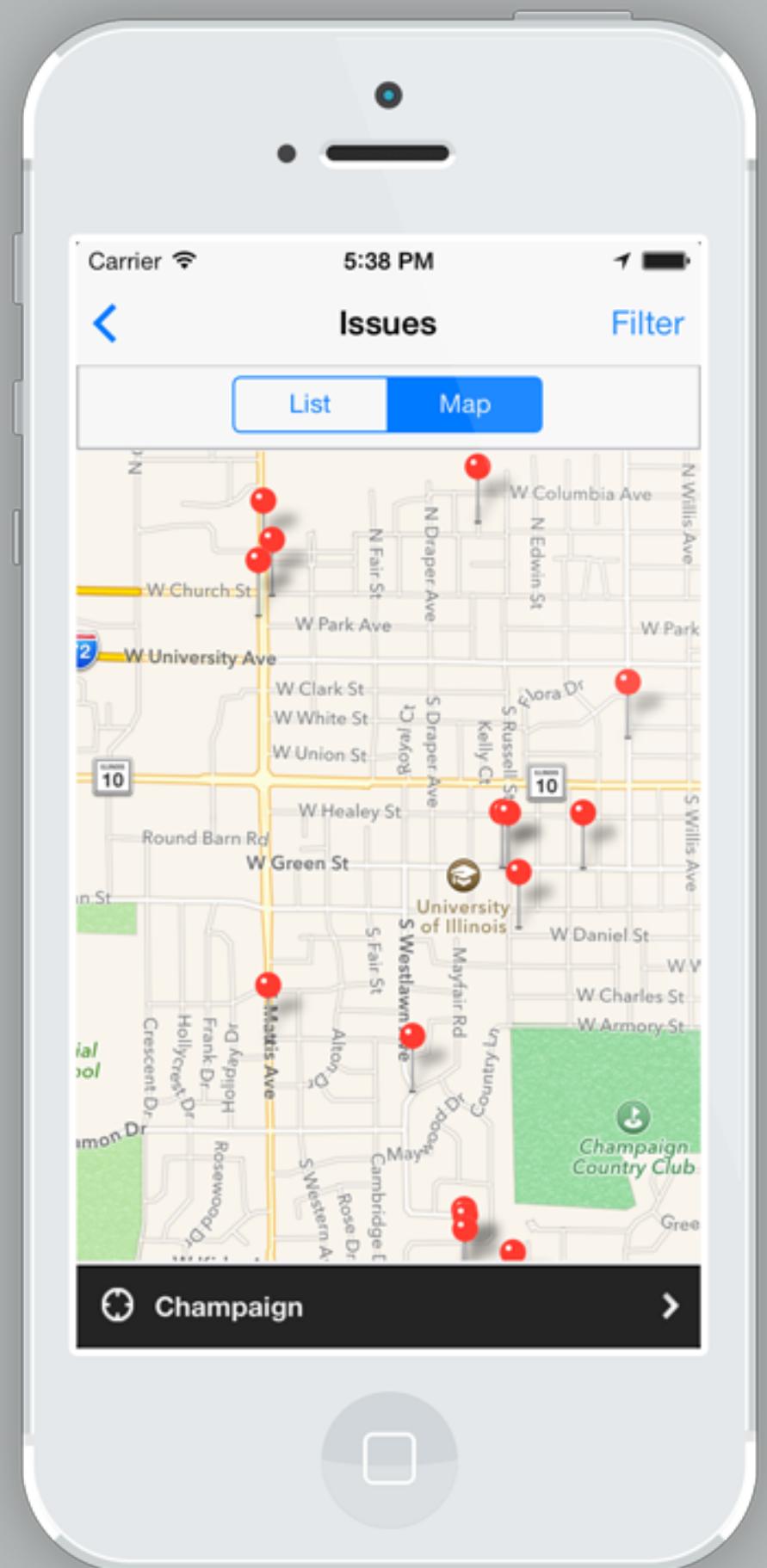
