

09 EN Descriptive Statistics Skewness	_____	2
10 EN Descriptive Statistics Kurtosis	_____	3
11 EN Descriptive Statistics Gamma Distribu-		
tion	_____	4

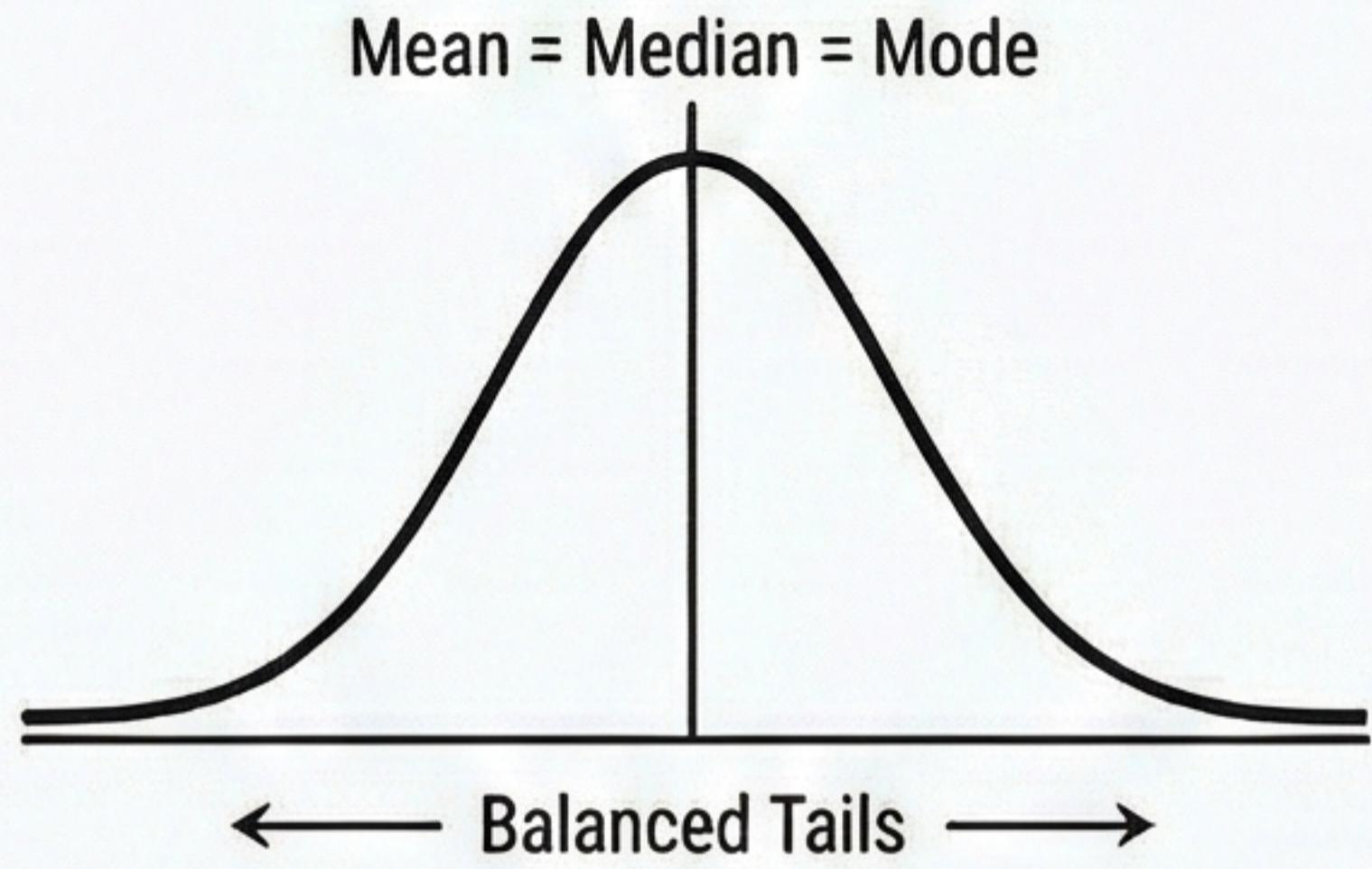
# SKEWNESS: ASYMMETRY IN DATA DISTRIBUTION

A measure of the lack of symmetry in a probability distribution. It quantifies the 'tail' behavior.

