

Hi, I'm a designer with extensive visual, experience and product design. I believe immersive and empathetic research is vital to a strategic, equitable and impactful solution.

Indiana University BA English

SVA, New York

I want to make things better, beautifully.



Experience

IA Collaborative / Chicago

April 2018-present Senior Visual Designer

Aon / Chicago

February 2018-April 2018
UX Lead (contract)

One North Interactive / Chicago

June 2016-January 2018 Senior Art Director Intouch Solutions / Chicago

July 2015-October 2016
Art Director (contract)

HarperCollins Publishers / New York

January 2010- June 2015 Senior Designer Associate Designer

Freelance / New York, Chicago

Clients include Nike, Airbnb, Bonobos, M18, Secretly Canadian, Wythe Hotel, Freehand, Sydell Group, Rustic Supper, 2 Sylablle Records, Wunderluster, megamega projects, Helsinki Music Centre, GTV, Gemfields, Land and Sea Dept.



Fluencies

Multidisciplinary design innovation / Design strategy / UX / UI / Branding Product design / Ethnographic research / Sketch / Figma / Adobe CC / Atomic design / Invision / Office / Zeplin / Principle / Keynote / HTML / CSS Javascript / User journeys / IA / Strong typography skills Encouraging management style / Budgeting

Things I care about & love

Human centered design
Systemic problem solving
Mentoring
Social deisgn
Collaboration
Equity design

Building things
Basketball
Dancing
Painting
Book cover design
90's Sitcoms