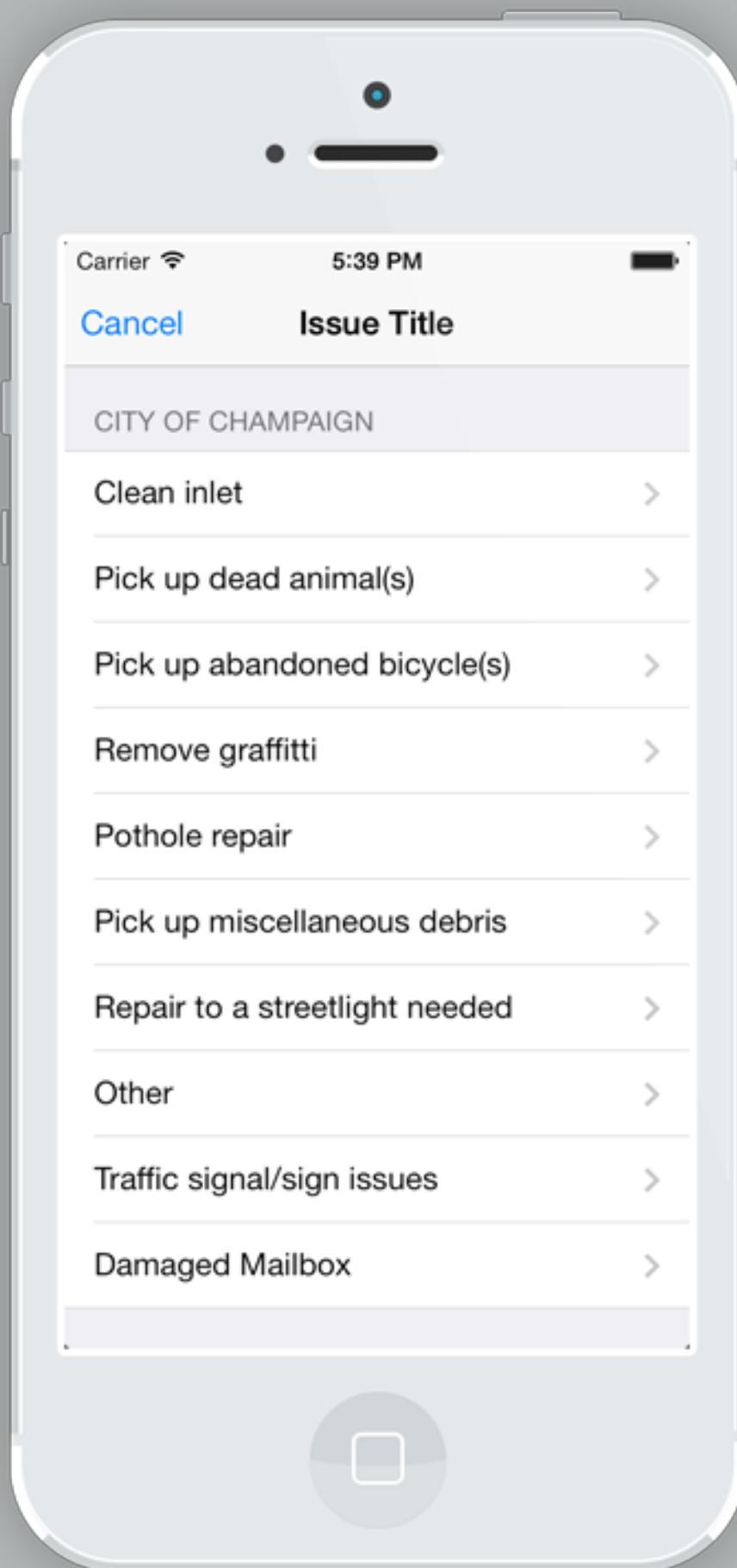