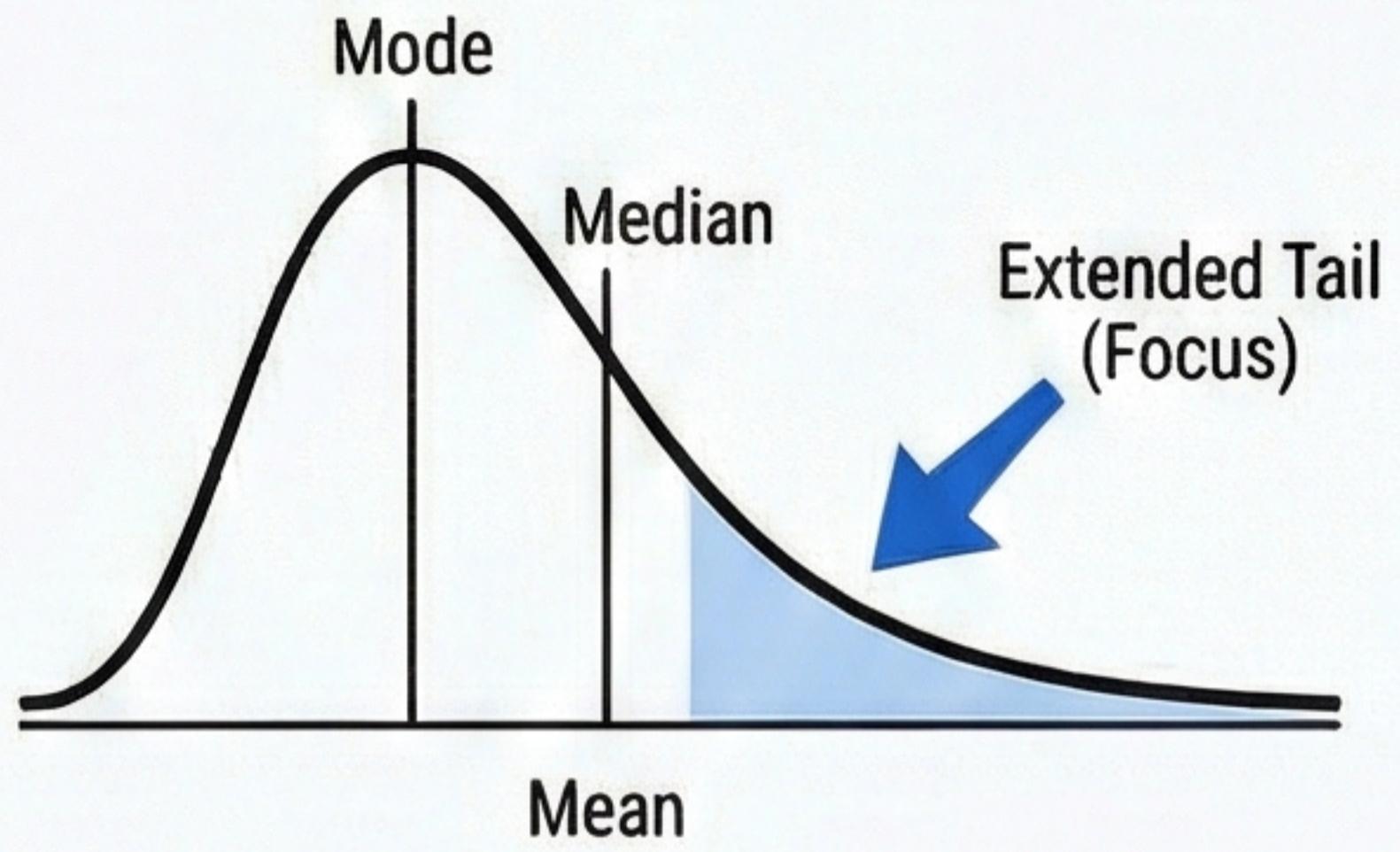
## MODULE 1: THE FOUNDATION (Symmetry vs. Asymmetry)

### CORE CONCEPT: DEVIATION FROM NORMALITY

#### SYMMETRICAL DISTRIBUTION (Normal)



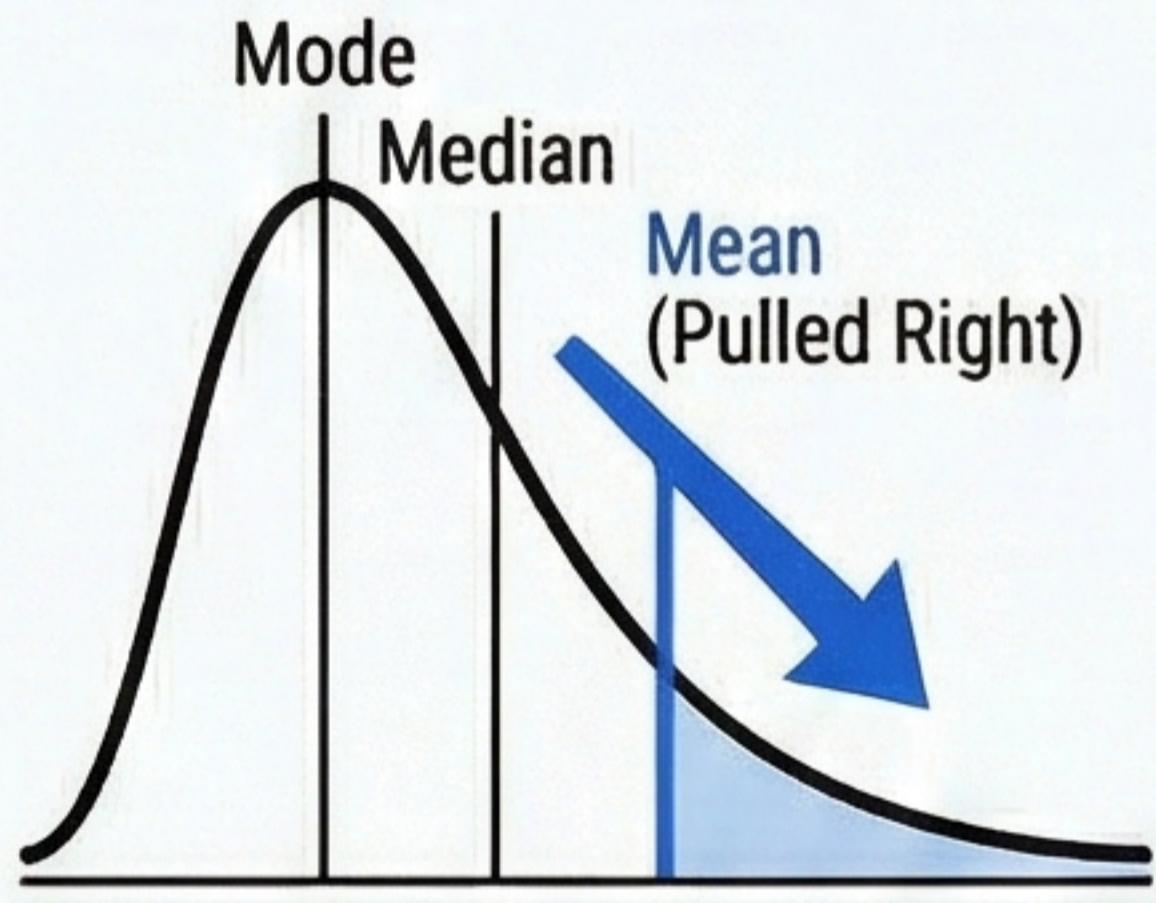
#### ASYMMETRICAL DISTRIBUTION (Skewed)



