



## **ONLINE STORE PRIVACY POLICY**

### **1.GENERAL PROVISIONS**

1.1.The administrator of personal data collected via the Online Store is Pawel Zimny running a business under the name Pawel Zimny - Dental Supplies (address of the place of business and correspondence address: Olszówka 36, 43-309 Bielsko-Biała, Poland) entered in the Central Register and Information on Economic Activity of the Republic of Poland conducted by the minister responsible for economy, NIP 9959548777, e-mail address: info@bbdenatl.shop - hereinafter referred to as the "Administrator" and being at the same time the Service Provider of the Online Store and the Seller.

1.2.The personal data of the Service Recipient (Customer) are processed in accordance with the Personal Data Protection Act of May 10, 2018, as well as the Regulation of the European Parliament and of the Council (EU) 2016/679 of April 27, 2016 on the protection of individuals in connection with the processing of personal data and on the free movement of such data and the repeal of Directive 95/46 / EC (general regulation on data protection - GDPR) and the Act on the provision of electronic services of July 18, 2002 (Journal of Laws No. 144, item 1204 as amended).

1.3.The administrator takes special care to protect the interests of data subjects, and in particular ensures that the data collected by him are processed in accordance with the law; collected for specified, lawful purposes and not subjected to further processing inconsistent with these purposes; factually correct and adequate in relation to the purposes for which they are processed and stored in a form that allows the identification of persons to whom they relate, no longer than it is necessary to achieve the purpose of processing and in a minimum amount.

1.4.All words, expressions and acronyms appearing on this website and beginning with a capital letter (e.g. Seller, Online Store, Electronic Service) should be understood in accordance with their definition contained in the Regulations of the Online Store available at:  
<https://bbdenatl.shop/documents>

### **2.PURPOSE AND SCOPE OF DATA COLLECTION**

2.1.The purpose of collecting personal data by the Administrator is:

1. establishing, shaping the content, changing, performing or terminating the contractual relationship between the Service Provider (Seller) and the Service Recipient (Customer) consisting in the provision of Electronic Services via the Online Store or the conclusion and

performance of the Product Sales Agreement and their delivery to the Customer, as well as marketing of own products.

## 2.2. Recipients of personal data:

1. The Administrator may make the collected personal data of the Customer available to the selected carrier performing delivery at the request of the Administrator, to the extent and no longer than necessary to perform the order and deliver the ordered goods, to other service providers, third parties, involved in data processing, third parties, e.g. legal representatives, courts to enforce or enter into any contract with the user, public authorities (e.g. the police).
2. The collected personal data is not transferred to a third country or any international organization.

2.3. The administrator processes the necessary personal data of the Service Users (Customers), such as: name and surname; e-mail address; contact telephone number; address (street, house number, apartment number, zip code, city).

2.4. Providing personal data referred to in point 2.3. is voluntary, but necessary for the Service Provider to provide Electronic Services as part of the Online Store or to conclude a Product Sales Agreement. Each time, the scope of the required data is also indicated in the Regulations of the Online Store.

## 3. COOKIES

3.1. Cookies (cookies) are small text information in the form of text files, sent by the server and saved on the side of the user visiting the Online Store website (e.g. on the hard drive of the computer, laptop or on the smartphone's memory card - depending on the device from which you use by visiting our Online Store). Detailed information on Cookies, as well as the history of their creation, can be found, among others here: [https://en.wikipedia.org/wiki/HTTP\\_cookie](https://en.wikipedia.org/wiki/HTTP_cookie)

3.2. The Service Provider processes the data contained in Cookies when visitors use the website of the Online Store for the following purposes:

1. identifying the Recipients as logged in to the Online Store and showing that they are logged in;
2. remembering Products added to the basket in order to place an Order;
3. remembering data from completed Order Forms, surveys or login details to the Online Store;
4. adjusting the content of the Online Store website to the individual preferences of the Service Recipient (e.g. regarding colors, font size, page layout) and optimizing the use of the Online Store websites;

3.3. By default, most internet browsers available on the market accept cookies by default. You have the option of specifying the conditions for the use of cookies using the settings of your own web browser. This means that you can, for example, partially limit (e.g. temporarily) or completely disable the option of saving cookies on your computer - in the latter case, however, it may affect some of the functionalities of the Online Store (for example, it may be impossible to go through the Order path through the Form. Orders).