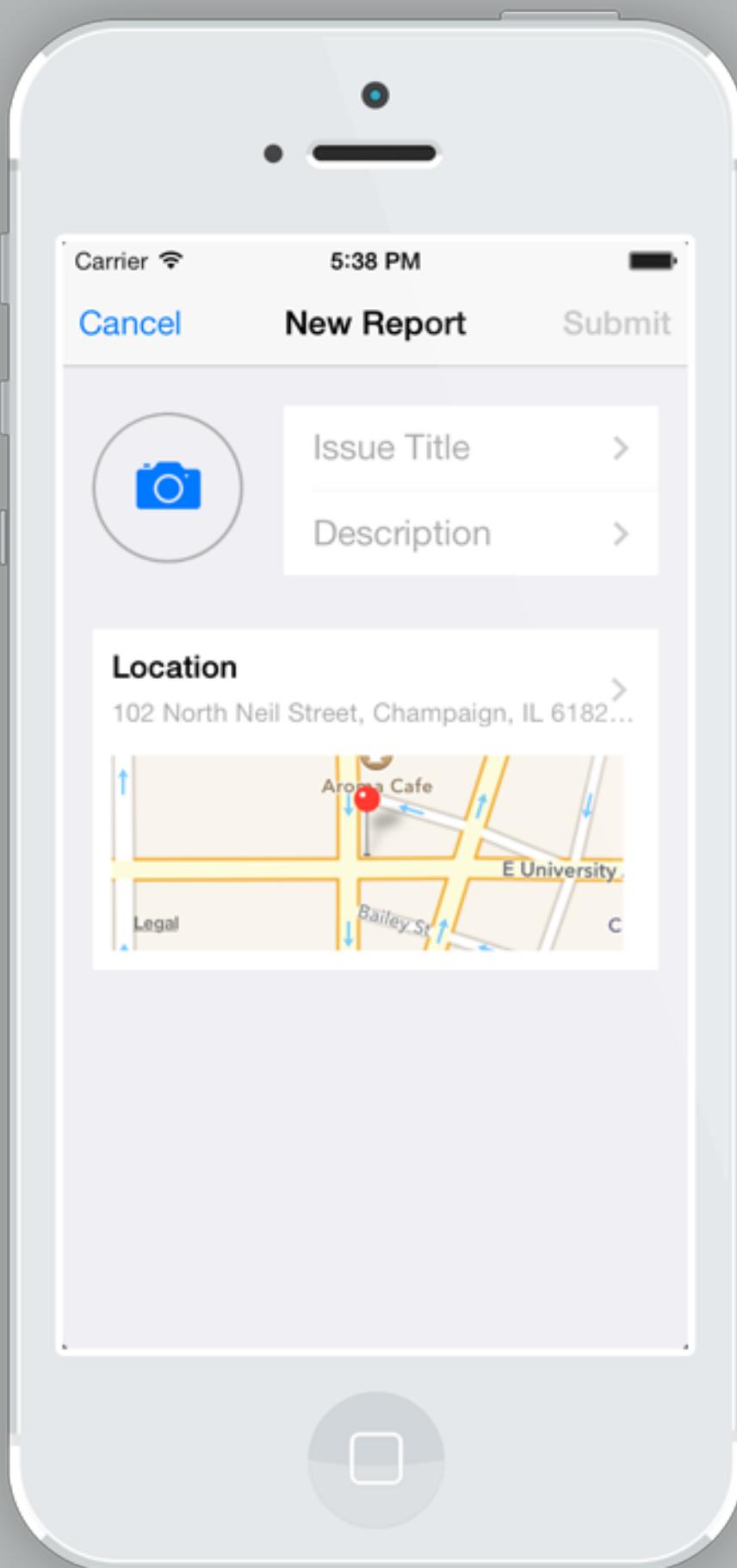
Chicago, IL