## MODULE 2: TYPES OF SKEWNESS (A Comparative Analysis)

### THREE TYPES: VISUALIZING THE SHIFT

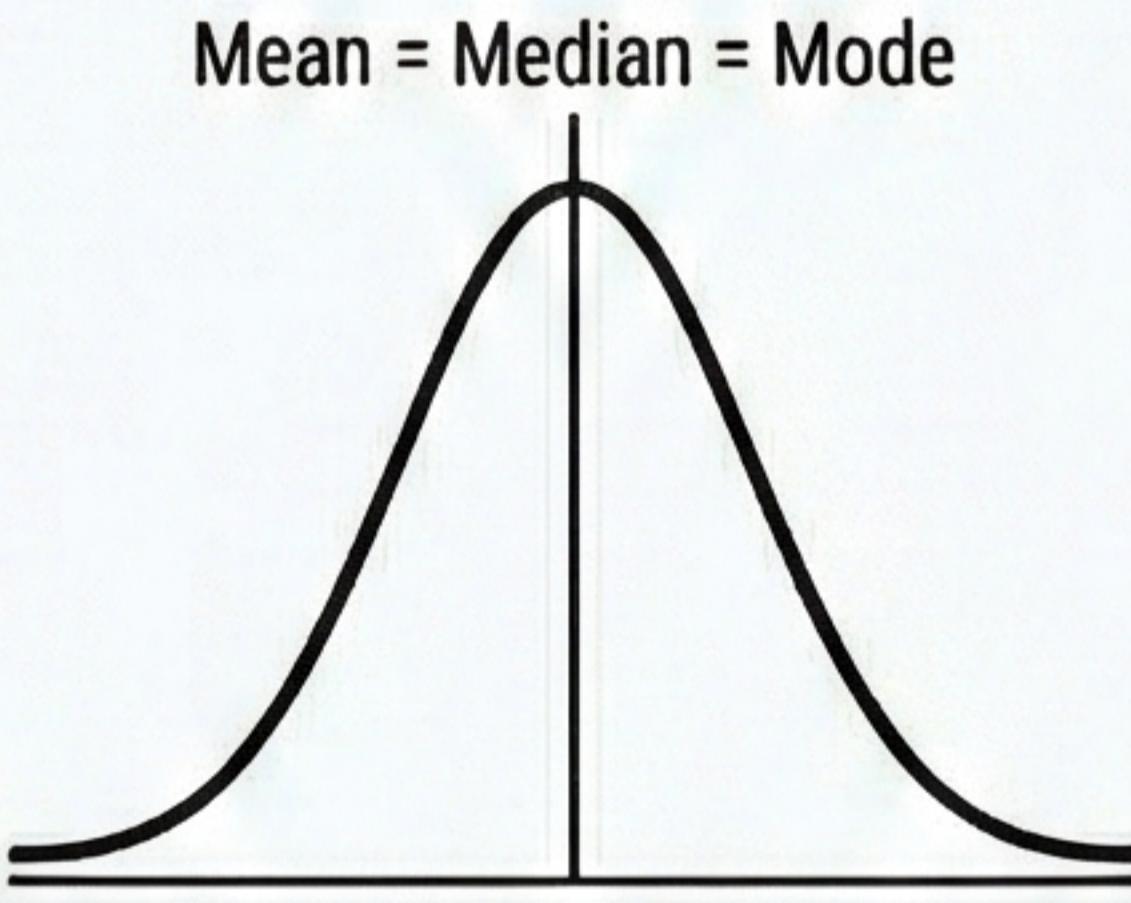
#### POSITIVE SKEW (Right-Skewed)



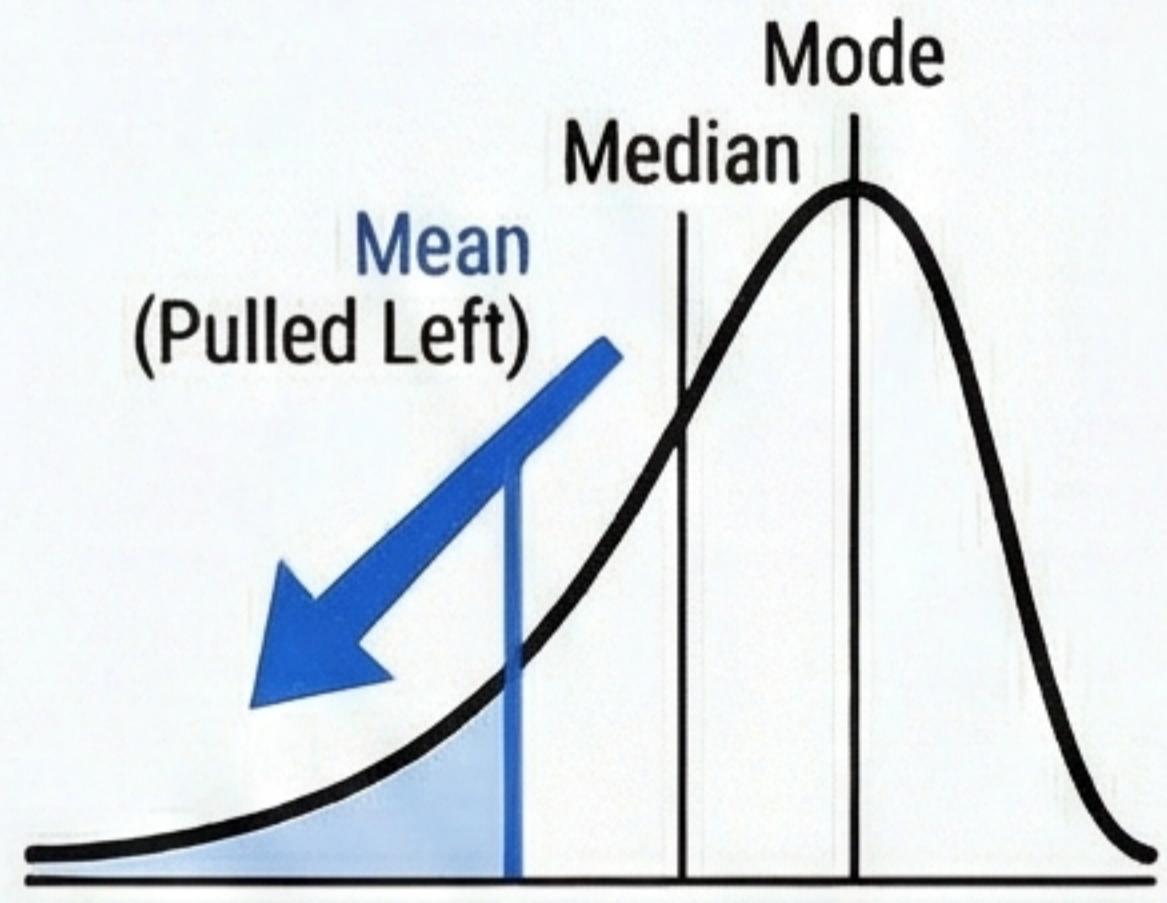
Mode < Median < Mean

Example: Income Distribution (Few High Earers, Long Right Tail).