3.4. Your web browser settings regarding cookies are important from the point of view of consent to the use of cookies by our Online Store - in accordance with the law, such consent may also be expressed through the settings of the web browser.

3.5. Detailed information on changing the settings for cookies and their self-removal in the most popular web browsers is available in the help section of the web browser and on the following pages (just click on the link):

- [in Chrome](#)
- [in Firefox](#)
- [in Internet Explorer](#)
- [in Opera](#)
- [in Safari](#)

#### **4. NEWSLETTER AND EMAIL MESSAGES WITH RECOMMENDED PRODUCTS**

4.1. We use the e-mail address provided by the Customer to send the newsletter. The confirmation of the customer is required here, consisting in expressing by him, as the owner of the e-mail address, his voluntary consent to receive the newsletter.

4.2. In order to provide the Customer with information about the products from our offer, which could be of interest to him based on the consent granted and recent purchases, after making the first purchase, he will regularly receive an e-mail with recommended products. These messages are sent regardless of whether the user has subscribed to the newsletter.

4.3. In the event of resignation from the newsletter or e-mails with recommended products, the Service Recipient may at any time cancel the consent. In order to exercise the right, please send a message to the following address: [info@bbdenatl.shop](mailto:info@bbdenatl.shop) or in writing to the Administrator's address indicated in point 1.1.

#### **5. BASIS FOR DATA PROCESSING AND STORAGE PERIOD**

5.1. Providing personal data by the Service Recipient / Customer is voluntary, but failure to provide the personal data indicated in the Regulations necessary to conclude a Sales Agreement or a contract for the provision of Electronic Services results in the refusal to conclude this agreement. The data necessary to conclude a Sales Agreement or an Agreement for the provision of Electronic Services are also indicated in the regulations of the Online Store.

5.2. The legal basis for the processing of your data is Art. 6 sec. 1 lit. a and b Regulation (EU) 2016/679 of the European Parliament and of the Council of 27/04/2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC (General Data Protection Regulation) (Journal of Laws UE. L. of 2016 No. 119, p. 1) - hereinafter referred to as the GDPR, (i.e. processing takes place on the basis of a given consent, e.g. for a newsletter, or it is necessary for the performance of a contract of which you are a party or to take action at your request before concluding the contract), art. 6 sec. 1 lit. c GDPR (i.e. processing is necessary to fulfill a legal obligation that is incumbent on us, such as the

archiving obligation) and art. 9 sec. 2 lit. f GDPR (i.e. processing is necessary to establish, assert or defend claims).

5.3. The administrator stores the collected personal data during the execution of the order, and longer, when processing is necessary to fulfill the legal obligation incumbent on him, including pursuant to Art. 32 of the Act of August 29, 1997. Tax Ordinance (Journal of Laws 2018.800).

## **6.THE RIGHT OF CONTROL, ACCESS TO YOUR DATA, OBTAINING COPIES OF DATA CORRECTION, OBJECTION**

6.1.The Service Recipient has the right to access their personal data free of charge and to obtain a copy of the data at any time.

6.2.Each person has the right to control the processing of data concerning him, contained in the Administrator's data set, in particular the right to: request supplementing, updating, rectifying personal data, data transfer, temporary or permanent suspension of their processing or their removal by submitting an objection, if they are incomplete, out of date, untrue or have been collected in violation of the law or are no longer necessary for the purpose for which they were collected.

6.3.In order to exercise the rights referred to above, an appropriate message should be sent by e-mail to the following address: [info@bbdenatl.shop](mailto:info@bbdenatl.shop) or in writing to the Administrator's address indicated in point 1.1.

6.4. In the event of a breach of personal data protection, the Service Recipient has the right to lodge a complaint with the supervisory authority.

## **7.FINAL PROVISIONS**

7.1.The Online Store may contain links to other websites. The administrator urges that after switching to other websites, read the privacy policy established there. This privacy policy applies only to this Online Store.

7.2.The administrator uses technical and organizational measures to ensure the protection of the processed personal data appropriate to the threats and categories of data protected, and in particular protects the data against unauthorized disclosure, removal by an unauthorized person, processing in violation of applicable regulations and change, loss, damage or destruction.

7.3. The Service Provider uses modern technical measures available on the market to prevent the acquisition and modification of personal data sent electronically by unauthorized persons (including the SSL certificate - Secure Socket Layer).