# SeeClickFix

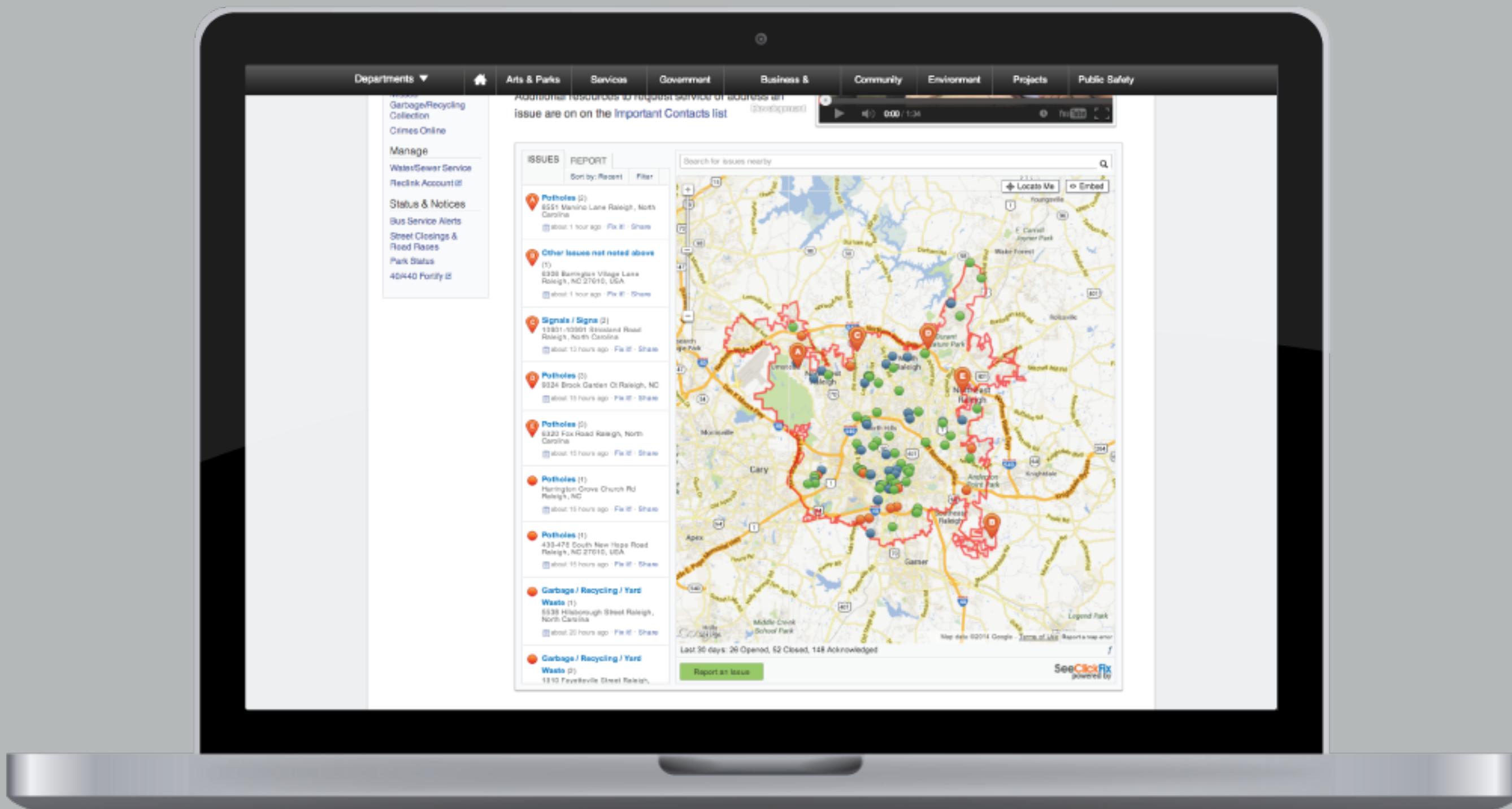
## MOBILE APP

# MOBILE REPORTING



# SeeClickFix

## WEBSITE WIDGET



# SeeClickFix HOSTED CRM

The image is a composite screenshot of the SeeClickFix platform, demonstrating its various features and integration with external services.

**Header:** The top header includes the "SeeClickFix" logo, a "Get the App" button, "Tools for Government", "My Account", "Dashboard", and "Notifications" (79).

**Top Navigation Bar:** A dark navigation bar with tabs for "DASHBOARD", "ISSUES", "MAP", "REPORTS", "KNOWLEDGE BASE", and "SETTINGS". The "CITY OF VALLEJO" dropdown is also present.

**Issues Page:** Shows a list of 236 issues. Filter options include "Search for", "Reported After (Year-Month-Day) 2008-01-01", "Reported Before (Year-Month-Day) 2014-02-21", "Status 4 Options selected", "Assignee All assignees", and "Service Requests Service Request 1 Options selected". Buttons for "Acknowledge", "Close", "Export", and "Generate Workorders" are available.

**Issue Details:** A detailed view of a single issue titled "Graffiti" (ID 2). It shows the status as "Closed", assigned to "Tom W, Traffic section", and created on "2014-02-20". A map on the right shows the location of the graffiti at "Capout Memorial L".

**Total Issues Page:** Displays a map of the "CITY OF VALLEJO" area with numerous colored dots representing reported issues. A legend indicates the count of issues per dot: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236.



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