#### NORMAL DISTRIBUTION (Symmetrical)



#### NEGATIVE SKEW (Left-Skewed)



Mean < Median < Mode

Example: Height, Standardized Test Scores (Most People Average).

Example: Age at Retirement, Exam Scores in an Easy Test (Few Low Scores, Long Left Tail).

## MODULE 3: IMPLICATIONS FOR DECISION-MAKING (Interpreting the Shift)

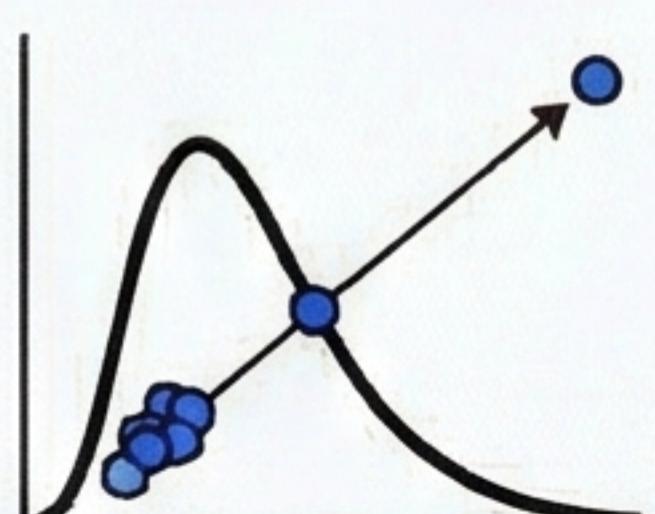
### MANAGEMENT INSIGHT: IMPACT ON CENTRAL TENDENCY



#### MEAN vs. MEDIAN (Focus on Robustness)

The Cobalt Blue Mean is highly sensitive to the skewed tail (outliers).

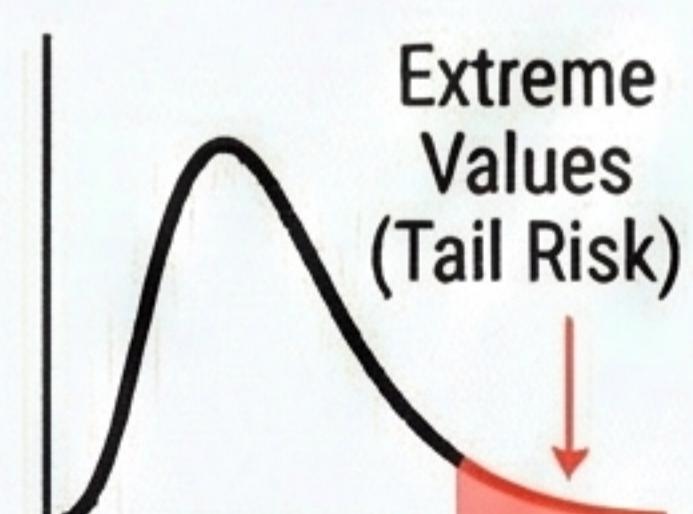
In skewed data, the Median is often a more robust and representative measure of the "typical" value for.



#### TAIL RISK (Alert on Extremes)

The extended tail, indicated in Vermilion, represents extreme values or outliers.

Ignoring the tail can lead to underestimating risks or opportunities, especially in financial or operational.

