For the **Article Report and Analysis** your task is twofold:

1. Find an “article” – by which I mean an analysis, most likely a blog post or other analysis on a website rather than an academic article, though the latter are welcome, too! – that is **of interest to you**. General websites like FiveThirtyEight or sites dedicated to the analysis of a specific sport – for example Fangraphs or Baseball Prospectus for baseball, Nylon Calculus for basketball, Football Outsiders or Pro Football Focus for football, Statsbomb for soccer – as well as Googling for analyses on a question you’re interested in are good places to start. The Twitter feeds of some of the biggest analysts in your particular sport are also a fine place to start.  
     
   This should be an analysis you can understand and break down well enough that you could describe it to a family member. This should ensure that everyone else in the course can understand it, which is important because we’ll be discussing these “articles” in class.  
     
   Your article choice is due on Canvas by **noon of the** **FRIDAY before the day we will be discussing your article via email.** **I will let you know within a few hours if it is appropriate**. Early submissions are strongly encouraged.The topics and due dates are:

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| --- | --- | --- |
| **Topic** | **Article Choice Due** | **Article Report Due** |
| Basketball | 9/15 | 9/17 |
| Football | 9/29 | 10/1 |
| Soccer | 10/27 | 11/1 |
| Sports Business | 11/17 | 11/26 |

Note this is an **indivudual**assignment. I should be getting 4-5 different articles to discuss each week. You were assigned to a topic because you indicated it was one of your top 2 choices on the pre-course survey among the four main units we are covering. I apologize I could not get everyone their top choice, there simply wasn't an even enough distribution. Thanks for your flexibility.

1. A written analysis of the article, due on Canvas by **5:00pm the SUNDAY before the day you are due to present.**This should be about 1-2 pages single-spaced (≈400-800 words), but these are not at all strict limits. It is more in-depth than the Reflections you’d typically provide. It should show me you engaged *deeply* with your chosen article and that **you’re prepared to help me lead a discussion on it**. My guess is it should take you about 2-3 hours to plan and write.  
     
   It can be written in whatever format you like but should be **clear** and cover the points outlined below. The maximum grade on this assignment is a 10, with points assigned as follows:  
     
   1. What is the **question** the article is seeking to answer? If the author doesn’t explicitly state one, trust me there’s actually one there. Identify it and state it. (2 pts)
   2. **Summarize the statistics and methods** used to answer the question. Include:
      1. How do the **chosen statistics** **match the question**(or do they at all)? (1.5 pts)
      2. How do the author(s)’ **methods** **answer the question** (or do they at all)? For example: why was a particular era chosen, or a particular comparison made between two or more groups or values? (1.5 pts)  
           
         Note 2A and 2B should be fairly detailed and should include direct interpretation of some numeric results. Here your audience is me and me only. This is so *I* know you engaged deeply with the article.  
         Point 3 below asks you to then summarize everything at a higher level for your fellow students and others.
   3. **Summarize the results** in layman’s terms. I define “layman’s terms” as “a random person in line at Starbucks should be able to understand your summary.” (2 pt)
   4. **How** could you foresee someone in sports, broadly defined (teams, fantasy, gambling, leagues, etc.) **using the results** or insights from the article’s analysis? (1 pt)
   5. What is at least one **question you have for the author(s)** about the analysis? (0.5 pts)
   6. What is at least **one remaining unanswered question** you have about the topic the analysis covered? Another way to think about this is: how would you like to see this analysis **extended**? What do you foresee as a “**next step**?” (0.5 pts)

And 1 pt for general organization and clarity. Make it as easy as possible for me to ensure you covered everything (for example by using headings to organize your report). Upload it as a PDF (these are easier to annotate in Canvas). You do NOT need to write this in RMarkdown, but I certainly won't stop you.