

# Design leader and creative strategist who believes in equitable and empathetic solutions.

## EXPERIENCE

### **Code & Theory / New York**

June 2021–present

Associate Director, Creative Strategy

### **IA Collaborative / Chicago**

April 2018–June 2021

Principal Designer

Senior Designer

### **Aon / Chicago**

February 2018–April 2018

UX Lead (contract)

### **One North Interactive / Chicago**

October 2015–January 2018

Senior Creative Director

### **HarperCollins Publishers / New York**

January 2009–June 2015

Senior Designer

Designer

Associate Designer

## EDUCATION

Indiana University  
BA, English

## TOOLS

Sketch  
Figma / Figjam  
Adobe Creative Suite  
Keynote  
Miro  
Microsoft Suite  
Google Cloud Suite  
Dscout

## CONTRIBUTIONS / AWARDS

Core77 Design Awards  
Jury 2022–Service Design

ExperienceLab Speaker  
“Apparent Chaos” 2017

Awwwards Mobile Site  
of the Week 2018

CSS Winner Site of  
the Day 2018

Webby x2

W3 Gold x3 Silver x4

## CAPABILITIES

Service design  
Immersive research and synthesis  
Workshop facilitation  
Thought leadership  
Product strategy  
Experience strategy  
UI design  
Client relationship management  
Roadmapping  
Ethnographic research  
User journeys  
Service blueprints  
Personas and mindsets  
Career management and mentorship  
Project management and SOW creation