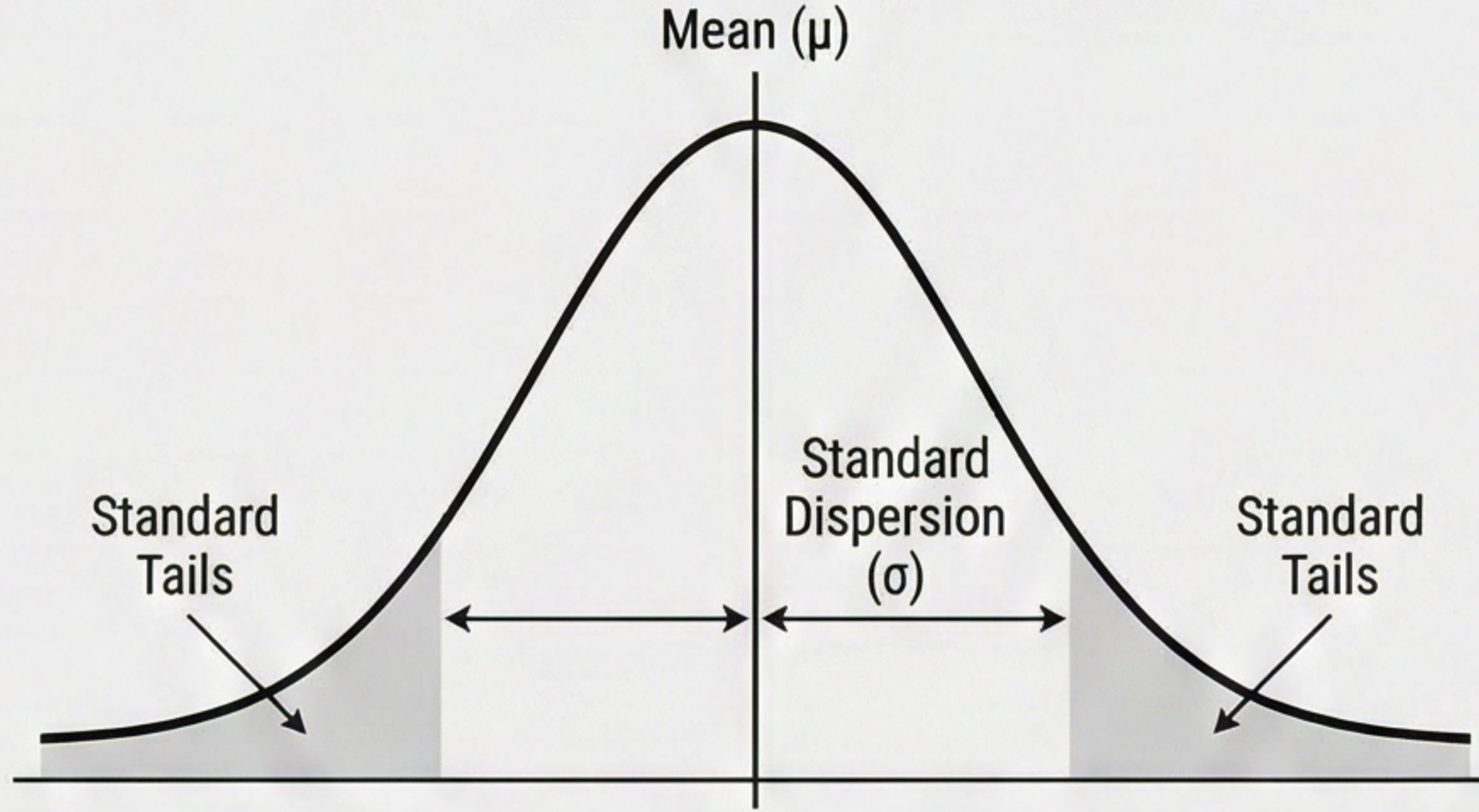


# KURTOSIS: PEAKEDNESS & TAIL BEHAVIOR

Quantifying the frequency of extreme events relative to a Normal distribution.  
A measure of distribution shape, not variation.

## MODULE 1: THE BENCHMARK & CONCEPT

### CORE CONCEPT: THE NORMAL BASELINE

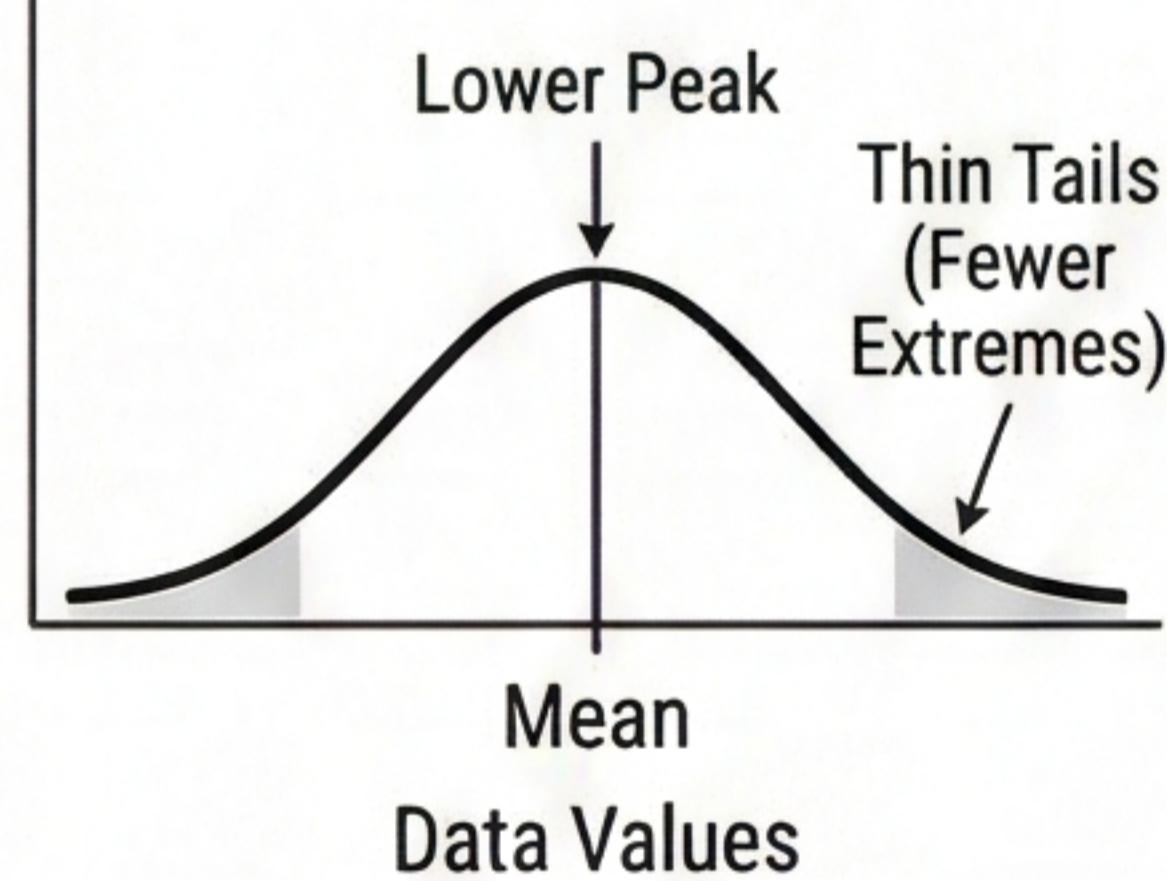


The Normal (Mesokurtic) Distribution is the reference standard.  
Excess Kurtosis  $\approx 0$ . It represents a baseline balance of peak and tails.

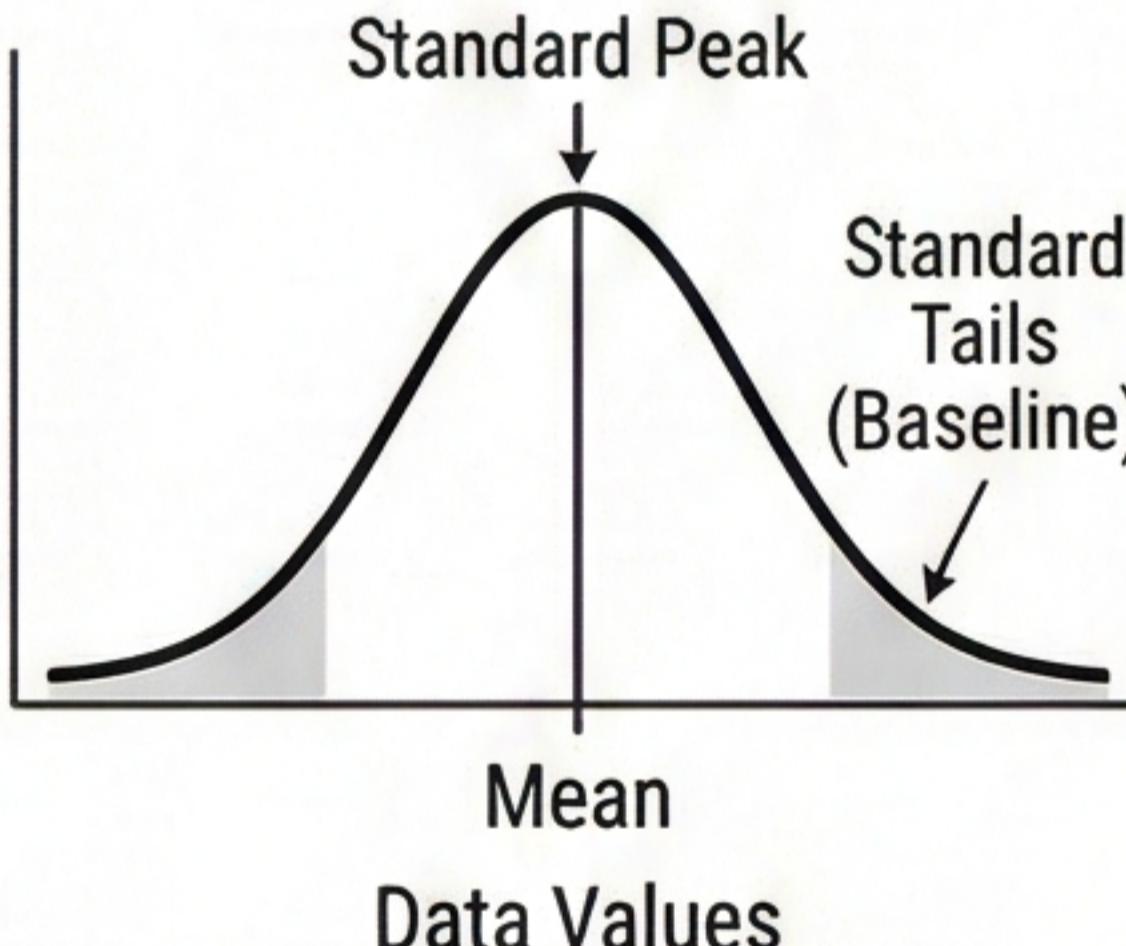
## MODULE 2: THE THREE TYPES (COMPARATIVE ANALYSIS)

### THREE DISTRIBUTION SHAPES: TAILS & PEAKS

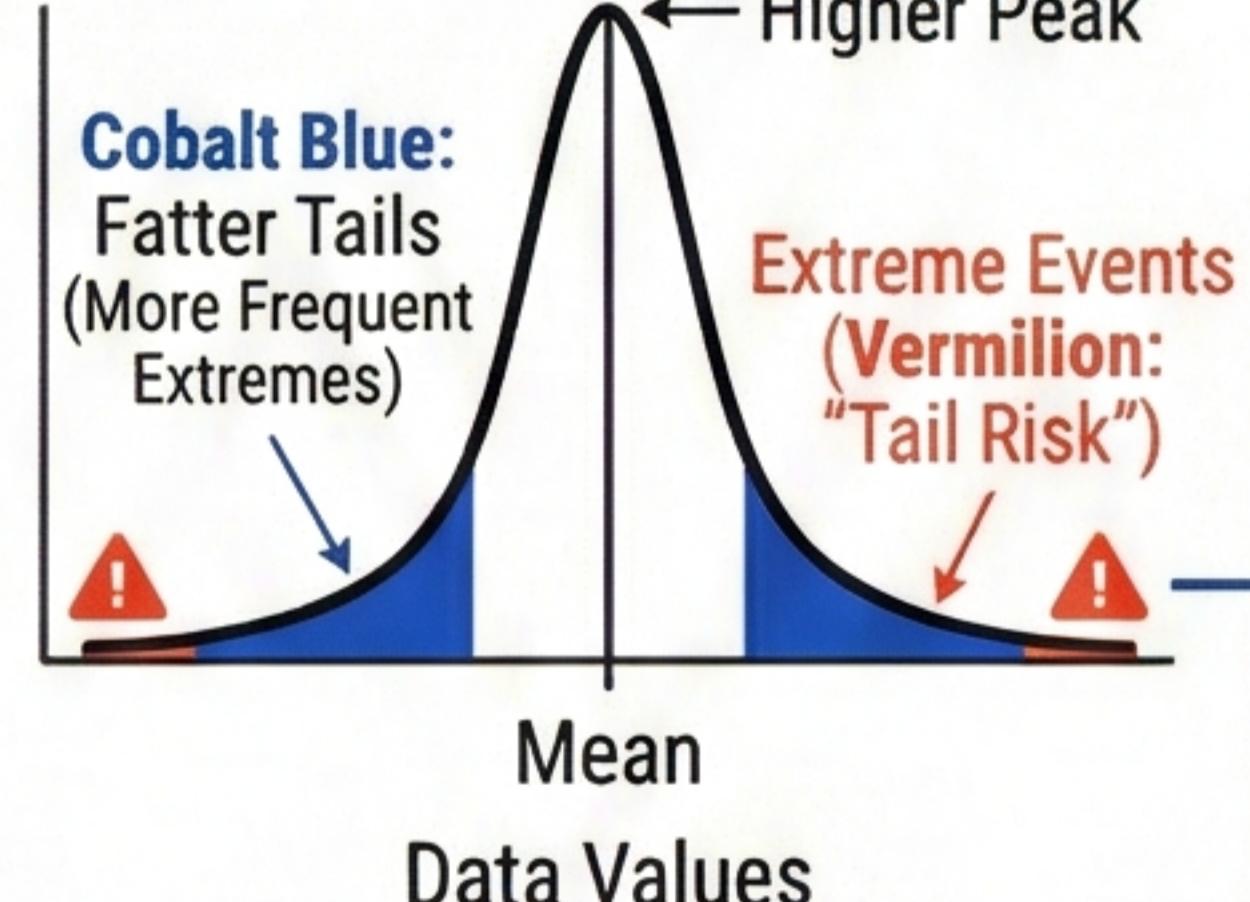
#### PLATYKURTIC (Low Kurtosis)



#### MESOKURTIC (Normal)



#### LEPTOKURTIC (High Kurtosis)



Excess Kurtosis  $< 0$ .  
Data is less concentrated around the mean and has fewer outliers.

Excess Kurtosis  $\approx 0$ .  
The reference distribution.

Excess Kurtosis  $> 0$ .  
Data is highly concentrated at the mean and in the tails; extreme outliers are more frequent.

## MODULE 3: MANAGEMENT IMPLICATION (RISK CONTEXT)

### MANAGEMENT IMPLICATION: 'TAIL RISK'



#### STABLE / PREDICTABLE ENVIRONMENTS

Associated with Mesokurtic/Platykurtic.  
Operations are generally predictable.  
Low probability of shock events.



#### VOLATILE / HIGH-RISK ENVIRONMENTS

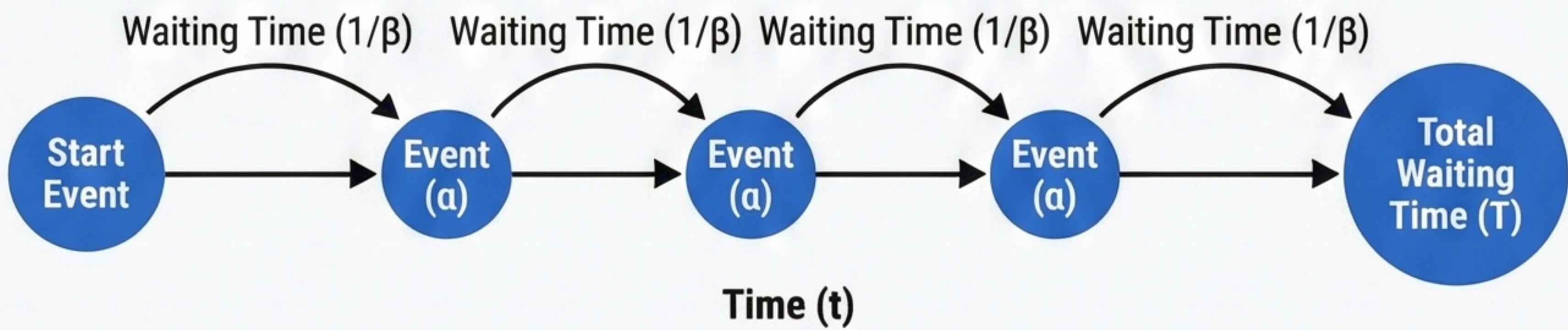
**Vermilion Alert:** Associated with Leptokurtic.  
High 'Tail Risk'. Managers must prepare for rare but high-impact events (e.g., financial crashes, supply chain disruptions).

# GAMMA DISTRIBUTION

Modeling waiting times for multiple independent events occurring at a constant rate.

## MODULE 1: CORE CONCEPT & DEFINITION

### THE CONCEPT: ACCUMULATING WAITING TIMES

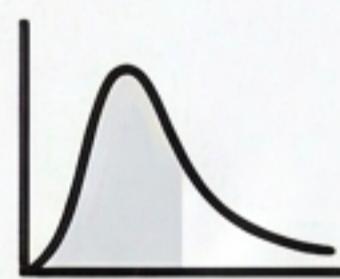
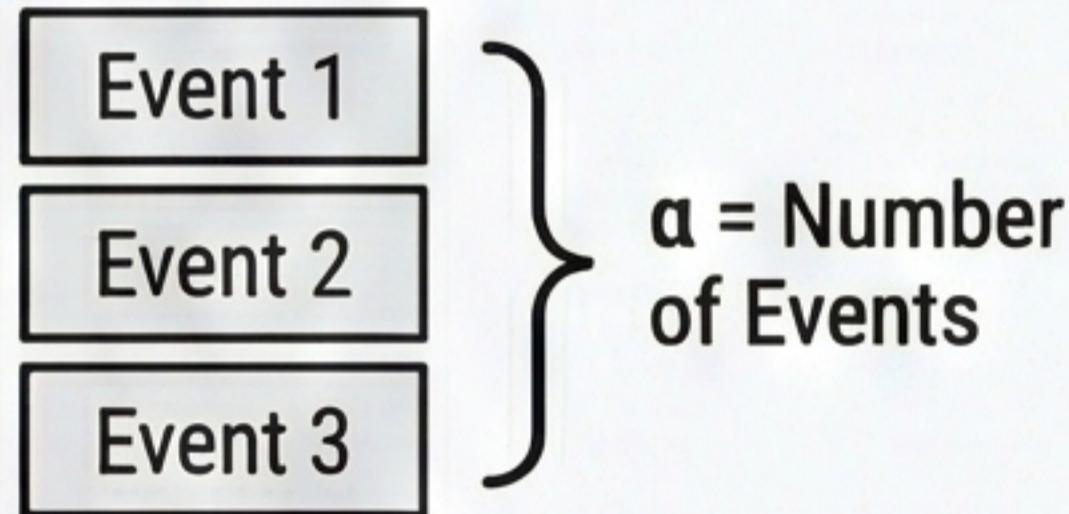


The Gamma Distribution models the time required for "a" independent events to occur, given a constant average rate " $\beta$ ".

## MODULE 2: THE PARAMETERS (Shape & Rate)

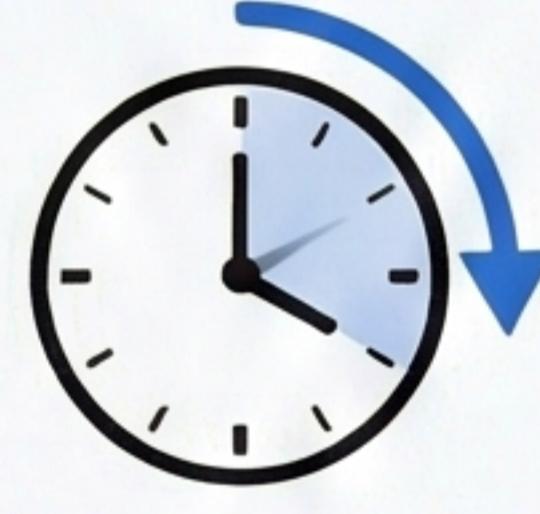
### TWO KEY PARAMETERS: SHAPE ( $\alpha$ ) & RATE ( $\beta$ )

#### SHAPE PARAMETER ( $\alpha$ ) - "Count"

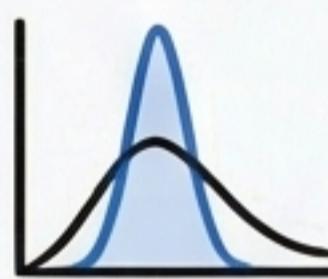


Controls the distribution's shape (skewness). If  $\alpha = 1$ , it simplifies to the Exponential distribution.

#### RATE PARAMETER ( $\beta$ ) - "Speed"



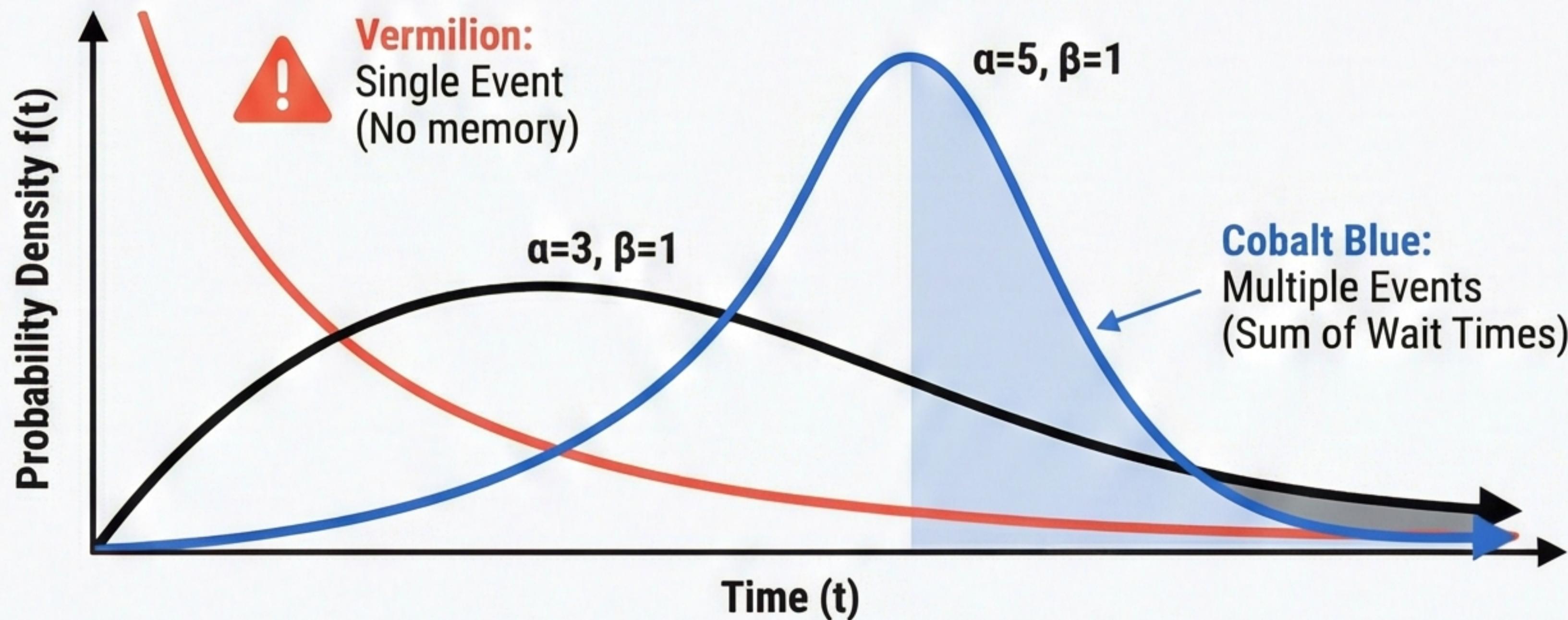
$\beta$  = Rate of Events (per unit time)



Controls the scale (spread) of the distribution. Higher  $\beta$  = Faster rate = Less spread.

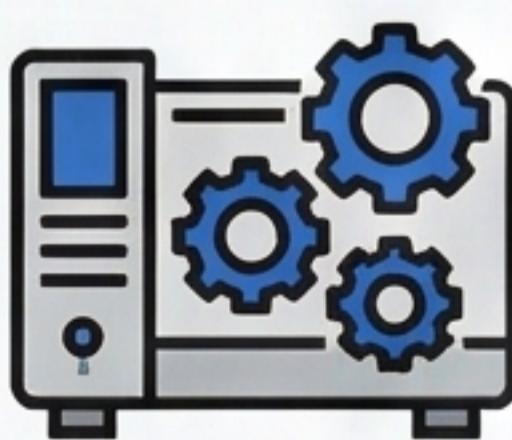
## MODULE 3: VISUALIZING THE SHAPE (PDF Curves)

### DISTRIBUTION SHAPES: EFFECT OF $\alpha$ & $\beta$



## MODULE 4: MANAGEMENT APPLICATIONS (Context)

### MANAGEMENT APPLICATIONS: MULTI-STAGE PROCESSES



#### RELIABILITY ENGINEERING

Modeling time to failure for systems with standby components or multi-stage degradation.

Example: Time until 3rd backup generator fails.



#### SERVICE & QUEUEING

Modeling total service time for a process requiring multiple sequential steps.

Example: Time to complete a 3-stage customer support ticket.